

Last name:

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COMMUNICATION - PROGRAM SHEET 2018/2019

MAJOR CREDIT REQUIREMENTS (48 credits)

COMMUNICATION CORE (27 credits)

All students are required to take the following core courses:

<u>x</u>	<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	COM 100	Media History		
	FDM 100	Introduction to Visual Culture		
	FDM 105	Digital Design I: Print Graphics		
	COM 200	Communication and Society		
	MKT 200	Principles of Marketing		
	COM 213	Writing Across the Media		
	COMK 202	Media Management		
	COM 305	Media Ethics		
	COM 306	Digital Media and Society		

Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major.

CASPTONE EXPERIENCE (6 credits)

In their Junior year, students will choose among the three following options (please check prerequisites with your advisor; please consider that this is a choice you should make in advance to avoid any possible delay; if you choose option 2, you might also consider a minor in Digital Media Production; if you choose option 3, you might also consider a minor in Film and Video Production):

1. Thesis Project

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	COMK 406	Media Research		
	COM 499	Capstone Senior Project		

2. Multimedia Project

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	FDM 319	Digital Design III: Web Graphics		
or				
	FDM 407	Digital Design IV: Interactive Graphics		
and				
	COM 499	Capstone Senior Project		

3. Short Film or Documentary

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	FDM 303	Field Production for TV and Film		
	COM 499	Capstone Senior Project		

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COMMUNICATION ELECTIVES (15 credits)

Students will take five additional elective courses to fulfil the requirements for major, at least two of which must be upper level. The lists below arrange available courses that correspond to areas of inquiry in Communication, and that students can match to their interests. We recommend choosing at least two courses from the same cluster to develop an appropriate level of expertise in that area. Electives are chosen in consultation with the advisor.

Journalism and Writing:

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	BUEN 307	Writing for Business		
	COM 203	Public Speaking and Presentation		
	COM 212	Concept Development/Storytelling		
	COM 318	Principles and Practice of Journalism		
	COM 323	Sportswriting		
	COM 403	Magazine Journalism Practicum		
	COM 409	Investigative Journalism		
	ENG 300	Creative Writing		
	ENG 313	Creative Non-Fiction Writing		
	ENG 318	Laughter, Satire, and the Comic Form		
	ENG 321	A Moveable Feast: Writing About Food		
	ENG 322	Travel Writing		
	ENG 351	Writing for Publication: Practical Approaches to Publishing your Work		

Public Relations and Advertising:

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	COMK 317	Advertising, Culture and Society		
	COMK 328	Public Relations		
	COMK 404	Social Media Management		
	FDMK 306	Introduction to the TV Commercial		
	MKT 300	Advertising Strategy		
	MKT 301	Consumer Behavior		
	MKT 302	Marketing for Non-Profit Organizations		
	MKT 309	Marketing Research		
	MKT 310	Integrated Marketing Communications		
	MKT 400	Global Marketing: Cases and Practice		

Film Studies:

<u>x</u>	<u>Course#</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	FDM 102	Film History		
	FDM 210	Film Theory		
	FDM 212	Film Genres		
	FDM 305	Post War Italian Cinema		
	FDM 308	Great Directors		
	FDM 311	Masters of Cinematography: The Poetry of Light		
	FDM 315	Cult Film and Television		
	FDM 317	Great Actors		
	FDM 318	History of Documentary Film		

Cultural Studies:

<u>x</u>	<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Course Equivalent</u>	<u>School/Date</u>
	ANT 100	Introduction to Anthropology		
	COIS 320	Italian Media and Popular Culture		
	COM 210	Popular Music and Mass Culture		
	COM 219	Intercultural Communication		
	COM 301	Media and Gender		
	COM 307	Celebrity Culture and the Media		
	COM 324	Explorations in Cultural Studies		

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GENERAL EDUCATION REQUIREMENTS

A. FOUNDATIONAL SKILLS (17-26 credits)

First Year Program (0-3 credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
FYS 101	Explorations in the Liberal Arts			
Transfer students with 30 or more transfer credits are exempted from this requirement.				

Writing Skills (6-12 credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
ENG100	Comprehensive Writing Fundamentals (6 credits)			
or				
ENG 101	Writing Fundamentals			
or placement test result waiving ENG101 requirement				
and				
ENG 102	Writing from Research			
ENG 202	Writing from Theory			

Quantitative Reasoning (3 credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
MTH 102	Statistics I: Descriptive Statistics			

Italian Language Competence (8 credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
ITL 101	Elementary Italian I (4 credits)			
ITL 102	Elementary Italian II (4 credits)			
or				
ITL 103	Intensive Elementary Italian I and II (8 credits)			

B. BREADTH OF KNOWLEDGE (18 credits)

Breadth of Knowledge courses may also satisfy major or minor requirements, or serve as free electives.

Creative Arts (3 credits)

One of the following courses:

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
ART 100	Color and Composition			
ART 101	Italian Sketchbook: Images of Rome			
ART 102	Drawing I			
ART 105	Design in Three Dimensions			
ART 115	Painting Techniques I			
DRM 201	Acting			
ENG 203	Writing Rome			
FAFD 104	Photography in Rome: The Eternal City			
FAFD 106	Photography in Rome: Studio and Still Life			

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Humanities (6 credits)

Two of the following courses (at least one must be at the 200-level):

<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Credits</u>	<u>Course Equivalent</u>	<u>School/Date</u>
AH 100	Art of Rome			
AH 102	Art and Its History: Foundations			
AH 103	Arts of Renaissance and Baroque			
AH 104	Arts of Modernity			
AH 111	Saints and Sinners in Rome			
AH 200	From Ancient to Renaissance Art			
AH 202	Art of (Post) Modernity			
AH 205	Italian Fashion: From the Carnival of Venice to the Milan Fashion Week			
AH 209	Papal Power, Papal Art			
AH 210	Van Gogh to Warhol			
AH 212	Contemporary Art in the Global Village			
AH 215	Art of the United States			
AH 219	Renaissance Art from Florence to Rome			
AHAR 101	Arts of Antiquity			
AHAR 204	Ancient North Africa			
AHAR 214	Egyptian Art and Archaeology			
AHAR 221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age			
AHRE 106	Sacred Space: Religious Architecture of Rome			
ARRE 201	The Archaeology of Roman Religion			
CLHS 203	History of Ancient Greece: Bronze Age to the Hellenistic Period			
CLHS 205	Rome: Republic & Empire			
CLRE 202	Christianity and the Roman Empire (100-425 AD)			
CLS 101	Greek and Roman Mythology			
CLS 204	Classics and Comics: Ancient Culture and modern Sequential Art			
CLS 208	Love and Laughter in Ancient Literature			
ENG 200	Survey of British Literature I			
ENG 201	Survey of British Literature II			
ENG 204	Survey of American Literature			
ENG 206	Poetry: Genre, Techniques, and Structure			
ENG 207	Drama: Genre, Techniques, and Structure			
ENG 208	Fiction: Genre, Techniques, and Structure			
FDM 210	Film Theory			
HST 200	History of Modern Italy			
IS 206	Italian Culture at the Movies			
IS 210	Introduction to Italian Culture			
IS 212	Italian Food and Culture			
IS 220	Travels to/through Italy			
MUS 201	Masterpieces of Italian Opera			

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REL 200	Religion in a Pluralistic World			
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Natural Science (3 credits)

One of the following courses:

<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Credits</u>	<u>Course Equivalent</u>	<u>School/Date</u>
ASTR 100	General Astronomy			
BIO 203	Philosophy and Mechanisms of Evolution			
ENV 102	Physical Geography			
ENV 103	Environmental Science			
PHYS 102	Explorations in Physics			

Social Science (6 credits)

Two of the following courses (at least one must be at the 200-level):

<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Credits</u>	<u>Course Equivalent</u>	<u>School/Date</u>
ANT 100	Introduction to Anthropology			
ARC 104	Investigating Archaeology: Methods and Techniques for Analyzing the Past			
ARC 203	Global Heritage			
ARC 205	Archaeology of the Holy Land			
ARC 215	Great Kingdoms of the Ancient Near East			
ARCL 209	Roman Army			
BUFD 208	Film/TV Industry			
BUS 200	Business Law			
COIS 221	The Italian American Experience			
COM 100	Media History			
COM 200	Communication and Society			
COM 210	Popular Music and Mass Culture			
COM 219	Intercultural Communication			
COM 306	Digital Media and Society			
ECO 211	Principles of Macroeconomics			
ECO 212	Principles of Microeconomics			
ECPO 204	The European Union: Origins, Evolution and Impact			
FDM 100	Introduction to Visual Culture			
HSSO 208	Sport and Society			
IA 100	Introduction to International Relations: History and Concepts			
IA 200	International Relations: Theories and Cases			
IA 202	International Organizations			
IA 203	U.S. and Europe since 1945			
POL 101	Introduction to Political Science			
POL 120	Introduction to the American Political System			
POL 203	An Introduction to Ethics			
PSY 101	Introduction to Psychology			
SOC 100	Introduction to Sociology			
SOC 120	Living Rome: Urban Spaces, Culture and Identity			

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C. ADDITIONAL REQUIREMENTS (12 credits)

These courses may not satisfy additional General Education or major requirements.

Diverse Perspective (6 credits)

<u>Course #</u>	<u>Course Name (AUR)</u>	<u>Credits</u>	<u>Course Equivalent</u>	<u>School/Date</u>
AH 102	Art and Its History: Foundations			
AH 212	Contemporary Art in the Global Village			
AH 215	Art of the United States			
AHAR 204	Ancient North Africa			
AHRE 106	Sacred Space: Religious Architecture of Rome			
ANT 100	Introduction to Anthropology			
ANT 300	The Mediterranean World			
ARC 203	Global Heritage			
ARC 205	Archaeology of the Holy Land			
ARC 215	Great Kingdoms of the Ancient Near East			
COIS 221	The Italian American Experience			
COM 210	Popular Music and Mass Culture			
COM 219	Intercultural Communication			
COM 324	Explorations in Cultural Studies			
ECPO 204	The European Union: Origins, Evolution and Impact			
ECPO 313	Globalization			
ENG 204	Survey of American Literature			
HSSO 208	Sport and Society			
HST 307	History of the Modern Middle East			
IA 100	Introduction to International Relations: History and Concepts			
IA 202	International Organizations			
IA 301	Comparative Foreign Policy			
IA 305	International Relations of East Asia			
IA 307	International Human Rights			
IS 212	Italian Food and Culture			
IS 220	Travels to/through Italy			
MGT 301	Organizational Behavior in a Global Context			
POL 101	Introduction to Political Science			
POL 120	Introduction to the American Political System			
POL 203	An Introduction to Ethics			
POL 309	Migration and Multiculturalism in Europe			
REL 200	Religion in a Pluralistic World			
SOC 100	Introduction to Sociology			
SOC 300	Sociology of Contemporary Italy			

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Roma Caput Mundi (6 credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>
AH 100	Art of Rome			
AH 103	Arts of Renaissance and Baroque			
AH 104	Arts of Modernity			
AH 111	Saints and Sinners in Rome			
AH 200	From Ancient to Renaissance Art			
AH 202	Art of (Post) Modernity			
AH 209	Papal Power, Papal Art			
AH 219	Renaissance Art from Florence to Rome			
AH 313	The Art of Neoclassicism: Rome, Naples and Sicily			
AH 401	Caravaggio			
AH 402	Bernini			
AH 403	Michelangelo in Rome			
AH 404	Raphael and the High Renaissance in Florence and Rome			
AHAR 101	Arts of Antiquity			
AHAR 300	Roman Imperial Art & Architecture			
AHAR 307	Late Antique & Byzantine Art			
AHAR 314	Etruscan Art and Archeology			
AHRE 106	Sacred Space: Religious Architecture of Rome			
AHRE 303	Saint Peter and the Vatican: The Evolution of the Site			
ARC 101	Roman Archaeology on-site			
ARC 103	Ancient Roman Technology			
ARC 104	Investigating Archaeology			
ARC 301	Archeology of Roman Identity			
ARCL 209	Roman Army			
ART 101	Italian Sketchbook: Images of Rome			
CLHS 205	Rome: Republic and Empire			
ENG 203	Writing Rome			
FAFD 104	Photography in Rome: The Eternal City			
FAFD 106	Photography in Rome: Studio and Still Life			
FDM 283	Introduction to Photojournalism			
IS 305	Rome On-Screen and in Print			
MGT 302	Doing Business in Italy			
MUS 201	Masterpieces of Italian Opera			
SOC 120	Living Rome: Urban Spaces, Culture and Identity			

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Alternative Education (0 or more credits)

<i>Course #</i>	<i>Course Name (AUR)</i>	<i>Credits</i>	<i>Course Equivalent</i>	<i>School/Date</i>

Possible Alternative Educational Experiences:

<ul style="list-style-type: none">- Internship (INT 450) (3 credits)- Service Learning- Study Abroad- Fieldwork/Practicum or other non-AUR credit-bearing or volunteer program)- Independent Travel for Research (minimum 7 consecutive days)	<ul style="list-style-type: none">- Three 1-credit field trip courses- Military service- Participation in an undergraduate conference, performance, exhibition, or journal outside of the university, which has been peer-reviewed, juried, or otherwise assessed for scholarly or artistic merit
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