

# The American University of Rome

UNDERGRADUATE CATALOG  
2024-2025



THE AMERICAN  
UNIVERSITY OF ROME

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## **ACCREDITATION**

The American University of Rome (AUR) is regionally accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104; (215) 662-5606. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

## **EQUAL OPPORTUNITY**

The American University of Rome provides equal opportunity for all qualified individuals in its educational programs and activities. The University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, marital status, personal appearance, sexual orientation, family responsibilities, political affiliation, source of income or veteran status. It conforms to all applicable federal and state non-discrimination laws. The policy of equal opportunity applies to every aspect of the operations and activities of the University and includes admissions and employment.

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## **ACADEMIC CALENDAR**

The academic calendar is for informational purposes only. Please refer to [http://www.my.aur.it/ICS/Academic\\_Calendar.jnz](http://www.my.aur.it/ICS/Academic_Calendar.jnz) for current dates and future calendars.

### **SUMMER SESSION II 2024**

#### June 2024

25	Tuesday	Mandatory Orientation Activities
26	Wednesday	Classes start. ADD/DROP a course without a 'W' recorded
27	Thursday	Classes held. ADD/DROP a course without a 'W' recorded (until 12PM)
28	Friday	Classes held
29	Saturday	University closed - Feast of St. Peter & St. Paul

#### July 2024

1-4	Mon-Thur	Classes held
8-11	Mon-Thur	Classes held
15	Monday	Classes held. Last day to DROP a course with a 'W' recorded
16-18	Tue-Thur	Classes held
22	Monday	Last day of classes
23	Tuesday	Final Exams
24	Wednesday	Housing check out

### **FALL SEMESTER 2024**

#### August 2024

26-31	Mon-Sat	Arrival Week Activities
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#### September 2024

2	Monday	Classes start. ADD/DROP a course without a 'W' recorded
6	Friday	End of ADD period and last day to DROP a course without a 'W' recorded

#### October 2024

7	Monday	Spring 2025 registration for AUR degree students starts
17	Thursday	Spring 2025 registration for AUR degree students ends
21	Monday	Spring 2025 registration for study abroad students starts
24	Thursday	Deadline for May/July 2025 graduation requests to be handed to the Registrar
28-31	Mon-Thurs	Fall Break

#### November 2024

1	Friday	Fall Break. All Saint's Day. Italian National Holiday, University closed
12	Tuesday	Last day to DROP a course with a 'W' recorded
28	Thursday	Thanksgiving holiday. Classes held

#### December 2024

6	Friday	Last day of classes
9-12	Mon-Thur	Final exams
13	Friday	Housing check out

## **SPRING SEMESTER 2025**

### January 2025

13-18	Mon-Sat	Arrival Week Activities
20	Monday	Classes start. ADD/DROP session starts
24	Friday	End of ADD period and last day to DROP a course without a 'W' recorded

### March 2025

10-14	Mon-Fri	Spring Break
17	Monday	Classes resume. Summer and Fall 2025 registration for AUR degree students starts
27	Thursday	Summer and Fall 2025 registration for AUR degree students ends
31	Monday	Graduation request for Dec 2025 to be handed to the Registrar

### April 2025

1	Tuesday	Summer 2025 registration for study abroad students starts
2	Wednesday	Last day to DROP a class with a 'W' recorded
7	Monday	Fall 2025 registration for study abroad students starts
19-21	Sat-Mon	Easter. Italian National Holiday, University closed
25	Friday	Italian Liberation Day. Italian National Holiday, University closed
28	Monday	Monday schedule (make-up for April 21)
29	Tuesday	Friday schedule (make-up for April 25). Last day of classes.
30	Wednesday	Final Exams.

### May 2025

1	Thursday	Italian Labor Day. Italian National Holiday, University closed.
5-7	Mon-Wed	Final exams
8	Thursday	Housing check out
16	Friday	Commencement Day

## **SUMMER SESSION I 2025**

### May 2025

19-20	Mon-Tue	Arrivals
21	Wednesday	Mandatory Orientation Activities
22	Thursday	Classes start. ADD/DROP session starts
23	Friday	Classes held. ADD/DROP a course without a 'W' recorded (until 12PM)
26-29	Mon-Thur	Classes held

### June 2025

2	Monday	Republic Day. Italian National Holiday, University closed.
3-5	Tue-Thur	Classes held
9-10	Mon-Tue	Classes held
11	Wednesday	Classes held. Last day to DROP a course with a 'W' recorded
12	Thursday	Classes held
16-17	Mon-Tue	Classes held
18	Wednesday	Last day of classes
19	Thursday	Final exams
20	Friday	Housing check out

## **BOARD OF TRUSTEES**

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## ABOUT THE AMERICAN UNIVERSITY OF ROME

### **Mission Statement**

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

### **Priorities**

1. Leverage AUR's location in Rome, Italy, and Europe for optimal, mission-driven teaching & learning experiences.
2. Strive for teaching and learning excellence (via a purpose-driven, interdisciplinary curriculum, student-centered pedagogies, research & academic services aligned with institutional mission and values, partnerships) in order to achieve optimal graduate outcomes and academic reputation.
3. Continuously recruit for and nurture a globally diverse, inclusive, and ethics-based learning community of internationally-minded students, faculty & staff
4. Maintain a beautiful and up-to-date campus & infrastructure that aligns with AUR's mission and student expectations
5. Achieve long-term institutional growth & sustainability

**The American University of Rome** is a small internationally recognized liberal arts college, offering undergraduate and graduate degree programs of the highest quality to students from all over the world. It is a first choice university for degree students seeking an international learning experience through well-established programs a destination for study abroad students.

AUR excels in international higher education working with renowned education institutions in the U.S. to provide a range of exciting and challenging programs that meet the needs of study abroad students and are fully integrated with their home programs.

Embodying a global breadth of vision in its work, The American University of Rome is firmly rooted in the local community, with strong links to Italian and European institutions. Its highly qualified faculty are active researchers with established or growing reputations and expert teachers using the best pedagogy to create the most effective learning environments.

Study abroad students return to their home institutions enriched and inspired by the distinctive AUR experience, while our graduates become globally conscious leaders and ambassadors for cross-cultural understanding.

## WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement our high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers undergraduate degrees in ten disciplines.

The University offers programs leading to the following degrees:

### Bachelor of Arts Degrees

- Archaeology and Classics
- Art History
- Communication and Digital Media
- English Writing, Literature, and Publishing
- Film
- Fine Arts
- Interdisciplinary Studies
- International Relations and Global Politics

### Bachelor of Science Degree

- Business Administration
- Travel and Tourism Management

### Associate Degrees

- Liberal Studies
- International Business

The University also offers a study abroad program for students studying at other universities.

### The AUR Logo

The American University of Rome's shield and logo are derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelve-pointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the *Caput Mundi*, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, *The Architecture of Michelangelo* (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" ("*between people across the world*") and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of a liberal education.

### The Alumni of The American University of Rome

The Alumni of The American University of Rome are a worldwide network of professionals who all share AUR as their common denominator.

The aim of the Office of Alumni Relations (AR Office) is to foster and enhance communication among alumni, inform alums about the University and its initiatives, organize networking events,

showcase the successes of alumni and, most importantly, facilitate connections and reconnections. With a firm belief that our community is our greatest asset, and as an integral part of the Advancement Office, the AR Office actively contributes to the university's progress through fund-raising and volunteer opportunities.

### **The Alumni Council**

Consisting entirely of active alumni, the Council aims to support the university's continued growth and development, in addition to promoting alumni fellowship and philanthropy. The Alumni Council was officially launched in May 2018 with 10 members with varying backgrounds and of different graduation years. In September 2021, the Alumni Council started its second term of activity with a renewed group of active alumni.

## **FACILITIES AND ACADEMIC RESOURCES**

The University is located in a prestigious residential area of Rome, on the crest of the Janiculum, Rome's highest hill, just a few minutes' walk from the historical Trastevere district. A computer lab, a student lounge and administrative offices are located in a four-story villa. Adjacent to the villa, a five-story building houses classrooms, faculty offices, a computer classroom, and other facilities. The terrace atop the building offers a breath-taking view of Rome. A separate two-story villa, adjacent to the main campus, houses the University library. Other campus facilities include the Auriana auditorium, the art studio, a multimedia lab and faculty and administrative offices, all walking distance from each other.

The University is located close to the renowned American Academy in Rome, opposite the beautiful *Villa Sciarra* gardens and close to the stunning *Villa Doria Pamphili* park. The ancient Roman road of *Via Aurelia Antica*, the *Porta San Pancrazio* and the seventeenth century baroque fountain *Aqua Paola* are close by.

The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

The American University of Rome boasts a committed and experienced faculty, numbering over 60 professors, most of whom hold advanced degrees in their respective fields. Most full-time faculty have doctorates or terminal degrees in their disciplines. At AUR, each professor works closely with students, and contributes to the wider AUR community.

Each class at AUR is led by one of our experienced faculty members and is small enough to ensure personal attention for each student.

AUR offers degree students a variety of resources for academic and personal support. Over 100 courses are available every semester across the following areas: Archaeology, Classics, Art History, Business Administration, Communication and Digital Media, English Writing and Literature, Film, Fine Arts, International Relations, Italian Studies, the Humanities and Social Sciences, Travel and Tourism, as well as Mathematics and Science. Internships and independent study opportunities are also available for qualified students.

### **Evans Hall Library**

The library offers a book and online collection tailored to the requirements of the degree programs offered by the University. The collection has been carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

### **Classrooms**

The use of instructional technology is an integral part of the teaching methods at The American University of Rome. All classrooms are equipped with an array of instructional technology, this includes PC, high-definition ceiling mounted digital projectors, DVD/Blu Ray players, webcams and microphones. Some classrooms are equipped with Smart Boards and/or large interactive touch screens. All classrooms at AUR have Wi-Fi access.

### **The Auriana Auditorium**

AUR's auditorium has a seating capacity of 99, and is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a Dolby surround sound system, state of the art video conferencing facilities and a High Definition ceiling mounted video projector.

### **Masina Art Studio**

The AUR art studio is located in Via Masina, next to the prestigious American Academy in Rome. It provides open and attractive instructional and exhibition space for Fine Arts students.

### **Computer Services and Facilities**

The American University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to a variety of tools to aid them in their academic journey, (see below).

### **IT Facilities**

The AUR network is based on Gigabit technology, with 10Gb in some locations, and connects to the internet through GARR, the Italian branch of GÉANT, the European network for the research and education community. There are approximately 180 workstations on campus (PCs and Macs) that service academic and administrative departments. In addition, AUR has over 30 Access Points (indoor and outdoor) to provide 100% Wi-Fi coverage on campus.

### **Computer Access for students:**

Student computer access is available from these locations:

- Building A, PC computer lab (12 Workstations)
- Building A Hall, laptop self-service checkout unit (8 Laptops)
- Building B, Multimedia Battista Mac lab. Available to FLM and CDM students (17 Mac-Mini).
- Building A, Student Lounge, I-Macs (8 Workstations) and laptop self-service checkout unit (12 Laptops).

### **IT Services**

The Office of Computer Services provides quality IT services to support the educational programs at AUR.

- E-mail and network accounts. Students are assigned a network/AUR e-mail account when they begin their studies at AUR. AUR's e-mail system is hosted with Microsoft 365.
- Microsoft 365 Apps: Students have free access to the Microsoft Office Apps (downloadable on

multiple devices) including OneDrive for cloud storage, which provides over 1TB of storage space.

- AUROne: AUR's search utility allows students and faculty to search and locate AUR resources using a simple Google-type interface. By entering search terms, users are taken directly to the resource.
- Canvas: AUR uses Canvas as the online course management system, giving students an enhanced learning experience. Through Canvas students have access to course communication tools, discussion forums, course announcements, online tests, assignments, handouts and an electronic gradebook allowing students to monitor their course progress. An overview of Canvas is given to degree seeking students and to new faculty during their IT orientation. Additional training is available on request.
- MyAUR: MyAUR is the AUR community portal. Students have access to their academic information including course registrations, degree program information, online advising capabilities, unofficial transcripts, online registration and online add and drop. Faculty have access to their course teaching schedule, classroom assignments and downloadable academic forms policies. Alumni have access to their unofficial transcript and extra alumni features. In addition, MyAUR provides users with up-to-date announcements, campus events information, academic calendars and an online course/syllabus search engine.
- Printing/copying cards: academic printing and copying is available from different locations on campus. Copiers/printers are available for faculty and students to use in the Building A computer lab, the Evan's hall library and the faculty lounge. All copiers/printers are connected to a print management system and can be accessed by swiping your AUR security badge. Further information can be found on the boards above each copier/printer or on the Helpdesk tab of MyAUR (requires login).
- Training Program: the Office of Computer Services works to offer faculty and students workshops and training on the various information and technology services at AUR. Most faculty training is conducted through the Faculty development program offered regularly throughout the semester. Department training is also available and coordinated with the Program Director.
- Wi-Fi: Wi-Fi is available from any location on campus including classrooms, the Evan's Hall library, the main office building, Auriana Auditorium, the Masina building and outdoor locations such as garden and terraces. A single SSID gives users seamless access to Wi-Fi on campus.

## STUDENT LIFE

### **Student Life Office**

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students' personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to encourage student participation in formal and informal activities. The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

### **Health and Well-Being Resources**

The American University of Rome is committed to promoting health and well-being, in a caring and confidential manner, for all AUR students. The following resources are available:

**Health Services** – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

**Mandatory Health Insurance** – All non-Italian AUR students are required by Italian law to have a valid health insurance plan for the duration of their studies in Italy. Typical health plans from the US or other home countries do not cover the requirements.

To facilitate access to the type of insurance required, we strongly recommend students take advantage of the favorable terms and comprehensive coverage that our partner CISI (Cultural Insurance Services International) has put in place for you.

The CISI Plan has been designed specifically for students studying overseas. Not only does the plan provide accident and sickness insurance, but it also covers mental health, medical evacuation, and repatriation as well as security evacuations should they become necessary.

In addition to the above, the AUR student insurance plan covers users for all areas outside the United States and provides students with a worldwide, 24-hour emergency telephone assistance service.

US residents, please note: this is NOT a replacement for your home-based comprehensive health insurance. This is a supplement that will cover you while you study in Italy - do not give up any insurance that you already have for coverage in the States.

With 24/7 emergency operators standing by, you can consult with CISI on their coverage for pre-existing conditions, emergency repatriation, specialist medical visits, prescriptions, physical therapy, and more. CISI also covers mental health concerns and "Trip Delay" benefits. CISI will even cover the cost to fly a parent or guardian to your current location during a health emergency.

**Psychological Counseling** – The American University of Rome provides its students with free, confidential psychological services. Certified counselors give routine, non-medical



counseling to students by appointment. Detailed information on this service can be found in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications. Medications commonly used in the U.S. for ADHD/ADD treatment are not available in Italy. Students should hand carry enough medications for their entire stay together with their doctor's prescription for the amount of medications being brought into Italy. Both mailing and receiving shipments of stimulants is illegal; shipping these medications from the U.S. to Italy can be charged as a criminal offense.

**Safety and Security** – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments, and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (112) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. In such an event, an AUR staff member will advise the home university and/or the study abroad office. Within legal constraints, parents, guardians and the emergency contact will be contacted. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

### **Money and Banking**

Students should plan to have access to enough money for meals, beverages and snacks, trips, sight-seeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of attendance and living budget can be found on the website. ATM machines are widely available in Rome and most Italian cities. Money can be exchanged into Euros at Currency Exchange Offices in the city center. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official permit to stay.

### **Housing**

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements in private apartments. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a “full immersion” cultural experience. Each apartment is typically shared by 5 or 6 students and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

### **Student Government**

The American University of Rome Student Government (AURSG) is elected to represent the student body. It is a great way for students to contribute actively to the growth and development of the University. Student Government representatives participate in regular meetings with the administration and faculty and serve on the Curriculum, Library and Academic Fairness committees. Only students in good academic standing are eligible to hold office in the student government.

### **Student Conduct**

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority



to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, can be found in the Student Handbook.

### **Athletic Facilities**

In an ongoing effort to provide opportunities to keep (or get!) fit, AUR has an agreement with a local gym (palestra) for students to use its facilities. For full time AUR degree-seeking and English Language Program students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester; interested students should pay and enroll directly at the gym.

### **Athletic Programs**

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer, Basketball and Volleyball Leagues. For a full list of other sports activities offered at AUR, please see the AUR website - Student Life page.

## **SPECIAL PROGRAMS**

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University's regular and special courses. All courses (except Italian language courses and some advanced Italian literature and culture courses) are conducted in English.

### **Summer Sessions**

During AUR summer sessions students typically complete between six and twelve credits towards their undergraduate degrees. The AUR Summer sessions are open to degree and study abroad students. For more information please visit our website: [www.aur.edu](http://www.aur.edu).

### **Career Development and Internship Office**

The American University of Rome supports students in bridging the world of academia and the world of work through the AUR Career Development and Internship Office. The university maintains a wide network of partner organizations, public and private, where AUR students in their junior or senior year can do for-credit internships during the semester or summer. The same is true for second semester study abroad students. During the fall and spring semesters, an internship course is offered which addresses a series of career skills. The office provides students with one-on-one attention and advice as they craft their resumes and research their fields of interest. The AUR careers and internships community portal is regularly updated with full and part-time job opportunities as well as information about available internships. The office provides resources such as student internship portfolios to consult, handouts regarding skills, values and sample resumes, as well as books on career related topics.

### **Internship Program**

The American University in Rome maintains an active internship program in Rome. The idea behind an internship is to provide students with targeted work experience so as not to have to enter the work force upon graduation with no related skills in their chosen field. It also affords the chance to evaluate different career paths in depth and in person. Students are given a chance to prove their initiative, reliability and responsibility all the while putting into practice concepts that they have learned in their courses. Internships are a joint opportunity for students to acquire new skills and for companies to benefit from the students' diverse skill sets and cutting-edge knowledge. Students carry out structured work experiences in companies or organizations which they believe will enhance their academic, professional and personal development. To receive academic credit, students will take an internship course (INT 450) which further prepares them for

the world of work via a series of workshops and a final academic assignment. Through interactive exercises students learn about researching jobs, networking, interviewing skills and resume preparation. These exercises give students a chance to hone their skills and receive input. Requirements for site placements are 135 hours over a span of time and in a format to be decided by both the student and the site supervisor. Internships may be carried out either in the fall, spring, j-term or summer semester. To apply for an internship, applicants must be enrolled as full-time AUR degree seeking students or as second semester study abroad students in good academic standing (GPA 2.50 or above) and have Junior or Senior standing. A formal agreement between AUR and the internship site organization is required before a placement can begin. A student may complete a maximum of two internships for academic credit.

Students on federal aid are strongly advised to choose an internship outside the U.S. as U.S.-based internships may jeopardize federal aid eligibility. Contact the Associate Director of Financial Aid ([financialaid@aur.edu](mailto:financialaid@aur.edu)) regarding federal aid and internships.

### **Academic Support Services**

The following academic support services are available to students at AUR:

- The **Math Helpdesk** is organized to assist students enrolled in mathematics courses. Drop-in sessions are held throughout the semester.
- The **Writing Center** helps students in all disciplines become more effective and confident writers. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing. Faculty and graduate student tutors work together to improve students' critical reading, thinking and writing skills to more effectively meet their academic requirements.  
To book appointments: <http://aurwritingcenter.simplybook.it/sheduler/manage>
- The **Italian Helpdesk** is available throughout the semester to support students in all levels of Italian language study.

### **Study in Italian at LUMSA (Libera Università Maria Ss. Assunta)**

An agreement with the Libera Università Maria Ss. Assunta in Rome allows AUR students to attend a course at LUMSA delivered in Italian, choosing from a list of available courses taught in the fall and spring semesters. Students who take a LUMSA course and pass the final examinations earn three credits toward their AUR degree. For further information on this study opportunity and a list of available courses contact Professor Catherine Ramsey-Portolano ([c.ramsey@aur.edu](mailto:c.ramsey@aur.edu)). Students should discuss appropriate LUMSA courses with their advisors.

### **The AUR Abroad Program (AURA)**

There are many opportunities to study abroad while you are studying at AUR. There are several direct exchange partners. Students pay AUR tuition but can study at these institutions for either a semester or a summer session. Options include:

- American University (AU), Washington, DC
- Drexel University, Philadelphia, PA
- FIT - Fashion Institute of Technology, New York, NY
- Florida Atlantic University, Boca Raton, FL
- iCLA - International College of Liberal Arts, Yamanashi Gakuin University, Yamanashi, Japan
- International School of Management (ISM), Dortmund, Frankfurt, Munich, Hamburg, Cologne, Stuttgart – Germany
- Manhattan College, Bronx, NY
- Marymount University, Arlington, VA

- The American College of Greece
- Brussels School of Governance, Brussels – Belgium
- Emory University (Goizueta School of Business), Atlanta, GA

The Emory Exchange is a prestigious academic opportunity available only to Dean's List (Honors) AUR students. Students in all majors are encouraged to apply for this exclusive and challenging program, which allows outstanding students to spend a semester studying in an American setting on the Emory campus in Atlanta, GA, one of the top undergraduate business programs in America, and to prepare for the rigors of graduate school. Interested students must be nominated and interviewed for the limited number of place available.

Past participants include Communication and Digital Media, Film, International Relations and Business majors who have taken courses in both the Business School and the College of Arts and Sciences.

- University of Miami, Coral Gables, FL
- University of Westminster, London - U.K.

### *AURA Requirements*

To be eligible for AURA a student must have Junior Status ( i.e. have completed 60 credits) and a GPA of 3.0.

An approved Study Abroad semester meets the “Alternative Educational Experience” Requirement of AUR’s General Education Program.

AUR’s deadline for applications to study abroad is

- September 1st for Spring AURA
- February 1st for Fall AURA

All courses taken as part of AURA transfer as pass/fail, with the exception of Emory AURA. A Pass is C and above. C- or lower is a Fail. Please also refer to the policies on transfer credits for current degree-seeking students (see academic regulations).

Speak first to the Registrar (z.desmet@aur.edu) and then with your academic advisor about how the AURA Program can help you achieve your academic goals and how to go about gathering the information necessary to allow you to study abroad at your chosen university.

Administrative fee for AURA:

- 300 Euro for summer session
- 500 Euro for the semester

### *Independent Study Abroad*

AUR students can also apply directly to study abroad at regionally accredited American universities or national universities recognized by the country’s higher education system.

### *AURA and US Federal Aid*

Students who receive US federal aid can participate in an AURA program for a maximum of 25% of their AUR studies. For a student pursuing an AUR degree in 4 years, that is a maximum of one year to study abroad while for all others it is a maximum of one semester to study abroad. Contact the Financial Aid Office for more information (financialaid@aur.edu).

## FINANCIAL INFORMATION

All Financial information is available on the AUR website <https://aur.edu/undergraduate-tuition-and-fees> and <https://aur.edu/payments>

### **Enrollment Deposit Fee**

The Enrollment Deposit Fee is a one-time, mandatory fee that is due once a student is admitted for the first time at AUR serving to confirm enrollment in the incoming class. The Enrollment Deposit fee is non-refundable and contributes toward the tuition for the first year. The Enrollment Deposit Fee is required to be paid as soon as the student receives enrollment acceptance confirmation and can be submitted electronically. Please refer to <https://aur.edu/make-payment>.

### **Tuition Fees**

Tuition fees cover university instructional expenses. Tuition fees do not include transcripts, graduation fees, academic field trip fees, on site visit fees and course fees (for selected courses that require specific instructional materials-please refer to Professor's Syllabus for additional course expenses). Each registered student is responsible for all school fee payments.

### **New Student Fee**

All new students pay the New Student Fee as part of their first semester tuition and fees. This fee is mandatory and is assigned to a fund specifically designed for orientation. The New Student Fee is non-refundable. It is waived only for re-entry students. New Student fees are payable upon receipt of the first tuition invoice.

### **Course Fees**

Course fees cover the costs associated with laboratory facilities, equipment, materials, and maintenance necessary for hands-on learning experiences in art, communication, and film courses. Please refer to Professor's Syllabus for details.

Course fees are charged per course and are separate from tuition fee billing. Course fees are payable at the beginning of the semester as soon as semester courses are confirmed and can be paid online.

### **Academic field trip fees and on-site visits**

Academic field trips and on-site visit fees typically cover the costs associated with organizing and conducting educational trips or excursions outside of the classroom. These fees are payable upon professor's communication during the semester.

### **Payment and Due Dates**

Tuition and related fees are paid by semester and are due on the date(s) indicated on the invoice. For new students, invoices are sent via email once the enrollment deposit fee has been paid.

For returning students, semester invoices are sent via email once registration is finalized.

A student may not be permitted to attend class until all due fees are paid in full.

The payment plan application form must be submitted to the Finance Office email account on or before the regular tuition deadline. Applications received after the deadline will not be considered, and appeals will not be entertained. The first installment payment is scheduled on the regular tuition deadline.

### **Housing Fees and Policies**

Housing fees, which cover the costs of residential facilities, are provided by the university.

Once the enrollment deposit is paid, students may complete the online housing form if they are interested in AUR housing.

Housing fee invoices are issued once housing availability has been confirmed. These fees are paid by semester and are due on the date(s) indicated on the invoice.

In case of withdrawal, housing fees are refundable under the following conditions:

- If withdrawal occurs 30 days before housing deadline: 100% refund.
- 30 days after the housing deadline but 15 days before the start of classes, a 50% refund is given.
- No refund is given if a withdrawal occurs 14 days before the start of classes.

### **Late Registration and Late Application**

For students who enroll or register after the payment due date(s), fees are due immediately upon receipt of the invoice.

### **Withdrawal and Refund Policy**

Tuition refunds are permitted when students withdraw from The American University of Rome or when students withdraw from one or more courses, transitioning from full-time to part-time status.

Tuition refunds are processed according to the schedule provided by the Finance Office. Exceptions to this schedule are not permitted unless the University cancels the course, or an error has been made by the University.

Fall and Spring semester students withdrawing from classes, eligibility for a tuition refund is as follows:

- Students who withdraw on or before the last weekday before the 1st day of classes will receive a 100% tuition refund.
- Students who withdraw during the 1st week of classes will receive a 75% tuition refund.
- Students who withdraw during the 2nd week of classes will receive a 25% tuition refund.
- Students who withdraw during the 3rd week of classes will not receive a tuition refund.

For Summer session students withdrawing from classes, eligibility for a tuition refund is as follows:

- Students who withdraw on or before the last weekday before the 1st day of classes will receive a 100% tuition refund.
- Students who withdraw during the 1st day of classes will receive a 50% tuition refund.
- Students who withdraw after the 1st day of classes will not receive a tuition refund.

To receive a refund, a student must notify the Registrar of their withdrawal by completing the appropriate form.

The date of withdrawal is determined by the date the Registrar's office receives the form.

### **Delinquent Payments**

To attend classes, students must have paid all tuition and fee balances, and have completed and accepted student loans.

If payments are not made in full by the due date, the student's MyAUR account will be placed on hold.

Course registration and/or changes to courses will be blocked until payment is received in full.

After the first two weeks of classes, students will be dropped from course rosters and will not be allowed to return to class until full payment is received.

Official transcripts, diplomas, enrollment confirmation letters, and other official documents will not be released to students with outstanding balances.

All reminders will be sent to the students via email. Failure to maintain the official email through

the student database will not serve as a valid reason for failing to settle the outstanding balance.

Each student is personally liable under their enrollment agreement with the university for payment of tuition fees and sundry charges or accommodation fees under their tenancy agreement. The University reserves the right to pass the student's outstanding debt to a debt collection agency.

Debt recovery costs will be added to the debtor's delinquent account.

### **Privacy Policy of Financial Records**

According to the Family Educational Rights and Privacy Act of 1974 (FERPA), non-university individuals (including parents) cannot access the student's financial records unless they have authorization from the student. Students may allow parents or a third party to access their financial accounts by completing a form that authorizes the Finance Office to allow non-University individuals to view their financial records.

### **Financial Aid and Scholarships**

AUR students may apply and receive financial aid and scholarships.

US students may be eligible for funding under the Direct Loan Program. Loans available under this program include Stafford (both subsidized and unsubsidized) and PLUS loans. For more details, please refer to the Financial Aid department.

AUR offers scholarships based on merit, financial need, and student level. Please refer to the Financial Aid department and the AUR website for details and applications.

Confirmed scholarships are deducted directly from the tuition fees.

Loans are disbursed within the first week of classes. If the loan amount exceeds the fees payable to the University, the difference will be paid to the student within three business days of the disbursement date.

If a student (either undergraduate or graduate) withdraws from AUR and has received financial aid, the student is expected to repay the unearned portion of the financial aid. For details, please refer to the financial aid department policies and visit <https://aur.edu/return-title-iv-funds-us-federal-student-loans>

### **Payments**

All payments must include the student's name and, if possible, the student's I.D. number.

Money orders for tuition payments cannot be accepted.

For payment methods, please refer to: <https://aur.edu/tuition-and-fees-payments-and-policies>

### **Financial Communication**

All communications and information regarding payments, bills, statements, outstanding fees, etc., are sent via email from [finance@aur.edu](mailto:finance@aur.edu)

## **FINANCIAL AID AND SCHOLARSHIPS**

### **AUR Scholarships**

The American University of Rome is committed to assisting students whose academic merit and/or financial need warrant support. AUR aims to give every student the opportunity to take advantage of a high quality education and accordingly, offers several scholarships. Please see the AUR website (<https://aur.edu/financial-aid-scholarships>) for detailed financial aid information, deadlines regarding scholarships, the student training program, and sibling discount.

## Student Training Program

The American University of Rome offers a limited number of student training positions to full-time AUR undergraduate and graduate degree-seeking students. Students who participate in this program receive training in various areas of the University in exchange for partial remission of tuition or reimbursement if tuition has already been paid in full. Training hours can range between 5-20 hours a week and are for the academic year. Graduate students are recommended to consider a maximum of 10 hours per week due to rigorous coursework.

First year students must complete at least one semester at AUR before applying for a training position, this does not apply to transfer students.

Transfer and returning students who wish to apply or reapply for a student training position must fill out the online application and submit by the due date in order to be considered for a position. For more information, please visit Student Training Program | The American University of Rome (<https://aur.edu/student-training-program>).

## U.S. Federal Student Aid

The American University of Rome participates in the U.S. Direct Loan Program for eligible U.S. citizens and eligible non-US citizens. For more information please see <https://studentaid.gov> and <https://aur.edu/node/337> or contact the University Financial Aid Office at [financialaid@aur.edu](mailto:financialaid@aur.edu). AUR's school code for the FAFSA is G31025.

## The American University of Rome Enrollment Status for eligibility and reporting for US Title IV funds policy

To be eligible for US Title IV funds a student must be enrolled at least half time (see below for more details). 'Audit' courses, courses that are not matriculating to your degree and some remedial courses do not count. The reported status for the three enrollment periods is determined as follows:

Fall and Spring		Summer	
Enrolled Credits	Enrollment Status	Enrolled Credits	Enrollment Status
12+	Full-time	6+	Full-time
9 - 11.99	Three Quarter-Time	3 - 5.99	Half-time
6 - 8.99	Half-time		
Less than 6	Less than Half-time		

## Title IV Satisfactory Academic Progress

Federal regulations (CFR 668.34) require institutions of higher education to establish, publish, and regularly apply standards of Satisfactory Academic Progress (SAP) for Federal Student Aid (Title IV) eligibility.

According to federal regulations (CFR 668.34), students must maintain Satisfactory Academic Progress (SAP) in order to be eligible for any Federal Student Aid (Title IV). All students must meet the following minimum standards of academic achievement and successful course completion to maintain their Title IV eligibility. The student's progress will be evaluated at the end of every semester (including summer and winter sessions). Please note that these criteria do not replace the University's set of policies regarding Satisfactory Academic Progress, but they do apply to students who are enrolled in AUR's undergraduate programs and partake in Title IV student aid program.

## Grade Point Average (GPA)

1. The student must have a cumulative GPA of at least 1.50 at the end of the first academic year or after completing at least 25 credits.



2. The student must have a cumulative GPA of at least 2.00 at the end of the second academic year (or after completing 60 credits) and thereafter.

#### Pace of Completion

The student must complete at least two thirds (67%) of the attempted courses each semester.

#### Maximum Time Frame

The maximum time in which a student is permitted to complete a degree while maintaining Title IV eligibility is 150 per cent of the published program length. The maximum time frame depends on whether the student is full-time or part-time.

Example: If the published program length is 4 academic years, the maximum time to complete the program is 150% of 4, or 6 years total.

#### Warning Period

The student's progress is evaluated at the end of every semester (including summer sessions). If it is found that a student receiving Title IV aid does not comply with the above listed standards, they will be notified of the Federal Aid Warning in writing for the subsequent semester. During that semester, the student will still be eligible for Title IV aid. However, if at the end of the warning period the student still fails to meet the standards, they will lose Title IV eligibility. The student can then appeal the decision to be considered for Federal Aid Probation in which the student can continue to receive US federal loan eligibility if the appeal is approved.

#### Appeal and Probation

A student may appeal their loss of Title IV eligibility. They must submit the appeal within two weeks after the last day of classes of the semester. The appeals committee will meet and relay the decision to the student within one month after the submission of the appeal. The appeal committee may determine that the student may be placed on Title IV probation for an additional semester if they decide the student will be able to meet the school's satisfactory academic progress requirements by the end of the subsequent term.

#### Regaining Eligibility

Students who failed to maintain eligibility may regain their Title IV eligibility through the appeals process (as described above) or by meeting the Satisfactory Academic Progress standards.

#### Incompletes, Withdrawals, Transfer Credit

- If a student receives an incomplete or if they withdrew from a course, the credits will be counted as attempted but not completed.
- Noncredit courses will not be counted as attempted or completed.
- Transfer credits are counted as attempted and completed.

#### Return of Title IV Funds

If a student (undergraduate or graduate) withdraws from AUR and has received financial aid, the student will be expected to pay back the amount of the financial aid that was not earned. The amount that students must return is determined on a proportional basis up to 60% of the entire term. If the student completed 20% of the term, the student has earned 20% of the total aid scheduled to be received. If a student completed more than 60% of the term, they have then earned all of their financial aid.

The withdrawal date is the date you inform the University you have chosen to withdraw. The Registrar's Office keeps this date and it is used to calculate the amount of financial aid that must be returned.



Funds must be returned in the following order:

1. Unsubsidized Federal Direct Stafford Loans
2. Subsidized Federal Direct Stafford Loans
3. Federal PLUS Loans received on behalf of the student or in the graduate student's name

Below are two examples of the calculations used to find the amount a student is expected to repay based on the date they withdrew:

#### Example 1

Remus withdrew from AUR on January 30th. The term he withdrew from began on January 5th and lasted 70 days. Remus has attended 26 days and has therefore earned 37 percent of his financial aid (26 days divided by 70 days equals 37 percent).

Remus received in aid:

\$1000 Unsubsidized Federal Direct Loans

\$3500 Subsidized Federal Direct Loans

\$4500 Total aid received

1. The amount of aid earned is  $37\% \times \$4500 = \$1665$
2. The amount of unearned aid is:  $\$4500 - \$1665 = \$2835$
3. Remus was charged \$2500 in tuition. Percentage of his unearned aid is:  $100\% - 37\% = 63\%$ . Therefore,  $\$2500 \times 63\% = \$1575$
4. The amount Remus must return is the lesser amount of steps 2 and 3; therefore in this case it is \$1575.
5. Going by the order of funds to be returned, Remus would return first unsubsidized loans, and then subsidized, and finally Parent PLUS loans, until the total \$1575 has been repaid.

Unsubsidized Federal Direct Stafford Loans:  $\$1000 - \$1000 = \$0$

Subsidized Federal Direct Stafford Loans:  $\$3500 - \$575 = \$2925$

Total Returned \$1575

The total returned is the amount that will be billed to Remus's student account from his aid.

#### Example 2

Romulus withdrew from AUR on January 20th. The term he withdrew from began on January 5th and lasted 70 days. Romulus has attended 16 days and has therefore earned 23 percent of his financial aid (16 days divided by 70 days equals 23 percent).

Romulus received in aid:

\$500 Unsubsidized Federal Direct Stafford Loans

\$4500 Subsidized Federal Direct Stafford Loans

\$5000 Total aid received

1. The amount of aid earned is  $23\% \times \$5000 = \$1150$ .
2. The amount of unearned aid is:  $\$5000 - \$1150 = \$3850$ .
3. Romulus was charged \$1250 in tuition and \$1000 in housing. Percentage of his unearned aid is:  $100\% - 23\% = 77\%$ . Therefore,  $\$2250 \times 77\% = \$1732.50$ .
4. The amount Romulus must return is the lesser amount of steps 2 and 3; therefore in this case it is \$1732.50.
5. Going by the order of funds to be returned, Romulus would return first unsubsidized loans, and then subsidized, and finally Parent PLUS loans, until the total \$1732.50 has been repaid.

Unsubsidized Federal Direct Stafford Loans: \$500 - \$500 = \$0

Subsidized Federal Direct Stafford Loans: \$4500 - \$1232.50 = \$3267.50

Total Returned \$1732.50

The total returned is the amount that will be billed to Romulus's student account from his aid.

### **Refund Policy for Financial Aid Students**

For any Title IV aid recipient terminating his or her program of study after entering the institution and before completing at least 60% of the payment period, the statutory Return of Title IV Fund policy will be implemented. This policy will calculate the amount of financial aid funds earned by the student during their enrollment.

The American University of Rome will calculate the amount of Title IV aid that was earned based on a payment period basis. The institution will determine:

- The Title IV aid disbursed or that could have been disbursed.
- The percentage of Title IV aid earned by the student.
- The amount of Title IV aid earned by the student.
- The total Title IV aid to be returned or disbursed as a post-withdrawal disbursement.
- The amount of unearned Title IV aid to be returned by the school.
- The amount of unearned Title IV aid to be returned by the student.

Institutional refunds will continue to be calculated by the payment period. The student will be responsible for any tuition, fees, books or equipment not covered by Title IV funds.

### **Aid for Veterans and their Dependents**

The American University of Rome degree programs (Associate of Applied Arts, Associate of Arts in Liberal studies, Bachelor of Arts and Bachelor of Science degrees and Master of Arts degrees) are listed as approved training for eligible U.S. citizens at the U.S. Department of Veteran's Affairs. AUR's VA Facility code is 31200084.

Educational assistance for Veterans of the U.S. Armed Forces:

- Post-9/11 G.I. Bill - Chapter 33
- Montgomery G.I. Bill - Chapter 30

There is also a Yellow Ribbon tuition waiver for Vets who are 100% eligible for Chapter 33 benefits in the second semester of the academic year. Please visit AUR's website for more information on applying to this tuition waiver <http://aur.edu/veterans-aid>

Dependents of certain veterans may be eligible for educational assistance through:

- Survivors' and Dependents' Educational Assistance Program (Chapter 35)
- Transfer of Post-9/11 GI-Bill Benefits to Dependents (TEB)

For more information please visit the G.I. Bill Web site (<https://benefits.va.gov.gibill>), or contact our Financial Aid Office at The American University of Rome.

## ADMISSION REQUIREMENTS

### **Admission to the Undergraduate Degree Program**

Admission to The American University of Rome is selective. Students are admitted without regard to age, race, sex, creed, national or ethnic origin or disability. Requests for financial aid do not affect decisions on admission.

Candidates for admission must show evidence that they have completed or anticipate completing a level of education equivalent to four years of secondary school in the U.S. system.

Applicants for admission from high school or a secondary school are required to submit:

- A completed application form accompanied by a non-refundable application fee of €50 Euros/Dollars.
- Official transcript of secondary school work and official exam results.
- Official university transcripts (for transfer students) from all institutions attended.
- One academic recommendation from the principal, a guidance counselor, teacher or professor.
- Two 300-word personal essays (see AUR website for details).
- Copy of passport.
- Official TOEFL(82)/IELTS(6)/Duolingo(100)/Cambridge(C1) exam.
- Interview – Students may choose to interview on campus in Rome or via phone/Zoom.

In addition, applicants must be 18 years of age or have a legal guardian residing in Italy.

Each applicant is reviewed individually. Leadership, motivation, academic growth, the level of the secondary school program's difficulty, involvement in activities and personal goals are important considerations in the application review process.

All transcripts, letters of recommendation and other supporting documentation must be received directly from institutions or testing centers.

The American University of Rome SAT institutional code for reporting purposes is 0262.  
The American University of Rome ACT institutional code for reporting purposes is 5392.

### **Application Deadlines**

The admissions cycle is run on a rolling basis with four distinct application rounds in the fall and four rounds in the spring. For an application to be considered complete, the online application form and all supporting must be received by the relevant application deadline, otherwise the candidacy will be rolled over to the next round.

### **Home-Schooled Students**

Home-schooled students follow the regular application process; however, the following is also required:

- Official GED score

### **Advanced Standing**

College credits may be granted to students who have received a score of three or higher on their AP examinations. College credits can also be granted to those who have taken CLEP exams. Advanced standing may be granted for qualified academic credits earned world-wide. Candidates in possession of credentials from European lyceums, such as the Italian Maturità, the International

Baccalaureate, British A-levels and other equivalent programs will be evaluated and advanced credits granted on the basis of evaluation. Students applying for advanced standing must submit official records of the last year of lyceum and a copy of the diploma if granted. If the records are not written in either English or Italian, the Admissions Office requires a certified translation into English.

<b>Credential</b>	<b>Score</b>	<b>Credits</b>	<b>Maximum Credits Awarded</b>
<b>AP Exams</b>	3	3 credits	30 total
	4-5	6 credits	
<b>International Baccalaureate (IB)</b>	Standard level: 4 or higher	3 credits	30 total
	Higher level: 4 or higher	6 credits	
	The extended essay with a grade of C or above	3 credits	
<b>British A Levels</b>	C	5 credits	30 total
	B and above	10 credits	30 total
<b>Italian Maturità</b>	scores 7-10	3 credits per subject	30 total
	Italian subject	9 credits	30 total
	English subject	no credit	30 total
<b>German Abitur</b>	Scores 1-3	3 credits	30 total
<b>French Baccalaureate</b>	10 or above	3 credits per subject	30 total
	14 or above	6 credits per subject	
<b>CLEP</b>	C (50 or above)	number reported on CLEP transcript	

### **Transfer Students**

The American University of Rome welcomes transfer students. Students with an equivalent of thirty semester credit hours (or 90 quarter hours) of transfer credit may be exempt from the high school transcript requirement.

Upon receipt of complete official transcripts from all colleges and universities previously attended, the University shall determine the number of transfer credits to be accepted toward fulfilling the requirements for a degree at The American University of Rome. Transfer credits can be used to satisfy any degree requirement, so long as at least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome. Transfer credit will not be granted for courses completed with a grade below C. Transfer students are subject to all degree requirements described in the catalog when they enter The American University of Rome. Transfer credits have no effect on the cumulative grade point average at The American University of Rome. Transfer students shall have their status determined for purposes of satisfactory academic progress measured by the number of transfer credits accepted toward the degree in both attempted credits and earned credits (see **'Academic Regulations'** section of this catalog).

In addition, transfer students are subject to two residency requirements:

- For a bachelor's degree, a minimum of 45 credits must be earned at The American University of Rome. For an associate degree, a minimum of 30 credits must be earned at The American University of Rome, and at least 15 credits must be in upper-level courses in the student major.
- At least 50% of the credits used to satisfy the requirements for an academic major must

- be earned at The American University of Rome.
- The final semester must be completed in residence at AUR.

### **English Language Proficiency**

Applicants whose native language is not English are required to submit scores from TOEFL, IELTS/Duolingo or Cambridge. Other English language certifications will be considered at the discretion of the Admissions counselors. All non-native English speakers must provide test scores unless waived by the admissions office. The AUR TOEFL institutional code for reporting purposes is 0579.

### **Interview**

All candidates are required to interview – either in person, or over the phone/Zoom. Personal interviews provide the best opportunity for candidates to share information with Admissions staff, and allow the staff to evaluate a candidate’s readiness to transition to Rome. In addition to an interview and a tour, class visits and meetings with faculty can be arranged. Office hours are 9:00 a.m. to 5:00 p.m. Please contact the admissions office to schedule an appointment.

### **Deferred Admission**

A student who has been accepted to The American University of Rome but cannot enroll immediately may request a deferral. To do so, the student must submit the enrollment confirmation form, specifying the semester they want to enroll and along with the non-refundable tuition deposit, pay the deferral fee of Euro/Dollars 250. The deposit will be put towards the tuition costs at the time of enrollment. A deferral can be granted up to one academic year after which the student must re-apply for admission to the University.

### **Deadlines**

For fall and spring enrollment deposit payment deadline for new students, please see website.

### **Visas and Permit to Stay**

**Student visas must be obtained prior to leaving one’s home country. It is not possible to apply for a student visa after arriving in Italy.**

All students who hold a non-European Union/EEA passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student’s responsibility to obtain the student visa. AUR will provide an official enrollment letter for the visa application upon receipt of the enrollment deposit payment.

Please note that health insurance is a required component of the visa process refer to the ‘Mandatory Health Insurance’ in the Student Life Section of this catalog or visit the website: [Health Insurance | The American University of Rome \(aur.edu\)](#).

Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. Full-time AUR students are eligible for a student entry visa and a permit of stay. In order to enroll as a part time student at AUR, students must hold an Italian or European Union passport.

Upon arrival in Rome non-EU students will submit an application to obtain a permit to stay.

### **Placement Examinations**

Italian language tests maybe requested by students wishing to register for a course above ITL 101. Placement above ENG 101 or MTH 102 may be achieved only via advanced placement

credit (AP, IB, A-level or similar) or transfer credit.

Placement in higher levels will result in waivers of basic GenEd requirements.

### **Incoming Study Abroad Students**

Students registered at other universities as degree students who wish to spend a semester, year or summer at The American University of Rome should consult with the study abroad advisor at their home institutions. AUR has study abroad agreements with many universities and colleges; if the home university does not have an agreement with The American University of Rome, the interested student may apply through providers or directly via the AUR website. Study abroad student enrollment is competitive; as such, students are encouraged to make an early inquiry and application.

### **Audit Students**

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

## ACADEMIC REGULATIONS

### Credits

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures, 30 hours of laboratory or 45 hours of practicum. The majority of courses listed in this catalog carry three semester credit hours. Intensive courses worth four to eight credits and also one credit courses are available. Internships carry three semester credits and require 135 hours of work experience. Credit information on individual courses can be found below each course description at the end of the catalog.

### Course Load and Student Classification

A minimum of 12 credit hours is required to be considered a full-time student. The maximum full-time student load, except for students on the Dean's List (see the relevant '**Dean's List**' section of this catalog), is 17 credit hours. A student enrolled for fewer than 12 credit hours is considered a part-time student.

Class standing is defined as follows:

- First Year: 0-29 credit hours
- Sophomore: 30-59 credit hours
- Junior: 60-89 credit hours
- Senior: 90+ credit hours

### Course Numbers

Course numbers generally adhere to the guidelines below. Exceptions are indicated by the course pre-requisites which may require Sophomore (30 or more credits earned), Junior (60 or more credits earned) or Senior (90 or more credits earned) standing and/or permission of the instructor.

#### *Definitions*

Pre-requisites – must be completed prior to the course

Pre- or co-requisites – may be taken prior to or concurrently with the course.

Co-requisites – must be taken concurrently with the course

001-099 Remedial, developmental or other courses carrying no credit

100-199 Lower-level introductory courses

200-299 Lower-level courses with pre-requisites

300-399 Upper-level courses with pre-requisites

400-499 Upper-level advanced courses with pre-requisites in the discipline and/or Senior standing

450 Internship

491-494 Independent Study (one to four credits, respectively)

498, 499 Senior Seminar/Capstone Course/Senior Thesis

500-599 Graduate-level courses

### Course Sequences and Pre-requisites

Degree students can only enroll in courses appropriate to their level of academic standing and to their major and minor areas of studies. If a course has pre-requisites, indicated in this catalog, students must ensure they have all been met prior to registration, with the assistance of their advisor. In the case that a student has not formally met the pre-requisite(s), but the course indicates students can ask permission to the instructors, s/he should send a petition to the Registrar's Office.

## **Registration**

Incoming First-Time-in-College students, as well as Transfer students, will be pre-registered for required courses according to their declared majors before the semester starts. During Orientation Week, incoming students will meet with their Academic advisors to complete and finalize their schedule.

Degree-seeking students must register online (through MyAUR) for the following semester during the registration period as indicated on the Academic Calendar. Students who register late will be charged a Late Registration Fee of 105 Euros. Students need to request approval for their course registration from their academic advisor. Registration is on a first-come, first-served basis. Spaces in courses are limited. Students have the option of wait-listing themselves online if a course is full. If and when spots open up, wait-listed students will be contacted by the Registrar's Office directly. Degree-seeking students on financial hold will not be able to register online, but should use a paper registration form, to be approved by their advisor and returned to the Registrar's Office. The student will be registered once the hold has been lifted and according to class availability at that time.

Online Add/Drop is available to students during the first week of a regular semester and during the first day of classes of a summer session. Students need to receive approval from their academic advisor for any added class.

After the Add/Drop period, no courses may be added and withdraw penalties will apply.

Classes missed during the Add/Drop period will not be considered as "Tolerated absences", unless the course has been added during that period.

The University reserves the right to alter the course schedules, should the need arise. This could include cancellation of classes due to insufficient enrollment, change of scheduled course time, instructor or classroom.

## **Academic Advising**

The academic advising program of The American University of Rome helps students define and clarify their career and educational goals and develop academic strategies to reach them.

It is the responsibility of both the student and his/her academic advisor to participate in the advising process equally. The academic advisor serves as a resource for course/career planning and academic progress review and as an agent of referral to other administration members as necessary. After consultation with his/her academic advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

## **Graduate Courses for Undergraduate Students**

Undergraduate students who are classified as seniors may request to take graduate courses offered by AUR MA programs. A minimum cumulative GPA of 3.5 is required as well as approval from the undergraduate student's academic advisor and the MA program director. Such courses will count as free electives in the undergraduate curriculum. Relevant program directors may also approve such courses for credit in a major or minor.

Up to 6 credit hours of graduate work can be taken as an undergraduate and will be counted towards the undergraduate degree. Approved requests are subject to course capacity availability; enrollment preference is given to graduate students.

## **Learning Accommodations**

The American University of Rome does not discriminate based on differing abilities and is committed to providing all students with a high quality educational experience.

While not bound by the "Americans with Disabilities Act" and other legislation, the American University of Rome still makes every attempt to provide all reasonable accommodations.

Possible accommodations may include:



- Extended time for papers or projects
- Time-and-a-half for testing
- Testing with limited distractions
- Tape lectures (with appropriate permission)
- Use of a computer for essay exams

In order to request learning accommodations, the student needs to submit medical or psychological documentation, specifying detailed and reasonable accommodation(s), two weeks prior to arrival. Please note all documentation must be valid and current and issued by a licensed specialist. Please visit the AUR website for the complete learning accommodations' policies and procedures.

## Attendance Policy

In keeping with AUR's mission to prepare students to live and work across cultures, the University places a high value on classroom experience. As a result attendance is expected in all classes and attendance records are maintained. The University's attendance policy is as follows:

**1.0. Minimum Attendance Requirement:** Students must attend a minimum of 70% of a course in order to be eligible for a passing grade.

### 1.1. Automatically Accepted Absences

Students will not be penalized for one absence from classes meeting once a week;

Students will not be penalized for three absences from classes meeting twice a week;

Students will not be penalized for four absences from classes meeting more than twice a week, as in the case of some intensive courses.

1.2. If further absences are recorded, grade penalties will be applied according to the instructor's specific attendance policy, as stated in the syllabus, and following the institutional parameters given in the Note\* below.

1.2.1. If the instructor does not specify an attendance policy, there will be no grade penalty other than that attached to the minimum attendance requirement, and any penalized absences recorded above the basic 70% attendance requirement for the course will be invalidated.

1.3. During Summer sessions where courses are taught more intensively over a shorter period the following applies:

- Students will not be penalized for two absences from class.

### 2.0. Tolerated Absences

Certain categories of absence will not be penalized but will be counted as an absence (for a 3-credit course meeting twice a week). These absences are:

- The Model United Nations (MUN)
- Permit to Stay
- Religious Holidays

The American University of Rome makes all reasonable efforts to accommodate students who must be absent from classes to observe religious holidays. (Please refer to the Dean's Office list of accepted absences for religious holidays). Not attending a class due to the observance of a religious holiday will not be penalized but will be counted as an absence. Students who will need to miss class in order to observe religious holidays must notify their instructors by the end of the Add/Drop period (first week of classes), and must make prior arrangements with their instructors to make up any work missed.

The list does NOT include academic field trips because these (including arrangements for travel) must not overlap with other classes.

**3.0. Cases of prolonged absences** caused by an emergency or a medical condition may require students to withdraw from some or all of their courses. Under such circumstances students should first consult their academic advisors.

\*Note: No instructor may penalize a student more than one-third of a letter grade for each absence beyond the tolerated limit (e.g. from A- to B+).

## Grade Point Average

A student's grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University and at approved study abroad programs. The GPA and CGPA are calculated by truncating after the second digit after the decimal point. Transfer credits have no effect on the CGPA at The American University of Rome.

## Final Examinations

Final exams are scheduled during the day(s) indicated on the Academic Calendar. Students can view the course Final Exam day and time on their schedule online, as of the first day of classes.

Students must remain available until all exam and test obligations have been fulfilled. Travel plans are not an acceptable reason to miss examinations.

A student may defer a final examination for only three petitionable reasons:

1. documented medical grounds;
2. documented international competition with a national team or other activities with equivalent significance, or;
3. documented compassionate grounds.

Requests for rescheduled examinations are made in writing to the course instructor. A request for a rescheduled examination must be made 15 days prior to the final exam. Consideration for these requests is a privilege, not a right.

If a student is absent during the final examination for medical or compassionate reasons, he/she may be granted a deferred examination. Applications for a deferred examination after the examination has been missed, must be filed in writing with the course instructor within 48 hours of the date of the missed examination. A medical certificate of otherwise appropriate documentation may be required.

## Grades

Grades are posted on a secure area of the University's official website and are mailed to AUR degree students only upon written request. Grades are mailed to the various study abroad programs. Grades computed in the (GPA) reflect the following grade equivalents:

GRADE		GPA	
A	Excellent	4.00	94 – 100 points
A-		3.70	90 – 93.99 pts
B+	Very Good	3.30	87 – 89.99
B	Good	3.00	83 – 86.99
B-		2.70	80 – 82.99
C+		2.30	77 – 79.99
C	Satisfactory	2.00	73 – 76.99
C-	Less than Satisfactory	1.70	70 – 72.99
D	Poor	1.00	60 – 69.99
F	Failing	0.00	59.99 – 0
WU	Unofficial withdrawal counts as an F	0.00	
P	Applicable to development courses	0.00	

*Grades not computed into the grade point average are:*

W	Withdrawal
AUDIT (AU)	Only possible when the student registers for a course at the beginning of the semester as an audit student
I	Incomplete work must be completed within the following semester. Failure to do so results in automatically converting the I grade to the default grade, which is then computed into the grade point average
P	Pass grade is applicable to courses as indicated in the catalog.
WIP	Work in progress

## Grade Appeals

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible.

2. Only after having met with the professor can students request to see the Program Director in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Academic Fairness Committee, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.

3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.

4. When an Academic Fairness appeal is made the Dean will determine if there exists a prima facie case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a prima facie case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor's written explanations of how the student's final grade was reached at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.

5. The Academic Fairness Committee, composed of two student representatives appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of the committee; if the appeal is denied, there is no further appeal.

### *When students are no longer enrolled at AUR*

The Dean will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were reached. If instructors and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

### *When instructors are no longer teaching at AUR*

Program Directors will consult with instructors by e-mail or telephone and explain to students,

in person or by mail, how their final grades were reached. If instructors and Program Directors cannot agree about grades, students may request with the Dean an appeal to the Committee on Academic Fairness. (see paragraphs 4. and 5.)

### **Course Repetition**

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, WU, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

### **Incomplete Grade Policy**

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the instructor and only if the student is eligible for a passing grade in the course. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

### **Course Withdrawal (W and WU)**

Students who wish to change their schedule by dropping a course within the published time parameters need to consult with their academic advisor before dropping the course online. After the add & drop period ends, in order to withdraw from a course, a student should consult their academic advisor first and then complete a drop form to be submitted to the Registrar's office. Students who withdraw from a course prior to its completion will be assigned the grade of W if they withdraw before the withdrawal deadline (as specified in the Academic Calendar) or WU if they withdraw after. Exceptions may be made after withdrawal deadlines have expired only by completing a 'Petition to Drop Courses After the Deadline' form and by receiving permission from the Dean and the Registrar. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade 'W' is not calculated into the CGPA. The grade 'WU' is considered an F and is calculated into the CGPA.

Both the W and WU will be considered credits attempted for which the student has incurred a financial obligation for the semester (see also Refund policy) and will affect the successful course completion percentage. Any withdrawal after the withdrawal deadline as specified in the academic calendar will be considered an unofficial withdrawal (WU).

Any withdrawal or non-completion after the first day of final exams will be recorded as an unofficial withdrawal (WU).

### **Dean's List**

Each semester full time degree seeking students who have completed the previous semester's work with a grade point average of 3.50 or above on a 4.00 scale are placed on the Dean's List. No grades of D, F, I, or WU are allowed in any course completed or attempted. Students must complete 15 credits or more in the semester. Inclusion on the Dean's List is recorded on the official transcript.

Students on the Dean's List are permitted to enroll for an extra three credits course for the following semester at no additional charge.

### Standards of Satisfactory Academic Progress

All students must meet the following minimum standards of academic achievement and successful course completion to remain enrolled at the University. The student's progress is monitored each Fall and Spring semester and evaluated at the required evaluation points on the satisfactory progress table. Non-credit courses (e.g., Developmental English) are not counted as credits attempted, earned or taken and, therefore, do not affect the grade point average. Thus these courses do not influence the standards of satisfactory progress. Change of major does not affect the standards of satisfactory progress. Pursuit of an additional degree (e.g., pursuit of a Bachelor of Arts degree following completion of an Associate of Arts degree) does not affect the standards of satisfactory progress.

### Maximum Time Frame and Successful Course Completion

The maximum time in which a student is permitted to complete a degree is equal to the period of time during which the student attempts 1.5 times the number of credit hours normally required to complete the program (180 attempted credits). In no case can the student exceed 1.5 times the standard time frame and receive the original academic credential for which he or she enrolled. Part time students should consult the Registrar for further information on the appropriate satisfactory progress standards.

### Satisfactory Progress Table

Minimum Required Evaluation Point	CGPA	Minimum Successful Course Completion % of Credit Hours Attempted
25% of maximum time frame (45 credits attempted)	1.50	55% (with 45 credits attempted, 25 credits must be earned)
50% of maximum time frame (90 credits attempted)	1.75	60% (with 90 credits attempted, 54 credits must be earned)
100% of maximum time frame (180 credits attempted)	2.00	
End of First Academic Year (Two semesters as a full time student or at least 30 earned credits)	1.50	55% (with 45 credits attempted, 25 credits must be earned)
End of Second Academic Year (Four semesters as a full time student or at least 60 earned credits)	2.00	60% (with 90 credits attempted, 54 credits must be earned)
Each Subsequent Academic Year (Each subsequent two semesters as a full time student or each subsequent 30 earned credits)	2.00	67% (with 180 credits attempted, 120 credits must be earned)

### Minimum Academic Achievement: Probation and Suspension

The table above defines two criteria (CGPA and per cent of attempted credits earned); both must be satisfied to avoid suspension following a semester on probation. Students who fail to maintain a GPA of 2.00 for any fall or spring semester will be placed on probation. The student may not register for more than 12 credits per semester while on probation. At the end of that probationary period, if the academic

record is not in compliance with the standards of Satisfactory Progress, the student will be suspended for a minimum of one semester. Suspended students must request to be readmitted to the university (see relevant section below). The student is considered to be maintaining satisfactory progress while on probation. However, the student on probation may not hold office in student organizations nor participate in the student assistantship or resident assistant programs.

Transfer students shall have their status determined for purposes of satisfactory academic progress measurement by including the number of transfer credits accepted toward the degree in both attempted credits and earned credits.

Attention is called to the three sections immediately following, which specify rights of appeal and related regulations.

### **Mitigating Circumstances**

The Dean may waive the academic progress standards for circumstances of poor health, family crisis or other significant occurrences outside the control of the student. These circumstances must be documented by the student to demonstrate that they have had an adverse impact on the student's performance. Students who receive a waiver of the standards of satisfactory progress will be on probation. All graduation requirements must be met.

### **Appeal of Satisfactory Academic Progress Standard**

Should a student disagree with the application of these satisfactory progress standards, he or she must first discuss the problem with the Dean. If still dissatisfied, the student may then appeal to the Academic Fairness Committee (see relevant section above).

### **Reinstatement as a Regular Student**

Students who wish to be readmitted after being suspended due to failure to maintain the academic minimums must reapply for admission but not before a full fall or spring semester has passed from the time of suspension. If the student is readmitted, he or she must retake courses previously failed as soon as these courses are offered or demonstrate the skills applicable to the student's academic objectives. If readmitted, the student will be placed on probation for a period of one semester. At the end of the probation period, if the student's academic record is not in compliance with the standards of satisfactory progress, the readmitted student will be dismissed from the university.

### **Academic Integrity**

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive if the work submitted to instructors is not the work of the person whose name it bears.

The sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism. An act of plagiarism will be reported to the Registrar's office and noted in the student's file. After three incidents of plagiarism, the student will be suspended from the University for at least one semester.

#### *Intentional Plagiarism*

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non-debatable.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or



writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR.” The instance will also be entered on the student’s record. A second instance will result in suspension or permanent expulsion from AUR. The instructor will have the following options; failing the student (or students) involved; averaging the zero grade of the plagiarized paper into the student’s final grade; or averaging the zero grade of the plagiarized paper into the student’s final grade and requiring another paper in its place.

### *Self-Plagiarism*

Unless specifically agreed in advance with the course instructor, each piece of work submitted for a grade should be original and should not have been submitted before. If a student wishes to develop ideas from a previous paper, he or she is advised to summarize the previous work and reference it as with any other citation.

### *The Improper Use of Sources*

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty as follows: failing the student in the course; averaging the zero grade of the plagiarized paper into the student’s final grade; averaging the zero grade of the plagiarized paper into the student’s final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade. The student will also be required to attend the Writing Center for instruction in the proper use of sources.

Such instances will also be reported to the Dean and entered on the student’s record or, for a study-abroad student, reported to the home institution. A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

### *Cheating on Examinations*

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student — is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F.

Such instances will be reported to the Dean, who will require the student (or students) involved to sign the following statement: “Cheating on an examination (or helping someone else to cheat on an examination) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR.” The instance will also be entered on the student’s record or, for a study-abroad student, reported to the home institution. A second instance may result in suspension or permanent expulsion from AUR.

In all these instances students have the option of an appeal to the Academic Fairness Committee.

## **Classroom Behavior**

It is the professor’s ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum. Repeated disturbances of this kind may have academic and disciplinary consequences.

### *Cyber bullying*

AUR has a zero-tolerance policy regarding cyber bullying. Cyber bullying is defined by the U.S. National Crime Prevention Council as, “the intentional and aggressive process of using the Internet, cell phones or other devices to send or post text or images intended to hurt or embarrass another person.” The very nature of education depends upon the free exchange of ideas, and the university classroom is a safe space where ideas are explored and debated in a respectful and thoughtful way. Because cyber bullying attacks the fundamental tenets of intellectual inquiry, any student found guilty of cyber bullying another student or a professor will be immediately suspended from the university.

### **Study Abroad Opportunities for AUR Students**

With the approval of the academic advisor, AUR degree students may apply to participate in study abroad programs offered at other institutions. Courses taken at other universities must be pre-approved by the academic advisor and a Transfer Credit Permit Form must be completed and submitted to the Registrar’s Office. This also applies to J-Term and Summer sessions (see also AUR Abroad). Students who receive federal aid are strongly advised to talk with the Associate Director of Financial Aid (financialaid@aur.edu) before applying to a program.

### **Transfer credits for current degree-seeking students**

If a current student wishes to take a course outside of The American University of Rome, the student needs to complete a “Transfer credit pre-approval form” or an “Online course approval form”. This form is to be approved by his/her academic advisor and submitted to the Registrar’s office, prior to enrolling in the outside course. Attached to the form, the student should also submit an official course description or course syllabus for each course.

The rules and conditions for the transfer of academic credits are outlined under the ‘Transfer Students’ section of the Admission Requirements. In general, credit from academic courses taken at institutions of higher education accredited by an American regional accrediting association, as well as from nationally recognized institutions of higher education outside of the U.S., will transfer, provided that the course is completed with at least a grade of “C” and that the course is similar in content, scope and level to work offered at The American University of Rome.

A student is not permitted to take an online course if the course is offered at The American University of Rome during a given semester and the final semester must be completed in residence at AUR. All students receiving US Federal Financial Aid are advised to check with AUR’s Financial Aid office before enrolling in courses at another institution.

Upon completion of the course(s), the student must submit an official transcript to the Registrar for posting to his/her academic record. Transfer credit grades are not included in the student’s grade point average.

### **Leave of Absence**

AUR degree students in good financial standing may request a leave of absence by completing the appropriate form with the Registrar. A leave of absence can be for no more than one year and allows for automatic readmission under the same academic program. A leave of absence deposit fee of 120 Euro is required and will be credited towards tuition payment once the student returns, otherwise it is non-refundable.

A student who fails to file a signed form and pay the required fee by the last day of Add/Drop and does not return by the start of classes will be considered to have withdrawn from the University. Withdrawn students who should decide to return must reapply for admission following the requirements at the time of application.

Degree-seeking students who need to take a Leave of Absence during the semester, due to extenuating circumstances, must submit a request to the Registrar in writing. Only students in good financial standing (without a financial hold) can request a Leave of Absence, and thus defer the



tuition paid, as well as eventual scholarships received, should it be granted. If the student should not return after the approved Leave of Absence, no refund will be applied. Students are advised to contact their academic advisor to understand how a Leave of Absence will affect their degree progression, as well as AUR's Financial Aid office if they have financial aid (loans and/or scholarships).

### **Withdrawal from AUR**

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from the Registrar or notify the Registrar in writing. Degree seeking students who do not enroll during the following regular semester (Fall/Spring) and are not recorded on a leave of absence will be automatically considered as withdrawn. Students with federal aid who withdraw must complete Federal Loan Exit Counseling and will go into the 6-month grace period for loan repayment.

### **Graduation**

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements that academic year. Degree candidates who have yet to complete a maximum of eight credits in the following Summer session may also apply to participate in the ceremony. There are three degree conferral dates per year (noted on transcripts and diplomas): in December, May and July or August. These three dates will constitute a graduating class. Candidates for degrees are to file a Graduation Request Form with the Registrar's Office before beginning their final semester of study. Applications for graduation will only be approved by the Registrar after the academic advisor has completed a graduation audit.

Students must pay the graduation fee prior to participating in the ceremony and/ or receive their diploma. Students may not file an application for graduation during the summer sessions. Diplomas and transcripts will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

### **Graduation with General College Honors**

A student who has completed 60 credits at The American University of Rome may be considered for graduation honors.

- Students with a cumulative GPA of 3.90 or higher will be graduated *Summa Cum Laude*.
- Students with a GPA of at least 3.75 but less than 3.90 will be graduated *Magna Cum Laude*.
- Students with a GPA of at least 3.50 but less than 3.75 will be graduated *Cum Laude*.

The Valedictorian is the Bachelor's degree recipient with the highest cumulative grade point average based on the last 45 credits taken at AUR. The Student must have earned at least 60 credits at The American University of Rome and have all courses completed and reported for calculation of the final cumulative GPA by Commencement Day.

### **Graduation with Honors in the Major**

On recommendation of Program Directors, students with at least 24 credits in the major may graduate with 'Honors in the Major'. Students are eligible for Honors in the Major if their GPA in the major is not less than 3.50 and their cumulative GPA is not less than 2.70 at the time of graduation.

### **Transcript Requests**

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar's Office ([registrar@aur.edu](mailto:registrar@aur.edu)) and from the AUR website [www.aur.edu](http://www.aur.edu). Only requests bearing a student signature will be processed. Faxed or e-mailed requests are accepted. Students should allow up to ten days for transcript processing. A fee will be charged for the service (see 'Tuition and Fees' on the website). Transcripts will not be issued to students who are not in good financial standing with the University.

### **Family Educational Rights and Privacy Act (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of a student's education records. In compliance with FERPA, The American University of Rome does not disclose personally identifiable information contained in student education records, except as authorized by law and/or those with written consent from the student. Further information can be found on our website.

### **Grievances and Student Complaint Form**

It is not uncommon that students encounter problems during their university study. They may be academic or non-academic in nature. Students are encouraged to seek problem resolution as soon as possible. Problems, complaints and /or grievances may involve other students, staff, faculty or university policies or procedures. It is specifically recommended that in attempting to resolve a problem or dispute that the students be polite, be specific and follow the below guidelines.

Students should first contact the parties or offices directly involved in a frank, respectful way. (Ex: fellow student, faculty or staff member etc.). The focus should be as specific as possible. Issues that are vague are by nature harder to resolve.

However, not all complaints can be resolved one on one. The American University of Rome has created an online process by which a student can file a formal complaint. Complaints placed in writing on this form will be directed to the person who can most appropriately address the complaint. Students will be contacted if additional information is needed and notified of the actions taken regarding the complaint. The Form is available on MyAUR.

## UNDERGRADUATE DEGREES

All degrees conferred by The American University of Rome are approved by the State of Delaware Program of Education. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.

### **Bachelor's Degrees**

The Bachelor of Arts degrees and the Bachelor of Science degree require completion of at least 120 credit hours of coursework. At least 45 credit hours must be completed in residence at The American University of Rome and the final semester must be completed in residence. At least 50% of the credits used to satisfy the requirements for an academic major must be earned at The American University of Rome and at least fifteen credits must be in upper-level courses in the student's major. All core courses in the major must be passed with no grades of D and no more than one grade of C-. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees. The bachelor's degree programs offered by the University lead to conferment of the following degrees:

- Bachelor of Arts in Archaeology and Classics
- Bachelor of Arts in Art History
- Bachelor of Arts in Communication and Digital Media
- Bachelor of Arts in English Writing, Literature, and Publishing
- Bachelor of Arts in Film
- Bachelor of Arts in Fine Arts
- Bachelor of Arts in Interdisciplinary Studies
- Bachelor of Arts in International Relations and Global Politics
- Bachelor of Science in Business Administration
  - with concentration in Economics
  - with concentration in Finance
  - with concentration in Marketing
  - with concentration in Social Marketing
- Bachelor of Science in Travel and Tourism Management
  - with concentration in Food Tourism
  - with concentration in Cultural and Heritage Tourism

### **Associate Degrees**

The Associate of Arts and the Associate of Applied Arts degrees each require completion of at least 60 credit hours of coursework, 30 of which must be taken in residence at The American University of Rome. The associate degree programs offered by the University lead to the conferral of the Associate of Arts in Liberal Studies and the Associate of Applied Arts in International Business. All core courses in the major must be completed with a C grade (2.00) or better. A minimum cumulative or Career Total Grade Point Average (CGPA) of 2.0 is required for completion of all degrees.

### **General Education Requirements**

All students must satisfy General Education requirements as outlined in the 'General Education' section of this catalog. These requirements may vary depending upon the student's choice of major.

### **Declaring a Major**

Students intending to pursue a bachelor's degree at The American University of Rome must declare their major by their junior year. Change of major does not affect the standards of satisfactory progress.

## **Double Major**

Students can complete a second major, within the same degree, as long as all the requirements of both majors and any specific General Education requirements are satisfied at the conferral date. When applicable, the same course may be used simultaneously to satisfy the requirements of both major. Only one degree, with the title of both majors, will be issued. This policy does not apply to the BA in Interdisciplinary Studies.

## **Multiple Degrees**

A student who has completed an associate degree at The American University of Rome may continue on to complete a bachelor's degree at The American University of Rome without affecting the standards of satisfactory progress. A student who has completed one bachelor's degree (Bachelor of Arts / Bachelor of Science) may complete a second bachelor's degree by accumulating a total of at least 150 semester hours and satisfying the major requirements of both degree programs. The additional 30 credits needed for a second AUR degree must be completed in residence at The American University of Rome.

## **Minors**

Students are encouraged to use their free electives to develop a secondary area of specialization, a minor. Minors require 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of the major or another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor.

The University currently offers minors in:

- Archaeology
- Art History
- Classical Studies
- Communication
- Cultural Heritage
- Digital Media Production
- Economics
- English Literature
- English Writing
- Film and Video Production
- Finance
- Fine Arts
- Food Studies
- International Business
- International Relations
- Italian Fashion Studies
- Italian Language and Culture
- Italian Studies
- Latin
- Marketing
- Mediterranean Politics, Society and Culture
- Museum Studies
- Peace and Conflicts
- Photography
- Psychology
- Religious Studies
- Social Science
- The Business of Art
- Travel and Tourism

## GENERAL EDUCATION

Completion of the General Education program is a requirement for all bachelor's degrees, and makes use of courses throughout the AUR curriculum. Consistent with the mission of the University, the program develops important practical skills, addresses social issues of diversity, multiculturalism and ethics and draws on the rich resources of the city of Rome as a learning tool. Reflecting the mission of the institution, it strives to ensure that all students, regardless of major, will share a common dialogue which will prepare them to live and work across cultures.

The goals of The American University of Rome's General Education program are:

1. to develop and strengthen basic skills which will prepare students upon graduation for a modern working environment and which will be adaptable to a rapidly evolving economy.
2. to cultivate an awareness of, and sensitivity to, cultural diversity and its importance in personal and professional decision making.
3. to achieve a broad knowledge base, drawn from multiple disciplines, typical of an American Liberal Arts Education
4. to use Rome as a classroom and as an invaluable learning resource.
5. to encourage active and responsible citizenship through knowledge of the forces shaping the actions of individuals and societies and through the development of critical thinking.

The General Education program requirements are shared by all majors, though each major may also require particular Foundational General Education courses to satisfy major requirements.

### A. FOUNDATIONAL SKILLS (17-26 credits)

AUR requires that all students achieve excellence in the following skills: Writing, Quantitative Reasoning, and Italian Language. These skills provide a basic knowledge which can be adapted to any academic discipline and will enable the individual to respond effectively to challenges both in the classroom and in his or her profession.

There are four elements to the Foundational Skills program: First Year Program, Writing Skills, Quantitative Reasoning, and Italian Language competence. These elements are satisfied by taking required courses that specifically address these skills. Foundational courses must be completed by the end of the sophomore year (within the first 60 credits).

#### 1. First Year Program (3 credits)

*waived for transfer students with at least 30 transferred credits*

AUR's First Year Program is a signature, one-semester course required of all first year students, irrespective of their choice of major. Communal learning—where all first-years students encounter the same questions, experiences, and texts—and the critical discussions that emerge from small seminars, make AUR's first year program distinctive.

FYS 101, Explorations in the Liberal Arts, is intellectually stimulating and personally transformative for students. Team-taught by several AUR's distinguished full-time faculty from a variety of disciplines. The interdisciplinary approach fosters a habit of mind that students will employ throughout their studies at AUR and into life beyond the classroom.

FYS 101                      Explorations in the Liberal Arts

Students who receive an F in FYS 101 have not achieved the satisfactory academic progress to proceed to more advanced work at the 200-level. These students will be restricted to 100-level courses in the semester following failure of FYS 101, and may be required to enroll in particular courses to reinforce essential skills and/or may have a restricted credit load.

## 2. Writing (6-9 credits)

All students must take three courses in English Writing which will ensure that all students can write grammatically correct English and express themselves clearly in language suited to the target audience. These skills are further developed in the Breadth of Knowledge section of the General Education requirements, and through discipline-specific upper-level courses within the major.

Students will be placed in a course appropriate to their writing ability based on transfer credits.

ENG 101          Writing Fundamentals  
and  
ENG 102          Writing from Research  
and  
ENG 202          Writing from Theory  
(waived for transfer students with at least 60 transferred credits)

Students passing ENG 101 or ENG 102 with a grade of D have not acquired the skills necessary to successfully complete the next level and will need to repeat the course in the following semester.

## 3. Quantitative Reasoning (3 or 6 credits)

All students should be capable of performing basic mathematical operations and applying them to analyze data within their fields of study. Students may select a course focusing on general mathematical principles or applied mathematics, although a specific course or courses may be required by the major.

BUS/TTM majors (6 credits)	All other majors (3 credits)
MTH 102 Statistics I: Descriptive Statistics and MTH 103 Statistics II: Inferential Statistics or any other transferred college-level mathematics or quantitative reasoning course	MTH 102 Statistics I: Descriptive Statistics or MTH 200 Calculus I or any other transferred college-level mathematics or quantitative reasoning course

## 4. Italian Language (8 credits)

In order to appreciate the opportunities that Rome has to offer it is considered essential that all students have a basic competence in the Italian language and culture. All students must demonstrate a proficiency in Italian equivalent to one year of study.

All or part of the Italian language requirement may be waived via competency demonstrated through proficiency placement examinations. Such exemptions do not yield any credit unless the exemption is based on successful completion of college courses.

ITL 101          Elementary Italian I (4 credits)  
*Students passing ITL 101 with a grade of D have not acquired the skills necessary to successfully complete the next level.*  
and  
ITL 102          Elementary Italian II (4 credits)

## B. BREADTH OF KNOWLEDGE (18 credits)

The goal of a Liberal Arts education is to enable students to be flexible and critical thinkers in a variety of subjects, and to apply interdisciplinary methodologies to solve problems in the classroom, in the workplace, and in their own lives. Towards this end, AUR students take courses in all of the

disciplinary areas that contribute to the Liberal Arts: Creative Arts, Humanities, Natural Science, and Social Science. As well as introducing students to the varied approaches to knowledge, the courses included in these content areas integrate key skills essential to a successful career in college and in the workplace, such as Information Literacy, Oral Presentation, and Information Technology. Breadth of Knowledge courses may also satisfy major or minor requirements, or serve as free electives. These courses may be completed at any time during the bachelor's degree, though students will derive greater benefit from the content and embedded skills by completing them within the first 90 credits.

### **1. Creative Arts (3 credits)**

Creative Arts courses allow students to understand the creative process through practical engagement in the literary, performing, and visual arts. These courses emphasize the creation of art, to inspire students towards innovative thinking in all disciplines.

Students must complete one Creative Arts course.

ART 100	Color and Composition
ART 101	Roman Sketchbook
ART 102	Drawing I
ART 103	Printmaking I
ART 105	Three-Dimensional Art I
ART 111	Figure Drawing
ART 112	Mixed Media Techniques
ART 113	Illustration
ART 115	Painting Techniques I
ART 212	Small Scale Sculpture
DM 104	Photography in Rome: The Eternal City
DM 105	Digital Design: Print Graphics
DM 106	Photography in Rome: Studio and Still Life
DM 205	Digital Design: Motion Graphics
DM 310	Advanced Photography in Rome
DRM 201	Acting
ENG 203	Writing Rome
ENG 300	Fiction Writing
ENG 313	Creative Non-Fiction Writing
FAPS 210	Introduction to Art Therapy
FLM 150	Introduction to Filmmaking
FLM 220	Video Essay Workshop

### **2. Humanities (6 credits)**

Humanities courses take as their main subject the products of human culture. In these courses, students learn to analyze and respond to the formal qualities of cultural products, to place works, movements, and ideas within their various contexts (historical, religious, social, philosophical etc.), and to communicate their knowledge and analysis in appropriate written form.

Students must complete two Humanities courses; at least one must be at the 200-level.

AH 100	Art of Rome
AH 102	Ways of Seeing
AH 103	Arts of Renaissance and Baroque
AH 200	Ancient to Baroque



AH 210	Van Gogh to Warhol
AH 211	History of Photography
AH 212	Contemporary Art in the Global Village
AH 216	The Art of War
AH 220	Rome in Comics and Graphic Novels
AHAR 101	Ancient Material Culture
AHAR 204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
AHAR 214	Egyptian Art and Archaeology
AHAR 221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age
AHRE 106	Sacred Space: Religions of Rome
ARCL 100	Introduction to Ancient Greece and Rome
CLHS 205	Rome: Republic and Empire
CLRE 202	Christianity and the Roman Empire (100-425 AD)
CLS 101	Greek and Roman Mythology
CLS 204	Classics and Comics: Ancient Culture and Modern Sequential Art
CLS 208	Love and Laughter in Ancient Literature
ENG 200	Survey of British Literature I
ENG 201	Survey of British Literature II
ENG 204	Survey of American Literature
ENG 207	Drama: Genre, Techniques, and Structure
ENG 208	Fiction: Genre, Techniques, and Structure
FLM 209	Film History
FLM 210	Film Theory
HST 200	History of Modern Italy
HST 201	Survey of Western Civilization I
IS 206	Italian Culture at the Movies
IS 210	Introduction to Italian Culture
IS 212	Italian Food and Culture
IS 214	Contemporary Italian Fashion
IS 219	Florence and Dante's Inferno
IS 220	Travels to/through Italy: Representations of Contacts between Cultures
MUS 201	Masterpieces of Italian Opera
REL 200	Religion in a Pluralistic World

### 3. Natural Science (3 credits)

Natural science courses introduce students to the use of the scientific method to explain phenomena in the physical and biological worlds. Via experimentation in a laboratory context and/or observation in the field, students gain the ability to observe and analyze their own natural environment.

Students must complete one Natural Science course.

ASTR 100	General Astronomy
BIO 103	Introduction to Nutrition Science
BIO 203	Philosophy and Mechanisms of Evolution
ENV 102	Physical Geography
ENV 103	Environmental Science
PHYS 100	How Things Work



#### 4. Social Science (6 credits)

Social science courses focus on the relationship between individuals and social structures, and how both individuals and societies influence institutions, cultures, and ideas. Students learn to implement the methodologies of social science to understand social forces, such as the economy, media, and politics, both at a point in time and over time.

Students must complete two Social Science courses; at least one must be at the 200-level.

ANT 100	Introduction to Anthropology
ARC 104	Investigating Archaeology: Methods and Techniques for Analyzing the Past
ARC 203	Global Heritage
ARC 205	Archaeology of the Holy Land
ARC 215	Great Kingdoms of the Ancient Near East
ARCL 209	Roman Army
BUS 200	Business Law
COM 100	Media History
COM 105	Communication and Society
COM 210	Popular Music and Mass Culture
COM 213	Transmedia Storytelling
COM 219	Intercultural Communication
ECO 208	The Economics of Media and Communications
ECO 211	Principles of Macroeconomics
ECO 212	Principles of Microeconomics
ECPO 204	The European Union: Origins, Evolution, and Impact
FLM 100	Introduction to Visual Culture
HSSO 208	Sport and Society
IA 100	Introduction to International Relations: History and Concepts
IA 200	International Relations: Theories and Cases
IA 202	International Organizations
IA 203	U.S. and Europe since 1945
IS 221	The Italian American Experience
POL 101	Introduction to Political Science
POL 120	Introduction to the American Political System
POL 202	Comparative Politics
POL 203	An Introduction to Ethics
PSY 101	Introduction to Psychology
PSY 201	Developmental Psychology
SOC 100	Introduction to Sociology
SOC 120	Living Rome: Urban Spaces, Culture and Identity
SOC 210	Gender in Global Perspectives

#### C. ADDITIONAL REQUIREMENTS (12 credits)

##### 1. Diverse Perspectives (6 credits)

As a campus in a cosmopolitan world capital, with a student body that is inherently culturally diverse, AUR is committed to furthering global understanding of different cultures and ways of thinking. Via courses that explore diversity, in areas including but not limited to culture, race, gender, social status, class, and religion, students are encouraged to explore perspectives different from their own. All students will take two courses to satisfy this requirement; these courses are found throughout the curriculum, and may or may not satisfy additional General Education or major requirements.

AH 212	Contemporary Art in the Global Village
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AH 217	The Decorative Arts and Female Gaze
AHAR 204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
AHAR 214	Egyptian Art and Archaeology
AHRE 106	Sacred Space: Religions of Rome
ANT 100	Introduction to Anthropology
ANT 300	The Mediterranean World
ARC 203	Global Heritage
ARC 205	Archaeology of the Holy Land
ARC 215	Great Kingdoms of the Ancient Near East
COM 210	Popular Music and Mass Culture
COM 219	Intercultural Communication
COM 411	Digital Media, Social Movements and Social Change
ECO 315	A Brief History of Capitalism
ECPO 204	The European Union: Origins, Evolution, and Impact
ECPO 213	Globalization
ENG 204	Survey of American Literature
ENG 323	Post-Colonial Literature in English
HSSO 208	Sport and Society
HST 307	History of the Modern Middle East
IA 100	Introduction to International Relations: History and Concepts
IA 202	International Organizations
IA 301	Comparative Foreign Policy
IA 305	International Relations of East Asia
IA 307	International Human Rights
IS 212	Italian Food and Culture
IS 213	From Emigration to Immigration in Italy
IS 220	Travels to/through Italy: Representations of Contacts between Cultures
IS 221	The Italian American Experience
MGT 301	Organizational Behavior in a Global Context
POL 101	Introduction to Political Science
POL 120	Introduction to the American Political System
POL 202	Comparative Politics
POL 203	An Introduction to Ethics
POL 309	Migration and Identity
REL 200	Religion in a Pluralistic World
SOC 100	Introduction to Sociology
SOC 120	Living Rome: Urban Spaces, Culture and Identity
SOC 210	Gender in Global Perspectives
SOC 300	Global Societies

## 2. Roma Caput Mundi (3-6 credits)

*3 credits are waived for transfer students with at least 60 transferred credits*

Rome has a unique position in Western culture and the modern city of Rome reflects more than 2,500 years of cultural development. All the disciplines that AUR offers are actively practiced and studied in the Eternal City, and contribute to its vibrant social, cultural, and political identity. All students will take two courses which bring them out of the classroom and into the city to examine the heritage, aesthetic beauty and/or contemporary life of Rome. Courses may be at any level, and may or may not satisfy additional General Education or major requirements.

AH 100	Art of Rome
AH 103	Arts of Renaissance and Baroque
AH 200	Ancient to Baroque
AH 220	Rome in Comics and Graphic Novels
AH 310	The Renaissance in Rome
AHAR 101	Ancient Material Culture
AHAR 300	Roman Imperial Art and Architecture
AHAR 307	Late Antique and Byzantine Art
AHRE 106	Sacred Space: Religions of Rome
ARC 101	Roman Archaeology On-Site
ARC 103	Ancient Roman Technology
ARC 104	Investigating Archaeology: Methods and Techniques for Analyzing the Past
ARC 301	Archaeology of Roman Identity
ARCL 209	Roman Army
ART 101	Roman Sketchbook
CLHS 205	Rome: Republic and Empire
COM 222	Communication and Power in Rome
COM 314	Live Music and Festival Management
DM 104	Photography in Rome: The Eternal City
DM 106	Photography in Rome: Studio and Still Life
ENG 203	Writing Rome
FLM 213	Roma Cinema Mundi
HSSO 312	Mussolini's Rome
IS 305	Discovering Rome on-site, in Print and on Screen
IS 312	Cultural Revolutions in Renaissance and Baroque Rome
MGT 302	Doing Business in Italy
MUS 201	Masterpieces of Italian Opera
SOC 120	Living Rome: Urban Spaces, Culture and Identity

#### **D. ALTERNATIVE EDUCATIONAL EXPERIENCE**

Each student's program of study must include at least one application of his or her gained knowledge and skills to an educational experience beyond the traditional university classroom. Such experiences encourage students to consider the relevance of their studies in real-world contexts, to understand their individual impact on the community beyond the AUR campus, and to contribute to their own future success. Some Alternative Educational Experiences are credit-bearing (Internship, travel courses etc.) with graded assignments and/or required tasks, others may not be credit-bearing and will require a reflective process (in the form of essay, artwork, blog, or other output) to complete the requirement.

Possible Alternative Educational Experiences (credit bearing):

- Internship (INT 450)
- Real Project: Team-Based Internship (INT 250)
- Special Topics: Model UN (IA 360)
- Practicum courses, including ARC 293, COM 403, ENG 414, etc.
- Three 1-credit field-trip courses or one 3-credit field-trip course
- Study abroad at an accredited university

Students may also complete the Alternative Educational Experience without enrollment in a credit-bearing course or courses. These methods of fulfilling the AEE require a proposal application and approval by the student's advisor and the Director of General Education. The student typically completes the AEE activity within the scope of a single semester, but other completion parameters may be proposed in the

application. Students must also propose a reflective process (in the form of essay, artwork, blog, or other output) as part of the proposal.

Possible Alternative Educational Experiences (non-credit bearing):

- Service learning or volunteer activity
- Independent Travel for Research (minimum 7 consecutive days)
- Military service or other significant work or life experience
- Participation in an undergraduate conference, performance, exhibition, or journal outside of the university, which has been peer-reviewed, juried, or otherwise assessed for scholarly or artistic merit
- Another proposed creative or research project independent from coursework requirements

Students must consult with their advisors before embarking upon an Alternative Educational Experience, especially if the proposed completion will not be credit-bearing. The application for an independent Alternative Educational Experience project may be found on MyAUR or may be requested from the Director of General Education.

## **INSTITUTIONAL STUDENT LEARNING OUTCOMES**

**The goals of The American University of Rome's General Education program are:**

1. to achieve a broad knowledge base, drawn from multiple disciplines, typical of an American Liberal Arts Education.
2. to develop and strengthen basic skills which will prepare students upon graduation for a modern working environment and which will be adaptable to a rapidly evolving economy.
3. to use Rome as a classroom and as an invaluable learning resource.
4. to encourage active and responsible citizenship through knowledge of the forces shaping the actions of individuals and societies and through the development of critical thinking.
5. to cultivate an awareness of, and sensitivity to, cultural diversity and its importance in personal and professional decision making.

**The goals of The American University of Rome's General Curriculum are:**

1. to gain deep disciplinary knowledge
2. to acquire research or creative skills (as required by the student's major(s))

The Archaeology and Classics Program offers the students the opportunity to combine the study of applied archaeological methodology with the multi-cultural study of the ancient Mediterranean, focusing especially on the unique context of the city of Rome. Drawing upon a wide range of high-level academic and practical skills the student will receive a thorough Liberal Arts education which also prepares the student for careers in professional archaeology, museum work, the cultural heritage sector, and graduate studies in archaeology, Classics, art history, and history. In addition to traditional courses in Ancient History, Classics, and ancient Greek and Latin, students also have the possibility to excavate archaeological sites, explore the ethical concerns of conservation and restoration and study the management and marketing of heritage.

The traditional classroom environment is complemented by multiple on-site classes visiting ancient monuments, museums, archaeological sites and specialized laboratories. Students are encouraged to participate in the archaeological fieldwork and museum and laboratory internship opportunities available in the program. These not only give a good foundation in archaeological techniques but also provide an opportunity to develop teamwork skills in a multicultural environment with international collaborators.

A full range of Ancient Greek/Latin courses from beginner to advanced is available and a minor in Latin is open to all majors.

### **Program Goals**

- To provide a high quality education that will give students the necessary skills for a highly evolving field of employment
- To develop cross cultural sensitivity with particular regard to the management of, and research into, the Classical civilization, archaeology, and cultural heritage of the Mediterranean world
- To provide students with the educational background to develop potential careers in the field of Classics, archaeology, or cultural heritage of the Mediterranean world.

### **Students graduating from this program will have the following core competencies:**

- Excellent oral and written communication skills
- The ability to conduct research using appropriate information literacy, qualitative and/or quantitative data, and linguistic skills
- Knowledge of the historical background to the cultures of the Mediterranean and its impact upon contemporary social and political issues.
- Ethical competency regarding the concerns of practice within a multi-cultural society

The Bachelor of Arts in Archaeology and Classics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 36-37 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (21 credits).

The major comprises core courses covering Archaeological Methodology, Ancient History, Ancient Roman society, Ancient Art and Material Culture and electives.

Unless otherwise stated in the course syllabus, students are responsible for all entrance fees to museums, art galleries and archaeological sites.

Unless otherwise stated, each course carries three credits.

**ARCHAEOLOGY AND CLASSICS MAJOR REQUIREMENTS****51-52 credits****Archaeology and Classics core courses****36-37 credits**

ARCL	100	Introduction to Ancient Greece and Rome
AHAR	101	Ancient Material Culture
ARC	104	Investigating Archaeology: Methods and Techniques for Analyzing the Past
CLHS	205	Rome: Republic and Empire
AHAR	207	Conservation and Restoration: Ethics and Principles
ARC	302	Being Human: Theoretical Issues in Archaeology
ARCL	483	Special Advanced Topics in Archaeology and Classics
or		
ARC	499	Capstone Experience (Thesis)
ARC	498	Senior Research and Career Skills Seminar
GRK	101	Elementary Ancient Greek I (4 credits)
or		
LTN	101	Beginning Latin I (4 credits)

Plus one of the following courses:

AHAR	204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
ARC	206	Archaeology of Greece
AHAR	214	Egyptian Art and Archaeology
ARC	205	Archaeology of the Holy Land
ARC	215	Great Kingdoms of the Ancient Near East
AHAR	221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age

Plus one of the following courses:

ARC	308	Bodies and Burials
ARC	312	Forensic Geo-Archaeology: Materials and Methods
ARC	313	GIS and Remote Sensing in the Archaeological Landscape
ARMG	315	Management of Cultural Heritage
AHAR	317	Introduction to Museum Studies
ARC	406	Archaeological Resource Management
TTM	408	Cultural Heritage Tourism: Intercultural Interactions

Plus one of the following courses:

AHAR	300	Roman Imperial Art and Architecture
ARC	301	Archaeology of Roman Identity
CLHS	302	Caesar, Cicero and the Collapse of the Roman Republic
CLS	304	Classical Greek and Roman Rhetoric
ARCL	305	Rome of Augustus
AHAR	307	Late Antique and Byzantine Art
CLS	307	Heroes and Lovers: Epic and the Epic Tradition
AHAR	314	Etruscan Art and Archaeology
ARC	314	The Archaeology of Roman Religion

## Archaeology and Classics Electives

15 credits

Students will take 15 credits of elective courses to fulfill the requirements for the major. It is strongly recommended that all students take the Archaeology Practicum course (that may be repeated for credit). At least six credits must be at the 300-level or above.

AHAR 204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
AHAR 214	Egyptian Art and Archaeology
AHAR 221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age
AHAR 255	Berlin Museums and Cultural Dilemma (1 credit)
AHAR 300	Roman Imperial Art and Architecture
AHAR 307	Late Antique and Byzantine Art
AHAR 314	Etruscan Art and Archaeology
AHAR 317	Introduction to Museum Studies
ANT 100	Introduction to Anthropology
ANT 300	The Mediterranean World
ARC 101	Roman Archaeology On-Site
ARC 103	Ancient Roman Technology
ARC 203	Global Heritage
ARC 205	Archaeology of the Holy Land
ARC 206	Archaeology of Greece
ARC 215	Great Kingdoms of the Ancient Near East
ARC 253	Pottery and Archaeology (1 credit)
ARC 254	Athens: Archaeology of the Golden Age (1 credit)
ARC 255	British Museum and Roman London Fieldtrip (1 credit)
ARC 256	Cities and Museums of Central Italy: Arezzo, Firenze, Bologna (1 credit)
ARC 291	Archaeology Practicum (1 credit)
ARC 293	Archaeology Practicum
ARC 301	Archaeology of Roman Identity
ARC 308	Bodies and Burials
ARC 312	Forensic Geo-Archaeology: Materials and Methods
ARC 313	GIS and Remote Sensing in the Archaeological Landscape
ARC 406	Archaeological Resource Management
ARC 499	Capstone Experience (Thesis)
ARCL 209	Roman Army
ARCL 252	Sicily: The Archaeology of the Hellenistic Mediterranean (1 credit)
ARCL 305	Rome of Augustus
ARMG 315	Management of Cultural Heritage
CLHS 207	Life and Leisure in Ancient Rome
CLHS 302	Caesar, Cicero and the Collapse of the Roman Republic
CLRE 202	Christianity and the Roman Empire (100-425 AD)
CLS 101	Greek and Roman Mythology
CLS 204	Classics and Comics: Ancient Culture and Modern Sequential Art
CLS 208	Love and Laughter in Ancient Literature
CLS 210	Greek and Roman Drama
CLS 304	Classical Greek and Roman Rhetoric
CLS 307	Heroes and Lovers: Epic and the Epic Tradition
CLS 312	Magna Graecia
CLS 401	Rome: The City in Text
GRK 101	Elementary Ancient Greek I (4 credits)

GRK 102	Elementary Ancient Greek II (4 credits)
GRK 201	Intermediate Greek I
LTN 101	Beginning Latin I (4 credits)
LTN 102	Beginning Latin II (4 credits)
LTN 250	Readings in Intermediate Latin
LTN 303	Lyric and Elegy
LTN 304	Virgil
LTN 305	Reading in Medieval Latin
TTM 408	Cultural Heritage Tourism: Intercultural Interactions

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.



The program in Art History combines the comparative method and critical approach typical of American curricula with an intense immersion in one of the great art centers in the world, the city of Rome. Courses at all levels emphasize on-site observation and analysis and the use of Rome's unique resources for individual study and research. Students develop skills of visual analysis, oral and written articulation of visual patterns and phenomena; the ability to read and to critically evaluate scholarship in the discipline; and conduct independent research. Art History majors are prepared to live and work in a world in which visual images are ubiquitous, the ability to analyze them is essential, and the preservation of material heritage requires a citizenry informed by knowledge of history and aesthetic values.

Students who complete the major in Art History will have the following core competencies:

- Demonstrate high-level skills of observation and analysis of art works and architecture.
- Command a range of theoretical tools for analyzing and interpreting visual signs within their cultural context and conduct independent research.
- Articulate high level of oral and written skills and utilize the specialized sources commanded by the topic.

Students graduating with a degree in Art History are prepared to embark on a variety of careers directly or indirectly connected with art, including museum and gallery work, art sales, publishing, fashion and design industries, high school teaching, and not-for-profit organizations. They may also pursue higher degrees that prepare them for the burgeoning fields of arts management, college and university teaching and research, museum curatorship, and public administration.

The Bachelor of Arts in Art History requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 37-43 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (16 credits).

Unless stated otherwise on the course syllabus, students are responsible for entrance fees to museums and galleries, and transportation and lodging expenses for required field trips.

Course levels entail the following distinctions:

- 100-level courses are introductory courses that enable students to learn basic art history concepts and terminology
- 200-level courses require some prior knowledge of art historical terminology and method
- 300-level courses require some prior knowledge of the subject, period, or theme of the course; they require some independent research and oral presentation and writing skills
- 400-level courses conduct in-depth analyses of art historical problems and topics and require independent research at an advanced level

Unless otherwise stated, each course carries three credits.

## ART HISTORY MAJOR REQUIREMENTS

48 credits

### Art History core courses

33 credits

AHAR	101	Ancient Material Culture
or		
FLM	100	Introduction to Visual Culture
AH	102	Ways of Seeing
ART	102	Drawing I
or		
ART	103	Printmaking I
or		
ART	115	Painting Techniques I
DM	105	Digital Design: Print Graphics
AH	200	Ancient to Baroque
or		
AH	210	Van Gogh to Warhol
AHAR	207	Conservation and Restoration: Ethics and Principles
ART	202	Drawing II
or		
ART	203	Printmaking II
or		
ART	215	Painting Techniques II
AHFA	228	The Making of Art: History of Art Materials
AH	299	Methods and Theory of Art History: Seminar on Methodology
AHMG	320	Art Gallery Management
AH	410	Art, Power and Propaganda

### Art History Electives

15 credits

Students will take 15 credits of elective courses to fulfill the requirements for the major. At least six credits must be at the 300-level or above.

AHAR	101	Ancient Material Culture (if not taken as core)
or		
FLM	100	Introduction to Visual Culture (if not taken as core)
AH	200	Ancient to Baroque (if not taken as core)
or		
AH	210	Van Gogh to Warhol (if not taken as core)
AH	201	Picasso and His Contemporaries in the South of France (1 credit)
AH	203	Italian Design
AH	204	Traffickers, Thieves and Forgers: Art Crime
AH	211	History of Photography

AH	212	Contemporary Art in the Global Village
AH	216	The Art of War
AH	217	The Decorative Arts and Female Gaze
AH	218	Art at Auction
AH	220	Rome in Comics and Graphic Novels
AH	260	The Lure of Naples (1 credit)
AH	261	The Lure of Florence (1 credit)
AH	301	Baroque Rome and Italy
AH	308	Before the Renaissance
AH	310	The Renaissance in Rome
AH	312	Villas, Palaces and Gardens in the Renaissance and Baroque
AH	316	Museology and Curatorship
AH	319	Renaissance Florence
AH	321	Venice in the Renaissance
AH	324	The Romantic Imagination
AH	499	Art History Capstone Thesis
AHAR	204	Ancient North Africa: the Archaeology and Art History of the Other Side of the Mediterranean
AHAR	214	Egyptian Art and Archaeology
AHAR	221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age
AHAR	255	Berlin Museums and Cultural Dilemma (1 credit)
AHAR	300	Roman Imperial Art and Architecture
AHAR	307	Late Antique and Byzantine Art
AHAR	314	Etruscan Art and Archaeology
AHAR	317	Introduction to Museum Studies
AHRE	106	Sacred Space: Religions of Rome
ENG	327	The Art of the Review: Movies, Books and the Arts

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

The curriculum for the Bachelor of Arts in Communication and Digital Media offers its students a mix of practical understanding and theoretical analysis of the increasingly globalized media environment. It provides core research and professional skills useful in both the traditional business of mass media, journalism, and public relations, and in the rising industry of digital communications and social media. Its emphasis on strategic thinking and creative applications ensures our students are at the forefront of innovation meeting the needs of tomorrow's professional world.

Students who complete the BA in Communication and Digital Media will gain the following core competencies:

- The training and practice required to use the appropriate tools and technologies of multi-media design, production and management.
- The preparation to work and operate successfully in a global environment characterized by diversity and intercultural understanding and respect.
- Excellent writing and design skills for digital content creation and journalism.
- Highly developed conceptual analysis and critical thinking skills for graduate studies.
- Full awareness of the laws and ethical guidelines that govern the media and its practitioners.

Students have the opportunity to gain expertise in a variety of media and communication areas by completing specific core courses and then selecting five additional elective courses to fulfil the requirements for the major, at least two of which must be upper level. The main areas of inquiry include 'Global Media Management,' 'Digital Content Production,' 'Communication, Culture and Society', and the option to select a broad program of study in consultation with the advisor.

Graduates with a Bachelor of Arts in Communication and Digital Media may go on to graduate studies, or pursue careers in both the public and private sectors of employment: private industries, multinational corporations; non-governmental, federal and international agencies; publishing, public relations, and media management; the news media or film and television industries.

The Bachelor of Arts in Communication and Digital Media requires successful completion of 120 credits of which: General Education requirements (variable number of credits), between 42 and 48 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (27 credits).

Unless otherwise stated, each course carries three credits.

## COMMUNICATION AND DIGITAL MEDIA MAJOR REQUIREMENTS 42-48 credits

### Communication and Digital Media core courses

27 credits

COM	100	Media History
FLM	100	Introduction to Visual Culture
DM	105	Digital Design: Print Graphics
MKT	200	Principles of Marketing
ECO	208	The Economics of Media and Communications
COM	211	Podcasting and Vidcasting
COM	305	Media Ethics
COM	306	Digital Media and Society
COM	312	Digital Communication Strategy

### Capstone Project (optional)

6 credits

The Capstone Project is an opportunity to do significant research, design, or creative activity in one of the academic disciplines offered by the program. To be eligible, permission by the instructor is required.

One of the following courses:

DM	308	Digital Design Workshop
IAPO	200	Research Seminar in Social Sciences
MKT	309	Marketing Research

Plus the following course:

COM	499	Capstone Senior Project
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### Communication and Digital Media Electives

15 credits

Students may choose one of the following clusters which draws upon a selection of courses from either cluster. A minimum of two upper-level courses must be taken.

#### *Global Media Management*

Required course:

MGT	201	Principles of Management
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Plus four of the following courses:

COM	219	Intercultural Communication
COM	304	Media and Globalization
COM	313	Digital Content Management
COM	314	Live Music and Festival Management
COM	407	Data Driven Communications
COMK	328	Public Relations
COMK	404	Social Media Management
COMK	405	Music Management and Communications
MGMK	312	Event Planning, Marketing and Management
MGT	301	Organizational Behavior in Global Context
MGT	304	Negotiating Globally
MGT	311	Entrepreneurship: Creating, Financing and Managing New Ventures
MKT	300	Advertising Strategy
MKT	305	New Product Development and Management
MKT	310	Integrated Marketing Communications
MKT	316	Global Fashion Marketing
MKT	400	Global Marketing: Cases and Practice

### *Digital Content Production*

Required course:

COM 213 Transmedia Storytelling

Plus twelve credits from the following courses:

AH 211 History of Photography  
ART 100 Color and Composition  
ART 102 Drawing I  
ART 112 Mixed Media Techniques  
ART 113 Illustration  
COM 218 Principles and Practice of Journalism  
COM 323 Sportswriting  
COM 403 Magazine Journalism Practicum  
DM 104 Photography in Rome: The Eternal City  
DM 106 Photography in Rome: Studio and Still Life  
DM 205 Digital Design: Motion Graphics  
DM 281 Black and White Urban Photography (1 credit)  
DM 282 Landscape Photography: Italy (1 credit)  
DM 308 Digital Design Workshop  
DM 310 Advanced Photography in Rome  
DM 381 Generative AI in Creative Media (1 credit)  
ENG 300 Fiction Writing  
ENG 313 Creative Non-Fiction Writing  
ENG 321 A Moveable Feast: Writing About Food  
ENG 322 Travel Writing  
FLM 150 Introduction to Filmmaking  
FLM 314 Documentary Production Workshop

### *Communication, Culture and Society*

Required course:

COM 105 Communication and Society

Plus four of the following courses:

ANT 100 Introduction to Anthropology  
COM 203 Public Speaking and Presentation  
COM 210 Popular Music and Mass Culture  
COM 218 Principles and Practice of Journalism  
COM 219 Intercultural Communication  
COM 222 Communication and Power in Rome  
COM 301 Media and Gender  
COM 303 Political Communication  
COM 304 Media and Globalization  
COM 323 Sportswriting  
COM 403 Magazine Journalism Practicum  
COM 411 Digital Media, Social Movements and Social Change  
ECPO 213 Globalization  
PSY 101 Introduction to Psychology  
PSY 203 Cultural Psychology  
PSY 204 Social Psychology  
SOC 100 Introduction to Sociology

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## **BACHELOR OF ARTS IN ENGLISH WRITING, LITERATURE, AND PUBLISHING**

**120 credits**

The Bachelor of Arts in English Writing, Literature, and Publishing (EWLP) emphasizes literary history and creative writing, while providing students with critical thinking skills and an introduction to the world of publishing. Whether students plan to pursue a career as a creative or professional writer or pursue graduate work in literary studies, the EWLP Program will be a springboard to future study or a career in the arts or communication fields.

With Rome as our classroom, the English Writing, Literature, and Publishing Program prepares students for the dynamic and creative world of writing and literature in an international setting. As a world capital in the center of Europe, the city of Rome offers students the unique opportunity to expand their imagination and their experience. Literary culture comes to life through in the places, food, and culture of Italy, and our program is designed to help you find your individual voice and also to see yourself as part of a rich historical tradition. The dynamic relationship between writing, literature, and practical skills becomes a multi-layered, interdisciplinary experience, fostering creative self-expression and the refinement of the skills needed to succeed in today's evolving literary landscape.

Our faculty includes award-winning authors, poets, and scholars, who are dedicated to helping students. If you are passionate about developing your craft as a writer and your knowledge of literature and learn about the world of publishing in a global setting, our program is your gateway to a rewarding career.

The Bachelor of Arts in English, Writing, Literature, and Publishing requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 43 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (19 credits).

Unless otherwise stated, each course carries three credits.



## ENGLISH WRITING, LITERATURE, AND PUBLISHING MAJOR REQUIREMENTS

39-42 credits

### EWLP core courses

24 credits

ENG	200	Survey of British Literature I
ENG	201	Survey of British Literature II
ENG	204	Survey of American Literature
ENG	305	Literary Editing and Publishing
ENG	315	Advanced Concepts in Fiction Writing and Criticism

Plus one of the following courses:

ENG	206	Poetry: Genre, Techniques, and Structure
ENG	207	Drama: Genre, Techniques, and Structure
ENG	208	Fiction: Genre, Techniques, and Structure

Plus two of the following courses:

DM	105	Digital Design: Print Graphics
FLM	150	Intro to Filmmaking
COM	211	Podcasting and Vidcasting
COM	213	Transmedia Storytelling

### Capstone Project (optional)

3 credits

ENG	498	Capstone Senior Project (1 credit)
ENG	499	Capstone Senior Project (2 credits)

### EWLP Electives

15 credits

Students majoring in EWLP must take 15 credits (nine of which must be at the 300 or 400 level); at least six credits from the cluster A (writing cluster) and six credits from the cluster B (literature cluster) options. The remaining 3 credits can be fulfilled with courses from either of the two clusters.

#### Cluster A - Writing and Publishing

BUEN	307	Writing for Business
COM	218	Principles and Practice of Journalism
COM	323	Sportswriting
COM	403	Magazine Journalism Practicum
ENG	203	Writing Rome
ENG	206	Poetry: Genre, Techniques, and Structure
ENG	207	Drama: Genre, Techniques, and Structure
ENG	208	Fiction: Genre, Techniques, and Structure
ENG	300	Fiction Writing
ENG	312	Playwriting
ENG	313	Creative Non-Fiction Writing
ENG	314	Writing the Mediterranean
ENG	317	Writing Fiction for Children and Young Adults
ENG	321	A Moveable Feast: Writing about Food
ENG	322	Travel Writing
ENG	327	The Art of the Review: Movies, Books, and the Arts
ENG	414	Publishing Practicum: From Literary Acquisitions to Book Publicity
FLM	214	Fundamentals of Screen Writing

FLM	310	Adapting Literature to the Screen
FLM	311	Advanced Screenwriting: Screen Story Development

Cluster B - Literature

CLS	101	Greek and Roman Mythology
CLS	208	Love and Laughter in Ancient Literature
CLS	210	Greek and Roman Drama
CLS	304	Classical Greek and Roman Rhetoric
CLS	307	Heroes and Lovers: Epic and the Epic Tradition
ENG	303	Images of Italy in British and American Writers
ENG	308	Playful Subversion: Understanding Postmodern Text
ENG	309	Shakespeare's Italian Plays
ENG	315	Advanced Concepts in Fiction Writing and Criticism
ENG	318	Laughter, Satire, and the Comic Form
ENG	319	A Mirror to Life: Realism in Literature
ENG	320	Modernism and the Making of the New
ENG	323	Post-Colonial Literature in English
ENG	401	Major American Authors: Hemingway
ENG	411	The Literature of War
ENG	413	Literature and Race
ENG	415	Crime and Punishment in Literature

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

The Film program aims to graduate the next generation of film, television, and video producers by training them to be “total-filmmakers”: proficient in all of the cinematic skills of writing, directing, shooting, editing, and the use of sound. The program trains students not to be technicians, but to develop students who create innovative and meaningful film content; content which will be informed by their education in the liberal-arts environment at AUR and enriched by their experience of working collaboratively with students from all over the world here in the city of Rome.

Students will graduate with a portfolio of their own diverse work in a mixture of fiction and non-fiction forms. This portfolio will enable graduates to continue their creative careers as directors, editors, screenwriters, cinematographers, sound designers and/or other possible roles in the traditional and emerging film and video fields.

On completion of the BA in Film program students will be able to:

- Write, direct, produce, shoot, edit, record and mix sound of a short film of their own by employing technical and creative use of digital video cameras and lenses, sound recording equipment, and software for editing and sound mixing.
- Creatively apply aesthetic concepts of cinematic form and dramatic language to create unique, effective and impactful films.
- Express, both written and orally, their film concepts and ideas, explain and defend their creative and technical decisions, and effectively critique the film works of others.
- Employ a knowledge of film history, theory and genres in their own creative work and in the evaluation of other’s work.
- Behave in a professional, responsible, and ethical manner while working with others in their film endeavors.

The Bachelor of Arts in Film requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (33 credits).

Unless otherwise stated, each course carries three credits.

## FILM MAJOR REQUIREMENTS

48 credits

### Film core courses

33 credits

COM	100	Media History
FLM	100	Introduction to Visual Culture
FLM	101	Video Post-Production
FLM	102	Video Production
FLM	203	Audio Production and Post-Production
FLM	213	Roma Cinema Mundi
FLM	214	Screenwriting
FLM	309	Film Project Workshop
FLM	209	Film History
or		
FLM	210	Film Theory
FLM	498	Capstone Senior Project I
FLM	499	Capstone Senior project II

### Film Electives

15 credits

Students will take 15 credits of elective courses to fulfill the requirements for the major. At least six credits must be at the 300-level or above.

#### *Acting*

DRM	201	Acting
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#### *Communication and Society*

COM	210	Popular Music and Mass Culture
COM	213	Transmedia Storytelling
COM	219	Intercultural Communication
COM	301	Media and Gender
COM	304	Media and Globalization
COM	306	Digital Media and Society

#### *Digital Media Production*

COM	211	Podcasting and Vidcasting
COM	213	Transmedia Storytelling
DM	205	Digital Design: Motion Graphics
DM	308	Digital Design Workshop

#### *Film and Video Production*

FLM	211	Advanced Post-Production
FLM	220	Video Essay Workshop
FLM	309	Film Project Workshop (when taken the 2nd time)
FLM	310	Adapting Literature to the Screen
FLM	311	Advanced Screenwriting: Screen Story Development
FLM	314	Documentary Production Workshop
FLM	327	Film Directing
FLM	383	Istanbul Film Project Workshop (1 credit)
FLM	384	Screenwriting Workshop (1 credit)
FLM	400	Experimental Film and Video

*Film Studies*

FLM	209	Film History
FLM	210	Film Theory
FLM	313	History and Practice of Special Effects
FLM	316	Italian Cinema Past and Present

*Photography and Creative Arts*

AH	211	History of Photography
ART	100	Color and Composition
ART	101	Roman Sketchbook
ART	102	Drawing I
ART	103	Printmaking I
ART	105	Three-Dimensional Art I
ART	203	Printmaking II
DM	104	Photography in Rome: The Eternal City
DM	106	Photography in Rome: Studio and Still Life
DM	310	Advanced Photography in Rome

*Visual Culture*

AH	212	Contemporary Art in the Global Village
AH	410	Art, Power and Propaganda
IS	206	Italian Culture at the Movies

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## BACHELOR OF ARTS IN FINE ARTS

120 credits

The program in Fine Arts combines training in traditional artistic media with a critical approach to making art. Courses at all levels, on-site and in the studio, emphasize technical ability, visual expression, creative innovation, critical observation and analysis. Rome is our classroom, studio and inspiration. From the monuments of the ancient city, through the rich tradition of the Renaissance and Baroque to the vibrant contemporary art scene, Fine Arts students are uniquely placed in the Eternal City to learn and develop their own vision.

Students achieving a BA in Fine Arts will be able to:

- compile a portfolio of their own creative work, which displays advanced skills and competencies in at least two different media
- curate a final show of their own work selected from their portfolio together with a written statement of artistic intent
- articulate orally ideas about their own creative work and critique that of others
- write extended critiques on artistic themes using advanced and appropriate terminology

The Fine Art Program prepares students to progress to advanced degrees (such as MFA) or positions in fields related to the Fine Arts. Career possibilities include being an art practitioner in a variety of artistic media; curatorship and arts administration; art therapy; and gallery work.

The Bachelor of Arts in Fine Arts requires successful completion of 120 credits made up from General Education requirements (variable number of credits), 51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

**FINE ARTS Major****48 credits****Fine Arts Core Courses**

33 credits

AHAR 101	Ancient Material Culture
or	
FLM 100	Introduction to Visual Culture
AH 102	Ways of Seeing
ART 102	Drawing I
or	
ART 103	Printmaking I
or	
ART 115	Painting Techniques I
DM 105	Digital Design: Print Graphics
AH 200	Ancient to Baroque
or	
AH 210	Van Gogh to Warhol
AHAR 207	Conservation and Restoration: Ethics and Principles
ART 202	Drawing II
or	
ART 203	Printmaking II
or	
ART 215	Painting Techniques II
AHFA 228	The Making of Art: History of Art Material
AH 299	Methods and Theory of Art History: Seminar of Methodology
AHMG 320	Art Gallery Management
ART 499	Fine Arts Capstone Exhibition

**Fine Arts Electives**

15 credits

At least six credits must be at the 300-level or above

AHAR 101	Ancient Material Culture (if not taken as core)
or	
FLM 100	Introduction to Visual Culture (if not taken as core)
AH 200	Ancient to Baroque (if not taken as core)
or	
AH 210	Van Gogh to Warhol (if not taken as core)
AH 211	History of Photography
AH 218	Art at Auction
AH 220	Rome in Comics and Graphic Novels
AHAR 317	Introduction to Museum Studies
AH 410	Art, Power and Propaganda

ART	100	Color and Composition
ART	103	Printmaking I
ART	105	Three-Dimensional Art I
ART	111	Figure Drawing (this course can be repeated up to three times)
ART	112	Mixed Media Techniques
ART	113	Illustration
ART	202	Drawing II
ART	203	Printmaking II
ART	211	Three-Dimensional Art II
ART	212	Small Scale Sculpture
ART	213	The Art of Mosaic
ART	215	Painting Techniques II
ART	216	The Art of Fresco
ART	250	Sculpture in Stone
ART	251	Sculpture in Clay (1 credit)* (*this course can be repeated up to three times)
ART	252	European Sketchbook (1 credit)
ART	253	Historic Artistic Techniques (1 credit)
ART	302	Drawing Workshop
ART	303	Printmaking Workshop
ART	315	Painting Workshop
ART	383	Special Topics in Art (1-3 credits)
ENG	327	The Art of the Review: Movies, Books and the Arts
DM	104	Photography in Rome: the Eternal City
DM	106	Photography in Rome: Studio and Still Life
DM	205	Digital Design: Motion Graphics
DM	281	Black and White Urban Photography (1 credit)
DM	310	Advanced Photography in Rome
FAPS	210	Introduction to Art Therapy
FLM	150	Introduction to Filmmaking

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.



## **BACHELOR OF ARTS IN INTERDISCIPLINARY STUDIES**

**120 credits**

The curriculum for the Bachelor of Arts in Interdisciplinary Studies leaves ample room for personal variation so that students, in conjunction with their academic advisor, can tailor their studies to their own particular interests. This program is recommended for students whose interests do not fall under a single conventional academic heading.

Interdisciplinary studies will develop in each student the ability to:

- Make meaningful and effective connections across disciplines.
- Identify and incorporate discussions of cultural, political, artistic and religious diversity.
- Critically analyze and evaluate alternative points of view.

The Bachelor of Arts in Interdisciplinary Studies requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 34 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (30 credits in Arts and Science electives).

Unless otherwise stated, each course carries three credits.

### **INTERDISCIPLINARY STUDIES MAJOR REQUIREMENTS**

**34 credits**

#### **Arts and Sciences electives**

30 credits

Individual programs of study will be designed for each candidate for this major, in consultation with the academic advisor for Interdisciplinary Studies (the 30 credits must be at the upper-level). The individual program of study must have a clearly defined focus.

#### **Interdisciplinary Studies core courses**

4 credits

IDS	498	Interdisciplinary Studies Capstone Experience 1: Seminar (2 credits)
IDS	499	Interdisciplinary Studies Capstone Experience 2: Project (2 credits)

#### **FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## BACHELOR OF ARTS IN INTERNATIONAL RELATIONS AND GLOBAL POLITICS

120 credits

The Bachelor of Arts in International Relations and Global Politics provides the student with theoretical and practical skills required to become the next generation of leaders in different fields: policy, academia, think tanks, media, governmental or non-governmental organizations, multinational corporations.

The Program includes core courses in the discipline coupled with area studies (e.g. Mediterranean and Middle East studies) and practice-oriented courses (e.g. Conflict Resolution and Negotiation). Students will be taking courses such as: International Relations, International Political Economy, Globalization, International Security, Ethics, Migration and Human Rights, as well as introductory political science courses (e.g. History, Sociology, Anthropology and Psychology).

Students have the possibility to participate in field study trips mostly in Europe to bridge the theoretical learning with case study experience. The Fall-field study trips usually focus on cities hosting major International Institutions (e.g. the European Union in Brussels, the UN Agencies and the WTO in Geneva, the UN Agencies and OPEC in Vienna, and the OECD in Paris). Spring-field study trips focus on major issues (e.g. security, conflict, separatism –destinations being: Northern Ireland, Kosovo; The Basque Country; Catalonia). The 2019 J-term field study trip to Cyprus analyzes the de jure/de facto sovereignty issue of the country – i.e. between the Republic of Cyprus (a member of the EU) and the Turkish Republic of Northern Cyprus (Turkey). In January 2015 the field study trip to Turkey analyzed the role and power of Turkey as an emerging actor (both economically and politically) and its shifting alliances and interests (from NATO/EU to Eastern actors).

Internship possibilities in Rome include: i) International Organizations in Rome (e.g. Food and Agricultural Organization; World Food Program; International Fund for Agricultural Development; NATO Defense College), Institute for International Affairs, IAI a Think Tank that is among the top 20 best think tanks in the world); ii) International Organizations in Europe (e.g. there is an agreement with the OECD in Paris for AUR students but there is also potential to take advantage of the EU institutions); iii) Non-Governmental Organization (e.g. Italian branches of Amnesty International and Save the Children); iv) Think Tanks (e.g. the Institute for International Affairs in Rome – ranked one of the best 20 Think Tanks in the world). Internships represent a great opportunity students should exploit, during or soon after their Bachelor's degree in International Relations and Global Politics at AUR, to develop practical knowledge and skills relevant to their future career.

Students pursuing an AUR degree in International Relations and Global Politics are given the opportunity to supplement class lectures with International Conferences which address issues of current topical interest and give students opportunities to meet, listen to and question those who develop and implement international relations policy. Monthly Special guest seminars (e.g. ambassadors; politicians; academics) will complement course lectures and offer food for thought.

After having completed AUR's program in International Relations and Global Politics, students will:

- Possess a framework of knowledge in the fields of politics, history, economics international relations and relevant social sciences.
- Possess the knowledge of the theory and the analytical ability to put it into comparative and ethical context.
- Possess methodological skills relevant to data-gathering and communication of findings.

- Be prepared for pursuing postgraduate studies or for a career in either: International Governmental Organizations, International Non-governmental Organizations, public administration and associated institutions for research and commentary on the subject.
- Be able to use the Roman, Italian and multicultural learning experience at AUR in order to enhance their ability to apply the skills in other contexts

The Bachelor of Arts in International Relations and Global Politics requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 39 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (27 credits).

Unless otherwise stated, each course carries three credits.

**INTERNATIONAL RELATIONS AND GLOBAL POLITICS  
MAJOR REQUIREMENTS**

**39 credits**

**International Relations and Global Politics core courses**

24 credits

IA	100	Introduction to International Relations: History and Concepts
IA	200	International Relations: Theories and Cases
IAPO	200	Research Seminar in Social Sciences
IA	201	Global Politics
IA	202	International Organizations
or		
IA	203	U.S. and Europe since 1945
ECPO	204	The European Union: Origins, Evolution, and Impact
or		
ECO	211	Principles of Macroeconomics
ECPO	318	International Political Economy
IAPO	499	International Relations Senior Thesis

**International Relations and Global Politics Electives**

15 credits

Students may take any courses from the list below for a total of 15 credits. At least nine credits must be in Politics or International Affairs. At least one three-credit course other than the Senior Thesis must be at the 400-level. Only one language course can count as Upper Elective in the Major.

AH	410	Art, Power and Propaganda
AHAR	204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
ANT	300	The Mediterranean World
ANT	302	Anthropology of Violence
ARAB	101	Elementary Arabic I
ARAB	102	Elementary Arabic II
ARC	301	Archaeology of Roman Identity
BUS	300	Introduction to International Business
BUS	302	International Business Law
CHN	101	Elementary Mandarin Chinese I
CHN	102	Elementary Mandarin Chinese II
CLRE	202	Christianity and the Roman Empire (100-425 CE)
COM	219	Intercultural Communication
COM	303	Political Communication
COM	304	Media and Globalization
COM	306	Digital Media and Society
COM	411	Digital Media, Social Movements and Social Change
ECFN	306	International Finance
ECO	314	Global Value Chain Analysis
ECO	315	A Brief History of Capitalism
ECPO	213	Globalization
ECPO	317	Economic Development and Institutional Change
HST	200	History of Modern Italy
HST	305	History of Modern Europe
HST	307	History of the Modern Middle East
IA	212	International Law of War and Peace

IA	301	Comparative Foreign Policy
IA	302	Islam and Politics
IA	303	The US, the EU and China: Who Is Going to Lead?
IA	305	International Relations of East Asia
IA	307	International Human Rights
IA	311	NATO and International Security
IA	346	Finland Joining NATO: Historic Shift (1 credit)
IA	347	France: Aligning/Dis-Aligning with Populist Tendencies in the EU? (1 credit)
IA	349	Brexit: The UK and the EU after the Vote (1 credit)
IA	350	Brexit and A New Potential Conflict: the Case of the Republic of Ireland (1 credit)
IA	351	Kosovo: Nation-Building and International Organizations (1 credit)
IA	352	International Organizations in Geneva (1 credit)
IA	353	International Organizations and International Relations in Vienna (1 credit)
IA	355	Northern Ireland: Conflict and Conflict Resolution (1 credit)
IA	356	Brussels: International Organizations and International Relations (1 credit)
IA	360	Special Topics: Model UN
IA	361	Special Topics: Model UN Ljubljana (1 credit)
IA	364	Cyprus: Contested Borders in the Heart of the Mediterranean
IA	401	Current American Foreign Policy
IA	403	Conflict Resolution and Negotiation
IA	404	International Humanitarian Response
IA	405	Political Risk Analysis
IS	320	Italian Media and Popular Culture
POL	302	From Oppression to Justice: Contemporary Political Theory
POL	304	Ethics and Global Policies
POL	305	Political Movements in Europe
POL	306	Security and Defense Policies in the European Union
POL	309	Migration and Identity
POL	313	Democracy, Populism and Authoritarianism
POL	314	Conflict and Peace in the Mediterranean
POL	320	The 3 Cs of War: Causes, Cures, Consequences
POL	321	Terrorism and Political Violence
POL	405	Politics of the Balkans
PORE	323	Politics, Philosophy and Religion
REL	200	Religion in a Pluralistic World
SOC	210	Gender in Global Perspectives
SOC	300	Global Societies

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

The Bachelor of Science in Business Administration (BSBA) curriculum provides a broad, professional foundation in all functional areas of business. Students follow a structured, organic core curriculum that introduces them to the various functions (marketing, finance, operations, accounting) of business, provides them with the quantitative tools (statistics, computer science, economics, decision science) necessary to understand and interpret data, and introduces them to prevailing management theories and paradigms as well as issues related to legal and ethical concerns in the business arena. Upper level courses incorporate case analyses, group projects and creative problem solving. All students take the capstone course, Strategic Management, in their last spring semester. This is a seminar-style, case-based application of the tools and concepts acquired in the first three years of study. At the same time they research and write their thesis, a strategic audit of a publicly traded transnational firm of their choice.

The program has an international focus with many opportunities for students to explore the social and cultural ramifications of operating in the global economy. The nature of the student body complements the international flavor of the program. AUR Business students represent more than 30 different countries. The program promotes a work ethic that prepares students for working in diverse multi-cultural environments. Interdisciplinary learning opportunities allow students to understand how different world views can affect the functioning of business. The BSBA program will enable students to:

- Select and apply appropriate quantitative and qualitative methodologies to analyze problems in a business context.
- Develop creative and innovative solutions to real-world problems.
- Develop leadership and organizational skills, working in teams toward common objectives.
- Apply a variety of communication methods that are used in the business world in order to articulate and resolve business problems.
- Situate business problems and appropriate solutions within their cultural and ethical contexts.

Students armed with the AUR Business degree are ready to begin their careers in business in the fields of marketing, finance, manufacturing, sales, advertising and management, and should be comfortable working in either American or international settings. The degree also provides a firm foundation for MBA and other graduate study.

The Bachelor of Science in Business Administration requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

## BUSINESS ADMINISTRATION MAJOR REQUIREMENTS

48-51 credits

*\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major*

### Business Administration core courses

36 credits

ACC	201	Financial Accounting
ACC	202	Managerial Accounting
BUS	200	Business Law
or		
BUS	302	International Business Law
CSC	201	Computer Applications for Business
ECO	211	Principles of Macroeconomics
ECO	212	Principles of Microeconomics
MGT	201	Principles of Management
MKT	200	Principles of Marketing
FNC	300	Managerial Finance
MGT	310	Quantitative Methods for Business
BUS	498	Business Capstone: Seminar - Strategic Management
BUS	499	Business Capstone: Thesis

Program capstone courses to be taken in residence at AUR during the student's last spring semester.

### Business Administration Electives

12 credits

Students must take 12 credits from the list below or any other BUS, ECO, FNC, MGT, MKT or TTM courses (including cross-listed courses) chosen in consultation with the academic advisor. At least one three-credit course must be at the 400 level.

AH	410	Art, Power and Propaganda
ARC	406	Archaeological Resource Management
COM	203	Public Speaking and Presentation
CSC	101	Introduction to Computer Science with Python
FLM	100	Introduction to Visual Culture
FLM	101	Video Post-Production
IA	202	International Organizations
IA	360	Special Topics: Model UN
IA	405	Political Risk Analysis
ITL	307	Italian for Business
POL	203	An Introduction to Ethics
POL	304	Ethics and Global Policies

### Concentrations

15 credits

Students may focus their Business Administration electives by taking a Concentration of 15 credits.

### Economics Concentration

Required course:

BUEN	307	Writing for Business
and		
ECO	301	International Trade
or		

ECFN 306 International Finance

Plus three of the following courses:

ECPO 213 Globalization

ECO 208 The Economics of Media and Communications

ECO 301 International Trade

ECO 310 Environmental Economics

ECO 311 Intermediate Macroeconomics

ECO 312 Intermediate Microeconomics

ECO 314 Global Value Chain Analysis

ECO 315 A Brief History of Capitalism

ECFN 305 Money and Banking

ECFN 306 International Finance

ECPO 317 Economic Development and Institutional Change

ECPO 318 International Political Economy

### **Finance Concentration**

Required course:

BUEN 307 Writing for Business

FNC 400 Portfolio Management

Plus three of the following courses:

Any ECFN or FNC courses (except FNC 300)

ECO 301 International Trade

### **Marketing Concentration**

Required courses:

BUEN 307 Writing for Business

MKT 301 Consumer Behavior

MKT 309 Marketing Research

MKT 310 Integrated Marketing Communications

One 400-level Marketing course

### **Social Marketing Concentration**

Required courses:

BUEN 307 Writing for Business

MKT 302 Marketing for Non-Profit Organizations

MKT 309 Marketing Research

One 400-level Marketing course

Plus one of the following courses:

Any 300 or 400 level MKT or COMK course,

AHMG 320 Art Gallery Management

ARMG 315 Management of Cultural Heritage

COM 306 Digital Media and Society

IA 202 International Organizations

MGT 309 Chaos and Catastrophe: Crisis Management for Global Business

### **FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.



The Bachelor of Science in Travel and Tourism Management curriculum is designed to meet the needs of the travel and tourism industry, which ranks among the most exciting, dynamic, and fastest-growing sectors on the planet, by combining liberal arts courses, business courses, specialized courses in travel and tourism, and real-world experience.

A degree in Travel and Tourism Management will prepare students for entry level management positions as well as exciting entrepreneurial careers in this rapidly expanding global market, by equipping them with essential industry knowledge and leadership skills in tourism destination planning and development, innovation, management and marketing, accounting and finance, operations, as well as travel and tourism economics and global policy, both in and out of the classroom. Students will learn how to think and act strategically, solve problems individually and in teams, and apply acquired knowledge in practice.

TTM graduates will find themselves operating tours, working in travel and tourism bureaus, cultural heritage sites, working for airlines, hotels, cruises, resorts, restaurants, museums and galleries, media and communications organizations, or even establishing their own businesses. Preparation for such careers is achieved through a combination of theoretical and practical knowledge gained through classroom instruction, field trips, seminars with travel and tourism experts and leaders, and hands-on experience. In their junior year, students are given internship opportunities in a local Italian tourism environment.

There is no better place to study Travel and Tourism than Rome. The Eternal City is one of the world's most important tourist destinations due to its archaeological and artistic treasures, unique traditions, panoramic views, and magnificent villas. Studying travel and tourism in Rome affords ideal opportunities for unique fieldwork experiences. Cultural and heritage tourism as well as food tourism and religious tourism play key roles not only in Italy, but also in Europe, whose tourism product is built primarily on culture. Therefore, if they choose, TTM students can specialize in one of two concentrations: Food Tourism and Cultural and Heritage Tourism.

Upon completion of the BS in Travel and Tourism Management students will be able to:

1. Identify place attributes that contribute to creating destination for visitors and describe how tourism generates economic impact locally, nationally, and internationally as well as analyze domestic and international trends in the travel and tourism industry.
2. Demonstrate an understanding of the foundations of tourism: the respect for the host culture and responsibility to preserve the unique values, traditions, and practices of that place, examining the positive and negative aspects that tourism can bring to a region or destination.
3. Develop creative and innovative solutions to real-world problems in the travel and tourism sector.
4. Communicate effectively and confidently demonstrating leadership and teamwork skills to achieve goals.
5. Use knowledge of best practices and multicultural perspectives to champion economic, environmental and cultural sustainability in the travel and tourism industry.

The Bachelor of Science in Travel and Tourism requires successful completion of 120 credits of which: General Education requirements (variable number of credits), 48-51 credits of major requirements and a number of free elective credits. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (36 credits).

Unless otherwise stated, each course carries three credits.

## TRAVEL AND TOURISM MANAGEMENT MAJOR REQUIREMENTS 48-51 credits\*

\*Students choosing to complete a Concentration will be required to take 51 credits to satisfy the major

### Travel and Tourism Core Courses

36 credits

MKT	200	Principles of Marketing
ACC	201	Financial Accounting
BUS	200	Business Law
or		
BUS	302	International Business Law
CSC	201	Computer Applications for Business
TTM	201	Introduction to Travel and Tourism
ECO	211	Principles of Macroeconomics
BUS	300	Introduction to International Business
TTM	301	Research Methods in Travel and Tourism
MGT	305	Human Resource Management in Service Operations
MGT	311	Entrepreneurship: Creating, Financing and Managing New Ventures
BUS	498	Business Capstone: Seminar - Strategic Management
TTM	499	Travel and Tourism Capstone Thesis

Program capstone course to be taken in residence at AUR during the student's last spring semester.

### Travel and Tourism Management Electives

12 credits

Students may take 12 credits from the list below or **any other TTM courses chosen** in consultation with the academic advisor. At least one three-credit course other than the Capstone Course must be at the 400 level.

AH	410	Art, Power and Propaganda
ARC	406	Archaeological Resource Management
ARMG	315	Management of Cultural Heritage
BUEN	307	Writing for Business
BUS	212	Sustainable Enterprise and Social Responsibility
BUS	382	Made in Italy: Fashion (1 credit)
COM	203	Public Speaking and Presentation
COM	219	Intercultural Communication
COM	306	Digital Media and Society
COM	403	Magazine Journalism Practicum
DM	105	Digital Design: Print Graphics
ECO	301	International Trade
ECO	314	Global Value Chain Analysis
ECPO	213	Globalization
ENG	321	A Moveable Feast: Writing about Food
ENG	322	Travel Writing
FLM	100	Introduction to Visual Culture
FLM	101	Video Post-Production
IA	100	Introduction to International Relations: History and Concepts
IA	201	Global Politics
IA	202	International Organizations
IS	206	Italian Culture at the Movies

IS	210	Introduction to Italian Culture
IS	212	Italian Food and Culture
IS	214	Contemporary Italian Fashion
IS	220	Travels to/through Italy: Representations of Contacts Between Cultures
IS	251	Food and (Multi)culture in Italy
IS	252	Olive Oil and Wine Cultural
IS	305	Discovering Rome on-site, in Print and on Screen
IS	320	Italian Media and Popular Culture
ITL	307	Italian for Business
MGMK	312	Event Planning, Marketing and Management
MGT	302	Doing Business in Italy
MGT	304	Negotiating Globally
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business
MGT	411	Social Entrepreneurship
MKT	300	Advertising Strategy
MKT	301	Consumer Behavior
MKT	302	Marketing for Non-Profit Organizations
MKT	303	Marketing and Organizational Communication in Italy
MKT	305	New Product Development and Management
MKT	310	Integrated Marketing Communications
MKT	311	Marketing for Travel and Tourism
MKT	315	Sales Management: Creating Customer Relationships
MKT	316	Global Fashion Marketing
MKT	400	Global Marketing: Cases and Practice
POL	203	An Introduction to Ethics
POL	304	Ethics and Global Policies
SOC	120	Living Rome: Urban Spaces, Culture and Identity
TTM	210	Tourism and Hospitality Law
TTM	312	Food Tourism
TTM	351	Destination Marketing: European Wonders (1 credit)
TTM	408	Cultural Heritage Tourism: Intercultural Interactions

### **Concentrations**

15 credits

Students may focus their Travel and Tourism Management electives by taking a Concentration of 15 credits.

### **Food Tourism Concentration**

Required course:

IS	212	Italian Food and Culture
TTM	312	Food Tourism

Plus three of the following courses:

BIO	103	Introduction to Nutrition Science
FS	201	Food and the Environment
ENG	321	A Moveable Feast: Writing about Food
IS	251	Food and (Multi)culture in Italy (1 credit)
TTM	351	Destination Marketing: European Wonders (1 credit)

### **Cultural and Heritage Tourism Concentration**

Required course:

ARMG	315	Management of Cultural Heritage
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TTM 408 Cultural Heritage Tourism: Intercultural Interactions

Plus nine credits from the following courses:

AH 100 Art of Rome

AH 103 Arts of Renaissance and Baroque

AH 212 Contemporary Art in the Global Village

AH 301 Baroque Rome and Italy

AH 319 Renaissance Florence

AH 410 Art, Power and Propaganda

AHAR 255 Berlin Museums and Cultural Dilemma (1 credit)

AHAR 307 Late Antique and Byzantine Art

AHMG 320 Art Gallery Management

ARC 203 Global Heritage

ARC 406 Archaeological Resource Management

CLHS 207 Life and Leisure in Ancient Rome

HST 200 History of Modern Italy

IS 206 Italian Culture at the Movies

IS 210 Introduction to Italian Culture

IS 220 Travels to/through Italy: Representations of Contacts Between Cultures

IS 305 Discovering Rome on-site, in Print and on Screen

IS 320 Italian Media and Popular Culture

SOC 120 Living Rome: Urban Spaces, Culture and Identity

TTM 351 Destination Marketing: European Wonders (1 credit)

**FREE ELECTIVES (credits to complete the 120 credits needed for the Bachelor degree)**

Free electives can be used towards satisfying a minor, to supplement a major or to explore other academic areas.

## **ASSOCIATE OF APPLIED ARTS IN INTERNATIONAL BUSINESS**

**60 credits**

The Associate of Applied Arts Degree in International Business is a two-year program designed to provide students with the basic skills required to operate in the business profession. Students who complete this program may continue in a bachelor's degree program, transfer to another university for further instruction or terminate their studies at this level.

The Associate of Applied Arts Degree in International Business may be earned after successful completion of 60 credits made up of a 26-credit General Education requirement, a 15 credit business requirement and 19 credits of free electives. Students must achieve a cumulative grade point average of no less than a 2.00 on a 4.00 scale with no grades of D and no more than one grade of C- in core courses required for the major (15 credits).

Unless otherwise stated, each course carries three credits.

### **GENERAL EDUCATION REQUIREMENTS**

**29 credits**

ENG	101	Writing Fundamentals
ENG	102	Writing from Research
ITL	101	Elementary Italian I (4 credits)
ITL	102	Elementary Italian II (4 credits)
MTH	102	Statistics I: Descriptive Statistics

One course in each Breadth of Knowledge area (Creative Arts, Humanities, Natural Science, and Social Science)

### **INTERNATIONAL BUSINESS REQUIREMENTS**

**15 credits**

#### **Business core courses**

ACC	201	Financial Accounting
BUS	300	Introduction to International Business
MGT	201	Principles of Management
MKT	200	Principles of Marketing
MKT	400	Global Marketing: Cases and Practice

**FREE ELECTIVES (credits to complete the 60 credits needed for the Associate degree)**

## **ASSOCIATE OF ARTS IN LIBERAL STUDIES**

**60 credits**

The curriculum for the Associate of Arts Degree in Liberal Studies is designed to satisfy the needs of students seeking a general background in liberal arts with the possibility of specializing in selected areas. Students completing this degree may continue their studies in any of the bachelor's degree programs offered by the University, may transfer to other universities for further study or may terminate study at this level.

The Associate of Arts Degree in Liberal Studies requires successful completion of 60 credits made up of a 32-credit General Education requirement and 28 credits of free electives with a cumulative grade point average of no less than 2.00 on a 4.00 scale.

Unless otherwise stated, each course carries three credits.

### **GENERAL EDUCATION REQUIREMENTS**

**32 credits**

ENG	101	Writing Fundamentals
ENG	102	Writing from Research
ITL	101	Elementary Italian I (4 credits)
ITL	102	Elementary Italian II (4 credits)

Completion of the Breadth of Knowledge General Education requirements (one course Creative Arts, two courses Humanities, one course Natural Science, and two courses Social Science)

**FREE ELECTIVES (credits to complete the 60 credits needed for the Associate degree)**

## MINORS

Students are encouraged to use their free electives to develop a secondary area of specialization, a minor.

Minors require at least 15 credits of coursework. Out of these 15 credit hours, no more than 6 credits may be used simultaneously to satisfy requirements of the General Education program, the major or another minor. At least nine credits must be taken in residence at The American University of Rome. Students must have a cumulative grade point average of 2.00 in all courses taken for the minor.

Requirements for the minors offered at The American University of Rome are detailed in the remainder of this section.

### MINOR IN ARCHAEOLOGY

The minor in Archaeology is available to students pursuing any of the University's bachelor's degree programs other than Archaeology and Classics.

Required courses:

AHAR 101	Ancient Material Culture
ARC 104	Investigating Archaeology: Methods and Techniques for Analyzing the Past

Plus nine credits from the following courses:

Any course with an ARC/ARCL course code at the 200-level or above	
AHAR 204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
AHAR 214	Egyptian Art and Archaeology
AHAR 255	Berlin Museums and Cultural Dilemma (1 credit)
AHAR 300	Roman Imperial Art and Architecture
AHAR 314	Etruscan Art and Archaeology
AHAR 317	Introduction to Museum Studies

### MINOR IN ART HISTORY

The Minor in Art History is available to students pursuing any of the University's bachelor's degree programs other than Art History.

One of the following courses:

AH 102	Ways of Seeing
AH 103	Arts of Renaissance and Baroque
AH 200	Ancient to Baroque

Required course:

AH 299	Methods and Theory of Art History: Seminar on Methodology
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Plus nine credits from the following courses:

- One lower-level Art History course
- Two upper-level Art History courses

## **MINOR IN CLASSICAL STUDIES**

The Minor in Classical Studies is available to students pursuing any of the University's bachelor's degree programs other than Archaeology and Classics.

Required course:

ARCL	100	Introduction to Ancient Greece and Rome
and		
GRK	101	Elementary Ancient Greek I (4 credits)
or		
LTN	101	Beginning Latin I (4 credits)

Plus nine credits from the following courses:

Any course with an ARCL/CLS/CLHS course code

AHAR	204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
AHAR	221	Minoans and Mycenaeans: Archaeology and Art History of the Aegean Bronze Age
AHAR	300	Roman Imperial Art and Architecture
AHAR	314	Etruscan Art and Archaeology
ARC	103	Ancient Roman Technology
ARC	206	Archaeology of Greece
ARC	301	Archaeology of Roman Identity

## **MINOR IN COMMUNICATION**

The Minor in Communication is available to students pursuing any of the University's bachelor's degree programs other than Communication and Digital Media.

Required courses:

COM	100	Media History
COM	306	Digital Media and Society
ECO	208	The Economics of Media and Communications

Plus two additional COM or COMK courses, one of which must be upper-level.

## **MINOR IN CULTURAL HERITAGE**

The Minor in Cultural Heritage is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

ARC	203	Global Heritage
ARMG	315	Management of Cultural Heritage

Plus nine credits from the following courses:

AHAR	207	Conservation and Restoration: Ethics and Principles
AHAR	255	Berlin Museums and Cultural Dilemma (1 credit)
AHAR	317	Introduction to Museum Studies
ANT	100	Introduction to Anthropology
ANT	300	The Mediterranean World
ARC	254	Athens: Archaeology of the Golden Age (1 credit)
ARC	293	Archaeology Practicum
ARC	406	Archaeological Resource Management
ECPO	213	Globalization

IA	201	Global Politics
IA	202	International Organizations
TTM	201	Introduction to Travel and Tourism
TTM	408	Cultural Heritage Tourism: Intercultural Interactions

### **MINOR IN DIGITAL MEDIA PRODUCTION**

The minor in Digital Media Production is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

DM	105	Digital Design: Print Graphics
DM	205	Digital Design: Motion Graphics
DM	308	Digital Design Workshop

Plus two of the following courses:

ART	102	Drawing I
ART	105	Three-Dimensional Art I
COM	211	Podcasting and Vidcasting
DM	104	Photography in Rome: The Eternal City
DM	106	Photography in Rome: Studio and Still Life
DM	308	Digital Design Workshop (this course can be repeated up to 4 times)
DM	310	Advanced Photography in Rome

### **MINOR IN ECONOMICS**

The minor in Economics is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

ECO	211	Principles of Macroeconomics
ECO	212	Principles of Microeconomics

Plus nine credits from the following courses:

ECFN	305	Money and Banking
ECFN	306	International Finance
ECO	208	The Economics of Media and Communications
ECO	301	International Trade
ECO	310	Environmental Economics
ECO	311	Intermediate Macroeconomics
ECO	312	Intermediate Microeconomics
ECO	314	Global Value Chain Analysis
ECO	315	A Brief History of Capitalism
ECPO	204	The European Union: Origins, Evolution and Impact
ECPO	213	Globalization
ECPO	317	Economic Development and Institutional Change
ECPO	318	International Political Economy
FNC	211	Personal Finance
MTH	103	Statistics II: Inferential Statistics
MTH	200	Calculus I



## MINOR IN ENGLISH LITERATURE

The minor in English Writing is available to students pursuing any of the University's bachelor's degree programs other than English Writing, Literature, and Publishing.

Required courses:

ENG	201	Survey of British Literature II
ENG	204	Survey of American Literature

Plus three of the following courses:

CLS	304	Classical Greek and Roman Rhetoric
CLS	307	Heroes and Lovers: Epic and the Epic Tradition
ENG	303	Images of Italy in Brit/American Writers
ENG	308	Playful Subversion: Understanding Postmodern Text
ENG	309	Shakespeare's Italian Plays
ENG	315	Advanced Concepts in Fiction Writing and Criticism
ENG	318	Laughter, Satire, and the Comic Form
ENG	319	A Mirror to Life: Realism in Literature
ENG	320	Modernism and the Making of the New
ENG	323	Post-Colonial Literature in English
ENG	401	Major American Writers: Hemingway
ENG	411	The Literature of War
ENG	413	Literature and Race
ENG	415	Crime and Punishment in Literature

## MINOR IN ENGLISH WRITING

The minor in English Writing is available to students pursuing any of the University's bachelor's degree programs other than English Writing, Literature, and Publishing.

Required courses:

COM	213	Transmedia Storytelling
ENG	305	Literary Editing and Publishing

Plus one of the following courses:

ENG	201	Survey of British Literature II
ENG	204	Survey of American Literature

Plus two of the following courses:

COM	218	Principles and Practice of Journalism
COM	323	Sportswriting
COM	403	Magazine Journalism Practicum
ENG	300	Fiction Writing
ENG	312	Playwriting
ENG	313	Creative Non-Fiction Writing
ENG	314	Writing the Mediterranean
ENG	315	Advanced Concepts in Fiction Writing and Criticism
ENG	317	Writing Fiction for Children and Young Adults
ENG	321	A Moveable Feast: Writing about Food
ENG	322	Travel Writing
ENG	327	The Art of the Review: Movies, Books, and the Arts
FLM	310	Adapting Literature to the Screen
FLM	311	Advanced Screenwriting: Screen Story Development

## **MINOR IN FILM AND VIDEO PRODUCTION**

The Minor in Film and Video Production is available to students pursuing any of the University's bachelor's degree programs other than Film.

Required courses:

FLM	101	Video Post-Production
FLM	102	Video Production
or		
FLM	150	Introduction to Filmmaking
FLM	203	Audio Production and Post-Production

Plus two of the following courses:

FLM	211	Advanced Post-Production
FLM	214	Screenwriting
FLM	220	Video Essay Workshop
FLM	309	Film Project Workshop
FLM	314	Documentary Production Workshop
FLM	327	Film Directing
FLM	400	Experimental Film and Video

## **MINOR IN FINANCE**

The Minor in Finance is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

ACC	201	Financial Accounting
ECO	211	Principles of Macroeconomics
FNC	300	Managerial Finance
FNC	400	Portfolio Management

Plus any 300-level or 400 level FNC, or ECFN course

## **MINOR IN FINE ARTS**

The Minor in Fine Arts is available to students pursuing any of the University's bachelor's degree programs other than Fine Arts.

Required courses:

AHFA	228	The Making of Art: History of Material
ART	102	Drawing I
or		
ART	115	Painting Techniques I

Plus three ART/FA courses (two of which must be at the upper level)

## **MINOR IN FOOD STUDIES**

The Minor in Food Studies is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

BIO	103	Introduction to Nutrition Science
FS	201	Food and the Environment

Plus three of the following courses (one of which must be at the upper level).

At least one from the following courses:

IS	212	Italian Food and Culture
TTM	312	Food Tourism
ENG	321	A Moveable Feast: Writing about Food

Up to two of the following courses:

COM	312	Digital Communication Strategies
ECO	208	The Economics of Media and Communications
ECO	301	International Trade
ECO	310	Environmental Economics
ECO	314	Global Value Chain Analysis
ECPO	213	Globalization
ECPO	317	Economic Development and Institutional Change
ECPO	318	International Political Economy
ENV	103	Environmental Science
IA	201	Global Politics
IA	202	International Organizations
IA	360	Special Topics: Model UN
IAPO	200	Research Seminar in Social Sciences
MKT	301	Consumer Behavior
POL	304	Ethics and Global Policies

### **MINOR IN INTERNATIONAL BUSINESS**

The Minor in International Business is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

ACC	201	Financial Accounting
BUS	300	Introduction to International Business
MGT	201	Principles of Management
or		
MKT	200	Principles of Marketing

Plus two of the following courses:

BUS	302	International Business Law
ECFN	306	International Finance
ECO	301	International Trade
ECO	314	Global Value Chain Analysis
ECPO	204	The European Union: Origins, Evolution, and Impact
ECPO	213	Globalization
ECPO	317	Economic Development and Institutional Change
IA	212	International Law of War and Peace
IS	210	Introduction to Italian Culture
ITL	307	Italian for Business
MGMK312		Event Planning, Marketing and Management
MGT	301	Organizational Behavior in a Global Context
MGT	302	Doing Business in Italy
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business

MGT	311	Entrepreneurship: Creating, Financing and Managing New Ventures
MKT	303	Marketing and Organizational Communication in Italy
MKT	400	Global Marketing: Cases and Practice
POL	202	Comparative Politics

### **MINOR IN INTERNATIONAL RELATIONS**

The Minor in International Relations is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

Required courses:

IA	100	Introduction to International Relations: History and Concepts
IA	200	International Relations: Theories and Cases

Plus nine credits from the International Relations and Global Politics electives.

### **MINOR IN ITALIAN FASHION STUDIES**

The Minor in Italian Fashion Studies is available to students pursuing any of the University's bachelor's degree programs.

Required course:

IS	205	History of Italian Fashion
IS	214	Contemporary Italian Fashion
MKT	316	Global Fashion Marketing

Plus two of the following courses:

AH	203	Italian Design
COM	301	Media and Gender
COM	304	Media and Globalization
IS	320	Italian Media and Popular Culture
MGT	302	Doing Business in Italy

### **MINOR IN ITALIAN LANGUAGE AND CULTURE**

The Minor in Italian Language and Culture Studies is available to students pursuing any of the University's bachelor's degree programs.

Required course:

ITL	102	Elementary Italian II (4 credits)
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Plus one of the following courses:

ITL	200	Intermediate Italian I Through Film
ITL	201	Intermediate Italian I

Plus one of the following courses:

ITL	202	Intermediate Italian II
ITL	250	Intermediate Italian II Through Music

Plus two of the following courses (one of which must be at 300-level):

IS	206	Italian Culture at the Movies
IS	210	Introduction to Italian Culture
IS	212	Italian Food and Culture

IS	213	From Emigration to Immigration in Italy
IS	214	Contemporary Italian Fashion
IS	219	Florence and Dante's Inferno
IS	220	Travels To/Through Italy: Representations of Contacts Between Cultures
IS	221	The Italian American Experience
IS	301	The Mafia in Italian Society, Literature and Film
IS	302	The Black Plague and Boccaccio's Decameron
IS	304	Nationalism and Regionalism in Modern Italian Culture
IS	305	Discovering Rome On-Site, in Print and on Screen
IS	306	Fascist Italy: Culture and Politics Under Mussolini
IS	311	Italian Comedy on Stage and Screen
IS	316	Gender, Culture and Society in Italy
IS	320	Italian Media and Popular Culture
ITL	300	Advanced Italian: Grammar and Composition
ITL	301	Cultural Topics In Italian
ITL	302	Advanced Italian: Italian through Theater
ITL	307	Italian For Business

### **MINOR IN ITALIAN STUDIES**

The Minor in Italian Studies is available to students pursuing any of the University's bachelor's degree programs.

Required course:

IS 212 Italian Food and Culture

Plus two of the following courses:

IS 206 Italian Culture at the Movies

IS 210 Introduction to Italian Culture

IS 213 From Emigration to Immigration in Italy

IS 219 Florence and Dante's Inferno

IS 220 Travels to/through Italy: Representations of Contacts Between Cultures

IS 221 The Italian American Experience

or three of the IS 1-credit fieldtrips:

IS 250 Sicily Against the Mafia

IS 251 Food and (Multi) Culture in Italy

IS 252 Olive Oil and Wine Cultural Itinerary

IS 253 Dante's Florence

Plus two of the following courses:

IS 301 The Mafia in Italian Society, Literature and Film

IS 302 The Black Plague and Boccaccio's Decameron

IS 304 Nationalism and Regionalism in Modern Italian Culture

IS 305 Discovering Rome on-site, in Print and on Screen

IS 306 Fascist Italy: Culture and Politics Under Mussolini

IS 311 Italian Comedy on Stage and Screen

IS 316 Gender, Culture and Society in Italy

IS 320 Italian Media and Popular Culture

## **MINOR IN LATIN**

The Minor in Latin is available to students pursuing any of the University's bachelor's degree programs.

Required courses:

LTN	101	Beginning Latin I (4 credits)
and		
LTN	102	Beginning Latin II (4 credits)
LTN	201	Intermediate Latin I
LTN	250	Readings in Intermediate Latin

Plus one upper-level Latin course

## **MINOR IN MARKETING**

The Minor in Marketing is available to students pursuing any of the University's bachelor's degree programs other than Business Administration.

Required courses:

MKT	200	Principles of Marketing
MKT	301	Consumer Behavior
MKT	309	Marketing Research

Plus two of the following courses:

COM	312	Digital Communications Strategy
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business
		Any 300 level MKT course
		Any 400 level MKT course

## **MINOR IN MEDITERRANEAN POLITICS, SOCIETY AND CULTURE**

The Minor in Mediterranean Politics, Society and Culture is available to students pursuing any of the University's bachelor's degree.

Required courses:

ANT	300	The Mediterranean World
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Plus one of the following courses:

IA	100	Introduction to International Relations: History and Concepts
POL	101	Introduction to Political Science
POL	202	Comparative Politics

Plus three of the following courses:

AHAR	204	Ancient North Africa: The Archaeology and Art History of the Other Side of the Mediterranean
ARAB	101	Elementary Arabic I
ARAB	102	Elementary Arabic II
ARC	205	Archaeology of the Holy Land
COM	411	Digital Media, Social Movements and Social Change
ENG	314	Writing the Mediterranean
HST	307	History of the Modern Middle East
IA	302	Islam and Politics
POL	309	Migration and Identity

POL	314	Conflict and Peace in the Mediterranean
SOC	300	Global Societies

### **MINOR IN MUSEUM STUDIES**

The Minor in Museum Studies is available to students pursuing any of the University's bachelor degrees.

Required courses:

AHAR	207	Conservation and Restoration: Ethics and Principles
AHAR	317	Introduction to Museum Studies
MGT	201	Principles of Management

Plus six credits from the following courses:

AH	204	Traffickers, Thieves and Forgers: Art Crime
AH	218	Art at Auction
AH	316	Museology and Curatorship
AHAR	255	Berlin Museums and Cultural Dilemma
AHFA	228	The Making of Art: History of Art Materials
AHMG	320	Art Gallery Management
ARC	255	British Museum and Roman London Field Trip
ARC	256	Cities and Museums of Central Italy: Arezzo, Firenze, Bologna
ARC	291	Archaeology Practicum (1 credit)
ARC	293	Archaeology Practicum (3 credits)
ARC	406	Archaeological Resource Management
ARMG	315	Management of Cultural Heritage
ART	253	Historic Artistic Techniques
TTM	408	Cultural Heritage Tourism: Intercultural Interactions

### **MINOR IN PEACE AND CONFLICTS**

The Minor in Peace and Conflicts is available to students pursuing any of the University's bachelor degrees.

Required courses:

IA	212	International Law of War and Peace
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Plus one of the following courses:

IA	100	Introduction to International Relations: History and Concepts
POL	101	Introduction to Political Science
POL	202	Comparative Politics

Plus three of the following courses:

ANT	302	Anthropology of Violence
COM	219	Intercultural Communication
COM	411	Digital Media, Social Movements and Social Change
ENG	411	The Literature of War
IA	213	No Peace without Justice
IA	302	Islam and Politics
IA	307	International Human Rights
IA	311	NATO and International Security
IA	403	Conflict Resolution and Negotiation
IA	404	International Humanitarian Response
MGT	309	Chaos and Catastrophe: Crisis Management for Global Business

POL	304	Ethics and Global Policies
POL	309	Migration and Identity
POL	314	Conflict and Peace in the Mediterranean
POL	320	The 3 Cs of War: Causes, Cures, Consequences
POL	321	Terrorism and Political Violence
REL	200	Religion in a Pluralistic World

### **MINOR IN PHOTOGRAPHY**

The Minor in Photography is available to students pursuing any of the University's bachelor degrees.

Require courses:

DM	104	Photography in Rome: The Eternal City
DM	106	Photography in Rome: Studio and Still Life
DM	310	Advanced Photography in Rome

Plus six credits from the following courses:

AH	211	History of Photography
DM	105	Digital Design: Print Graphics
DM	205	Digital Design: Motion Graphics
DM	281	Black and White Urban Photography (1 credit)
DM	282	Landscape Photography: Italy (1 credit)
DM	381	Generative AI in Creative Media (1 credit)

### **MINOR IN PSYCHOLOGY**

The Minor in Psychology is available to students pursuing any of the University's bachelor degrees.

Required courses (9 credits):

PSY	101	Introduction to Psychology
PSY	203	Cultural Psychology
MTH	102	Descriptive Statistics
or		
MTH	103	Inferential Statistics

Plus two of the following courses:

FAPS	210	Introduction to Art Therapy
PSY	201	Developmental Psychology
PSY	202	Health Psychology
PSY	204	Social Psychology
PSY	301	Work and Organizational Psychology

### **MINOR IN RELIGIOUS STUDIES**

The Minor in Religious Studies is available to students pursuing any of the University's bachelor degrees.

Required courses (one of the following):

AHRE	106	Sacred Space: Religions of Rome
REL	200	Religion in a Pluralistic World



Plus four of the following courses:

AH	310	The Renaissance in Rome
AHRE	106	Sacred Space: Religions of Rome
ARC	314	The Archaeology of Roman Religion
CLRE	202	Christianity and the Roman Empire (100-425 AD)
IA	302	Islam and Politics
POL	203	An Introduction to Ethics
POL	304	Ethics and Global Policies
PORE	323	Politics, Philosophy and Religion
REL	101	Introduction to Religion
REL	103	One God: The Western Religious Tradition
REL	349	All Roads Lead to Rome: A Multi-Disciplinary Approach to Religion and Rome
REL	362	The Sanctity of Life: Selected Themes from the Ancient World to the Present

### **MINOR IN SOCIAL SCIENCE**

The Minor in Social Science is available to students pursuing any of the University's bachelor's degree programs other than International Relations and Global Politics.

Two of the following courses:

ANT	100	Introduction to Anthropology
POL	101	Introduction to Political Science
PSY	101	Introduction to Psychology
SOC	100	Introduction to Sociology

Plus three of the following courses:

ANT	302	Anthropology of Violence
COM	301	Media and Gender
COM	304	Media and Globalization
COM	306	Digital Media and Society
ECO	211	Principles of Macroeconomics
ECO	212	Principles of Microeconomics
ECPO	213	Globalization
ECPO	317	Economic Development and Institutional Change
FS	201	Food and the Environment
HSSO	312	Mussolini's Rome
HST	200	History of Modern Italy
HST	307	History of the Modern Middle East
IA	304	Security and Energy in the XXI Century
IA	307	International Human Rights
POL	302	From Oppression to Justice: Contemporary Political Theory
POL	304	Ethics and Global Policies
POL	305	Political Movements in Europe
POL	309	Migration and Identity
PORE	323	Politics, Philosophy and Religion
SOC	210	Gender in Global Perspectives
SOC	300	Global Societies

## **MINOR IN THE BUSINESS OF ART**

The Minor in The Business of Art is available to students pursuing any of the University's bachelor degrees.

One of the following courses:

MGT	201	Principles of Management
MKT	200	Principles of Marketing

Plus one lower-level Art History or Archaeology courses

Plus one of the following courses:

AHMG	320	Art Gallery Management
ARMG	315	Management of Cultural Heritage

Plus two of the following courses:

AHMG	320	Art Gallery Management
ARMG	315	Management of Cultural Heritage
COMK	328	Public Relations
COMK	405	Music Management and Communications
MGMK	312	Event Planning, Marketing and Management
MGT	311	Entrepreneurship: Creating, Financing and Managing New Ventures
MKT	302	Marketing for Non-Profit Organizations
MKT	310	Integrated Marketing Communications

## **MINOR IN TRAVEL AND TOURISM MANAGEMENT**

The minor in Travel and Tourism is available to all students pursuing any of the University's bachelor's degrees other than Travel and Tourism.

Required courses:

MKT	311	Marketing for Travel and Tourism
TTM	201	Introduction to Travel and Tourism

Plus three of the following courses:

ARMG	315	Management of Cultural Heritage
BUS	300	Introduction to International Business
COM	312	Digital Communications Strategy
ENG	322	Travel Writing
IS	220	Travel to/through Italy: Representations of Contacts Between Cultures
MGMK	312	Event Planning, Marketing and Management
MGT	305	Human Resources Management in Service Operations
MGT	311	Entrepreneurship: Creating, Funding and Managing New Ventures
MKT	302	Marketing for Non-Profit Organizations
MKT	400	Global Marketing: Cases and Practice
TTM	312	Food Tourism
TTM	351	Destination Marketing: European Wonders
TTM	408	Cultural Heritage Tourism: Intercultural Interactions

## **COURSE DESCRIPTIONS**

This section of the catalog includes descriptions of all AUR Undergraduate courses. For a list of courses offered in a given semester see the Course offerings on our website [www.aur.edu](http://www.aur.edu)

The pre-requisites listed below refer to courses at The American University of Rome. Course equivalents will be evaluated by academic advisors for study abroad and transfer students.

Many of AUR's courses include on-site components within Rome and others require day trips or weekend or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.

## **ACCOUNTING**

### **ACC 201 – FINANCIAL ACCOUNTING**

The focus is on accounting as an essential element of the decision-making process, basic standards and principles of accounting, and how accounting information is accumulated and used in decision-making. Topics covered are: processing accounting information, merchandising transactions, inventories, internal control, control of cash, receivables and payables, plant and equipment, payroll accounting theory, and partnerships.

*3 credit hours. Pre-requisites: MTH 102.*

### **ACC 202 – MANAGERIAL ACCOUNTING**

This course covers accounting aspects in corporations (formation, administration, classes of stock, capital, retained earnings, dividends, treasury stock, bonds, investments and consolidated financial statements), statement of changes in financial position, cash flow statement, analysis and interpretation of financial statements, cost accounting (job order and process cost systems, variable costing, standard costs), responsibility accounting (budgeting and capital budgeting), cost volume analysis, and short-term decision-making.

*3 credit hours. Pre-requisites: ACC 201.*

## **ANTHROPOLOGY**

### **ANT 100 – INTRODUCTION TO ANTHROPOLOGY**

This course introduces a series of classical and recent topics in social and cultural anthropology: language, economy, kinship, religion, politics, myth, symbolism, gender, social stratification, ethnicity and nationalism, globalization. Showing how anthropologists have approached these topics through cultural comparison, theoretical discussions will be combined with ethnographic examples taken from the variety of world cultures. Providing a basic vocabulary to the discipline, the course will invite a systematic questioning of taken-for-granted assumptions concerning human beings and their behavior. The course fulfils information technology and oral presentation requirements.

*3 credit hours.*

### **ANT 300 – THE MEDITERRANEAN WORLD**

This course addresses recent cultural, social and political changes in the Mediterranean area, but from a historical perspective. The course will combine theoretical discussions with case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. The approach is multi-disciplinary, combining anthropology, sociology, history and political science. The first part of the course will address mainly cultural themes, while the second part of the course will address mainly political themes.

*3 credit hours. Pre-requisites: Sophomore standing.*

## **ANT 302 – ANTHROPOLOGY OF VIOLENCE**

This course approaches violence as an inherent and constitutive experience of contemporary societies, in the United States and beyond. The course investigates the concrete experience and the cultural framework of the communities where violence is present (e.g., direct military conflict between states; civil conflict; starvation; state propaganda and limits to freedom of speech and expression; targeting/excluding specific communities from the social, political, and economic life; economic sanctions; unlawful detentions and interrogations techniques; torture). Drawing insights from multiple academic disciplines, the course sheds light on how endless violence reshapes collective mindsets and individual lives: i) absorbing and re-distributing resources across economic systems; ii) recasting the relationship between rulers, citizens and military structures; iii) impacting on human security (including food security, energy security and environmental security). The ultimate goal of the course is to raise a critical and scientifically-informed awareness of the social and cultural significance of violence beyond the purely military and geopolitical dimensions, preparing students to envision a future of peace, understood as the absence of physical, psychological and structural violence.

*3 credit hours. Pre-requisites: IA 100 and SOC 100 or ANT 100 or equivalent or permission of the instructor.*

## **ARABIC**

### **ARAB 101 – ELEMENTARY ARABIC I**

This course is intended as an introduction to Arabic Language. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Arabic characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

*3 credit hours.*

### **ARAB 102 – ELEMENTARY ARABIC II**

This course is a second semester course for students who have already been introduced to the Arabic script and basic grammatical structure, for at least 40 class hours. The course teaches Standard Arabic, which makes understanding various dialects easier with time and practice. It adopts a multi-level methodology that emphasizes the four comprehensive skills required for learning a foreign language: reading, writing, listening and speaking. Each class session covers basic grammatical, structural and communicative aspects of the language (further types of verb categories, longer sentence structures, further roles of prepositions, short texts of particular themes and situations, etc.).

*3 credit hours. Pre-requisites: ARAB 101 or placement test.*

## **ARCHAEOLOGY**

### **AHAR 101 – ANCIENT MATERIAL CULTURE**

This is an introductory course on the material culture of the ancient Mediterranean, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The course focuses primarily on the artworks and artifacts produced by ancient Greece and Rome, with some sessions also treating the influence of Egyptian, Near Eastern, and Etruscan cultures and the afterlife of classical material culture post-antiquity. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient material culture as possible.

*3 credit hours. Students are responsible for all entry fees.*

### **AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHAEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN**

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory.

*3 credit hours. Pre-requisites: A lower-level Archaeology or Art History or Classics course or permission of the instructor.*

### **AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES**

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archaeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of object. Particular reference will be made to the art and archaeology of Rome.

*3 credit hours. Pre-requisites: A 100-level Art History or Archaeology course or permission of the instructor.*

### **AHAR 214 – EGYPTIAN ART AND ARCHAEOLOGY**

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archaeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the classes will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

*3 credit hours. Pre-requisites: ENG 101.*

### **AHAR 221 - MINOANS AND MYCENAEANS: ARCHAEOLOGY AND ART HISTORY OF THE AEGEAN BRONZE AGE**

This course will explore the sites, monuments and artifacts of the Bronze Age Aegean – illuminating the Early Bronze Age culture of the Cyclades and the Minoan and Mycenaean palace cultures that evolved there. It will also examine their relationships with other peoples with whom they shared the Mediterranean sea – such as the Egyptians, Assyrians, Hittites and the inhabitants of Troy. This course will be mainly classroom-based but will include a required field trip to Greece. On this field trip – one night in Athens and two nights in Nafplio – students will visit the National Archaeological Museum and Goulandris Museum of Cycladic Art in Athens, the archaeological sites of Mycenae and Tiryns and the Nafplio Archaeological Museum.

*3 credit hours. Pre-requisites: ENG 102. An additional fee will be collected for the compulsory fieldtrip. Students arrange their own transportation to Athens.*

### **AHAR 255 – BERLIN MUSEUMS AND CULTURAL DILEMMA**

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, from the 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed on a case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This course is run over a three-day weekend excursion.

*1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor.*

### **AHAR 300 – ROMAN IMPERIAL ART AND ARCHITECTURE**

Roman Imperial Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to AD 193. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

### **AHAR 307 – LATE ANTIQUE AND BYZANTINE ART**

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

### **AHAR 314 – ETRUSCAN ART AND ARCHAEOLOGY**

This is an upper level course studying the art and archaeology of the Etruscans from their emergence at the beginning of the first millennium BC until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and may include a field trip to the sites of Cerveteri and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

*3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archaeology or permission of the instructor. Students are responsible for all entry fees.*

### **ARC 101 – ROMAN ARCHAEOLOGY ON-SITE**

This is an introductory on-site course exploring the archaeological sites and ancient monuments of Rome. The course will begin with the evidence for the earliest settlement in Rome and continue through the development of the Republic, the empire and the transition to early Christian Rome. The course will focus on placing the archaeological and architectural evidence in its topographical context.

*3 credit hours. Students are responsible for all entry fees.*

### **ARC 103 – ANCIENT ROMAN TECHNOLOGY**

This is an introductory on-site class on ancient technology. The course will alternate classroom sessions with on-site visits. Students will be introduced to the principles of construction and water technology and will visit examples in and around Rome. After a general introduction to ancient technology, monuments related to water will be visited and discussed; these include aqueducts and sewers, bath buildings and fountains, ports and ships. Technology serving the navy and the army will follow: weapons and armor, walls and streets. Construction techniques lead to the architectural remains: quarries, stone and brick work, *opus caementicium*. Ceramics and metal production can be studied in several museums by means of pottery and bronze artifacts. Theatres and amphitheatres had special technical installations for entertainment, and also during antiquity mechanical art (automata) was much appreciated. The course will also analyze the impact of Roman technology on the economy and social systems.

*3 credit hours.*



### **ARC 104 – INVESTIGATING ARCHAEOLOGY: METHODS AND TECHNIQUES FOR ANALYZING THE PAST**

This course in archaeological techniques introduces students to the principles of survey, excavation, post-excavation analysis, scientific testing and heritage through a mixture of on-site visits and classroom lectures. The course will begin with a consideration of the 'idea' of the past and examine the historical development of archaeology. The course will then explore the key fieldwork techniques used to survey, excavate and record sites and monuments before considering how scientific techniques can date and analyze artifacts and environmental evidence. Contemporary issues of heritage practice, with particular reference to Rome, will be addressed in conjunction with a group project.

*3 credit hours.*

### **ARC 203 – GLOBAL HERITAGE**

This introductory course in cultural heritage explores major contemporary issues such as how heritage is threatened and how organizations and communities try to protect it. The course also explores relations between heritage organizations and indigenous groups and investigates how heritage can stimulate economic development. Using case studies from all over the world, the course critically analyzes how and why heritage has become an important expression of identity and a potential source of conflict.

*3 credit hours. Pre-requisites: ENG 101.*

### **ARC 205 – ARCHAEOLOGY OF THE HOLY LAND**

This courses explores the material culture of the period 10,000 BCE to the Crusades in the region commonly called the 'Holy Land' (modern day Syria, Lebanon, Jordan, Israel and Palestine). Following a chronological framework the course will examine the archaeological evidence for the first permanent settlements, the rise of urbanism and the subsequent migrations/invasions by other groups such as the Egyptians, Assyrians, Babylonians, Greeks and Romans. The course will finish by looking at the arrival of the Islamic religion and the consequent Christian reaction resulting in the Crusades.

*3 credit hours. Pre-requisites: Level 100 archaeology course or permission of the instructor.*

### **ARC 206 – ARCHAEOLOGY OF GREECE**

This is a survey course of the archaeology of Greece covering the period from the Greek Bronze Age to the absorption of Greece into the Roman Empire. It will cover the material within a chronological framework and class room lectures will be supplemented by a visit to the Greek collection at the Vatican Museums. Particular attention will be paid to issues of cultural transmission and the wider influence Greece had on surrounding communities. The course will finish with an examination of the role of archaeology in the formation of modern Greece and issues within contemporary Greek heritage.

*3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.*

### **ARC 215 – GREAT KINGDOMS OF THE ANCIENT NEAR EAST**

This course will give an introduction to the kingdoms of the Ancient Near East which were crucial to the development of the Old World. Basic knowledge about history, topography and society is the starting point for the understanding of each period progressing into explorations of typical elements such as the development of cities with their palaces, temples and ziggurats, cylinder seals, cuneiform writing and relief sculpture. Points of special interest are the origins of highly developed early civilizations, Mesopotamia as an area of permanent exchange and conflict, the influences on the West, and Near Eastern monuments as part of the world's cultural heritage.

*3 credit hours. Pre-requisites: Sophomore standing or permission of the instructor.*

### **ARC 253 – POTTERY AND ARCHAEOLOGY**

This is an introductory one credit course on analyzing pottery assemblages from archaeological sites. The course will take place over one weekend. Students will be introduced in the classroom to the methodology of studying ceramics from archaeological sites and the main forms of fine and coarse ware found on Roman sites around the Mediterranean. This will be followed by a practical session on fine wares where students will gain experience of sorting and recording archaeological material and a visit to Crypta Balbi museum to see their very extensive ceramics display. The course will finish with a lecture on the broader implications of pottery analysis for studying the Roman economy and society.

*1 credit. Pre-requisites: ARC 104.*

### **ARC 254 – ATHENS: ARCHAEOLOGY OF THE GOLDEN AGE**

This one credit on-site course focuses on the archaeology of 5th Century BC Athens when the city was at its height of power, both economically and culturally. The dominance of Athens was expressed through its art and architecture and the course will explore the ways in which the 5th Century BC “cultural revolution” depended on Athenian democracy and was influenced by the fact that Athens was an imperial city. Over the course of a weekend, after an initial introduction in class, the course will visit the city of Athens focusing on the 5th Century BC archaeological remains. The aim of the course will be to demonstrate knowledge of archaeological and cultural contexts concerning the development of Athens in the 5th Century BC.

*1 credit. Pre-requisites: At least one ARC or AHAR level 100 course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Greece. Students are responsible for all entry fees.*

### **ARC 255 – BRITISH MUSEUM AND ROMAN LONDON FIELD TRIP**

This one credit weekend field trip to London will be focused on two major elements – the collections of the British Museum and the archaeology of Roman London and the River Thames. Students taking this course will gain an in-depth knowledge of the British Museum – its artifacts, its ethics and its controversies. Students will have the extremely rare opportunity to go behind the scenes at the Museum – visiting the Department of Greek and Roman Antiquities and going down into some of the secret storage areas of the Museum for a handling session and a visit to the atmospheric Sepulchral Basement, a repository of sculpture and architectural elements in a vaulted hall. We will also look at the Museum’s policy on the display of human remains, concentrating on two bodies (Gebelein Man and Lindow Man), and at how modern scientific methods allow us to learn so much more about how they lived and died. Our exploration of the British Museum will include the Roman Britain Gallery and the Celts Gallery. This aspect of our study will be followed up by a visit to two of the Museum of London’s galleries, London Before London and Roman London. In addition, this field trip will include two archaeological city walks: one focusing on Roman London (including the amphitheater) and one on the archaeology of the River Thames, including its shipwrecks and the Thames Foreshore Project.

*1 credit. Students will pay a fee to cover the cost of the field-trip.*

### **ARC 256 - CITIES AND MUSEUMS OF CENTRAL ITALY: AREZZO, FIRENZE, BOLOGNA**

This course explores the origins and development of three major towns of central Italy – Arezzo, Firenze, and Bologna – from ancient times to the Renaissance, as well as their development into modern destinations for archaeological study and tourism. The introduction to each city will begin in the regional archaeological museum, examining the cultures, individuals, and events that created physical and social change within the community. Afternoon visits will focus on the medieval and Renaissance history of each city, with visits to historical monuments and sites of cultural importance. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Rome, allowing students to apply their knowledge of the eternal city, and observe



similarities and differences across time and space.

*1 credit. Pre-requisites: A 100-level course in AH, ARC, or CLS, or permission of the instructor. Students arrange their own transportation to the sites, and accommodation in Florence and Bologna. Students are responsible for all entry fees.*

### **ARC 291 – ARCHAEOLOGY PRACTICUM**

This course is a practicum course that allows students to experience archaeological excavation first hand and to receive credit for it.

*1 credit. Instructor consent required.*

### **ARC 293 – ARCHAEOLOGY PRACTICUM**

This course is a practicum course that allows students to experience archaeological excavation first hand and to receive credit for it. This course may be repeated for credit.

*3 credit hours. Instructor consent required.*

### **ARC 301 – ARCHAEOLOGY OF ROMAN IDENTITY**

This upper-level on-site course examines the archaeological remains of Rome from the perspective of the different ethnic, cultural and social groups that populated the city and whose interaction created Roman identity. Roman society has often been presented as a uniform monoculture but developments in archaeological theory have allowed us to recognize diverse influences and to chart the evolving construction of Roman identity which underlay political power. What was considered ‘Roman’ was not static but changed according to period, class and setting and nearly always involved negative judgments of “others” who were perceived as displaying non-Roman characteristics.

*3 credit hours. Pre-requisites: An Archaeology or Ancient History (including HST 201) or Classical Studies course or permission of the instructor.*

### **ARC 302 – THEORETICAL APPROACHES TO ARCHAEOLOGY**

This course examines the theoretical foundations which underpin all archaeological interpretation. We will examine how theory has changed the interpretation of human society over time, relating this both to developments in methodology (e.g. the introduction of scientific archaeology) and changes in contemporary society (e.g. post-colonial archaeology). The course will be organized in a broadly historiographical format analyzing prevailing theoretical concerns in different time periods in both the United States and Europe. Classes will follow a seminar format and students will be expected to come to class prepared to participate fully in the discussion.

*3 credit hours. Pre-requisites: 200 level ARC or Ancient History course, or permission of the instructor.*

### **ARC 308 – BODIES AND BURIALS**

This is an upper level archaeology course which explores funerary archaeology including the symbolism of graves and the grave goods, the new technological and forensic advances in burial archaeology and cultural sensitivities concerning the study and excavation of human remains. The course will have a particular focus on the burials of the Etruscans and the Romans and will include field trips to visit archaeological sites, museums and archaeological laboratories. Students will be required to pay their own entry fees to museums and archaeological sites which will cost approximately Euro 50.

Please note: coursework will involve looking at images of burials and may involve handling human skeletal material. Students who are uncomfortable with either of these activities are advised not to take this course.

*3 credit hours. Pre-requisites: A level 200 archaeology course or permission of the instructor. Students are responsible for all entry fees.*

### **ARC 312 – FORENSIC GEO-ARCHAEOLOGY: MATERIALS AND METHODS**

Geo-archaeology is the use of geoscience methodology to determine past events. Using these techniques in a legal context constitutes forensic geo-archaeology. This course introduces students to this specialization. The course will cover the methodology of investigating burials, and analyzing geo-scientific data. Procedural issues such as interaction with other forensics experts and the police and the impact of popular television shows on public perception will also be covered. Much of the course will be in the form of case studies of both solved and unsolved crimes. We will investigate cases from the facts that make up each side to the potential evidence useful to expose culprits. This course will be full of discussions about the cases and creative approaches to reaching the solutions. The approach is hands-on so students will have a chance to participate in the process, not simply study it.

*3 credit hours. Pre-requisites: An introductory course in archaeological methodology and a level 200 archaeology course or permission of the instructor.*

### **ARC 313 – GIS AND REMOTE SENSING IN THE ARCHAEOLOGICAL LANDSCAPE**

Geographical Information Science and Remote Sensing techniques can be used to explore archaeological landscapes. This course will analyze these techniques through case-studies from different archaeological periods and regions. The course will teach students to evaluate standard techniques and to map and analyze archaeological data. Students will also critically assess the contribution of GIS to the theoretical and methodological development of landscape archaeology.

*3 credit hours. Pre-requisites: An introductory methodology course and a level 200 archaeology course or permission of the instructor.*

### **ARC 314 - THE ARCHAEOLOGY OF ROMAN RELIGION**

This course will explore the major sites of Ancient Italy, such as Rome, Ostia, and Pompeii, from temples to dedications, and their role in religion and society. Primary sources for the study of Roman religion, both textual and archaeological, will be analyzed and contextualized, and major scholarly theories of Roman religion and society will also be considered. At least one session of the course will be conducted in the Archaeological Study Collection of the American Academy of Rome, and students will be expected to visit archaeological sites and museums for individual research in addition to scheduled class meetings. This course may involve on-site classes and Friday on-site visits in Rome.

*3 credit hours. Pre-requisites: AHAR 101 or CLHS 205, or permission of the instructor.*

### **ARC 406 – ARCHAEOLOGICAL RESOURCE MANAGEMENT**

This course explores the management of archaeological sites and artefacts. It examines how archaeology developed from being a leisure pastime to becoming a scientific endeavor and lately an important part of the local economy. Contemporary archaeology has to balance scientific goals with the cultural and social objectives of local communities. The course analyzes the challenges inherent in managing the archaeological heritage including the difficulties of private-public partnerships, the statutory regulations and the imperative to manage heritage tourism sustainably and engage the local community.

*3 credit hours. Pre-requisites: Level 300 archaeology course or permission of the instructor.*

### **ARC 491, ARC 492, ARC 493, ARC 494 – ARCHAEOLOGY AND CLASSICS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending

on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study.  
*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Archaeology and Classics.*

### **ARC 498 – SENIOR RESEARCH AND CAREER SKILLS SEMINAR**

The research skills course will usually be taken in the penultimate semester to support academic and career success with a degree in Archaeology and Classics. The course will develop skills in three areas: career preparedness, the integration and comparison of primary sources and data, and finally the preparation of a large, cohesive research project in Archaeology and Classics. The overall goal of the course is to provide students with a holistic understanding of the range of approaches to the disciplines of Archaeology and Classics, and their future prospects both within the academic discipline and outside of it. Students completing the course will have prepared a career resume, an academic CV, an academic portfolio of AUR writing, and a research proposal, methodology, and bibliography for an (optional) Capstone Thesis to be written in the following semester.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Archaeology and Classics.*

### **ARC 499 – CAPSTONE EXPERIENCE (THESIS)**

The capstone senior thesis offers students majoring in Archaeology and Classics the opportunity to demonstrate mastery of the skills and competence gained in their course of study (as outlined in the learning goals of the Program (above) by applying them to a senior independent research project of their choice. The capstone experience will be taken either in the penultimate or ultimate semester.

*3 credits. Pre-requisites: ARC 498; AUR Degree seeking students with Senior standing in Archaeology and Classics and permission of the instructor.*

### **ARCL 100 – INTRODUCTION TO ANCIENT GREECE AND ROME**

This course introduces students to the social and cultural history of ancient Greece and Rome via the major works of historiography, literature, art, and architecture produced by those cultures. This course is classroom-based, but an on-site visit of historical and/or cultural importance may be required.

*3 credit hours.*

### **ARCL 209 – ROMAN ARMY**

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archaeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be class visits to suitable on-site locations.

*3 credit hours. Pre-requisites: A level 100 archaeology course or permission of the instructor.*

### **ARCL 252 - SICILY: THE ARCHAEOLOGY OF THE HELLENISTIC MEDITERRANEAN**

This course explores the ancient archaeological sites of Eastern Sicily – from the archaic period to the Roman. The trip will introduce students to the cities Syracuse and Catania, which are both characterized by indigenous origins, founded as Greek colonies in the 8th century BCE, enjoyed autonomous rule under Sicilian tyrants, and then finally came under Roman rule as the first Roman province in the 3rd century BCE. Preliminary lecture(s) will cover the concepts of both Greek colonialism, as well as the spread of Roman imperialism and increasing overseas aggression, and briefly, Sicily's post-classical history. Visits in each city will include visits to archaeological

and art museums, important ancient archaeological remains, and topographical walks. Students with interests in ancient colonialism, imperialism, urbanism, military history, and layered cultural identities across space and time will benefit from Sicily's unique position as a strategic Mediterranean outpost. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Greece and/or Rome, allowing students to apply their knowledge of the eternal city, and observe similarities and differences of this multicultural island.

*1 credit. Pre-requisites: A 100-level course in AH, ARC or CLS, or permission of the instructor.*

### **ARCL 305 – ROME OF AUGUSTUS**

This interdisciplinary course combines archaeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

*3 credit hours. Pre-requisites: A 200 level course in Art History, Archaeology, Classical Studies, or permission of the instructor.*

### **ARCL 483 - SPECIAL ADVANCED TOPICS IN ARCHAEOLOGY AND CLASSICS**

This course is designed for advanced students in Archaeology and Classics to explore a particular topic (time period, theme, theoretical approach, author etc.) in a discussion-based seminar setting. Students should expect to complete extensive readings of primary and secondary sources (100+ pages per week), and compile their research into a substantial written output (8000+ words over the course of the semester). Topics will be selected based on current trends in Archaeology and Classics, as well as student and faculty interest. The course may include one or more required field trips. Students may take this course twice, provided the topics are different.

*3 credit hours. Pre-requisites: A 300-level course in Archaeology or Classics and Junior standing, or permission of the instructor.*

### **ARMG 315 – MANAGEMENT OF CULTURAL HERITAGE**

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

*3 credit hours. Pre-requisites: An introductory-level Art History, Archaeology or Business or Management course or permission of the instructor.*

## **ART/FINE ARTS**

### **AHFA 228 - THE MAKING OF ART: HISTORY OF ART MATERIAL**

This intermediate-level course introduces students to the history of artistic media. The course will include, but may not be limited to: painting, sculpture, prints and drawings. Through a methodology of object-based examination, students will learn how to identify artistic materials and their composition, and the historical techniques used in the creation of works of art. The course will include practical workshops in the Fine Arts studio and on-site classes in museums and churches throughout Rome.

*3 credits. Pre-requisites: a lower level ART class or permission of the instructor. Students are also responsible for all entry fees.*

### **ART 100 - COLOR AND COMPOSITION**

This foundation course introduces students to the basic vocabulary and principles of design through a variety of short-term projects. Students will create sophisticated compositions in two dimensions, and work in a variety of media, including water-based painting techniques and pastels. Special attention is given to color theory and its various applications. Analysis of selected works by past artists will enhance comprehension of visual balance and composition. Routine critiques of works in progress and finished works will be conducted.

*3 credit hours. Course fee (includes materials) Euro 75.*

### **ART 101 – ROMAN SKETCHBOOK**

Roman Sketchbook is an introductory course in drawing. On-site classes will provide landscape views, architectural forms, paintings and three-dimensional sculpture as subject matter, using pencil, pen, charcoal and sanguina (red chalk) as drawing techniques. The course includes individual drawing projects and a written component related to the experience of sketching on location. The aim is to develop confidence and visual awareness in creating representations of the vast selection of art that the city of Rome has to offer.

*3 credits, 4 hours. Students are required to purchase their own materials and are responsible for all entry fees.*

### **ART 102 - DRAWING I**

This course introduces the fundamentals of drawing in a variety of black and white media (e.g. charcoal and graphite) on paper. Students will learn the basics of measuring and proportions, composition, modeling volumes and textures and the principles of perspective in a series of exercises and gradually scaled projects. Student articulation of drawing and design terminology in regular studio critiques will constitute an important component of the learning process. On-site visits to Roman venues staging exhibitions of drawings may be included. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 103 – PRINTMAKING I**

This course introduces students to the craft of the monoprint linocut. This ancient printmaking technique, rediscovered by contemporary artists, requires detailed planning and precision of execution without the loss of spontaneity or creative expression. Students will progress from monoprints in black and white to the introduction of color into their compositions. The course will culminate in an individual project and participation in the final exhibition of student work.

*3 credits, 4 hours. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 105 - THREE-DIMENSIONAL ART I**

This foundation course introduces the basic vocabulary, principles and elements of working with space and form through a variety of short term projects in a variety of media. Simple (and often innovative) materials will give students a basic understanding of the relationship between form and content. Color used in three-dimensional work will also be explored. Routine critiques of works in progress and finished works will be conducted. On-site visits to exhibitions of sculpture and installations may also be included.

*3 credits, 4 hours. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 111 - FIGURE DRAWING**

This course is for students interested in exploring figurative art, while working from a nude model. Students will learn how to create an image of a figure, from quick studies intended to capture the general shape, scale and proportion of the human form, to longer poses, some lasting the duration of the whole session (with appropriate breaks).

*3 credits, 4 hours. Course fee (includes materials) Euro 75. Students may repeat this class three times with different professors.*

### **ART 112 - MIXED MEDIA TECHNIQUES**

In contemporary art the clear-cut boundaries between traditional disciplines - drawing, painting, printing, photography, and sculpture - have disappeared. Unconventional materials, such as recycling and creative use of industrial products and by-products, have become common in contemporary art practice. The characteristic imprint of the individual artist has also been questioned by the use of ready-mades and all practices related to conceptual art. Performance and relational art have similarly transformed the relationship with the public, invited to participate more actively. Throughout this course, students will combine different media to explore the wide spectrum of contemporary art practices. Site-specific installations may also be visited.

*3 credits, 4 hours. Course fee (includes materials) Euro 75.*

### **ART 113 - ILLUSTRATION**

This practical is designed for students interested in learning the technical and conceptual basics of the illustrative process. Students will learn how to make a storyboard, an illustration and align a narration by images. Students will employ basic illustrative techniques using black and white pencil drawing, watercolor, water colored acrylic tempera, pen-and-ink drawing, monochromatic coloring with water pencils. All the acquired skills will converge in the realization of an individual "silent book" (a book without words).

*3 credits, 4 hours. Course fee (includes materials) Euro 75. Students may repeat this class two times working with different techniques, story lines and degrees of depth.*

### **ART 115 – PAINTING TECHNIQUES I**

This introductory course introduces students to the techniques of painting in water-based and /or oil-based colors. The complexity of the artist's craft will be introduced through a series of gradually scaled exercises; for example, students will learn how to make preparatory drawings for transfer to the canvas. Other projects include an introduction to imprimaturas, the function of grisaille and skill of working with glazes. The course culminates in participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 101 or ART 102 or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 202 - DRAWING II**

Designed primarily for those interested in studio art, this course expands upon basic skills taught in Drawing I (ART 102) and introduces new materials and avenues of expression. Emphasis will be placed on creating complex, sustained artworks by utilizing compositional techniques. Student articulation of drawing and design terminology in regular studio critiques will constitute an important component of the learning process. On-site visits to Roman venues staging exhibitions of drawings may be included. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 102 or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*



### **ART 203 – PRINTMAKING II**

Students will continue to expand their printmaking techniques from level I with an emphasis on experimentation in different materials and media. Techniques will include dry-point, monoprints and multiblock woodblock printing in a variety of combinations that introduce new visual patterns and imagery. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: an introductory printmaking course or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 211 - THREE-DIMENSIONAL ART II**

This intermediary course further acquaints students with the elements and principles of design in three dimensions through a series of short-term sculptural projects in a variety of media. Site specific work together with multi-media installations will be studied and created. On-site visits to venues staging exhibitions of contemporary art installations (such as the Venice biennale) may be included. Routine critiques of works in progress and finished works will be conducted.

*3 credits, 4 hours. Pre-requisites: ART 105 or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 212 - SMALL SCALE SCULPTURE**

This intermediate course introduces students to traditional sculptural materials (such as clay) as well as more innovative/modern and contemporary materials. Students will work with form and space. Part of the course will be given to modelling the figure in clay; students will learn how to project sculpture by drawing and then creating clay maquettes (small models in clay). On-site visits to Roman venues with exhibitions of sculpture may be included.

*3 credits, 4 hours. Pre-requisites: ART 105 or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 213 - THE ART OF MOSAIC**

Since antiquity mosaics have been appreciated for their unique characteristics: the polychromous “stone carpets” in luxurious Roman villas, the shimmering of light on the golden background of Byzantine churches, the colorful patchwork of Gaudi’s imaginative architecture. This course gives an overview on the history and iconography of mosaics, in their different styles and contexts. It also aims at introducing students to the main techniques and materials used for creating mosaics, with a focus on traditional approaches. The practical laboratory work plays an important role in the course, and students will create their own mosaic, using traditional materials such as lime, stone dust, brick dust and tesserae of various types. Techniques for the conservation and restoration of mosaics will also be covered through relevant case-studies.

*3 credits, 4 hours. Pre-requisites: FA, AH or ARC 100-level course or permission of the instructor. Course fee (includes materials) Euro 75.*

### **ART 215 – PAINTING TECHNIQUES II**

An intermediate-level course in the craft of oil painting techniques that explores the difference between direct and indirect painting. Projects include working from the model, working with a limited palette, an investigation how to paint flesh, consideration of complex compositions and looking at paintings from earlier artists to better understand their techniques. Attention will be given to the formal vocabulary of painting. The course includes participation in a public exhibition of student work.

*3 credits, 4 hours. Pre-requisites: ART 115 or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 216 - THE ART OF FRESCO**

This course teaches the traditional techniques and materials of fresco painting, which have changed little from antiquity to the present day. The main focus is on practical work in the studio, where students will be able to experience all the steps of the fresco process, from preparation of the stratigraphy to application of the pigments, while explaining some elements of the science behind this technique.

The course also offers an overview of the history and iconography of frescoes. Visits to museums and churches in Rome, as well as analysis of case-studies, contribute to contextualize the students' own work, at the same time allowing them to better appreciate the technique behind iconic masterpieces.

*3 credits. Pre-requisites: A lower-level FA or AH course or permission of the instructor. Course fee (includes materials) Euro 75.*

### **ART 250 – SCULPTURE IN STONE**

This ten-day intensive workshop takes place outside Rome near Carrara (Tuscany), the cradle of stone sculpture in Italy. Stone is one of the oldest materials used by sculptors and still used by contemporary artists. Students will develop basic sculptural techniques while also being introduced to the history of sculpture in this material. There will be also an introduction to the different stones used for sculpting their origin and the tools used during the time. Basic sculptural forms will be discussed as well as the development of abstract sculpture.

*3 credit hours. Pre-requisites: A lower level Fine Arts course. Students will be responsible for the course fee and accommodation. Housing is organized in the nearby village Azzano.*

### **ART 251 – SCULPTURE IN CLAY**

This intensive sculpture workshop in clay takes place outside Rome with one meeting at the AUR campus after the workshop. Clay is one of the oldest materials used by humankind for the creation of basic utensils (cooking pots, drinking cups etc.) as well as sculpture. The students will develop basic sculpture techniques and will be introduced to the history of sculpture in relation to this material. Basic sculptural forms will be discussed as well as the development of abstract sculpture. Students can work on figurative themes, including portraits and the human form. This course can be repeated up to three times.

*1 credit. Students are responsible for all entry fees and the costs of materials as required.*

### **ART 252 - EUROPEAN SKETCHBOOK**

This one-credit course will be conducted on location beyond Rome and will allow students to take advantage of special exhibitions and events across Europe. The course includes art historical introductions to the location and event, practical demonstrations of artistic techniques and a written component.

*1 credit. Students arrange their own transportation to the location and their own accommodation; students are also responsible for all entry fees and costs of materials.*

### **ART 253 - HISTORIC ARTISTIC TECHNIQUES**

This intensive one-credit course introduces students to the materials and techniques of the past through a practical workshop. The course also introduces the history of the ancient technique, with examples from Rome and the Mediterranean world. Techniques for the conservation and restoration of mosaics will also be covered through relevant case-studies.

*1 credit. Students are responsible for the costs of all materials.*



### **ART 302 - DRAWING WORKSHOP**

In this advanced course students will further develop and explore personal concepts in the drawing medium to produce a coherent body of work.

Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. There will be further exploration of the tools for evaluating drawing outcomes through self-reflection and studio critiques. This course is designed primarily for those interested in studio art and may be repeated up to four times.

*3 credits, 4 hours. Pre-requisites: ART 202 or an intermediate drawing course or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 303 – PRINTMAKING WORKSHOP**

This is an advanced course in printmaking techniques. Students will further develop and explore personal concepts in the printmaking medium to produce a coherent body of work. Group discussions and critiques will be intrinsic to this course. Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. The course includes participation in a public exhibition of student work. This course can be repeated up to four times.

*3 credits, 4 hours. Pre-requisites: ART 203 or an intermediate printmaking course or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 315 – PAINTING WORKSHOP**

This is an advanced course in painting techniques, which may include other media, such as photography and printmaking as research aids. Students will further develop and explore personal concepts in the painting medium to produce a coherent body of work. Group discussions and critiques will be intrinsic to this course. Reference will be made to the work of both the traditional canon and contemporary artists across the globe to broaden the students' range of personal reference. The course includes participation in a public exhibition of student work. This course can be repeated up to four times.

*3 credits, 4 hours. Pre-requisites: ART 215 or an intermediate painting course or permission of the instructor. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

### **ART 383 - SPECIAL TOPICS IN ART**

This course provides opportunities for students to focus on unique media, techniques and/or art forms that are not typically provided in other fine art courses. Possible topics may include mixed media in two dimensions, encaustic painting, innovative printmaking techniques, installation art, conceptual art and performance art. Guest artists will feature as instructors for this course; collaboration with other University programs, classes and instructors can also be an integral part of this experience. On-site visits to historical and contemporary sites in Rome may inform course content.

*3 credit hours. Pre-requisites: at least two lower level ART courses or permission of the instructor. Course fee (includes materials) Euro 75.*

### **ART 491, ART 492, ART 493, ART 494 – FINE ARTS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial.

1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Fine Arts. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.

### **ART 499 - FINE ARTS CAPSTONE EXHIBITION**

Through regular meetings between the student and their supervisor(s) students will prepare a portfolio of their work and sufficient material for a thesis exhibition. Students will also present their work to the public with a talk/lecture (accompanied with written paper); write an artist's statement and resume.

3 credits. Pre-requisite: AUR Degree seeking students with Senior standing in Fine Arts. Course fee (includes materials) Euro 75.

### **FAPS 210 - INTRODUCTION TO ART THERAPY**

This introductory course traces the history of "art as a healing agent", introducing the key concepts of art therapy and defining its field of action. The historical debate about "process" (art as therapy) versus "product" (art in therapy) in the evolution of this practice will be discussed. A brief theoretical introduction will be followed by experiential and practical work. This course is recommended for students who want to experiment with art as a powerful tool in self-knowledge and personal growth and for students who want to explore the possibilities of art therapy as a profession.

3 credit hours. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.

## **ART HISTORY**

### **AH 100 – ART OF ROME**

Art of Rome is an introductory course in the history of art. The course focuses on Rome, from its origin to contemporary times. Masterpieces of painting, sculpture, architecture and urban planning are examined within their historical contexts. Most of the classes are held on-site. The course hones a method of description, critical analysis and interpretation of art and builds an understanding of traditional forms and cultural themes useful in the comprehension of all western art.

3 credit hours. Students are responsible for all entry fees.

### **AH 102 - WAYS OF SEEING**

This foundational course introduces students of Art History and Fine Art to basic themes in world art. Students will compare and contrast images across cultures and time. They will be introduced to common elements in the global story of art, while appreciating diversity and change. Students will be exposed to a variety of materials, techniques and motifs necessary for understanding how art is produced and how artworks can be interpreted.

3 credit hours. Students are responsible for all entry fees.

### **AH 103 – ARTS OF RENAISSANCE AND BAROQUE**

Arts of Renaissance and Baroque is an introductory course that surveys the development of painting, sculpture and architecture in Italy from the 14th to the mid-18th centuries, focusing on Rome but mentioning also the artistic and cultural developments in Florence and Venice in the relevant period. Most classes are held on-site, in the museums, churches and palaces of Rome. The course hones a method of description, critical analysis and interpretation to recognize and appreciate about the main aspects of the Italian Renaissance and Baroque.

3 credit hours. Students are responsible for all entry fees.

### **AH 200 - ANCIENT TO BAROQUE**

The course explores a thousand years in the development of Art (painting, sculpture and archi-

ecture) in the western Europe (from the early medieval period to the Baroque). The focus of the course is on the artistic heritage of the city of Rome and Italy, which will be studied and interpreted within the broader context of the Mediterranean and European/Western art. Major artworks and periods, elements of style and protagonists, will be examined from various perspectives, considering their historical and social context, artistic influences and literary sources. The course is taught primarily on-site.

*3 credit hours. Pre-requisites: AH 102 or permission of the instructor. Students are responsible for all entry fees.*

### **AH 201 - PICASSO AND HIS CONTEMPORARIES IN THE SOUTH OF FRANCE**

This one credit on-site course based in Nice examines on the work of Picasso, Matisse and Chagall in the south of France. The course examines the link between the artists and the influence of the environment of the Cote d'Azur. This course is run over a two-day weekend excursion with an introductory lecture before and a wrap-up class after.

*1 credit hour. Pre- or co-requisites: A 100-level introductory Art History course or permission of the instructor. Students arrange their own transportation to and accommodation in Nice. Students are responsible for all entry fees.*

### **AH 203 - ITALIAN DESIGN**

Italian Design surveys the art of industrial production in Italy over the last two centuries focusing on furniture, decorative arts and interior design, fashion, textiles and jewelry, household appliance and automotive design. The role of wider European and American influences in Italian production is examined. Classroom presentations are augmented by special visits to design firms and showrooms in Rome. The goal of the course is to understand the role of artistic expression in industrial production and to develop skills to comprehend the art of everyday objects.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor*

### **AH 204 - TRAFFICKERS, THIEVES AND FORGERS: ART CRIME**

In this course students will study the history of art crime and its impact upon contemporary society. They will also examine how art can be protected and recovered including techniques of provenance research. The history and psychology of collecting and the unusual mechanics of the art trade make the art world an ideal victim (and sometimes partner) for criminals.

*3 credits.*

### **AH 210 – VAN GOGH TO WARHOL**

This course examines the main tendencies in modern art, from the late nineteenth to the late twentieth century. Students will learn about particular movements and their major protagonists, including Impressionism, Post/Neo Impressionism, Fauvism, Expressionism, Cubism, Futurism, Dada, Surrealism, Suprematism, De Stijl, Constructivism, Abstract Expressionism, Pop Art, Minimalism, and Conceptualism. Please note that this is a reading-intensive course. This course may involve on-site classes and Friday/weekend fieldtrips in Rome and Italy.

*3 credit hours. Pre-requisites: AH 103 or permission of the instructor. Students are responsible for all entry fees.*

### **AH 211 – HISTORY OF PHOTOGRAPHY**

This course explores the multiple aspects of the art photograph (broadly defined), from its pre-history to the present. Through readings, images and original examples, photography will be analyzed from its scientific and technical processes to its social, cultural and artistic values. The changing cultural perspective of the photograph will be analyzed by placing the history of photography within larger social and scientific contexts from the experiments with the *camera obscura* by Renaissance artists through the development of printmaking and photolithography. The influence

of photography upon other artistic forms will also be explored.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor.*

### **AH 212 – CONTEMPORARY ART IN THE GLOBAL VILLAGE**

This course is an investigation into contemporary art world-wide. The course begins by examining the art of the 1980's as providing the backdrop to contemporary trends. It then moves on to analyze art in a series of themes that have been widespread in artistic practice – time, place, identity, the body etc. The scope of the course is overtly multicultural comparing and contrasting ethnic approaches. The course finishes with the students organizing their own virtual exhibition of contemporary art.

*3 credit hours. Pre-requisites: A 100-level Art History course or permission of the instructor. This course may include a field trip to the Biennale in Venice.*

### **AH 216 – THE ART OF WAR**

This course explores the complicated relationship between Art and War. The course traces the depiction of the combatants on and off the battlefield from the classical period until the modern era; that is, before and after the introduction of gunpowder and firearms. Students will study the depiction of the soldier/hero; battlefield scenes and modes of commemorating the fallen. Literary sources will be used to complement the visual records.

*3 credit hours. Pre-requisites: ENG 102.*

### **AH 217 - THE DECORATIVE ARTS AND THE FEMALE GAZE**

This course introduces students to material culture through the lens of the domestic interior and a consideration of objects utilized in the feminine sphere. Through a series of case studies, students will consider the larger context of an object's creation and function in the classical, Renaissance and early modern eras. The course will also introduce students to a selection of feminist historiography. Topics will address the function of interior space and themes including but not limited to: the mirror, the bedroom, hair and jewellery. The course may include on-site museum visits in Rome.

*3 credit hours. Pre-requisites: A 100-level AH course or permission of the instructor.*

### **AH 218 – ART AT AUCTION**

This course explores the principles and practices of the auction house, live and online. Topics for study and discussion include: the activities of auction houses; the creation of an auction; the various steps that define the event of the auction; the importance of authentication; the strategies that lead to the successful setup of an auction. The roles and activities related to the auction will be discussed in theoretical terms together with the analysis of case studies. A visit to an auction event or an auction house in Rome will also be included (when possible).

*3 credit hours. Pre-requisites: ENG 102 or permission of the instructor.*

### **AH 220 – ROME IN COMICS AND GRAPHIC NOVELS**

In recent years the graphic novel has become a vehicle for questioning social norms, by supporting minorities and underrepresented groups, and negotiating pressing social issues. At the intersection of the study of the comic and urban studies, this class analyzes the way graphic narratives represent the city's spaces, from the historic center to the periphery, while reflecting on Rome's history and present culture and society. Students will analyze multiple comics styles (from realism to synthesis); themes (from gender issues to environmental crisis); formats (comics series, graphic novels, webcomics, fanzines), and production systems (from the mainstream/pop series to the underground). Rome therefore serves as the ideal setting for different fiction genres (dystopia, Bildungsroman, graphic journalism, surrealism, self-narration). Site visits within the city will support the material presented in class.

*3 credits. Pre-requisites: ENG 102 and lower level Art History class.*

## **AH 260 - THE LURE OF NAPLES**

This one-credit on-site course introduces students to the city of Naples through the eyes of the foreign 'Grand Tour' visitors. The course will focus on the history of the forming of important collections of ancient, Renaissance, and Baroque art, in particular the Archaeological Museum of Naples and the Capodimonte Museum, and the impact of the discovery of Pompeii and Herculaneum. Special attention will be given to the reactions of the visitors when confronted with the nude figure in Renaissance and ancient art and the ancient erotic art found at Pompeii and Herculaneum. The course meets on the AUR campus before a weekend long trip to Naples.

*1 credit. Pre-requisites: A 100-level introductory Art History course or permission of the instructor. Students arrange their own transportation to and accommodation in Naples. Students are responsible for all entry fees.*

## **AH 261 - THE LURE OF FLORENCE**

The Lure of Florence introduces students to the great art collections of Florence at the Uffizi Galleries and the Pitti Palace. This one-credit class will explore the tradition of collecting art and antique sculpture when the Medici were the ruling dynasty in the city of Florence. Over the course of a weekend, after an initial introduction in class, students will visit the city of Florence and the Uffizi Gallery, as well as key monuments commemorating the city's ruling elite. The aim of the course will be to demonstrate knowledge of collecting practices in the formation of the early modern "collection." Students will have the opportunity to develop a range of topics such as display, art patronage and object-based thematic discussion.

*1 credit. Pre-requisites: A 100-level introductory Art History course or permission of the instructor. Students arrange their own transportation to and accommodation in Naples. Students are responsible for all entry fees.*

## **AH 299 – METHODS AND THEORY OF ART HISTORY: SEMINAR ON METHODOLOGY**

This seminar introduces students to the historiography and methods of art history as well as to its predominant interpretative paradigms and theories. The focus of the course is not the art object itself but the discipline devoted to its study and interpretation, and the discipline's intellectual, historical, theoretical and methodological foundations. The course is constructed as an interactive seminar with discussion of selected readings by significant authors and the application of skills and principles derived from them. The course is required of all art history majors and is also open to other students interested in the intellectual development of art history as a discipline.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor.*

## **AH 301 – BAROQUE ROME AND ITALY**

This course investigates the major developments in Italian painting, sculpture and architecture during the seventeenth century with a particular focus on the role of art patrons as catalysts for change. A range of patrons will be considered, from popes, cardinals, religious orders, and foreign kings, to scholars, nuns, widows, and a disinherited virgin queen. The range of motives that led these patrons to spend fortunes on art, their criteria for selecting artists to carry out their commissions, and the personal perspectives they brought to bear upon their direction of artistic endeavors are the primary issues that will be faced. More than half the class meetings will be on-site visits to examine relevant artworks in Rome.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees.*

## **AH 308 – BEFORE THE RENAISSANCE**

This course explores the artistic culture of the Middle Ages up to the dawn of the Renaissance. The course is intended as a detailed study of the art of this millennium, with a specific emphasis on

Rome, taking advantage of the city's richness of medieval monuments and works of art: mosaics and paintings, sculptures and architecture. The course aims to analyze the similarities and differences between the Roman artistic production and the art of the rest of Europe, the Byzantine East and other cultural contexts, for example the Islamic world, as well as within the larger framework of medieval culture and history. The course includes a class excursion to Assisi.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

### **AH 310 – THE RENAISSANCE IN ROME**

This course explores the unique artistic culture of Renaissance Rome. It covers the period from the return of the papacy to Rome after the Council of Constance (1420) to the Sack of Rome by Imperial troops in 1527 and its immediate aftermath. This is the period when Bramante was completing his designs for the new Basilica of saint Peter's; Michelangelo was painting the Sistine Chapel; and Raphael and his studio were working nearby in the papal apartments. Students will be introduced to key themes in papal patronage within the larger context of Italian and European politics. Most of the teaching will be conducted on-site.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **AH 312 – VILLAS, PALACES AND GARDENS IN THE RENAISSANCE AND BAROQUE**

This course will investigate villas, palaces and gardens in Italy between the 15th and the 18th centuries, in both urban and rustic settings. During this period, dramatic changes took place in the design of palaces and villas fueled first by humanistic study of the ancient architectural treatises, and then by changes in courtly and urban society. The topic will be considered from various perspectives including patronage, stylistic development, Renaissance architectural theory, urbanism, material culture, social contexts, and the history of garden design. This course is designed to foster a theoretical understanding of links between architecture and society with an emphasis upon the use of primary sources for advanced research in art history. There will be a one-day excursion to visit palaces and villas in Lazio.

*3 credit hours. 3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

### **AH 316 - MUSEOLOGY AND CURATORSHIP**

Curatorship examines the principles and practices of the modern museum, nowadays considered a site of social interaction more than an historical treasure palace. Students will examine the role of the curator in relationship to a museum's mission, and how technology is changing the way in which museums fulfill their curatorial responsibilities. The relationship between curator and collector and the procedures for realizing a successful exhibition will be studied. Case studies of best curatorial practices internationally, and on-site visits to private and public art collections, archaeological sites and museums, will critique ideas about curatorial roles and exhibitions.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

### **AH 319 – RENAISSANCE FLORENCE**

Renaissance Florence explores the development of painting, sculpture and architecture in Florence from the mid-fourteenth to the early sixteenth centuries. The course traces the impact of Humanism on the arts, focusing in particular on the patronage of the Medici. The course will meet once a week, but includes an obligatory weekend field trip to Florence.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Florence. Students are responsible for all entry fees.*



### **AH 321 – VENICE IN THE RENAISSANCE**

This course focuses on the Golden Age of Venetian Art from the building of the Ca' D'Oro (1421) to the completion of Tintoretto's work in the Scuola Grande di San Rocco (1587). The course traces the impact of Venice's unique location on the art and architecture produced in the maritime Republic. The course will cover the works of the architects Sansovino, Bartolomeo Buon; the painters Titian, Veronese and Tintoretto, who produced a series of masterpieces which were to be the inspiration for seventeenth-century painters throughout Europe. There will be a weekend field trip to Venice.

*3 credit hours. Pre-requisites: A lower-level Art History course or permission of the instructor. Students arrange their own transportation to, and accommodation in, Venice. Students are responsible for all entry fees.*

### **AH 324 – ART OF THE ROMANTIC IMAGINATION, 18TH AND 19TH CENTURY ROME**

Neoclassicism is the artistic expression of the Enlightenment. It found in Rome a natural breeding ground, since the city was still imbued with memories of its Classical past. During this course we will see how Neoclassical art owed to its own time as much as to Antiquity, and how it reflected an enthusiasm for the ideals of the French Revolution, the majesty of the Napoleonic Imperial Age and the restoration of papal temporal rule. The second part of the course is devoted to Romanticism, a cultural movement born in Northern Europe with the development of nations-states. It too found fertile ground in Italy, which would itself be finally unified during the Risorgimento. Art therefore became a vehicle for political propagandizing, with artists referring back to the Middle Ages as the last period of Italy's independence from foreign rule. Italy contributed once more to the development of European art through its "Macchiaioli" movement in painting, which anticipated Impressionism, and through the vast urbanistic programs to renovate and modernize Rome, now a capital again, in the closing years of the century.

*3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

### **AH 410 – ART, POWER AND PROPAGANDA**

This course will investigate the intersection of visual culture, art, architecture and urban planning, with political power: art as propaganda for modern regimes. The seminar-style investigation will approach themes of art and propaganda as they were developed in a limited range of 20th-century political climates, particularly Fascist Italy, Nazi Germany and Soviet Russia, with connections to related historical and political examples. This seminar will venture beyond the traditional boundaries of Art Historical study by bringing into discussion the current state of research in nationalism and ritual studies on a theoretical foundation in aesthetics. The goal of the course is to advance superior argumentation, evaluate and employ primary historical source material (in translation) and apply current theoretical approaches to art historical research.

*3 credit hours. Pre-requisites: A 300-level Art History course or permission of the instructor.*

### **AH 491, AH 492, AH 493, AH 494 – ART HISTORY INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of six credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Art History.*

### **AH 499 – ART HISTORY CAPSTONE THESIS**

The Art History Capstone Experience consists of supervised independent work on the senior thesis. The thesis is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an art historical topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position and develop their own point of view on it. The final product is a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Art History.*

### **AHAR 101 – ANCIENT MATERIAL CULTURE**

This is an introductory course on the material culture of the ancient Mediterranean, focusing on the city of Rome and its relationship to earlier, contemporaneous and later related cultural traditions. The course focuses primarily on the artworks and artifacts produced by ancient Greece and Rome, with some sessions also treating the influence of Egyptian, Near Eastern, and Etruscan cultures and the afterlife of classical material culture post-antiquity. The course will be taught as a mixture of classroom lectures and on-site classes, enabling students to see at first hand as much ancient material culture as possible.

*3 credit hours. Students are responsible for all entry fees.*

### **AHAR 204 – ANCIENT NORTH AFRICA: THE ARCHAEOLOGY AND ART HISTORY OF THE OTHER SIDE OF THE MEDITERRANEAN**

This course discusses the material remains of North Africa from Morocco to Libya and from the foundation of Carthage around 800 BC until the conquest of the same city by the Arabs in 698 AD. Special attention will be paid to the cultural interactions of native and foreign populations that shaped its identity: Numidians, Phoenicians, Romans, Berbers, Vandals, Byzantines and Arabs. Major themes that will be treated are: religion, economy, urban culture, art and architecture and the administration of the territory.

*3 credit hours. Pre-requisites: A lower-level Archaeology or Art History or Classics course or permission of the instructor.*

### **AHAR 207 – CONSERVATION AND RESTORATION: ETHICS AND PRINCIPLES**

This introductory course surveys the history of conservation and restoration, and addresses current ethical dilemmas faced by curators, art historians, scientists, and archaeologists. Students will debate the various issues involved in the care of cultural heritage with reference to professional organizations, special interest groups, cultural identity and economic development. Present and past use of an artifact, whether as a functional object, as a cultural symbol, as an historical record, or as a domestic space, requires that the conservator understand both the tangible and intangible nature of objects. Particular reference will be made to the art and archaeology of Rome.

*3 credit hours. Pre-requisites: A 100-level Art History or Archaeology course or permission of the instructor.*

### **AHAR 214 – EGYPTIAN ART AND ARCHAEOLOGY**

This course is an introduction to the history and civilization of Egypt. The aim of the course is to provide a broad overview of Egyptian society and culture as revealed through art and archaeology. The first half of the course will follow a chronological path covering the emergence and decline of Egyptian civilization. After the midterm exam the class will explore themes. The course will also cover the re-discovery of Egypt by the west and the dilemmas faced by modern Egypt in caring for this remarkable heritage.

*3 credit hours. Pre-requisites: ENG 101.*



## **AHAR 221 - MINOANS AND MYCENAEANS: ARCHAEOLOGY AND ART HISTORY OF THE AEGEAN BRONZE AGE**

This course will explore the sites, monuments and artifacts of the Bronze Age Aegean – illuminating the Early Bronze Age culture of the Cyclades and the Minoan and Mycenaean palace cultures that evolved there. It will also examine their relationships with other peoples with whom they shared the Mediterranean sea – such as the Egyptians, Assyrians, Hittites and the inhabitants of Troy. This course will be mainly classroom-based but will include a required field trip to Greece (evening of Thursday 5th July to evening of Sunday 8th July). On this field trip – one night in Athens and two nights in Nafplio – students will visit the National Archaeological Museum and Goulandris Museum of Cycladic Art in Athens, the archaeological sites of Mycenae and Tiryns and the Nafplio Archaeological Museum.

*3 credit hours. Pre-requisites: ENG 102. An additional fee will be collected for the compulsory fieldtrip. Students arrange their own transportation to Athens.*

## **AHAR 255 – BERLIN MUSEUMS AND CULTURAL DILEMMA**

Berlin is re-emerging as a cultural capital of Europe, and its museums showcase that. This excursion course to Berlin will review its history of collecting of art and antiquities, examine the buildings designed to house them, and analyze the cultural conditions inflected by their changing political contexts, 18th century to the present. Conflicting issues of a past of cultural nationalism and imperialism and a present driven by historical conscience and revisionism will be discussed in case by case basis. We will exercise analytical skills relevant to visual culture within complex historical contexts, with comparative material drawn from our experience of Rome and its museums. This one-credit course is run over a three-day weekend excursion.

*1 credit. Pre- or co-requisites: A 100-level course in Art History or permission of the instructor. Students arrange their own transportation to, and accommodation, in Berlin.*

## **AHAR 300 – ROMAN IMPERIAL ART AND ARCHITECTURE**

Imperial Roman Art and Architecture is a study of ancient Roman architecture, sculpture, painting and minor arts from 27 BC to 193 AD. The focus is on the city of Rome and the ancient capital's imperial dominion in the peninsula and Mediterranean. The approach to the material is at technical, stylistic and iconographical levels understood within the historical context. On-site visits in Rome alternate with class lectures and a possible excursion outside Rome. The goals are to create a thorough preparation for critical analysis of artifacts and source material, to develop research techniques and skills of interpretation of ancient art and architecture.

*3 credit hours. Pre-requisites: A 100-level Art History course. An additional fee may be collected in the event of a required excursion.*

## **AHAR 307 – LATE ANTIQUE AND BYZANTINE ART**

This course explores the art of Rome in transition from the late Imperial age into the early Christian, from the 3rd to the 6th centuries. Attention is also paid to the developments across the Mediterranean region and in Constantinople, to the relationship to Late Antique art and to the formation of Christian iconography. Classes are held on-site and in the classroom with a possible excursion outside Rome. The course goals are to grasp the nature of art in periods of transition and to hone skills of critical analysis.

*3 credit hours. Pre-requisites: A 100-level Art History course. Students are responsible for all entry fees. An additional fee may be collected in the event of a required excursion.*

## **AHAR 314 – ETRUSCAN ART AND ARCHAEOLOGY**

This is an upper level course studying the art and archaeology of the Etruscans from their emergence at the beginning of the first millennium BCE until their absorption by the Romans. The course will take full advantage of the rich museum collections of Etruscan material in Rome and

will include a field trip to the sites of Cerveteri and Tarquinia. The course will look at the origins of the Etruscans, their art and material culture, their interactions with other groups and their eventual absorption by the Romans.

*3 credit hours. Pre-requisites: A previous course in classics, classical studies, ancient art history or archaeology or permission of the instructor. Students are responsible for all entry fees.*

### **AHAR 317 – INTRODUCTION TO MUSEUM STUDIES**

This course introduces upper-division students to the field of museum studies, both as a career option and a scholarly field by considering the ways in which museums can explore the relationships between the cultural contexts of viewer, object, and other public and private stakeholders. The course will cover the basics of museum acquisitions, collections, exhibitions, and installations across a variety of museums, with a particular focus on art and archaeology museums based in Rome. Additional rotating issues and case studies may explore themes of gallery management, cultural heritage, the business of art, fakes and forgeries, decolonialization, curation, and auction houses. The course may include site visits, internships at museums, and the production of an original exhibition show on campus as a final student project.

*3 credit hours. Pre-requisites: Any 200-level Humanities course. Students must pay their own entrance fees when required.*

### **AHFA 228 - THE MAKING OF ART: HISTORY OF ART MATERIAL**

This intermediate-level course introduces students to the history of artistic media. The course will include, but may not be limited to: painting, sculpture, prints and drawings. Through a methodology of object-based examination, students will learn how to identify artistic materials and their composition, and the historical techniques used in the creation of works of art. The course will include practical workshops in the Fine Arts studio and on-site classes in museums and churches throughout Rome.

*3 credits. Pre-requisites: a lower level ART class or permission of the instructor. Students are also responsible for all entry fees.*

### **AHMG 320 – ART GALLERY MANAGEMENT**

This course explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections management, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

### **AHRE 106 – SACRED SPACE: RELIGIONS OF ROME**

The course explores main ideas behind the sacral space on the example of sacral architecture of Rome, from the ancient times to the postmodern period. The course maximizes the opportunity of on-site teaching in Rome to best illustrate the main themes and particular topics of the course. Students will study different religious traditions, various religious ideas and practices (including the ancient Roman religion, early Roman Catholicism as well as Judaism and Islam) and learn about the broader cultural and historical context in which they appeared.

*3 credit hours. Students are responsible for all entry fees.*

## **ASTRONOMY**

### **ASTR 100 – GENERAL ASTRONOMY**

This course is an introduction to astronomical phenomena in the Universe for non-science majors. The course covers four main topics: (1) motions in the sky, (2) the solar system, (3) stars (why they shine, and how they evolve), and (4) first steps in cosmology (what are galaxies and how they are distributed in space). The basic physics required to understand astronomy will be presented. Topics of current interest will also be touched upon, such as astronomical discoveries (ground-based, mission), and whether there is life on other planets. We will also become acquainted with the night sky, through naked eye observations, and a field trip to a nearby amateur observatory.  
*3 credit hours. Students are responsible for all entry fees.*

## **BIOLOGY**

### **BIO 103 – INTRODUCTION TO NUTRITION SCIENCE**

This course explores the science behind nutrition, exploring nutrition across the lifespan, food and society and the role of nutrition in health and disease. Intended for non-majors in science, the course addresses basic physiological principles that underline a balanced diet and the correct uptake of nutrients. Particular emphasis is paid to international policies aimed at promoting healthy well-being, and on media and social factors influencing food choices and nutritional behaviors.  
*3 credit hours.*

### **BIO 203 – PHILOSOPHY AND MECHANISMS OF EVOLUTION**

Based on the latest research developments of the classic Darwinian theory, the course describes the possible mechanisms by which natural environment shaped, and social environment fine-tuned, the human body and the human mind in the long course of evolution. The close links that can be traced between sexuality, the arts and other branches of human culture, and their biological background are highlighted. About twenty percent of the teaching sessions will be devoted to the practical application of scientific, statistics based methods to assess working hypotheses concerning different aspects of evolutionary biology and the course will feature a session of laboratory research work on biology, aesthetics and sexual selection, elaborating data collected in the course of a probable on-site visit to a local Museum or Art Gallery, likely scheduled on a Friday.  
*3 credit hours. Pre-requisites : MTH 102 or ANT 100 or permission of the instructor.*

## **BUSINESS**

### **BUEN 307 – WRITING FOR BUSINESS**

In Writing for Business, students learn how to write well and successfully in a business environment by applying the right tone, syntax, formatting, and conciseness to everyday internal and external business communications. During the semester, students research and create presentations, reports and a portfolio of common business documents. By dissecting and honing the purpose of each document, students learn to approach business writing as a process that includes strategizing, researching, drafting and revising all assignments until they accomplish defined goals.  
*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **BUS 200 – BUSINESS LAW**

This course provides the student with an overview of the impact of legal, ethical and regulatory considerations on the business organization. Although introductory in nature, the course provides substantive analysis of the topics addressed. Specific topics considered include: legal theory, legal forums and institutions, contract law, business forms, employment regulation, anti-competitive practices and intellectual property. Although the focus of this course is primarily on USA domestic

law, consideration is given to international and comparative legal issues.

*3 credit hours.*

### **BUS 212 – SUSTAINABLE ENTERPRISE AND SOCIAL RESPONSIBILITY**

This course elaborates and strives to disentangle complex ethical and sustainability issues in the contemporary global business environment. We examine how the ethical landscape has evolved and present a variety of frameworks for making decisions in the best interest of organizations, their stakeholders and society. Issues related to sustainability receive particular attention, and we investigate the challenges, incentives and creative solutions that might be employed in fostering changes to organizations, including examining their relationship and responsibility to individuals, governments and global society.

*3 credit hours. Pre-requisites: ENG 102.*

### **BUS 300 – INTRODUCTION TO INTERNATIONAL BUSINESS**

This course provides an introduction to the environmental and operational aspects of international business. Topics include international business background, comparative environmental frameworks, theories and institutions of trade and investment, world financial environment, dynamics of international business, governmental relationships, corporate policy and strategy, functional management, operations and related concerns.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **BUS 302 – INTERNATIONAL BUSINESS LAW**

This course provides an introduction to concepts of global international law and regulation relevant to private business organizations and persons contemplating and implementing tangible business transactions. The course of study will refer to direct source materials, such as treaties, statutes, case law studies and transaction analysis. Contract and arbitration simulations enable students to explore negotiation and drafting aspects of doing business globally. Ethical issues pertinent to the international business person will also be considered.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **BUS 382 – MADE IN ITALY: FASHION**

Elegance, beauty, quality, innovation and style are in Italian fashion's DNA. Brilliantly expressed in the concept of La Bella Figura, a way of life emphasizing beauty, aesthetics and image, Italian culture is internationally renowned for its joy of life La Dolce Vita, attention to detail, quality and authenticity, a long history of excellence in art and design, as well as its legacy of distinction in craftsmanship. If something is Made in Italy, it's made with Italian passion, enthusiasm and attention to detail. It is a synonym for the timeless elegance, impeccable style and glamour. This field trip provides a hands-on opportunity to explore the contemporary Italian fashion industry, to identify what makes Italian fashion unique, as well as to explore Italy's position in the global fashion arena. Participants will be introduced to key concepts and ways of thinking about fashion and its context in Italian society and culture, and will learn how to establish a fashion brand identity and positioning. Practical insights into the entire fashion lifecycle, from forecasting trends, design, product development, pricing, communication and retailing will be explored.

*1 credit. Students will pay a fee to cover the cost of the field-trip.*

### **BUS 498 – BUSINESS CAPSTONE: SEMINAR - STRATEGIC MANAGEMENT**

This case-supported exploration of the strategic management model (environmental scanning, strategy formulation, implementation and control) is the capstone course in the business program. It aids students in developing an understanding of the challenges and opportunities that face corporate top management; provides a comprehensive, up-to-date review of both traditional and innovative strategic management techniques and issues; and creates an opportunity for students

to practice decision-making skills through application of disciplined analysis and management tools. The course includes a module on industry analysis and competitive strategy and discussions of special issues in small business, entrepreneurial ventures and non-profits.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Business Administration.*

### **BUS 499 – BUSINESS CAPSTONE: THESIS**

This capstone senior thesis offers students majoring in Business Administration the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to the research and analysis of a publicly traded, transnational firm. The analysis and findings of the semester-long research project are presented in a thesis paper and consultant-style presentation.

*3 credits. Pre-requisites: All core Business courses; taken currently with BUS 498; open only to AUR Degree seeking students with Senior standing in Business Administration.*

## **CHINESE**

### **CHN 101 – ELEMENTARY MANDARIN CHINESE I**

This course is intended as an introduction to Mandarin Chinese. Beginners will start speaking, making the first steps in listening comprehension and being familiar with basic principles in grammar along with simple exercises in compositions and reading. At the end of the course, students will be able to read and write Mandarin Chinese characters. Cultural and social aspects will be part of the course, even though the main focus will be on the linguistic aspects.

*3 credit hours.*

### **CHN 102 – ELEMENTARY MANDARIN CHINESE II**

This course is intended for students who have completed the first semester of Elementary Mandarin Chinese and who have already learned the phonetics of the Chinese language. Students will increase their knowledge of Chinese grammar and vocabulary, thereby improving also their listening comprehension and speaking skills in Chinese. The course will prepare students, upon successful completion, to take the first level of the written test HSK (Hanyu Shuiping Kagoshi), a standardized Chinese Proficiency Test for non-native speakers.

*3 credit hours. Pre-requisites: CHN 101.*

## **CLASSICS**

### **ARCL 100 – INTRODUCTION TO ANCIENT GREECE AND ROME**

This course introduces students to the social and cultural history of ancient Greece and Rome via the major works of historiography, literature, art, and architecture produced by those cultures. This course is classroom-based, but an on-site visit of historical and/or cultural importance may be required.

*3 credit hours.*

### **ARCL 209 – ROMAN ARMY**

This is an introductory course to all aspects of the Roman army. Chronologically it follows the development of the army from the beginning of the Republic until its demise at the end of the Empire. The course will draw on both archaeological and textual information. Much of the course material will focus on the provinces, especially the western provinces, where there is abundant evidence of military camps. The course will also cover military tactics, equipment and daily life in the army. There may be out of class visits to the suitable on-site locations.

*3 credit hours. Pre-requisites: A level 100 archaeology course or permission of the instructor.*

### **ARCL 252 - SICILY: THE ARCHAEOLOGY OF THE HELLENISTIC MEDITERRANEAN**

This course explores the ancient archaeological sites of Eastern Sicily – from the archaic period to the Roman. The trip will introduce students to the cities Syracuse and Catania, which are both characterized by indigenous origins, founded as Greek colonies in the 8th century BCE, enjoyed autonomous rule under Sicilian tyrants, and then finally came under Roman rule as the first Roman province in the 3rd century BCE. Preliminary lecture(s) will cover the concepts of both Greek colonialism, as well as the spread of Roman imperialism and increasing overseas aggression, and briefly, Sicily's post-classical history. Visits in each city will include visits to archaeological and art museums, important ancient archaeological remains, and topographical walks. Students with interests in ancient colonialism, imperialism, urbanism, military history, and layered cultural identities across space and time will benefit from Sicily's unique position as a strategic Mediterranean outpost. The course is an ideal appendix to any course dealing with the art, archaeology, or history of Greece and/or Rome, allowing students to apply their knowledge of the eternal city, and observe similarities and differences of this multicultural island.

*1 credit. Pre-requisites: A 100-level course in AH, ARC or CLS, or permission of the instructor.*

### **ARCL 305 – ROME OF AUGUSTUS**

This interdisciplinary course combines archaeology, art history, history, literature and sociology to explore a defining moment in the ancient world: Rome at the time of Augustus (c.44 BC-c.14 AD). The students will create an image of the emperor Augustus through his own building projects and writings and assess the role of imperial propaganda in this process. We ask how culture, identity and power were shaped in particular contexts by social factors such as religion, gender, the economy and status, presenting case studies of building projects, review contemporary philosophical ideas and contemporary comment. This interdisciplinary course enables students to develop their skills of analysis and evaluation across a range of ancient source materials.

*3 credit hours. Pre-requisites: A 200 level course in Art History, Archaeology, Classical Studies, or permission of the instructor.*

### **ARCL 483 - SPECIAL ADVANCED TOPICS IN ARCHAEOLOGY AND CLASSICS**

This course is designed for advanced students in Archaeology and Classics to explore a particular topic (time period, theme, theoretical approach, author etc.) in a discussion-based seminar setting. Students should expect to complete extensive readings of primary and secondary sources (100+ pages per week), and compile their research into a substantial written output (8000+ words over the course of the semester). Topics will be selected based on current trends in Archaeology and Classics, as well as student and faculty interest. The course may include one or more required field trips. Students may take this course twice, provided the topics are different.

*3 credit hours. Pre-requisites: A 300-level course in Archaeology or Classics and Junior standing.*

### **CLHS 205 – ROME: REPUBLIC AND EMPIRE**

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME**

This introductory Classics/History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day,



what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical source materials, including inscriptions, as well as the interpretation of classical texts. Archaeological evidence, including art and architecture, will also be examined. Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history.

*3 credit hours. Students are responsible for all entry fees.*

### **CLHS 302 – CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC**

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 CE)**

This course offers an overview of the history of the Early Church from 100-425CE, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome will be used to reanimate ancient Roman history.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **CLS 101 – GREEK AND ROMAN MYTHOLOGY**

Mythology is the study of the legends about the origins and history of a people, their deities, ancestors and heroes. The stories of the gods and legendary heroes of the Greco-Roman tradition have provided the fountainhead for literature and the arts in the service of religious and political imagery down to the present. While the emphasis will be primarily literary, with extensive readings of such writers as Homer and Vergil (noting, in passing, the influence upon later literature), the visual depiction of these myths will also be studied. A field trip to a museum in Rome may be required.

*3 credit hours.*

### **CLS 204 - CLASSICS AND COMICS: ANCIENT CULTURE AND MODERN SEQUENTIAL ART**

This course analyzes the adaptation of ancient Greek and Roman literature and visual culture in modern comic books, graphic novels, and manga, with a specific focus on narratives of the Trojan War and its aftermath. Students read major works of classical literature such as The Odyssey and plays by Aeschylus and Euripides and examine their reception in subsequent periods, from the manuscripts of the middle ages to modern sequential art. Students will be introduced to the fundamental principles of sequential art and its analysis, and will examine the artistic processes involved in translating texts into visual narrative.

*3 credit hours. Pre-requisites: ENG 102.*

### **CLS 208 – LOVE AND LAUGHTER IN ANCIENT LITERATURE**

This course offers an introduction to works in Latin literature (in translation), which treat two main aspects of human behavior, namely, love and humor. The first half of the course will analyze major authors and works that offer significant testimonies on love and its different possible interpretations. The second half of the course will focus on the Roman sense of humor both in literary texts and non-literary testimonies (graffiti, anonymous collections of jokes, etc.). Attention will also be given to the way Latin literature has influenced our contemporary society. The course may include field trips in and outside Rome to sites associated with authors assigned.

*3 credit hours. Students are responsible for all entry fees.*

### **CLS 210 - GREEK AND ROMAN DRAMA**

This course focuses on the tragedies and comedies produced in Athens and Rome beginning with the *Oresteia* of Aeschylus (early 5th century BC) and concluding with the tragedies of Seneca (late 1st century AD). Plays are selected to analyze the diachronic treatment of popular stories, such as those of Oedipus and Medea, and to highlight the various roles theatre played in Greco-Roman society (religious, social, economic etc.). Students will be expected to write critically about ancient plays both as literary texts and in their original and subsequent performance contexts.

*3 credit hours. Pre-requisites: ENG 102.*

### **CLS 304 – CLASSICAL GREEK AND ROMAN RHETORIC**

An examination of the nature, purpose and place of classical rhetoric in classical antiquity as conceived and practiced by the ancient Greeks and Romans. Selected readings focus on the writings of the pre-Socratic poets, sophists and historians (Homer, Gorgias, Thucydides), Socratic and post-Socratic philosophers (Xenophon, Plato, Aristotle), as well as Greek and Roman orators (Demosthenes, Cicero). Particular attention is paid to the origin, formulation and use of rhetoric as an art of persuasion in the Greek city-state of Athens, as well as to the subsequent transformation and application of oratory as the ‘arms’ of politics in Athens and then in Rome. The practical aim of the course is to prepare students with the necessary vocabulary and theoretical foundation to examine the use – and abuse – of rhetoric in contemporary politics, economics, marketing, media and visual arts.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course and Junior or Senior standing or permission of the instructor.*

### **CLS 307 – HEROES AND LOVERS: EPIC AND THE EPIC TRADITION**

This course outlines the development of the epic genre from Antiquity to the Renaissance (in translation). Both the linear narratives of Homer and Virgil and the episodic alternative, exemplified by Ovid’s *Metamorphoses*, will be studied. This course traces a number of strands in the broad epic tradition. Narratives of warfare, quest narratives (both geographical and spiritual) and the combination of the two in narratives of chivalry and love, will be explored in both the classical period and beyond. Emphasis will be both upon the literary qualities of these poems and on the values and ideals of the societies which produced them.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **CLS 312 – MAGNA GRAECIA**

Magna Graecia is the collective name for the Greek cities of Southern Italy. The course focuses on the history of the Mediterranean as seen from a variety of perspectives, including Phoenician, Greek and Roman. Students will be introduced to the methodology of ancient history and the critical analysis of a wide variety of historical and literary source material, including inscriptions and coins as well as the interpretation of classical texts. Archaeological evidence, including art and architecture will also be examined. Attention will also be given to the organization of the urban space in relation to politics, religion and social life. Field trips to historical sites and museums in and around Eastern Sicily will be used to reanimate the ancient sources.

*3 credit hours. Pre-requisites: Two Classics or Classical Studies or Ancient History courses and Junior or Senior standing. Students will pay a fee to cover the cost of the field-study trip which will take place during the Fall break.*

### **CLS 401 – ROME: THE CITY IN TEXT**

This upper level Classics course will examine depictions of the city of Rome in classical literature. It will examine the fabric of the city and the idea of Rome as a symbol of civilization. The buildings and public spaces of Rome were the backdrop for performance, spectacle, ceremony and daily



and these activities generated meaning and symbolism. For the Romans specific locations were connected to history, myth and collective memory and were protected by the *genius loci*. Amongst others, the following authors will be studied: Cicero, Livy, Lucan, Ovid, Propertius, Tacitus, Virgil. All texts will be studied in translation.

*3 credit hours. Pre-requisites: A level 300 Classics course.*

## **COMMUNICATION**

### **COM 100 - MEDIA HISTORY**

The aim of this course is to provide an introductory yet wide-ranging account over the emergence and development of different media throughout History, from Gutenberg's printing press to the commercialization of social media. Based on a strong multidisciplinary outlook and a rough chronological perspective, the course explores the relationship between the adoption of technological innovations in the media sphere and social, cultural, economic and political change. The goal is to let students understand how the media not only contribute to historical development, but also influence human experience. Finally, in order to provide students with a global understanding of the topic, rather than concentrating on the West, the course includes case studies about Africa, India, and China.

*3 credit hours.*

### **COM 105 - COMMUNICATION AND SOCIETY**

This course explores the relationship between communications, media, society, and culture. Within historical and contemporary contexts, the subject addresses how audiences and participants negotiate media in their lives. The course focuses on different media forms, from newspapers to television, and from books to mobile technology. Topics covered include the effects of media on audiences; issues of race and gender in the media; media ownership and regulation; the impact of technological development and institutional pressures on media uses, content, and patterns of communication. Ultimately the course assesses ethical and legal issues which media users and practitioners may face.

*3 credit hours.*

### **COM 203 – PUBLIC SPEAKING AND PRESENTATION**

This course analyzes and applies principles of speech structures to oral presentation. Students learn to analyze audiences, adapt messages, apply critical listening skills and practice ethical decisions in preparing public speaking. Emphasis is placed on building a positive speech environment and practicing speech presentations.

*3 credit hours. Pre-requisites: ENG 101.*

### **COM 210 – POPULAR MUSIC AND MASS CULTURE**

A general survey which explores and analyzes the history and meaning of popular recorded music within mass culture and society. It focuses on the historical, aesthetic, social, politico-economic and technological developments that have shaped the definition of popular and how pop music reflects the cultural and social issues of its time.

*3 credit hours. Pre-requisites: ENG 101.*

### **COM 211 – PODCASTING AND VIDCASTING**

This course is designed to introduce students to the basic techniques of creating a series of Podcasts and Vidcasts. Hands-on training will be used to write, direct, produce, and edit both forms of New Media for broadcasting online. Students will learn the importance of broadcast media such as Podcasts and their powerful influence in the world of Marketing and Communications, while Vidcasts will introduce students to creation of web-based content for informative and creative content. Students will use all of the necessary audio and video equipment to create weekly

Podcasts and Vidcasts which will be streamed at AUR. Through the course of the semester, students will experience first-hand all aspects of writing, production, speaking, and editing.  
*3 credit hours. Pre-requisites: ENG 101. Course fee Euro 75.*

### **COM 213 - TRANSMEDIA STORYTELLING**

A transmedia narrative represents the integration of meaning-making experiences across a range of different media platforms; it takes one story and expands it across platforms. This course covers essential elements of transmedia storytelling from its history and key proponents to the critical examination and evaluation of key case studies and trending examples. Students will become familiar with multiple types of transmedia storytelling; analyze its multiple cohesive narratives; assess both commercial and grassroots extensions, and the impact on audiences (engagement, interaction, immersion and co-creation).

*3 credit hours. Pre-requisites: ENG 102.*

### **COM 218 – PRINCIPLES AND PRACTICE OF JOURNALISM**

This course explores the definition, qualities of, evaluation and selection, the channels and audiences of news. This theoretical introduction to the course will be followed by concentration on the actual practice of journalism; reporting (gathering information), news style, the form and organization of news stories, and the writing of various types of news stories: hard news, features, interviews, etc.

*3 credit hours. Pre-requisites: ENG 102 or permission of the instructor.*

### **COM 219 – INTERCULTURAL COMMUNICATION**

The study of intercultural communication is an attempt to understand communication among peoples when cultural identifications affect the message. One approach is to learn the barriers one needs to overcome such as ethnocentrism, stereotyping, nonverbal misunderstandings, and translation difficulties. Students will learn how to recognize and overcome these barriers, and how to understand and relate to other cultures.

*3 credit hours. Pre-requisites: ENG 101.*

### **COM 222 – COMMUNICATION AND POWER IN ROME**

This interdisciplinary course focuses on communication as an exercise of power in the context of Rome and Italy throughout their history. The course explores the role played by media and communications as tools for political and cultural hegemony throughout two thousand years of Italian History. From the *acta diurna* and the *Aeneid* in the age of Imperial Rome to the use of the Internet and social media by populist parties in the last decade, we will explore Italian History the interplay of the development of media technologies with propaganda, control, activism, and information wars. Topics covered include the role of communications during the passage from the Rome of the consuls to the Rome of the emperors; the ascent of the temporal authority of the Catholic Church; the use of newspapers and cinema as instruments of propaganda by Mussolini's fascist regime; the rise and decline of political leader and media tycoon Silvio Berlusconi. Ultimately, the course assesses the influence that the Italian experience had on global dynamics, ranging from modern imperialism to the populisms of the 21st Century.

*3 credit hours. Pre-requisites: ENG 101. Students are responsible for all entry fees.*

### **COM 281 – INTELLECTUAL PROPERTY IN THE AGE OF DIGITAL AND SOCIAL MEDIA**

In an age when the world's population is becoming ever more reliant on social and digital media for interaction, communication, entertainment and education, an understanding and knowledge of the role that intellectual property plays in such media is increasingly critical. This course examines the definition of intellectual property, how "IP" plays a role in today's digital media such as

Facebook, Youtube and Twitter, how to protect and monetize one's own IP and whether the laws designed to protect intellectual property should be strictly enforced or rethought altogether.

*1 credit. Pre-requisites: ENG 101.*

### **COM 282 - RIGHTS OF PRIVACY AND PUBLICITY IN THE DIGITAL AGE**

In this age of digital and social media, it is possible to expose a person's most intimate secrets, likeness and personal information to the public in literally a matter of moments. Some people seek this type of attention, while others take unprecedented steps to avoid it. Whereas the exposure of someone's likeness or private information might in some circumstances be self-inflicted and either intentional or unintentional, in many circumstances, it is the unwanted, intentional action of a third party seeking commercial gain without consent who is the culprit. This course studies in detail the concept and laws relating to "rights of privacy and rights of publicity." In particular, it delves into how these laws have evolved, how they affect and protect a private individual or public figure and most importantly, the role the First Amendment plays in protecting this often unwanted public exposure.

*1 credit. Pre-requisites: ENG 101.*

### **COM 301 – MEDIA AND GENDER**

Media representations of men and women influence and affect interpretations of sexual identities, interpretations of social roles, and perceptions of equality or inequality in society. This course reviews the extent and importance of media influences through a study of representations of men and women and alternative sexualities in the popular media and advertising in the latter half of the 20th century.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 303 – POLITICAL COMMUNICATION**

This course provides a theoretical background of research in political communication, with a focus on the historical development of the research field, from classical rhetoric to online campaigning. The course is divided in six sections. The first section focuses on the theoretical background, history, structure, and diversity of political communication research. The second section considers studies about framing processes of political message, from classical rhetorical modes and propaganda to political advertising and debates. The third section concentrates on the relationship between politics and media. The fourth will illustrate issues about news media coverage, public opinion and the audiences. Section Five offers international perspectives on political communication, with the inclusion of European and Asian approaches. The final Part provides an account on the ever-developing relationship between new technologies, campaigning, and activism.

*3 credit hours. Pre-requisites : ENG 202 or permission of the instructor.*

### **COM 304 – MEDIA AND GLOBALIZATION**

The Media and Globalization course is designed to provide students with critical perspectives on contemporary globalized media – where media are analyzed as industries, technological devices and transnational cultural flows. The course will adopt a comparative and historical perspective in the approach to the analysis of media and globalization: starting with the development of strategic communication systems from the 19th century on, we will contextualize the historical relevance of the major technological developments of the 19th-21st century, and will later proceed with a critical analysis of the social, cultural and political relevance of the global circulation of media. After a comparative analysis of the concept of globalization, we will analyze and critically compare the circulation of media flows from "the West to the rest" (Stuart Hall) and of media counterflows -from the global South to the global North. Lectures, readings, case studies, and discussion will help students understand how key areas history, industrialization, economics, and culture interact with contemporary international communication systems. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 305 – MEDIA ETHICS**

This course provides an overview for the role of media ethics in a globalized media system. It explores how ethics shape professional practice and cultural citizenship, studying how media impact cultural commons, democratic practice, and business interests. This course examines the tension between traditional media and emerging participatory cultural practice, and what role students have in shaping the future of media.

*3 credit hours. ENG 202 or permission of the instructor.*

### **COM 306 – DIGITAL MEDIA AND SOCIETY**

The course provides an overview of the impact of the advent of digital media on society and its cultural, social, economic and political implications. The increased power and speed of the Internet, in terms of its capacity to deliver and manipulate content, has enabled a new culture to emerge, the culture of convergence whereby individuals can deliver content and news with potentially the same capacity as traditional centralized information producers. Furthermore, the decentralized production leads to processes with rapid interactive feedbacks resulting in changes in the social behavior when the information is consumed, repackaged and recombined with other sources. According to Manuel Castells and other scholars, digital communication networks are transforming society as a whole. The ‘network’ is becoming the predominant form of organization in advanced societies. This is evident in business, in patterns of work, in identity and community, in politics and social movements. But what exactly is a ‘Network Society’? And do we live in one? The course will critically engage with these developments and introduce some of the key debates and theoretical approaches concerning interactive digital applications and tools. We will investigate the implications of social technologies and new models of content production, discussing issues of identity, community, production and consumption, as well as campaigning and activism.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 312– DIGITAL COMMUNICATIONS STRATEGY**

This course provides students with a basic understanding of the significance of digital communications and their impact on business and marketing. The course aims at exploring the marketing methodologies for digital communications strategies for organizations and online or offline products alike. It focuses on communication practices with digital marketing prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: ECO 208 or MKT 200 or permission of the instructor.*

### **COM 313- DIGITAL CONTENT MANAGEMENT**

This course gives students the opportunity to understand the key elements of content strategy for businesses and to consumers in the digital age. The course aims at exploring the key role of content in an organization’s overall communication strategy. The course will delve into the theory and methodology behind both content creation and content management for a holistic and detailed comprehension of the subject material. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: ECO 208 or MKT 200 or permission of the instructor.*

### **COM 314- LIVE MUSIC AND FESTIVAL MANAGEMENT**

This hybrid course provides hands-on skills for future music managers, concert and festival promoters, and tour managers. Moreover, the course explores the process of signing artists, planning, budgeting, booking and advancing concerts, festivals and tours with a focus on pre-production, logistics, production, promotion, and consumption, highlighting the impact of converged technology on the industry and professional practice. Finally, issues of copyright and security will also be assessed.

*3 credit hours. Pre-requisites: ECO 208 or MGT 201 or permission of the instructor. Students are*

*responsible for all entry fees.*

### **COM 323 – SPORTSWRITING**

This course will examine sportswriting in its various professional forms and will instruct students in approaches to writing about sport for publication. The course develops the skills needed to be a sportswriter: event reporting, feature writing, opinion articles/blogs, interviewing, editing, and researching. Students will visit sporting events and venues in Rome, as well as read and analyze the literature of sportswriting. We examine the changing world of sports journalism, the rise of social media in sport, the issues around fake news, and the ethics of sportswriting.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 382 – REFLECTIONS ON THE FUTURE SOCIETY**

Automation, Artificial Intelligence, and Big Data have become an important feature in our daily lives beyond the mere proliferation and usage of mobile and social technologies. They have been deployed in institutional administrative systems and are increasingly colonizing commercial practices. This 1-credit course is an invitation to reflect on how these forms of technological change are affecting four crucial dimensions of social relations and institutions, namely work, grassroots activism, public service broadcasting, and political parties. The course includes four conversations with world's leading experts in these fields, led by Prof. Lorenzo Coretti, where students are invited to actively participate with comments and questions.

*1 credit. Pre-requisites: ENG 202 or permission of the instructor.*

### **COM 403 – MAGAZINE JOURNALISM PRACTICUM**

This course entails a series of workshops where, under professional guidance and through practical experience, students are trained in magazine writing and production. Students will be working on a well-established cultural events' magazine, Wanted in Rome, covering a variety of roles - from writing and editing to social media content production (i.e. Instagram and podcasting) in both print and online versions. The course aims to foster journalistic skills such as idea development, research, outlining, interviewing, and copy editing - in addition to practice writing clear and concise sentences, paragraphs, blog posts, short explanatory pieces, descriptive passages, opinion and narratives.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor. Course fee Euro 75.*

### **COM 407 – DATA DRIVEN COMMUNICATIONS**

This course focuses on building a strong foundation of knowledge regarding communications strategy analysis, big data and communications, and new communications technologies. The course aims at exploring what it means to analyze an organization's communication efforts in the digital age. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: ECO 208 or MKT 200 or permission of the instructor.*

### **COM 411 – DIGITAL MEDIA, SOCIAL MOVEMENTS AND SOCIAL CHANGE**

From the Zapatista uprising in the early 1990s to Black Lives Matter, the Internet has become a central tool for social change, insomuch as the logics of online networks and social movements are now often considered as inseparable. Mixing theoretical perspectives and a case-study approach, this course focuses on the relationship between the use of social and mobile platforms, the development of social movements, and dynamics of political and cultural change. It highlights the tension between commercially driven technological design and the ideals and values of online communities; the correlation between online engagement and offline protest; and, ultimately, the potential that digital media hold for democracy and participation.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

## **COM491, COM492, COM493, COM494 – COMMUNICATION INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Communication and Digital Media.*

## **COM 499 – CAPSTONE SENIOR PROJECT**

A laboratory/seminar in which students select a publication, production or research project to complete over the course of two semesters, including a written analysis of the writing, design and management problems and skills related to the completion of the project. Problems, solutions and final results will be shared in a final oral presentation. Students are required to choose a project (film/video/design production, or media/communication research), meet weekly with an advisor to pursue this project with, and complete their projects over the course of their final two semesters as seniors. All capstone projects are to be taken in residence.

*3Fart 4 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Communication and Digital Media.*

## **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

## **COMK 404 – SOCIAL MEDIA MANAGEMENT**

This course provides students with a deeper understanding of the significance of social networks and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. The course also delves into the successful deployment of these strategies and how social media is redefining the relationship between business and consumer. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: ENG 202 and MKT 200 or equivalent, or permission of the instructor.*

## **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides hands-on skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*



## COMPUTER SCIENCE

### **CSC 101 – INTRODUCTION TO COMPUTER SCIENCE WITH PYTHON**

Python is a general purpose language and can be used for a wide range of applications such as computational economics, social science, machine learning, building web applications, and many more. This course is intended to introduce students to the basics of Python including data types, control structures, functions, and essential libraries. Throughout this course, students will engage in hands-on coding sessions to gain practical experience to use Python effectively. At the end of the course, students will be able to integrate new libraries and develop more complex analysis for their future research and projects.

*3 credit hours*

### **CSC 201 – COMPUTER APPLICATIONS FOR BUSINESS**

This course will introduce students to an array of software applications commonly used in business. Students will explore software solutions that enable them to solve problems at the business operational level, using concepts of word processing, electronic spreadsheets, database management, web design and online marketing (social media and e-marketing campaigns). Students gain hands-on experience with the Microsoft Office Suite and introduction to WordPress. The course will be presented in 3 modules – as indicated in the course schedule – taught by various instructors.

*3 credit hours. Pre-requisites: MTH 102 and MGT 201 or MKT 200.*

## CRIMINAL JUSTICE

### **CRI 201 – CRIMINOLOGY**

This course covers the various biological, psychological, and sociological types of theory that have been offered to explain the incidence of crime in society. Various types of crime, including violent, property, corporate, political and victimless crime, methods of studying crime, and characteristics of criminals are also examined. Topics also include the nature of criminology, criminological methods, crime causation, and characteristics of types of crimes and offenders. The impact of criminological theory on police, courts and corrections are also examined.

*3 credit hours.*

## DIGITAL MEDIA

### **DM 104 – PHOTOGRAPHY IN ROME: THE ETERNAL CITY**

Using Rome as our canvas space/playground, students will engage weekly with the city (on-site) to understand the complexities of: composition, exposure, aperture, speed, and light to fully realize and capture the beauty of this monumental city. Students will learn to shoot using a variety of techniques and lenses to understand their inherent pros and cons in Rome, while also learning the fundamentals of the exposure triangle, composition, and post production to produce aesthetically pleasing photographs of Rome. Photographs will be presented (online) locally and internationally. Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4 hours. Course fee Euro 75.*

### **DM 105 – DIGITAL DESIGN: PRINT GRAPHICS**

This is a hands-on, practical course that teaches students the aesthetic concepts of visual communication along with technical skills such as working with Macintosh-based software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, press-ready layout and four-color print processing will be covered. Practical founda-

tions will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication.

*3 credit hours. Course fee 75.*

### **DM 106 - PHOTOGRAPHY IN ROME: STUDIO AND STILL LIFE**

Using the indoor places of Rome as the canvas space, students will engage weekly within the city (on-site) to understand the complexities of: composition, materials, exposure, and controlled light to fully realize and capture the micro and macro nature of this monumental city. Practical studio photography time will also permit students to learn the necessary skills of arranging lights and props to capture images using a variety of techniques and lenses. Students will focus on creative solutions to complex photographic problems and discover the versatile and creative potential of working in a controlled environment. This course focuses on the fundamentals of the exposure triangle, composition, and post production to create striking staged photographs of Rome. Assignments will help to learn and apply technical skills gained from the studio and application into other areas of photography.

Bring Your Own Camera. If you want to have the ability to control all the aspects of photography, a DSLR camera is highly recommended, or a Mirrorless camera.

*3 credits, 4 hours. Course fee Euro 75.*

### **DM 205 - DIGITAL DESIGN: MOTION GRAPHICS**

This is a hands on, practical course that teaches students the aesthetic concepts of motion graphics by working with raster and vector image forms to create intermediate and advanced 2D animations using stop motion techniques, video editing, and basic digital compositing. Students will work exclusively with Adobe Creative Cloud Software (Photoshop, Illustrator, Premiere, After Effects) to realize the potential of making static images come to life.

*3 credit hours. Course fee: Euro 75.*

### **DM 281 – BLACK AND WHITE URBAN PHOTOGRAPHY**

This workshop creates a comprehensive photographic field trip outside of Rome to capture and explore of the photogenic nature of cities in Europe. This on-site course will take you on a journey to discover all the unique angles, lighting, textures, spaces, and compositions to be found in the urban environment. Combining a mix of photographic techniques, the students will work with an AUR professional photographer who will inspire creativity at every angle, and guide them through a truly unique city (and surroundings) which naturally lends itself to be captured in BW. Students will work on narrative elements of street photography, landscape, abstract, architectural, and still life images as their themes.

*1 credit. Pre-requisites: ENG 101. Students arrange their own transportation and accommodation. Students are responsible for all entry fees and material costs.*

### **DM 282 – LANDSCAPE PHOTOGRAPHY: ITALY**

This intensive weekend workshop provides students with a unique opportunity to embark on an immersive journey into the world of landscape photography. This 1 credit field trip offers students unparalleled opportunities to learn the basics of capturing the most majestic European panoramas. This is an on-site and hands-on lab that is aimed to enhance the students' photography skills, focusing on composition techniques and harnessing the natural light to capture the essence of Europe's diverse landscapes.

*1 credit. DM 104 or DM 106 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.*

### **DM 308 - DIGITAL DESIGN WORKSHOP**

This is an advanced course with the aim to equip students with a set of transferable formal and conceptual tools for “making and communicating” in the field of Digital Design. These core



skills will enable students to advance their practical studies in graphic design, and further use in advanced motion graphics, interface/app design, 3D modelling, game design, package design, and web design. Students will engage in group critiques, and will produce a portfolio of Digital Designs relevant to each area of study. This course can be repeated up to four times.

*3 credit hours. Pre-requisites: DM 105 or permission of the instructor. Course fee Euro 75.*

### **DM 310 - ADVANCED PHOTOGRAPHY IN ROME**

This advanced photography course is designed for students who have prior experience in photography and will emphasize creative techniques in composition, lighting, and post-processing. Students will capture the unique historical and cultural context of Rome through their lenses and create visually stunning images that tell compelling stories. This hands-on and lab-based course will allow students to capture the wonders of Rome from unique vantage points, and create images using natural and controlled lighting. Students will focus on refining their artistic vision with mastery of their skills in professional grade colour correction, image retouching, and creating printed images. The course culminates with students producing a final portfolio showcasing their skills in various photography genres.

*3 credit hours. Pre-requisites: DM 104 and DM 106 or permission of the instructor. Course fee Euro 75. Students must pay their own entrance fees when required.*

### **DM 381 – GENERATIVE AI IN CREATIVE MEDIA**

In today's rapidly evolving digital landscape, Generative Artificial Intelligence (AI) has emerged as a powerful tool designed to revolutionize the world of digital media and photography. This course explores the intersection of AI and visual content creation, enabling students to harness the potential of generative AI to enhance their creative processes and produce stunning visuals. By the end of this course, students will not only have a deep understanding of generative AI but will also be capable of using it to elevate their creativity in the world of digital media and photography.

*1 credit. Pre-requisites: DM 104 or DM 106 and DM 105 or DM 205. Students will pay a fee to cover the cost of the field-trip.*

## **DRAMA**

### **DRM 201 – ACTING**

A workshop on the fundamental techniques of acting, the course stresses methodology, discipline and development. It covers stimulation of the actor's imagination, analytical insight into script and characters, expressive skills of body and voice, sensitivity, revelation, expression. Students learn how to develop their emotional range and personal style.

*3 credits, 4.5 hours. Pre-requisites: ENG 101.*

## **ECONOMICS**

### **ECFN 305 – MONEY AND BANKING**

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy).

*3 credit hours. Pre-requisites: ECO 211.*

### **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students

will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America.

*3 credit hours. Pre-requisites: ECO 211 and FNC 300.*

### **ECO 208 – THE ECONOMICS OF MEDIA AND COMMUNICATIONS**

This introduction to the economics of media and communications explores the industrialized process of content production, distribution and consumption in the context of technological development and globalization. Students will learn to apply the key principles of economics to analyze core media industries and to evaluate relevant policies. The principles of economics will be analyzed and applied to areas such as broadcasting, newspapers, social media, music, video games, etc. Students will also learn how to combine data and theories to present engaging case studies and will gain a basic understanding of the political economy underlying the dynamics of media markets today. The course requires no previous exposure to economics or mathematics.

*3 credit hours. Pre-requisites: ENG102 or permission of the instructor.*

### **ECO 211 – PRINCIPLES OF MACROECONOMICS**

Principles of Macroeconomics is an introductory course designed to give students a comprehensive understanding of the fundamentals of macroeconomic theories and policies. This course covers topics such as economic growth, inequality, inflation, labor markets and money and banking. Students learn to measure and analyze macroeconomic variables and explore real-world economic problems and debates. Students learn to identify and analyze alternative policies, their economic rationale and limitations. By the end of the course, students acquire a solid understanding of macroeconomic fundamentals, and the ability to apply this knowledge to contemporary, real-world issues.

*3 credit hours. Pre-requisites: MTH 102.*

### **ECO 212 – PRINCIPLES OF MICROECONOMICS**

This course provides an introduction to microeconomics, the study of how individuals and firms make decisions in markets. Students first learn how firms and individuals take decisions in perfect competition, using the supply and demand model. Then, the course introduces more realistic market structures such as monopolistic competition, monopoly and oligopolies. Throughout the course, students develop their analytical and critical thinking skills through the application of economic models to real-world issues and problems including market concentration, environmental externalities, and pricing. By the end of the course, students acquire a solid understanding of microeconomic theory and its practical applications, as well as an appreciation for the importance of economics in our daily lives.

*3 credit hours. Pre-requisites: MTH 102.*

### **ECO 301 – INTERNATIONAL TRADE**

This course introduces the students to the main concepts and methods of international trade and illustrates them with applications drawn from the real world. Topics include the rationale for international trade, identifying comparative advantage, terms of trade and the determination of world prices, tariffs and quotas, and multilateral trade agreements.

*3 credit hours. Pre- or co-requisites: ECO 211 and ECO 212.*

### **ECO 310 - ENVIRONMENTAL ECONOMICS**

The course concentrates on the main challenges posed by economic development and growth to our environment. Students will learn both market-based and institutional-based responses to environmental problems. Case studies will be extensively used to evaluate alternative policies to sustainability. In the first part of the course, students will learn market-based approaches to environmental problems through a number of case studies showing why markets fail to produce envi-

ronmentally sustainable economies. Students will learn to evaluate different approaches to manage global commons, with an introduction to cost-benefit analysis and its limitations. The second part of the course concentrates, instead, on macroeconomic approaches to environmental problems. Students will learn about the green GDP; transition models to green economies; problems and solutions posed by population growth, agriculture, fisheries and forests, water management and international trade.

*3 credit hours. Pre-requisites: ECO 211 or ECO 212 or permission of the instructor.*

### **ECO 311 - INTERMEDIATE MACROECONOMICS**

This course is designed for students who have a basic understanding of macroeconomics and want to deepen their knowledge of the subject. Students will learn how to formally analyze monetary and fiscal policies in relation to different phases of the business cycle. The course will address the following questions: how are interest rates determined? What is the effect of interest rates on saving and investments decisions? Under what conditions public spending is sustainable? What combination of policies can foster economic development? How different policies will impact the labor market? Through lectures, discussions, and real-world examples, students will learn how to apply these formal models to analyze the problems of our fast-changing society such as rapid technological change, increasing inequality and climate change. By the end of the course, students will have a comprehensive understanding of macroeconomic policy and the ability to critically evaluate policy decisions and their impact on the economy.

*3 credits. Pre-requisites: ECO 211 and ECO 212, MTH 103 or MTH 200.*

### **ECO 312 - INTERMEDIATE MICROECONOMICS**

This course builds on the principles of microeconomics learned in introductory courses and provides a deeper understanding of how consumers, firms, and markets behave. The powerful models of microeconomic theory will strengthen your analytical mindset and provide you with a strong quantitative preparation. Topics covered include optimization, equilibrium and welfare, consumer theory, producer theory, market structures, game theory, externalities, and public goods. Through exploration of real-world problems and policy debates, this course will enhance your ability to apply microeconomic theory to a range of practical situations, developing your problem-solving skills and enabling you to critically evaluate the strengths and limitations of different economic models and policy interventions. Applications and policy debates can include for example: health care and insurance markets, labor markets and minimum wage, environmental regulation and carbon pricing, intellectual property and innovation, international trade and tariffs.

*3 credits. Pre-requisites: ECO 211 and ECO 212, and MTH 200.*

### **ECO 314 - GLOBAL VALUE CHAIN ANALYSIS**

This course teaches chain analysis by tracing commodity production through space from raw materials to final consumption and disposal. In the first part of the course, students will learn how to map a value chain, analyze its governance structure, understand the distribution of value across the various stages of production, identify strategies for upgrading and evaluate the effects of formal and informal standards on issues related to quality and safety. In the second part of the course, students will critically assess the effects of regional specialization on market structures such as local innovation systems, industrial clusters and monopolistic competition. From a theoretical point of view, students will critically discuss the causes and implications of uneven geographies of production with a focus on space-shrinking technologies, labor rights and codes of conduct, resource appropriation and environmental stress.

*3 credit hours. Pre-requisites: any BUS or ECO 200 level course or permission of the instructor.*

### **ECO 315 - A BRIEF HISTORY OF CAPITALISM**

This course provides students with an historical perspective about how capitalism developed from the industrial revolution to today global capitalism and how it adapted to different institutional and cultural contexts. In this respect we should talk of Capitalist systems, since there is not one

pure form of Capitalism as such. From a theoretical point of view, the course introduces students to institutional, new-institutional and evolutionary economics. According to these frameworks, institutions matter because they regulate capitalism responding to varying local contexts, values, and interests. From an empirical point of view, specific case studies are compared to answer key questions such as: how can we define Capitalism to distinguish it from other economic systems (i.e. socialism, mercantilism, etc.)? How can we identify different phases of Capitalism from its origins in the 18th century to now? Is Capitalism today different across countries (i.e. Europe, Africa, Asia, US)? What is the role of institutions in a Capitalist system and how can institutions change?

*3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 204 – THE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT**

The course provides an analysis of the emergence and development of the European Union from the aftermath of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strengths and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation-state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", in *varietate concordia*. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political-economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Single Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU.

*3 credit hours. Pre-requisites: POL 101 or IA 100.*

### **ECPO 213 – GLOBALIZATION**

Globalization is a term often used to describe the world today. But what globalization does really mean? Is it a positive or a negative process? Who gains and who loses from globalization?

After a brief historical introduction to the phases of globalization, the cases 'for' and 'against' contemporary globalization are explored. The course focuses on four key debates characterizing the globalization process: 1) the role of the State and civil society in the post-war international order; 2) the effects of space-shrinking technologies on our social and professional relations; 3) the controversial role of trans-national corporations for development and innovation; 4) the impact of globalization on the environment and the emergence of new theories of value.

*3 credit hours. Pre-requisites: ENG 102.*

### **ECPO 317 – ECONOMIC DEVELOPMENT AND INSTITUTIONAL CHANGE**

This course is designed to give students a comprehensive overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as limit the concentration of) both, in different times and different places in the effort to 'generate' self-sustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others.

*3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 318 – INTERNATIONAL POLITICAL ECONOMY**

This course is an introduction to the study of international political economy, a major sub-field of international relations, which studies the relationship between the global political and economic order. It builds on student's understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and orga-

nized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the international political economy are also reviewed.

*3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course and ECO 211 or ECPO 204.*

## **ENGLISH**

### **BUEN 307 – WRITING FOR BUSINESS**

In Writing for Business, students learn how to write well and successfully in a business environment by applying the right tone, syntax, formatting, and conciseness to everyday internal and external business communications. During the semester, students research and create presentations, reports and a portfolio of common business documents. By dissecting and honing the purpose of each document, students learn to approach business writing as a process that includes strategizing, researching, drafting and revising all assignments until they accomplish defined goals.

*3 credit hours. Pre-requisites: ENG 102 and Junior or Senior standing or permission of the instructor.*

### **ENG 101 – WRITING FUNDAMENTALS**

This course introduces students to the rigors and discipline of the writing process, stage by stage, from choosing a topic, to collecting information, brainstorming, planning and outlining, drafting, revising and editing, to proofreading and finalizing. Each stage is punctuated with assignments and exercises that familiarize students with the rhetorical modes, from description, to comparison/contrast, narration, classification, extended definition, cause-effect, and argument. In in-class and at home work, students will practice producing grammatically correct and logically sound claims, arranged in coherent paragraphs; understand and develop the thesis statement; learn to distinguish between primary and secondary sources; learn to annotate sources, and incorporate quotes in their writing with proper lead-in sentences and follow-up; begin familiarizing with citation styles; learn to use information technology, from research to writing and formatting. Successful completion of the course grants access to ENG 102 with a grade of at least C-.

*3 credit hours. Students may be required to work with the Writing Center outside of class hours.*

### **ENG 102 – WRITING FROM RESEARCH**

This course prepares students to plan, research, and write academic-level research papers autonomously. Students are guided through all writing stages, from preparing an articulated research proposal, to collecting sources and arranging them in an annotated bibliography, to outlining, drafting, and, finally, completing the paper in accordance with current MLA guidelines. Each stage is also punctuated with writing drills in the form of in-class essays, citing and quoting drills in the form of worksheets, annotation drills on select academic sources related to the class theme, and a thorough overview of the use of library resources, both material and electronic. Students will also practice discussing and explaining their project in workshop sessions.

Successful completion of the course grants access to ENG 202 with a grade of at least C-.

*3 credit hours. Pre-requisites: ENG 101 with a minimum grade of C-.*

### **ENG 200 – SURVEY OF BRITISH LITERATURE I**

The course surveys the major writers of England from the Anglo-Saxon period, the Middle Ages, the Renaissance, and the Enlightenment. The course emphasizes historical and cultural influences on writers such as the Beowulf poet, Chaucer, Shakespeare, Donne, Spenser, Milton, Pope, Swift, and Samuel Johnson.

*3 credit hours. Pre- or co-requisites: ENG 102.*



### **ENG 201 – SURVEY OF BRITISH LITERATURE II**

This course surveys the major writers of England from the Romantic and Victorian periods and through the twentieth century. The course emphasizes historical and cultural influences on writers such as Blake, Coleridge, Wordsworth, Keats, Dickens, Arnold, Browning, Joyce, Eliot, and Woolf.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 202 – WRITING FROM THEORY**

This course is a seminar on the principles of effective expository writing with a focus on the critical perspectives and theories that enliven contemporary literary, art, and cultural studies. Through an historical survey of critical theory, including an introduction to relevant terminology, the course will cover various types of arguments, appropriate to different concerns and cultural contexts. The theory addressed in this course spans theories of race, class, gender and national identity, postmodern and poststructuralist perspectives, Marxist critique, and psychoanalytic approaches. Writing assignments will provide students with the opportunity to apply these theories to literary works, film, painting, and built space.

*3 credit hours. Pre-requisites: ENG 102 with a minimum grade of C-.*

### **ENG 203 – WRITING ROME**

This course explores the city of Rome through writing. On-site classes provide an interdisciplinary, studio-art approach to the generation of written work. Through the studied practice of descriptive writing and the examination of setting as a vital literary component, students will create their own textual map of the Eternal City.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 204 – SURVEY OF AMERICAN LITERATURE**

The course is a study of American literature from the colonial, though the romantic, realist/naturalist, modernist and contemporary literary periods, with particular focus on the major writers who exercised formative and continuing influence on American letters and intellectual life. It is an appraisal of these writers' roles in the history of literature and ideas, and an aesthetic evaluation of their work. Particular emphasis is placed on the diversity and representativeness of American literature as it reflects social and cultural conflicts related to race/ethnicity, class, and gender.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 206 - POETRY: GENRE, TECHNIQUES, AND STRUCTURE**

This introductory level literature and writing class is designed to help students acquire the skills for reading, appreciating, writing, and critically analyzing poetry. This course intends to introduce the students to some basic concepts about literary technique and innovation with the scope of honing their critical thinking and writing skills. Students will not only be guided through the inspiring world of poetry, but they will also be steered towards a deeper and more insightful analysis of its purpose. While being introduced to the origins of poetry from its solely alliterative nature through to its varied structural development, students will learn to appreciate and interpret meaning, analytically and emotionally. Individual and distinctive interpretation by each student will be the basis of stimulating discussions and debates.

*3 credit hours. Pre- or co-requisites: ENG 102.*

### **ENG 207 – DRAMA: GENRE, TECHNIQUES, AND STRUCTURE**

This introductory level literature and writing class is designed to help students acquire the skills for reading, appreciating, writing, and critically analyzing drama. This course intends to introduce the students to basic concepts about literary dramatic technique and genres such as tragedy, comedy, farce, melodrama, tragicomedy, while honing their critical thinking and writing skills. Students will not only be guided through the inspiring world of drama, but they will also be steered towards

a deeper and more insightful analysis of its purpose.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 208 - FICTION: GENRE, TECHNIQUE, AND STRUCTURE**

This introductory level literature class is designed to help students acquire the skills for reading, appreciating, writing, and critically analyzing fiction. This course intends to introduce the students to basic concepts about literary technique, elements of fiction, and innovation while honing their critical thinking skills. Students will not only be guided through the inspiring world of fiction, but they will also be steered towards a deeper and more insightful analysis of its purpose.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 300 – FICTION WRITING**

This course will focus on the elements of fiction and the creative process to help students in the generation of several different forms of fiction writing, including flash fiction, the short story, and longer fictional narratives. Through the examination of professional examples of creative fiction, discussion, and critiques, students will become acquainted with the techniques and tools used to build a strong portfolio of literary pieces.

*3 credit hours. Pre-requisites: ENG 208 or equivalent or permission of the instructor.*

### **ENG 303 – IMAGES OF ITALY IN BRITISH AND AMERICAN WRITERS**

This course examines Italy and its impact on British and American writers, investigating the complicated ways Italy figures in the Anglo-American imagination. Selected readings, discussion and analysis from the writings of Hawthorne, James, Wharton, Forster, Lawrence, Pound and others will be discussed.

*3 credit hours. Pre-requisites: ENG 101.*

### **ENG 305 – LITERARY EDITING AND PUBLISHING**

This course is designed to be an overview in literary editing for publication and assumes students have advanced-level of writing skills. We will explore in-depth the publishing industry—the history, current trends, future possibilities—for both writers and editors. Students will develop many skills related to the publishing industry, such as copyediting, revision, query letters, literary critique and analysis, and submitting and reviewing work.

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 308 – PLAYFUL SUBVERSION: UNDERSTANDING POSTMODERN TEXT**

The aim of the course is to situate select theoretical and literary texts within the post-modern aesthetic, and to understand both postmodern theory and post-modern writing as commentary on, and reaction to, a world disenchanted of the myth of progress, suspicious of the legitimacy of authority, and filled with anxiety over the attribute of authenticity in identity, experience, and “things in the world.” Where modernist writers have reacted with nostalgia, however, postmodernists have seen opportunity for “playful subversion” of the fundamental categories of western thought. We will consider subversion of narrative, history, identity, and gender. Where subversion aims at a clear break with power, playfulness seeks to transform this radical uncertainty into a space for individual freedom.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 309 – SHAKESPEARE’S ITALIAN PLAYS**

The intensive study of five or six of Shakespeare’s comedies and tragedies set in Italy, ancient and early modern, with attention to English attitudes toward Italy and Shakespeare’s use of Italy, the nature of comedy and tragedy, and the shape of Shakespeare’s career. Comedies will be chosen from among ‘The Two Gentlemen of Verona,’ ‘The Merchant of Venice,’ ‘The Taming of the Shrew’ (Padua), ‘Much Ado About Nothing’ (Messina), and ‘The Winter’s Tale’ (Sicily). Tragedies will be cho-



sen from among ‘Titus Andronicus’ (Rome), ‘Romeo and Juliet’ (Verona), ‘Julius Caesar’ (Rome), ‘Othello’ (Venice and Cyprus), ‘Anthony and Cleopatra’ (Rome), and ‘Coriolanus’ (Rome).  
*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 312 – PLAYWRITING**

This is a workshop-based approach to writing stage plays. It focuses on the process of creating character, scene, and story, first through analyzing great plays of the Western dramatic tradition and then through writing original works of drama.

*3 credit hours. Pre-requisites: ENG 207.*

### **ENG 313 – CREATIVE NON-FICTION WRITING**

Nonfiction is a genre that has grown more diverse and creative than ever, embracing all styles from serious to whimsical and encompassing every topic imaginable. This course will focus on the creative process and the generation of several different forms of writing within the nonfiction genre, including the personal essay, the memoir, biography, and the journalistic or magazine profile. Through the examination of professional examples of creative nonfiction, discussion, and critiques, students will become acquainted with the techniques and tools used to build a strong portfolio of literary and journalistic pieces.

*3 credit hours. Pre-requisites: ENG202 or permission of the instructor.*

### **ENG 314 – WRITING THE MEDITERRANEAN**

The Mediterranean has captivated and inspired writers for centuries. This course aims to introduce students to Mediterranean landscapes and cityscapes, and serves as a map for possible journeys, inspiring works—poetry, fiction and nonfiction—by students. As a starting historical point, the course explores the idea of Mediterraneanness, and its contemporary politics, society, culture, identities and languages. By reading the most exciting and best-known literary works inspired by major Mediterranean cities (Marseilles, Venice, Dubrovnik, Alexandria, Thessaloniki, Istanbul etc.) students will attain an awareness of the richness and complexity of the region, while exploring their voice and vision, and becoming active and engaged writers.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 315 - ADVANCED CONCEPTS IN FICTION WRITING AND CRITICISM**

In this course students will learn a broad array of concepts and methods in literary studies and writing, taken directly from the self-reflective work of creative writers and the critical work of scholars. The acquired knowledge and expertise will enable students to navigate upper division courses in writing and literature, and to approach the capstone project, with competence, poise, and style.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **ENG 317 - WRITING FICTION FOR CHILDREN AND YOUNG ADULTS**

This advanced writing course is designed to develop students’ skills in writing fiction expressly for children and young adults. The course will focus on the writing process and the approaches to writing for various age groups within the genre, specifically examining story structure, character, plot, and theme. In addition to writing and work-shopping their own work, students will read and analyze texts from classic and contemporary children’s and YA literature.

*3 credits. Pre-requisites: ENG 102.*

### **ENG 318 – LAUGHTER, SATIRE AND THE COMIC FORM**

Any comedy professional will tell you that a duck is funnier than a sparrow. But why? Laughter is often mysterious, and literary criticism has always been more comfortable dealing with tragedy than comedy. Taking comedy seriously, this course provides a broad investigation into the various

functions of humor (psychological, sociological, philosophical, and dramatic) and explores why what we find funny changes in response to shifting social, cultural, and historical contexts. Topics include wit and wordplay; the differences between verbal wit and visual humor; the phenomenon of laughing; satire and irony; jokes and joking; sexual humor and the taboo; the roles of ethnicity, race, religion, and gender in humor. Texts include theory from Freud to the present, literature from Shakespeare to contemporary works, as well as some examples from film, television, stand-up, and cartoons.

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 319 – A MIRROR TO LIFE: REALISM IN LITERATURE**

Wedged between the Romantic and Modern periods, Realism in literature is a substantive and stylistic course correction from the sentimental excesses of its predecessor and an essential steppingstone in the development of the psychological acuity of its successor. This course explores the character and legacy of realism, with its unique and surprising blend of Enlightenment values, progressive politics, and sharp critique of the alienating effects of intense urbanization in the techno-scientific 19th century. Realist writers tackled urban poverty and degradation, the “new woman”, race, and immigration, inventing new narrative techniques to match the novelty of the human experience in the heart of the age of empire, expansion of capital, and mass society.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 320 – MODERNISM AND THE MAKING OF THE NEW**

Modernism was an international movement that drew from influences throughout Europe in its desire to break with the past and create a new way of expressing experience--to “Make it New”—to use Ezra Pound’s famous phrase. This course will examine the characteristics that define the “Modern” in literature, but we will also examine how the modernist aesthetic influenced other cultural and artistic expression in the early decades of the twentieth century. In what ways does Modernism break with the past and what does the idea of “The Modern” do artistically and culturally? In addition to paying close attention to modernist writers’ textual practices, we will also consider the cultural politics at work in international modernist texts and contexts.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 321 – A MOVEABLE FEAST: WRITING ABOUT FOOD**

Food writing is defined in many ways: cookbooks to non-fiction essays, restaurant reviews to travel and personal narratives. This course will examine food writing in its various professional forms and will instruct students in approaches to writing about food for publications. Students will write a restaurant review, a personal essay, and a food analysis and recipe, as well as short analytical writings that examine the work of professional writers. In part, Rome is our classroom and textbook, so students should be prepared to visit local markets, restaurants, and locales around the city where food plays a role (street vendors, gelaterie, parks, etc).

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 322 – TRAVEL WRITING**

This workshop instructs students in the mechanics of travel writing from research, interviewing techniques and pitching editors to crafting essays and articles for newspapers, magazines, books, and the internet.

*3 credit hours: Pre-requisites: ENG 202 or equivalent, or permission of the instructor.*

### **ENG 323 – POST-COLONIAL LITERATURE IN ENGLISH**

As the British Empire began its decline in the wake of World War II, an outpouring of literature emerged from its former colonies. As Indian-born British novelist Salman Rushdie pointed out, the empire was writing back “with a vengeance.” In this course we will read and analyze contemporary works by writers from Africa, The Caribbeans, India, and Britain. In addition, this course will

examine how these authors negotiate the legacies of empire, ongoing processes of de-colonization, and evolving forms of neo-colonialism. We will also look at pivotal post-colonial theoretical texts that investigate issues of identity, nationalism, language, diaspora, race, gender, and hybridity.

*3 credit hours. Pre-requisites: ENG 102.*

### **ENG 327 – THE ART OF THE REVIEW: MOVIES, BOOKS, AND THE ARTS**

This is an upper-level writing intensive course that focuses on the technique of writing about various arts using journalism's forms, principles and ethics. Students will learn to do appropriate research, become familiar with the criteria and guidelines for writing reviews of books, film, performance, art and architecture, and how to be artful within those journalistic boundaries.

*3 credit hours. Pre- or co-requisites: ENG 202, or permission of the instructor.*

### **ENG 401 – MAJOR AMERICAN AUTHORS: HEMINGWAY**

This course will examine the life and expatriate writings of Ernest Hemingway, exploring his themes, style, and narrative technique. We will examine not only issues of style and technique but also how Hemingway's expatriate experience influenced his writing. Our major objective in this class will be to acquaint ourselves with the contributions of Hemingway to American literature through close reading and careful discussion of much of his works.

*3 credit hours. Pre-requisites: ENG 202 or Junior or Senior standing or permission of the instructor.*

### **ENG 411 – THE LITERATURE OF WAR**

From the Iliad to Beowulf to Saving Private Ryan, war is a major theme in all forms of cultural and artistic expression. This course examines the various literary responses to war and the ways in which artists and writers have negotiated power, violence, and resistance within the context of military conflict. *3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **ENG 413 - LITERATURE AND RACE**

This course looks at the intersection of literature and race in major literary works from a comparative perspective. Similarly themed novels are read against each other, as well as their historical, cultural, and literary context/co-text, represented by a mix of contemporary primary (documental) sources, and scholarly analysis. In this process, students will understand the (often contradictory and controversial) ways in which literature tackles crucial ethical, social, or political issues with its unique tools and methods, and how it impacts, and is impacted by, its socio-cultural environment.

*3 credit hours. Pre-requisites: ENG 202.*

### **ENG 414 - PUBLISHING PRACTICUM: FROM LITERARY ACQUISITIONS TO BOOK PUBLICITY**

This course will lead students through the process by which a manuscript becomes a published book, with weekly hands-on workshops in acquisitions, developmental editing, course adoption, and book publicity. Questions we will consider include: To what extent is selecting work a political act, a form of literary activism, an intervention into the existing Canon? How can editors actively build community around innovative multicultural texts? And what steps can editors take to ensure that their books are adopted into educators' curriculum, boosting sales as well as creating conversation and dialogue around a particular book? It will include guest speakers from global publishing houses and award-winning presses.

*3 credit hours. Pre-requisites: ENG202 and Junior or Senior standing.*

### **ENG 415 - CRIME AND PUNISHMENT IN LITERATURE**

This course explores the themes of crime and punishment in modern literature, especially the treatment of guilt as experienced through the individual consciousness of the perpetrator, of the accused, and in the relation between jailer and prisoner. Some of the questions we will address

are: how does each text define what constitutes a crime? Is crime understood and defined in absolute or in relative terms? Do any of the texts speak to how responsibility for criminal acts is (or should be) apportioned between the individual, society, and institutions? What specific form does punishment take in each novel, and how is the form of the punishment related to the structure of the text? Where does the authority to punish come from, in each case? Do the texts offer an explanation or a critique of the prevalent system determining crime and punishment? These and other questions will guide the analysis of the assigned texts to understand how the selected authors confront problems of crime and punishment in the modern world.

3 credits. Pre-requisites: ENG 202.

### **ENG 498 - ENGLISH CAPSTONE SENIOR PROJECT 1**

A seminar in which students choose a project in creative writing (fiction, poetry, drama, or creative non-fiction), a publishing project (blog, website, curated edition), or a scholarly thesis (literary criticism, text analysis, comparative analysis), to complete over the course of two semesters. The first step (ENG 498), which should be undertaken in the second semester of the Junior year, requires the completion of a project proposal inclusive of a detailed description of the project, a completion schedule, and a literature review of at least 15 sources. The proposal should demonstrate the student's ability to work autonomously, with guidance from an advisor in bi-weekly meetings. In the second step (ENG 499) students work closely with an advisor in weekly meetings to bring the project to completion.

*1 credit. Pre-requisites: permission of the instructor.*

### **ENG 499 – ENGLISH CAPSTONE SENIOR PROJECT 2**

A seminar in which students select a publication, production or research project to complete over the course of two semesters. Students are required to choose a project in creative writing (fiction, poetry, drama, or creative non-fiction), or a scholarly thesis, work with an advisor in weekly meetings, and complete their projects over the course of their final two semesters as seniors.

*2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in English.*

## **ENVIRONMENTAL SCIENCE**

### **ENV 102 - PHYSICAL GEOGRAPHY**

This course introduces the physical elements and processes responsible for: weather and climate, vegetation, soils, plate tectonics, landforms, their distributions, and their significance to humans. This special session of Physical Geography examines these processes as they are expressed in the context of the Italian Peninsula and larger Mediterranean region.

*3 credit hours.*

### **ENV 103 – ENVIRONMENTAL SCIENCE**

Environmental Science is an interdisciplinary study that includes both applied and theoretical aspects of human impact on the world. In this course, an overview is given of the specific concerns of overpopulation, the energy crisis, and general results of the overstress on the environment, including pollution, poor agricultural practices, and the depletion of natural resources. An inquiry-based laboratory component is designed to support students in constructing a meaningful, conceptual foundation of the environmental sciences. Activities and experiments will help students experience earth and environmental sciences as the dynamic system of patterns it embodies.

*3 credits, 4 hours.*

## **FILM**

## **FLM 100 - INTRODUCTION TO VISUAL CULTURE**

From print media to Snapchat and Instagram, 21st century culture is primarily visual. This course helps students to theorise the role of visual culture within their daily lives, exploring a range of media from renaissance painting to TV, magazines, internet media, gaming and infographics. This course mixes theory with class discussion and practical exercises so as to help the student gain a working knowledge of the centrality of visual culture to business, political and leisure culture. Areas covered include: visual media analysis; the evolution of visual codes; the impact of changing technologies; media literacy; information graphics literacy; meme and viral culture.

*3 credit hours.*

## **FLM 101 – VIDEO POST-PRODUCTION**

This course teaches students the fundamental techniques of editing fiction films using DaVinci Resolve software. In addition to learning the technical knowledge of how to operate the software students will learn how to organize and set up a project; utilize a large repertoire of editing techniques to control time, space, and story information; and learn how to refine, shape, reshape and alter a film through the various stages of completing the edit. In mastering these skills student will also learn the basic units of cinematic language and shot types, learn proper organizational skills including asset and back-up management, gain rhetorical strategies for shaping story information, learn to incorporate feedback and notes while editing, practice critiquing the work of others, and begin to understand the basic rules of directing and shooting and how those are connected to editing. The bulk of the course consists of 1-2 editing assignments a week.

*3 credit hours. Course fee Euro 75.*

## **FLM 102 – VIDEO PRODUCTION**

This course teaches students the basic fundamental skills of shooting silent fiction films: where to put the camera and what to shoot. Students will learn how to take a scene from its script form and then analyze it dramatically to determine a plan for shooting; create a blocking and shooting diagram; shoot the scene while having control of the framing, movement, and screen direction of the shots while applying the “3 rules of directing”. To master these skills students will also learn to recognize and shoot all of the fundamental shot sizes, types, and movements; correct media management and organizational techniques; the basics of how to run a set as a director; a basic understanding of video camera and lens technology; how to operate various types of video cameras; as well as conceptual skills related to understanding cinematic language, the continuity system, and the relationship between shooting and editing. Students will shoot a large number of exercises and projects as well as edit all of their work.

*3 credit hours. Course fee Euro 75.*

## **FLM 150 - INTRODUCTION TO FILMMAKING**

This is a course will teach the fundamentals of fiction filmmaking to students with little to no experience. Students will learn to create film story ideas, plan them for shooting, operate video cameras for shooting, as well as basic video editing for post-production. Specific topics include: understanding the formal foundations of cinematic storytelling, basic technical skills and concepts of video camera and lens operations, scene pre-visualization using blocking and shooting diagrams, the basic skills of shooting on location, as well as the basic techniques of film editing. The class consists of a mixture of lectures and analysis workshops, as well as hand-on shooting and editing exercises. This course is only open to non-FLM majors.

*3 credit hours. Course fee Euro 75.*

## **FLM 203 - AUDIO PRODUCTION AND POST-PRODUCTION**

This course teaches students basic techniques of sound recording, editing, and mixing for film. Students will learn to correctly record location sound in a variety of situations, set-up and edit

dual-system projects, perform basic dialogue, sound effect, and ambient sound editing, as well as mixing and exporting the final mix for a film. By mastering these techniques students will also gain an understanding of how sound works, microphones and recording techniques, as well as an understanding of the role that sound plays in cinema and how it affects storytelling and narration, point-of-view, emphasis and focus, and narrative focalization.

*3 credit hours. Pre-requisites: FLM 101 and FLM 102 or permission of the instructor. Course fee Euro75.*

### **FLM 209 – FILM HISTORY**

Film history is interwoven with world history. The cultural influences, ideological roots and theoretical underpinnings of the medium define the cinema. This course will survey the history of international film, noting the major figures who developed the medium and the societal influences that shaped their work.

*3 credit hours.*

### **FLM 210 – FILM THEORY**

This course addresses film in its aesthetic specificity and foregrounds some of the ideological issues regarding the medium, especially the conventions of realism. Through various theoretical perspectives (text analysis and semiotics, psychoanalysis, feminism, post-colonial theory) different films will be critically analyzed in order to locate and understand their underlying ideologies.

*3 credit hours. Pre-requisites: ENG 101.*

### **FLM 211 – ADVANCED POST-PRODUCTION**

This course will complete the lower-level core curriculum by revisiting and expanding upon technical skills students have learned in their previous production, post-production, and audio classes as applied towards the post-production process. Students will also learn new techniques for finishing their projects at a more advanced level including color correction, compositing, text and motion graphics, sound mixing and exporting to different formats, all while using Black Magic DaVinci Resolve. Students will also learn correct workflows for pre-visualizing, shooting, and sound recording as it relates to these skills.

*3 credit hours. Pre-requisites: FLM 101, FLM 102 and FLM203. Course fee Euro 75.*

### **FLM 213 – ROMA CINEMA MUNDI**

Rome has been the center of the Italian cinema industry since its birth. This on-site class will introduce students to key locations of the film industry infrastructure of Rome, historical locations which helped catalyze film movements in Italian cinema, as well as parts of the city that served as cultural hubs for its most well-known figures. Visits to these locations will tie in with viewing and analysis of the key films of Italian film history thereby giving students an understanding of the broad movements of Italian cinema and the relationship of Rome to the production of those films. Sites will include key parts of the Roman cinema industry such as production, post-production and music recording studios as well as locations which influenced movements in Italian cinema and where traces remain of the lives and work of its important figures.

*3 credit hours. Pre-requisites: ENG 101.*

### **FLM 214 – SCREENWRITING**

The class is designed to give the student an overview of broadcast and film writing. Concepts to be introduced include: various media format, concept development, plot development, writing treatments, scene construction, dialogue, character development, idea generation, outlining, brainstorming and more.

*3 credit hours. Pre-requisites: ENG 101.*

### **FLM 220 – VIDEO ESSAY WORKSHOP**



This course will teach students how to write, plan, pre-visualize, record, edit, re-edit and complete video essays primarily using a previously written essays the students have written in other classes. Students will complete a series of video essay projects in the course, gain an understanding of the unique challenges and benefits of this format, and also be exposed to a history and survey of the form. Topics covered include the process of transforming the essay into a script, pre-visualizing the script, recording temporary voice overs, editing using appropriated footage, screening early cuts, correctly learning how to recut the film to clarify and simplify it, and how to finish the film to a professional level. Finished work in the class will be published on the university's media pages.  
*3 credit hours. Pre-requisites: ENG 202. Course fee Euro 75.*

### **FLM 309 - FILM PROJECT WORKSHOP**

In this repeatable course students will complete (write, shoot, edit and sound mix) between one to three film projects during the semester. The number, type, form and genre of these projects will change every semester the course is offered. These projects are designed for students to synthesize and further develop the fundamental skills they have learned in previous FLM production courses. Students will also learn key project management skills needed to complete films towards fixed deadlines. Film majors are highly encouraged to repeat this course as this will greatly enrich their portfolio.

*3 credit hours. Pre-requisites: FLM 203 or FLM 150 or permission of the instructor. Course fee Euro 75.*

### **FLM 310 – ADAPTING LITERATURE TO THE SCREEN**

A good film adaptation starts with an intimacy with the source material and an understanding of how to bring it to life as a screenplay for a visual medium. This course will focus on studying several successful films adapted from literary sources with the goal of providing students with a blueprint for writing their own adapted screenplay as the final project. The core of the course will be an examination of the principles and issues specific to adapting a range of types of literary works, including the short story, novella, novel, play, as well as biographical non-fiction. We will examine theories and principles of narrative, character, setting, theme and imagery in both literary and cinematic works, and the ways in which written works can be translated into visual stories for the screen. Students will also learn principles of film analysis that will equip them with a greater knowledge of the ways in which stories create meaning in a visual medium. Finally, students will gain a greater competency in the skills necessary to create compelling and well-executed screenplays that exhibit clear and engaging plotlines, scenes, characters, themes and action.

*3 credit hours. Pre-requisites: FLM 214 or a 200-level ENG course.*

### **FLM 311 – ADVANCED SCREENWRITING: SCREEN STORY DEVELOPMENT**

Various methods for turning an idea into the foundation for a motion picture via story development will be explored. Students will develop an advanced understanding of the ins and outs of screenwriting from concept development, the writing (and re-writing) process, and finally pitching and marketing the final product.

*3 credit hours. Pre-requisites: FLM 214.*

### **FLM 313 – HISTORY AND PRACTICE OF SPECIAL EFFECTS**

Since the birth of motion pictures, special and visual effects have always represented a fundamental creative element of filmmaking, defining it in more ways than one. After all, “cinema” in and of itself is literally a “special effect”. The course intends to explore the history of the development of this art form since the very beginning – just photographic tricks to fool the eye – all the way to the most sophisticated and highly spectacular digital special effects dominating the world of cinema today. It is a comprehensive journey detailing all the steps, in some cases giant leaps, that have influenced the way motion pictures have been made, expanding the creative opportunities



of writers and directors to almost limitless horizons.

*3 credit hours. Pre-requisites: Junior or Senior standing. Course fee Euro€75.*

### **FLM 314 – DOCUMENTARY PRODUCTION WORKSHOP**

This course is designed as both a colloquium on the many issues involved in conceptualizing and filming a documentary and a hands-on technical workshop. Through discussion, the students will be encouraged to focus on a subject and establish their own line of communication with it. Students will have to create short documentary videos shot on location in Rome, based on their research of fiction and non-fiction video ideas, learning how to direct a small crew and maintain creative control during filming and the evolutionary process of postproduction. They will be taught basic camera and editing techniques. The course will be complemented with occasional screenings of non-fictional material, whose distinctive features, merits and flaws, students will be invited to identify and discuss.

*3 credit hours. Pre-requisites: FLM 101 or permission of the instructor. Course fee Euro 75*

### **FLM 316 – ITALIAN CINEMA PAST AND PRESENT**

This course develops an appreciation of Italian cinema from its birth to the present focusing on movements, trends, relevant and recurring themes and visual features. While students are provided with an understanding of the role played by cinema in Italian society they are also encouraged to look at film as a universal language capable of crossing geographic boundaries. The relationship between Italian cinema and other film movements will also be studied.

*3 credits. Pre-requisites: ENG 202.*

### **FLM 327 – FILM DIRECTING**

This is a course that brings students' fluency of cinematic language to a more advanced stage by expanding upon and synthesizing the shooting and editing techniques. The class introduces the conceptual and technical framework necessary to shoot and edit dual-system sound films, block and shoot dialogue scenes, perform dramatic analysis to scripts, and apply that analysis to a more sophisticated use of camera work and complex editing strategies.

*3 credit hours. Pre-requisites: FLM 101, FLM 102, FLM 203 or permission of the instructor. Course fee Euro 75.*

### **FLM 383 – ISTANBUL FILM PROJECT WORKSHOP**

This course will be a guided field trip of Istanbul, Turkey, within the context of students shooting a film project while there. The rich historical, cultural, geographical, and visual landscape of the city makes it an ideal location for the travelling filmmaker. The content of students' projects may vary each time the course is offered but may include: time-lapse shooting of the urban landscape, creating an architectural documentary, documenting a specific neighborhood in the city, creating a process documentary about a specific element within the city. Students will also gain the experience and skills to learn to operate as a "location filmmaker" which includes proper planning, learning and applying cultural sensitivity, and learning to be comfortable as an outsider filming in both public and private settings. This course includes a pre-trip session, during which students are presented with the course objectives, its main topic and logistical details of the trip itself. After the trip students will have a short period of time to complete post-production on their projects before two short final sessions where we screen projects and wrap up the workshop. Students can repeat the course, but will be required to produced different work each time as well as apply lessons learned from the previous project. This course can be repeated.

*1 credit. Pre-requisites: FLM101 or FLM 102 or FLM 203 or FLM 150. Students will pay a fee to cover the cost of the field-trip. Students are responsible for all entry fees.*

### **FLM 384 – SCREENWRITING WORKSHOP**

This course will focus on a specific area within screenwriting with targeted exercises to improve students' skill level in that area. Specific topics may include: story concept development, synopsis breakdown into a scene outline, techniques for creating alternate plot structures, writing dialogue, techniques for delivering exposition, correct re-writing and revising processes, clarifying and summarizing plot, implementation of concept into plot structure, and techniques to create dramatic effect. Students getting ready to take FLM498 are highly encouraged to take this workshop in the prior semester. This course can be repeated.

*1 credit. Pre-requisites: FLM 214 or COM 213.*

### **FLM 400 – EXPERIMENTAL FILM AND VIDEO**

This course is a survey of the history and theories of the international avant-garde cinema, with lectures and technical labs to acquaint students with experimental film history, theory and production techniques. Students will collaborate in groups to use their theoretical knowledge to create a 3-5 minute experimental video.

*3 credit hours. Pre-requisites: FLM 101 or permission of the instructor. Course fee Euro 75.*

### **FLM 491, FLM 492, FLM 493, FLM 494 – FILM INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Film.*

### **FLM 498 – CAPSTONE SENIOR PROJECT I**

A seminar/workshop in which students will prepare for, and execute, the production (shooting) of their senior capstone film projects. The process includes finalization of scripts, preparation of pre-production package (including a detailed pre-visualization of shooting diagrams), execution of all pre-productions tasks dealing with scheduling and planning of locations, equipment, crew, and talent, as well as the execution of the shooting of the film. Students will meet weekly with their advisor and follow a specific timeline meeting specific deadlines. Students must meet these deadlines on a continual basis in order to pass the class. Students will also meet together once a month to present about the status of their projects. Students will submit a pre-production package to their advisor which will be shared with all teachers of the class and will need to be approved prior to shooting. By the end of the semester students should have begun shooting of their projects, and ideally have finished it (although some shooting will be allowed during semester breaks prior to the start of 499, after which principle photography should have been completed).

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Film Program.*

### **FLM 499 - CAPSTONE SENIOR PROJECT II**

A seminar/workshop in which students will complete the post-production of their thesis projects which they shot in 498. Students are required to have completed shooting of the project prior to

the start of the semester. Only pick-up shooting will be allowed after initial editing and consultation with advisor. Students will meet weekly with their advisors to keep them updated on project status, show cuts, and discuss planning. Students are required to edit and oversee the sound design for their own projects. Students will be required to submit a full rough cut of their films during the semester where they will be screened in a jury format. Failure to meet this deadline will result in the student failing the class. Students are expected to deliver final versions of their films with full sound mix, color correction, credits, and (if necessary) subtitles.

*3 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Film Program who have successfully completed FLM 498.*

## **FINANCE**

### **ECFN 305 – MONEY AND BANKING**

This course focuses on the role of money in the economy, including its packaging and exchange (financial products, intermediaries and markets), distribution and regulation (US Federal Reserve and the commercial banking structure) and use for macroeconomic purposes (monetary policy).

*3 credit hours. Pre-requisites: ECO 211.*

### **ECFN 306 – INTERNATIONAL FINANCE**

International Finance opens with an overview of the global financial environment, including a history of exchange rate regimes: Gold Standard, Bretton Woods, and the present system of managed and floating exchange rates. Students then analyze the factors affecting determination of exchange rates. With that knowledge, they turn to an analysis of international foreign currency exposure of multinational businesses, and the financial derivatives available to hedge these exposures. Students will explore the role of international institutions, including the International Monetary Fund, the World Bank, and the World Trade Organization, as well as topics related to past and present financial crises, specifically, Russia, East Asia, and Latin America.

*3 credit hours. Pre-requisites: ECO 211 and FNC 300.*

### **FNC 211 – PERSONAL FINANCE**

In Personal Finance, students explore how individuals should manage their money. Students discuss basic financial concepts, such as the time value of money, and how to interpret interest rates. They examine personal loans, including credit cards, auto loans, and home mortgages. The second part of the course is primarily devoted to the study of investing in stocks and bonds, including a discussion of money market and mutual funds and their role as individual saving instruments in various societies. Insurance, retirement planning and estate planning will also be discussed. To wrap up, students will learn how to integrate all the components into a comprehensive financial plan.

*3 credit hours.*

### **FNC 300 – MANAGERIAL FINANCE**

Designed to provide a working knowledge of significant financial topics and an awareness of how managerial finance affects business operations, this course covers financial analysis, planning and control, working capital management, investment decisions, cost of capital and valuation, and long-term financing decisions.

*3 credit hours. Pre-requisites: ACC 201.*

### **FNC 400 – PORTFOLIO MANAGEMENT**

Portfolio Management introduces students to the study of investments in financial securities. It focuses on the analysis of marketable instruments, both from a theoretical and a practical perspective. The primary focus is on common stocks and bonds. A significant portion of the course is dedicated to valuing and measuring the performance of these investments. Students will also explore the environment in which these financial securities are traded, including stock exchanges,

financial institutions, and the impact of taxes and inflation. Where applicable, current events in the financial markets will also be discussed.

*3 credit hours. Pre-requisites: FNC 300.*

### **FNC 401 – INVESTMENT BANKING**

In this course students learn how investment banks and investment bankers operate. Public offerings, M&A, venture capital, sales and trading, merchant banking, debt financing, institutional research, among numerous other aspects of the investment banking field, are studied, analyzed, and discussed. Emphasis is on developing analytical tools and social skills necessary to succeed in the world of Wall Street finance. The role of a successful analyst operating in such settings, and working on such transactions will be emphasized in particular.

*3 credit hours. Pre-requisites: ACC 201 and any 300-level Finance course or permission of the instructor.*

### **FNC 402 – FINANCIAL DERIVATIVES: DECONSTRUCTING COMPLEXITY, INVESTING WISELY**

The course represents an introduction to derivative securities. Both mathematical theory and real-world application will be covered extensively. Specific topics include forwards, futures, options, swaps, asset back securities, hedging, trading, international finance and emerging markets. Analytical techniques utilizing Excel will be an important element of the course. Diverse trading strategies, expressed in real world applications, will challenge students to apply classroom learning.

*3 credit hours. Pre-requisites: FNC 300 or equivalent or permission of the instructor.*

## **FIRST YEAR PROGRAM**

### **FYS 101 - EXPLORATIONS IN THE LIBERAL ARTS**

This course introduces first-year students in their first or second semester to liberal arts education as envisioned by the mission of the American University of Rome. Students will explore the theme of Rome from a variety of disciplinary perspectives and methodologies, under the tutelage of several professors from different undergraduate programs. Explorations encourage students to see Rome as their classroom, to appreciate the diversity of the AUR education, and to connect with the AUR and the city of Rome. One class meeting per week will be devoted to a shared content experience (lecture, field trip etc.); for the second, students will meet in smaller groups for a seminar-style class based on assigned topics and readings led by one of the co-instructors. Field trips or public lectures will take the place of regular lectures at several points in the semester; these meetings are also required. The semester will culminate in a public demonstration of student work, in the form of a poster session, paper presentation, or other public format.

*3 credit hours. There will be at least 2 required field trips during the semester. Because FYS 101 is required of all AUR students, there are no additional entry fees required.*

## **FOOD STUDIES**

### **FS 201 – FOOD AND THE ENVIRONMENT**

The course addresses the key environmental and sustainability challenges faced by our contemporary food system, from production to processing, marketing, consumption and disposing of food. It reviews the historical developments of the agri-food system and the identified challenges, framed through evidence, practices and debates of the scientific communities and of civil society. The psychological, social, ethical and cultural factors influencing food consumption patterns and practices will also be examined. The potential solutions and innovations for more sustainable food production and consumption will be reviewed through the study of cases, selected policies and regulatory frameworks at international and national levels. The course may include a field-trip.

*3 credit hours. Pre-requisites: any lower level course in International Relations, Communication, Economics or Business.*

## **GREEK**

### **GRK 101 – ELEMENTARY ANCIENT GREEK I**

This course provides an introduction to ancient Greek grammar, syntax, and vocabulary. Over the course of the semester students will gain the basic skills to read and analyze adapted selections from classical Greek authors and the New Testament. Comparative linguistic issues, including the influence of ancient Greek on modern languages, and Greek prose composition will also be studied.

*4 credit hours.*

### **GRK 102 – ELEMENTARY ANCIENT GREEK II**

This course is the continuation of Greek 101, the first semester of elementary ancient Greek. Course work will consist of readings in prose and poetry and the completion of the basic study of Greek grammar and syntax. Over the course of the semester students will advance from adapted passages to the original texts of classical Greek authors such as Plato and Sophocle. Readings on ancient Greek history and culture will also be assigned.

*4 credit hours. Pre-requisites: GRK 101 or equivalent.*

### **GRK 201 – INTERMEDIATE GREEK I**

This course is designed as a third semester of college-level ancient Greek, and is intended to be a bridge between learning the grammar, vocabulary, and syntax to continuously translating and reading ancient Greek authors, especially at sight. The immediate primary objective is to increase speed and accuracy in reading, translating, and understanding original Greek texts, while also incorporating speaking, listening, and writing drills. This course will also review the grammar, syntax, and vocabulary of first year Greek, and expand understanding of how the language actually works to express thoughts and concepts. Finally, each student will build a personal databank of useful resources for reading Greek, including dictionaries, grammars, texts, commentaries, and translations.

*3 credit hours. Pre-requisites: Greek 101 and Greek 102, or the equivalent of one year of college-level Greek.*

## **HISTORY**

### **CLHS 205 – ROME: REPUBLIC AND EMPIRE**

This course explores the Roman Republic and Empire, from the development of Italic culture in the Bronze Age through the dissolution of the empire in late antiquity. Via primary sources, students examine the development of political forms and ideas in the Mediterranean and their impact on Rome, the relationship of art and literature to society and politics, and developments in the areas of religion, science, and the economy. The course includes three required field trips to historical sites and museums in Rome and Ostia.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **CLHS 207 – LIFE AND LEISURE IN ANCIENT ROME**

This introductory Classics\History course presents a survey of the social and cultural history of Ancient Rome. The course seeks to answer such questions as how the Romans organized their day, what they ate and wore, what was the nature of family life, education, religion and entertainment. Students will be introduced to the methodology of ancient history and the critical analysis of a

wide variety of historical source materials, including inscriptions and coins, as well as the interpretation of classical texts. Archaeological evidence, including art and architecture, will also be examined. Field trips to historical sites and museums in Rome and at Ostia Antica will be used to reanimate ancient Roman history.

*3 credit hours. Students are responsible for all entry fees.*

### **CLHS 302 – CAESAR, CICERO AND THE COLLAPSE OF THE ROMAN REPUBLIC**

The Roman Republic traditionally began in 509 and lasted until the dictatorship of Julius Caesar (46-44). This course concentrates on the last fifty years of the Republic down to 42 when the Republican forces were finally defeated at Philippi. Emphasis is given to reading and analyzing primary texts (in translation) with particular importance given to the works of Cicero and Caesar.

*3 credit hours. Pre-requisites: A Classics or Classical Studies or Ancient History course or permission of the instructor.*

### **HSPO 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR**

The course is a survey of theories of war from an International Relations perspective: a study of societies in relation to warfare, how and why they waged it, how it affected them, how they have chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations.

*3 credit hours. Pre- and/or co-requisites: HST 200 or a Political Science course or permission of the instructor.*

### **HSSO 208 – SPORT AND SOCIETY**

This course will provide a core of knowledge of sport's role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country's across the globe. To this end, the class will include notions of different historical patterns and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfils information technology requirements.

*3 credit hours. Pre-requisites: Sophomore standing and ENG 102 (or equivalent).*

### **HSSO 312 – MUSSOLINI'S ROME**

This course will provide a detailed perspective on how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. Classes will include site visits, lectures and class discussion with structured group break-out work. Teaching will also include the use of historic video material.

*3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.*

### **HST 200 – HISTORY OF MODERN ITALY**

This is an introductory course for all majors; it provides substantive knowledge about the history of Italy from the Napoleonic period to the present day. The study concentrates on the centuries of political fragmentation and the efforts to develop an effective political system. In this respect, the course offers insights for the comparative study of different 'paths to modernity' in Western Europe.

*3 credit hours. Pre-requisites: ENG 102.*



### **HST 201 – SURVEY OF WESTERN CIVILIZATION I**

A survey of the history of Western civilization from ancient times to the time of Louis XIV using historical methodologies, topics covered include Near Eastern beginnings, Greece and Rome, development of Christianity, the Middle Ages, Renaissance and Reformation and European expansion.

*3 credit hours.*

### **HST 202 – SURVEY OF WESTERN CIVILIZATION II**

The rise of modern science and the modern states, the American and French Revolutions, the Industrial Revolution, the growth of liberalism, nationalism and democracy, imperialism, World Wars I and II, totalitarian systems and the Cold War and its aftermath.

*3 credit hours.*

### **HST 203 – SURVEY OF AMERICAN HISTORY**

A historical survey of American society from the Declaration of Independence to the present, topics include the War of Independence and the Constitution. Monroe and Jackson, expansion westwards, the Civil War, reconstruction, the development of Industrial America, the Progressive Movement, World War I, the Depression, World War II, the McCarthy era, the Civil Rights Movement, the Feminist Movement and the Vietnam War.

*3 credit hours.*

### **HST 305 – HISTORY OF MODERN EUROPE**

A study of selected aspects of modern Europe, focusing on the post-1945 period, the course focuses on major themes of the age, from the origins of World War I to the reunification of Germany, will be selected for discussion. Topics include the emergence of and challenges to the welfare state, the Communist Revolutions, changing defense considerations, East-West relations and the European Union.

*3 credit hours. Pre-requisites: Junior or Senior standing or permission of the instructor.*

### **HST 307 – HISTORY OF THE MODERN MIDDLE EAST**

Both before but particularly after September 11th, 2001, The Middle East has played a vital role in influencing the world we live in. In order to better understand the complexity of this region where major wars have been waged, it is necessary to equip students with an in-depth understanding of the forces and influences that have historically shaped the region. This will be done by asking questions that analyze trends such as the growth of Nation States, of Arab Nationalism, the Arab-Israeli Conflict, the tension between Secularism and Religion, as well as the growth of Political Islam. The course will start with the encounters between East and West at the beginning of the 19th Century and the rise of Nation-States through to our times.

*3 credit hours. Pre-requisites: A lower-level History course and Junior or Senior standing.*

## **INTERDISCIPLINARY STUDIES**

### **IDS 498 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 1: SEMINAR**

Part 1 of the Capstone Experience prepares students for the culminating work of the major, the senior project. This project typically takes the form of a thesis, but other formats may be considered with approval of the instructor, provided the student has appropriate prerequisite coursework or experience. In this seminar students will review their own portfolios to assess their progress and strengths; evaluate the resources and methodologies needed to execute



their projects; analyze examples of advanced scholarly and/or creative work; and prepare a project proposal supported by an annotated bibliography or similar preparatory assignment. *2 credits. Pre-requisites: AUR Degree seeking students with Senior standing in Interdisciplinary Studies.*

### **IDS 499 - INTERDISCIPLINARY STUDIES CAPSTONE EXPERIENCE 2: PROJECT**

Part 2 of the Interdisciplinary Studies Capstone Experience consists of supervised independent work on the senior project. The project is the culminating work of the major, in which students demonstrate their command of the knowledge and skills gained in on-site courses and seminars by conducting their own research on an Interdisciplinary Studies topic of their own choosing. Working closely with a faculty advisor, students find and assess the evidence for a particular issue or position, and develop their own point of view on it. The final product is typically in the form of a thesis, a sustained and significant piece of writing that prepares majors for graduate school or for employment requiring high-level verbal and analytical ability, but may take another format with prior approval during the Capstone Seminar.

*2 credits. Pre-requisites: IDS 498; AUR Degree seeking students with Senior standing in Interdisciplinary Studies.*

### **INTERNATIONAL AFFAIRS**

#### **IA 100 – INTRODUCTION TO INTERNATIONAL RELATIONS: HISTORY AND CONCEPTS**

For many years, it was argued that IR was a branch of Political Science concerned with the ‘international’ rather than the ‘domestic’ sphere of political life. According to most descriptions, the ultimate *raison d’être* of IR was to explain why wars happened and how peace could be sustained over time. The main subjects were states, and the focus was on dynamics between states in an anarchic world. The modern study of IR incorporates, *inter alia*, many different actors, not just states (e.g. International Organizations, Non-Governmental Organizations, Multi-National Corporations, Social Movements, Civil Society); the study of the environment; the emergence of an international human rights regime; the reasons for state failure; the degree to which globalization as a phenomenon is altering the structure of international society; and, increasingly, the sources of disorder in an age of international terror; hegemony versus multipolarism. Students will be able to debate concepts like: balance of power, collective security, international legal arrangements, and globalization. This course is both an introduction to International Relations and a useful transmission belt to those going on to study IR after their first year. The course fulfills information technology and oral presentation requirements.

*3 credit hours.*

#### **IA 200 – INTERNATIONAL RELATIONS: THEORIES AND CASES**

This course complements empirical knowledge acquired by students in the IA 100 course. It consists of in-depth study of main theories of international relations: realism, liberalism, Marxism, constructivism, feminism, and post-structuralism as well as using these theories to explain political concepts and look at specific cases in contemporary politics. Beyond application of theoretical frameworks to current affairs students will learn how to criticize existing theories and how political science concepts evolve and change due to changing international context.

*3 credit hours. Pre-requisites: IA 100.*

#### **IA 201 – GLOBAL POLITICS**

The changes in world politics over the last 15-20 years have been both sudden and dramatic. This course provides the students with diverse conceptual frameworks for understanding the current transformation of global politics. How basic political science concepts (like state, power, political

movements, governance) need to be readdressed in light of these changes will be discussed. The current stage of globalization will be explored by historical comparison with earlier periods of political integration and disintegration, going back to Antiquity.

*3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course.*

### **IA 202 – INTERNATIONAL ORGANIZATIONS**

This course explores the functioning of international organizations in today's world. It analyzes 1) the meaning, the origins and the actors of global governance and the reasons why it is increasingly needed; 2) the centerpiece of global governance: the United Nations; and 3) the evolution, the role, the purposes and the impact of regional and sub-regional organizations active in Europe, Africa, the Americas, Asia and in the Middle East. The course will also address a number of cross-cutting issues and challenges whose resolution require a global approach, and will, finally, discuss the role played by IOs in securing international peace and security.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **IA 203 – U.S. AND EUROPE SINCE 1945**

This course examines U.S. influence in the reconstruction of Europe after WWII, the Marshall Plan and the development of the idea of European integration, the U.S. as a world power with a permanent military presence in Europe, and the birth and evolution of NATO. Students will also analyze tension over decolonization in Suez, 'the Special Relationship' between the U.S. and Britain, tension with France and harmony with Germany, the end of the Cold War, the new EU and the new NATO. Evolution of Transatlantic relations after September 11 and during and after the second war Gulf War will also be examined.

*3 credit hours. Pre-requisites: Lower level POL, IA, HST or permission of the instructor.*

### **IA 212 - INTERNATIONAL LAW OF WAR AND PEACE**

This course addresses the law of interstate relations focusing on three major areas relevant to students of international relations. First, War and peace (e.g. collective security, the law of armed conflict, disarmament); second, Crime and punishment (e.g. war crimes and other international crimes; international criminal justice; international judicial cooperation; State responsibility); and, finally, Law and diplomacy (e.g. settlement of disputes, both judicial and diplomatic; diplomatic relations; privileges and immunities). Analysis of these topics - through a practice-oriented and problem-solving approach - will be preceded by an introduction to some of the essential features of the international legal system, limited to what is strictly necessary for the purposes of an adequate understanding of the above-mentioned issues.

*3 credit hours.*

### **IA 213 - INTERNATIONAL LAW OF WAR AND PEACE**

This course is aimed at an improved understanding of the relationship between peace, justice and human rights in an international perspective, by addressing the legal obstacles and ethical dilemmas faced by the international community in pursuing these different but reciprocally connected goals. It addresses the maintenance of peace and security both between and within states, the fight against impunity for international crimes such as genocide and war crimes, the protection of human rights such as the right to life, the right not to be tortured and the right to personal freedom in the context of different types of conflicts (including the "war on terror"). Specific issues explored during the course include the extraterritorial jurisdiction of states, international criminal tribunals, immunities from jurisdiction, different approaches to the fight against terrorism and different models of post-conflict transitional justice.

*3 credits. Pre-requisites: permission of the instructor.*

### **IA 214 - RACIAL JUSTICE AND THE LAW**

In the context of the socio-legal environment of Italy, the European Union (EU), and the global south, including South Africa, the course will study the use of the law both to perpetuate and eradicate racial and economic injustice. While a significant focus of the course examines the United States from the inception and rise of slavery during the colonial period through the racial desegregation decision of the United States Supreme Court in *Brown v. Board of Education* in 1954 to the present, a comparative analysis of such circumstances as the treatment of migrants in Italy and other countries within the EU, or apartheid and post-apartheid South Africa will inform that review. The course analyzes the history of racism and the role of the courts, implicit bias as an offshoot of white supremacy, the criminal justice system and its impact on racial minorities, including African-Americans in the United States. Regarding the issue of implicit bias, especially in the criminal justice system, the course examines how current legal systems continue to maintain racial hierarchy while using less explicit language of discrimination. A significant focus of the course is on policing and the criminal justice system.

*3 credit hours. Pre-requisites: permission of the instructor.*

### **IA 301 – COMPARATIVE FOREIGN POLICY**

The course examines the complex interplay of multiple factors that influence foreign policy choices in different countries. It also looks at leaders' personality and their perceptions, domestic and international constraints of state actors and the balance of power in the international arena. To gain insight into how individuals ponder options and take decisions, how states engage with others and how the international system impacts on the interaction between states, three levels of analysis will be used: the individual, the state and the international system levels of analysis. This theoretical framework will then be applied to a collection of case studies allowing for a comparative analysis of countries' foreign policies.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **IA 302 – ISLAM AND POLITICS**

Scholars, government analysts and terrorism experts have examined the relationship between Islam and politics for years. Although this field of study is not recent, it became both dominant and essential since 9/11. This course intends to provide a comprehensive, analytical, and in-depth examination of political Islam in an increasingly globalizing world. The purpose is thus to show the interaction of Islam and politics and the multiple and diverse roles of Islamic movements, as well as issues of: i) authoritarianism; ii) democratization; iii) religious extremism; and iv) terrorism. The first part of the course will give a general overview; the second part of the course will focus on case studies at the regional and global level.

*3 credit hours. Pre-requisites: A lower-level politics or international affairs course.*

### **IA 303 – THE US, THE EU AND CHINA: WHO IS GOING TO LEAD?**

This 3-credit course is an advanced course of International Relations where students will learn how to apply Theories of International Relations to critically analyze contemporary global affairs between the US, the EU and China. Will these global actors try to use increasingly power politics or institutional cooperation? Will they be able to write together the rules of the Game? The US, the EU and China might recur to different policies and strategies depending on the circumstances and prevailing ideologies. Accordingly, the future of International Relations can be mapped in four scenarios: 1. Each global power tries to undermine the others, i.e. Everyone goes alone = mistrust and anarchy; 2. A coalition between the western powers, i.e. The US and the EU against China = instability; 3. The China Age, i.e. threat for Western powers; 4. The construction of an effective multi-polar world, i.e. The US, The EU and China = equilibrium.

*3 credit hours. Pre-requisites: Junior standing; IA 200 or equivalent.*

### **IA 305 – INTERNATIONAL RELATIONS OF EAST ASIA**

This course examines the nature of international relations in East Asia. Particular attention will

be devoted to the positions occupied by Japan and China in the context of the Cold War, as well as to their interactions both with the other regional actors, the two Superpowers and Europe. The analysis of the factors which were generated during the phase of bipolarism will facilitate the identification of continuity and discontinuity lines in the light of globalization.

Topics will include: (1) the historical development of international relations in East Asia since the mid 19th century, (2) WWII and its legacy, (3) domestic institutions and foreign policy outcomes, (4) regional security issues, (5) regional economic relations, and (6) the implications of these issues for the United States.

*3 credit hours. Pre-requisites: IA 200.*

### **IA 307– INTERNATIONAL HUMAN RIGHTS**

A growing number of international conventions impose human rights obligations on States parties. They also assign to the so-called treaty bodies, as well as to regional courts, the task of ensuring compliance with human rights standards. As of 2006, the UN Human Rights Council monitors respect for human rights by member States. Since the 1990s, the human rights regime has been enriched by its encounter with criminal justice while non-state actors, such as NGOs, play an increasingly relevant role. The course, through an illustration of the general framework as well as an analysis of selected issues, is aimed at understanding how human rights have become a part of the legal system of the international community.

*3 credit hours. Pre-requisites: IA 100 or permission of the instructor.*

### **IA 311 - NATO AND INTERNATIONAL SECURITY**

This course will provide an overview of NATO's role in international security since its establishment during the Cold War until Russia's unprovoked aggression of Ukraine in 2022. Its aim is to introduce students to NATO's structures, policies, and operations as well as to provide them with analytically informed and critical awareness of its role in international security and of the current issues facing the Alliance. Students will learn about the Alliance's organization and structure, its decision-making process, strategy and defence planning, acquiring detailed knowledge of the Alliance's three core tasks of collective defence, crisis management, and cooperative security. Issues, such as NATO's nuclear policy and role in arms control, partnerships, eastern enlargement, relations with Russia and China, and emerging security threats in the energy, cyber, and climate domains will also be debated and addressed.

*3 credit hours. Pre-requisites: IA 100, IA 202, or permission of the instructor.*

### **IA346 - FINLAND JOINING NATO: HISTORIC SHIFT**

Following the Russian invasion of Ukraine (February 2022), major historic shifts are occurring in the international system. One of them is the joint application of Finland and Sweden (both formally neutral states) to become NATO members. Finland was one of the few members of the European Union (EU) that were not NATO members, even though it established formal relations with the Alliance since 1994. Finland applied to become a NATO member in May 2022. The field trip intends to discuss: i) the evolution of the internal debate in Finland - recent polls have support for NATO membership at an all-time high of close to 80%; ii) the impact of Finland's membership considering Russia's fierce reaction. Putin warned that Russia would respond to NATO's attempt to set military infrastructure in Finland (and Sweden); and that Russia could not rule out that tensions would emerge in Moscow's relations with Helsinki and Stockholm over their NATO membership.

*1 credit. Pre-requisites: IA 100, POL 101 or permission of the instructor. Students will pay a fee to cover the costs of the field trip.*

### **IA347 - FRANCE: ALIGNING/DIS-ALIGNING WITH POPULIST TENDENCIES IN THE EU?**

The 2017 elections in France have brought to light the deep social divides within French society and illustrate a developing trend towards nationalism in global politics. As one of the founding fathers of the process of European unification, France has historically acted as a strong driving force of deeper EU integration at the economic and political level. Challenges in the mature western democracies – e.g. 2008 economic and financial crisis, 2009 Eurozone debt crisis, the Paris attacks in 2015, the immigration crisis, Brexit (2016), and the US elections (2017) – have caused an unprecedented rise in conservative ideologies that question the legitimacy of the EU. French people's enthusiasm and support for the project of the European Union have tarnished. The EU has two main roads in front of it: 1) get smaller and deepen integration; 2) slowly break up. The road of the original founding members (i.e. France as one of them) will be a key turning point. Either way, certainly France's domestic politics and the increasing role of nationalist sentiment will have a fundamental role in the future of the EU.

*1 credit. Pre-requisites: IA100 or POL101 or permission of the instructor. Students will pay a fee to cover the cost of the field-trip.*

### **IA 349– BREXIT: THE UK AND THE EU AFTER THE VOTE**

The United Kingdom (UK) voted to exit the European Union (EU). Brexit had an impact on the global economy, and the sterling went down to its lowest level since 1985 vis-a-vis the US dollar. Brexit will strengthen the appeal of national right wing parties across Europe, which are already calling for other Referenda to be held (e.g. France). Brexit is yet another crisis for the EU, after the most recent ones: Greece, migrants, Libya, Syria, and Russia.

*1 credit. Pre-or-co-requisites: A lower-level Political science or European history course. Students will pay a fee to cover the cost of the field-trip.*

### **IA 350– BREXIT AND A NEW POTENTIAL CONFLICT: THE CASE OF THE REPUBLIC OF IRELAND**

This field study course examines the history and contemporary reality of the conflict in Northern Ireland, one of Europe's most longstanding and intractable issues of sectarian violence, nationalism and separatism, from the point of view of the Republic of Ireland. The 40 years since "the Troubles" began, illustrate the changing relationship between the United Kingdom, the Republic of Ireland and the European Union. Brexit has been revamping the questions of Northern Ireland: should Northern Ireland have a new border vis-à-vis the South after Brexit? If not, what would this say about UK's sovereignty? If yes, what would this imply in terms of the devolved power-sharing government reached after with the 1998 Good Friday Agreement? How likely is the scenario according to which a hard or soft Brexit will push the Republic of Ireland to call for a Referendum to unify the island? The course consists of a long weekend field study trip to Dublin with possible excursions in neighboring locations to meet with representatives of the political institutions and parties, civil society, the Churches and the media. Some historic sites as well as local and national institutions will be visited.

*1 credit. Pre-requisites: Lower level Political Science or European history course. Students will pay a fee to cover the cost of the field-trip.*

### **IA 351– KOSOVO: NATION-BUILDING AND INTERNATIONAL ORGANIZATIONS**

A weekend field study trip to Pristina; students will see the effects of the 1999 intervention and reconstruction since then. They meet with UNMIK representatives, the local government and opposition and representatives of civil society to understand how the conflict is being resolved.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 352 – INTERNATIONAL ORGANIZATIONS IN GENEVA**

A weekend field study trip to Geneva: students will visit the main International Organizations seated in Geneva (World Trade Organization [WTO], World Health Organization [WHO],



United Nations' High Commission for Refugees [UNHCR], International Labour Organization [ILO], Palais des Nations and the International Red Cross [IRC]). Scope and mandate of the different Organizations will be illustrated to the students by UN and IRC officials.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 353 – INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS IN VIENNA**

A weekend field study trip to Vienna: students will visit some of the most significant historical monuments of the old city, plus the Vienna Headquarters of the UN Office on Drugs and Crime (UNODC), the International Atomic Energy Agency (IAEA), the Organization of Petroleum Exporting Countries (OPEC) and the Organization for Security and Cooperation in Europe (OSCE), meeting with officials of these Organizations.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 355 – NORTHERN IRELAND: CONFLICT AND CONFLICT RESOLUTION**

This field study course examines the history and contemporary reality of Northern Ireland, one of Europe's most long-standing and intractable issues of sectarian violence, nationalism and separatism. The almost 40 years since "the Troubles" began illustrate the changing relationship between the United Kingdom and the Republic of Ireland with influence from the United States and the European Union. There has been military intervention, a wide variety of attempted law enforcement solutions, laws, social and economic initiatives. The course consists of a long weekend field study trip to meet with representatives of the political institutions and parties, civil society, the Churches and the media. The on-site component includes cultural encounters and informal meetings to enhance the learning with preparatory and concluding sessions in the classroom.

*1 credit. Pre-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 356 – BRUSSELS: INTERNATIONAL ORGANIZATIONS AND INTERNATIONAL RELATIONS**

The trip takes two very different looks at international relations; before leaving, there will be a class introducing the basic structure of the IGOs visited. On the first day of the trip students see the formal side and visit two key international organizations, the European Commission and NATO. They are given briefings on topical issues facing the organizations and the responses which are being formulated to address the issues. There are informal meetings representatives of Brussels' political organizations, from some of the many parties present at the IGOs. On the second day, they visit some of the key political sites in the city and the museum and battlefield of Waterloo. There is a final classroom session to draw conclusions from the trip.

*1 credit. Pre- or co-requisites: A lower-level Political Science or European history course. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 360 – SPECIAL TOPICS: MODEL UN**

This course is a practical exercise in critical thinking and analysis, public speaking, and intercultural negotiation and consensus building within the context of international politics and international organizations. Students will represent, support, and defend a selected country's national interests at the United Nations. Students will learn how and be trained to speak clearly and convincingly on selected policy areas, know and use the technical language of the UN. Skill building exercises in consensus building, negotiations and communications will complement the public speaking activities as will writing assignments on how to develop talking points, policy position papers and draft UN resolutions in order to master style, form and substance of typical diplomatic and UN documents. The students will exercise and develop learning in a close to real-world organizational setting that brings together actors from all over the world. Students will represent a

specific country, as a member of the UN in a Model UN conference simulation, the dates of which will be communicated. The policy areas will relate to UN committee work and topics chosen by the organizers. Costs to participate at the Model UN conference will be covered by the student. This course may be taken more than once as long as the country represented and the committee topics are different.

*3 credit hours. Pre-requisites: 200 level IA, POL, HST, social science or public speaking or permission of the instructor. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 361 – SPECIAL TOPICS: MODEL UN, LJUBLJANA**

This 1 credit course is specifically directed at students who have already completed a first Model UN simulation during their stay at AUR and wish to return to replicate the simulation experience with new incoming students enrolled in the 3 Credit IA 360 course. Model UN is a practical exercise in critical thinking and analysis, public speaking, and intercultural negotiation and consensus building within the context of international politics and international organizations. Students will represent, support, and defend a selected country's national interests at a mock conference with a variety of Committee selections: UN, NATO, European Parliament. Students will learn how and be trained to speak clearly and convincingly on selected policy areas, know and use the technical language of the UN and other IOs. Skill building exercises in consensus building, negotiations and communications will complement the public speaking activities as will writing assignments on how to develop talking points, policy position papers and draft UN resolutions in order to master style, form and substance of typical diplomatic and UN documents. The student will exercise and develop learning in a close to real-world organizational setting that brings together actors from all over the world. Students will represent a specific country, as a member of the UN in a Model UN conference simulation at the University of Ljubljana, Slovenia between late November and early December 2024 (MUNLAWS).

*1 credit. Pre-requisites: IA 360. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 364 - CYPRUS: CONTESTED BORDERS IN THE HEART OF THE MEDITERRANEAN**

Cyprus today raises a number of interesting issues for its history, geography, culture, religion, economy and politics. The field study trip to Cyprus is used in order to apply the IR theories learned in class to this relevant case study, and illustrate the practice of many IR issues (e.g. the politics of contested borders; EU-Turkish negotiations; religion and politics; democracy; energy politics; internal national conflict/separatism; the political impact of the EU's response to the Great Recession; and human rights). The course integrates classroom learning with seminars from distinguished lecturers, cultural experiences and informal encounters. The field trip will rely on local contacts (e.g. politicians, journalists, diplomats, members of the academia and of think tanks, NGOs and IGOs), which will be asked to brief us on the political and geopolitical relevance of the Cyprus issue nationally and internationally.

*3 credit hours. Pre-requisites: Intermediate level POL or IA (200 level)/ European history course / or permission by the instructor. Students will pay a fee to cover the cost of the field-study trip.*

### **IA 401 – CURRENT AMERICAN FOREIGN POLICY**

This course is an in-depth study of American foreign policy. The course will briefly survey the history of American Foreign Policy which will serve to approach current foreign policy issues. Which are the main issues in today's American foreign policy? What factors shape American foreign policy? How is American Foreign Policy carried out? How does American foreign policy work together with International Organizations (like the UN), military alliances (like NATO) and regional organizations (like the EU)? The students will be expected to carry out individual work analyzing American foreign policy in specific regions or countries around the world. There will



be a strong focus on contemporary political events and how to understand and interpret these.  
*3 credit hours. Pre-requisites: IA 200 and Junior or Senior standing.*

### **IA 403 – CONFLICT RESOLUTION AND NEGOTIATION**

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth.

*3 credit hours. Pre-requisites: IA200, Senior standing or permission of the instructor.*

### **IA 404 - INTERNATIONAL HUMANITARIAN RESPONSE**

The course is designed to provide students with a deep understanding of the international humanitarian aid in countries affected by a crisis (conflict, natural disaster). It gives a firsthand understanding of what is like to work under pressure in difficult context. It is based on both theoretical and practical knowledge in order to make the experience and learning applicable to the realities of the humanitarian sector. Students will hear firsthand experiences from people who have been on humanitarian field missions. Practical learning is at the heart of the course. The course uses interactive tools and scenario-based teaching (simulation exercises; role playing).

*3 credit hours. Pre-requisites: IA200, Senior standing or permission of the instructor.*

### **IA 405 - POLITICAL RISK ANALYSIS**

Uncertainty and risk are constant features in international relations, yet their relevance as analytical lenses is often overlooked. After outlining the main methodological and epistemological challenges that must be faced when considering the role of uncertainty and risk in a fast-changing, globalized environment, this course explores key issues in international political and economic relations. Topics covered include the analysis of the most widely used techniques in economic and political forecasting (e.g. statistical extrapolation, game theoretical approaches, Delphi techniques, prediction markets, expert judgment), as well as the role of the digital revolution both as a catalyst for new ‘cyber’ risks and as a generator of new tools for the collection and analysis of intelligence (e.g. Big data and the ‘internet of things’). Students are encouraged to engage in critical reasoning using theory applied to a plethora of case studies on unexpected, ‘black swan’ political and economic developments – such as the fall of the Berlin Wall, the global financial crises, and the Arab Uprisings.

*3 credit hours. Pre-requisites: A lower level international relations, politics or economics course and junior standing.*

### **IAPO 200 – RESEARCH SEMINAR IN SOCIAL SCIENCES**

This course will provide students with a broader common background on issues in social sciences, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas.

*3 credit hours. Pre-requisites: IA 100 or COM 100 and Sophomore standing.*

### **IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS**

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to

a project of the student's choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

*3 credits. Pre-requisites: Senior standing in International Relations.*

## **INTERNSHIP**

### **INT 250 – REAL PROJECTS: TEAM-BASED INTERNSHIP**

This course is an experiential learning course where students work in teams on real-world projects provided by a company or organization. The course structure combines organizational and academic supervision in the form of in-class lectures, case analyses, and solution development and presentations in preparation for work on a real project. In the opening sessions, the instructor introduces the students to problem-solving tools and to the portfolio of projects offered by sponsor organizations. In the following sessions, the sponsor liaison illustrates the project to the team and the instructor directs them to apply research-based methods and project-planning solutions to address the chosen challenge.

*3 credits. Pre-requisites: ENG 102.*

### **INT 450 – INTERNSHIP**

An internship is an individual, non-classroom, extended learning experience requiring 135 hours of practicum. It requires an on-site supervisor as well as a faculty member as project sponsor. An internship requires a daily log of activities (emphasizing impressions and reactions to the experience plus a brief description of the activity). Students are required to make a presentation and submit a final paper summarizing how goals were achieved and demonstrating the relationship of academic material to the work performed during the internship. This course can be repeated. In lieu of attending workshops, students will be asked to write a 6 to 10-page analytical essay.

*3 credits. Pre-requisites: Junior standing or as second semester study abroad, cumulative GPA of 2.5 or above and ITL 102*

## **ITALIAN**

### **IS 205 - HISTORY OF ITALIAN FASHION**

The course explores the history and evolution of dress and fashion in Italy from the Renaissance to mid-20th century. Students will learn about the historical context in which particular dress-designs and fashions appeared and how they evolved. The course also explores the connections between the developments in design and fashion and artistic styles and aesthetic ideals of a particular historical period.

*3 credits. Pre-requisites: ENG 102. Conducted in English.*

### **IS 206 – ITALIAN CULTURE AT THE MOVIES**

This course explores the characteristics of Italian Contemporary Culture as viewed through cinema. It will focus on a selection of Italian films from World War II to the present in order to gain an overview of the dramatic economic, social and political changes in Italian society over the last 55 years. Clips from such emblematic films as *The Bicycle Thief*, *Roma Città Aperta*, *La Dolce Vita*, *Una Giornata Particolare*, *Cinema Paradiso*, *Caro Diario*, *la Meglio Gioventù*, *L'Orchestra di Piazza Vittorio*, *I Cento Passi*, and others will provide students with insight into topics such as fascism, the Catholic church, evolving attitudes towards women, the years of economic boom, political instability, rural poverty, the “southern” question, the mafia, and immigration both to and from Italy. Class discussions will deal with relevant aspects of Italian society and history based on the films as well as the assigned readings. Films will be shown with English subtitles.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 210 – INTRODUCTION TO ITALIAN CULTURE**

Thematic in approach, this interdisciplinary course introduces students to the major social, cultural, artistic, and intellectual trends in modern Italy. Focusing on the period of Italy's history from Unification in 1861 to the present, the courses will focus on cultural topics such as the Commedia dell'arte and its legacy in modern Carnival celebrations in Italy, Italian food and wine culture, sports, cinema, religion, regional differences, gender issues, and the advent of a contemporary multicultural society. Topics will be considered within the context of modern Italian society as well as from a historical perspective.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 212 – ITALIAN FOOD AND CULTURE**

This interdisciplinary course will focus on the social and cultural aspects of food and eating in different geographical areas with a special emphasis on Italy and its history. The course will be taught through a variety of readings, class discussions and presentations and there will also be some practical experiences. Please note that this is not a cooking course.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 213 - FROM EMIGRATION TO IMMIGRATION IN ITALY**

The course introduces students to the different practices and experiences of cultural diversity and its challenges in contemporary Italy. The course will analyze the transition of Italy from a country of emigration to a country of both emigration and immigration. The first half of the course provides students with an overview of the history of migrations from, within and to Italy and the responses which have emerged in legislation, political discourses and organizations, civil society and a variety of media, highlighting both racist and anti-racist reactions. The second half examines the experiences of various minority groups in Italy and of the second generations, emphasizing, where possible, their own descriptions of life in present-day Italy.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 214 - CONTEMPORARY ITALIAN FASHION**

This course examines contemporary Italy's fashion industry in order to understand how it gained strength and importance in Italian culture from the post-WWII period to the present. The course will analyze how fashion has been effective as a communication system that has represented the development of Italian national identity and in turn has had considerable impact on Italian society and culture. Interdisciplinary in nature, the course highlights the close connection between the massive presence of art in Italy and its influence on the development of a collective sense of aesthetics that finds confirmation in fashion. The course will also address contemporary issues relating to the fashion industry, such as black-market fashion production and the search for a humanitarian and ethically responsible fashion practices.

*3 credit hours. Pre-requisites: ENG 102.*

### **IS 219 - FLORENCE AND DANTE'S INFERNO**

This course examines Dante's vision of hell and humanity as portrayed in his classic poem, Inferno. Dante's life and events from the period in which he lived will be examined in order to contextualize his portrayal of Florence and politics within the Italian peninsula during his time.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 220 – TRAVELS TO/THROUGH ITALY: REPRESENTATIONS OF CONTACTS BETWEEN CULTURES**

The depiction of Italy as a member of the G8 and NATO, a leading provider of fashion, cinema, cars, design, and cuisine, is relatively recent, though widely held. But Italy as the seat of a highly prized way of life traces back through the centuries, with many writers declaring their admiration,

from Goethe, De Stael and Stendhal, to Milton and Shakespeare. To understand Italy's contemporary image in the world, this course seeks to understand some of the earlier representations of Italy and Italians from Dante, through the Renaissance and Baroque periods, the Risorgimento, the Great Migration, the Economic Boom and *la dolce vita*, and down to the present time. A primary goal of the course is to connect students' experiences in Rome and Italy more generally with the experiences of other travelers and with the rich and diverse history of what being Italian is. Specific themes will include geography, the persistence of classicism in Italy to the present day, paganism and Christianity, northern Europe vs. the Mediterranean, post-Renaissance decline, rationalism vs. passion, localism vs. nationalism, civilization and the natural. Students will come to realize that, beyond the Italian state, there are many "Italies" conditioned by a variety of historical, political, economic, social, cultural, and religious circumstances.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 221 – THE ITALIAN-AMERICAN EXPERIENCE**

This course examines literary, cinematic, and critical works on the experience of Italian Americans in order to investigate the many facets of their identity. The first part of the course includes readings on theories of race, ethnicity, and identity formation in the United States. The second part explores novels, films, and popular culture as evidence of the many forms of Italian-American cultural expression and their representation. Particular attention is given to the construction of internal and external stereotypes, interethnic relations between Italians and other minorities in the US, and religious, family, and gender identity.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 250 – SICILY AGAINST THE MAFIA**

This weekend field trip course presents students with a different view of Sicily and of the mafia in Sicily, providing them with an understanding of the emergence of a new Sicilian culture and society based on the fight against the mafia, on pacifistic expression and on the creation of a culture of legality. The course will allow students the opportunity to visit sites of historical, social and cultural interest that document resistance to the local Mafia and encounter local civic associations, community service and solidarity networks that are active in the Sicilian context. Students will meet and exchange ideas with young Sicilians and thereby learn from direct experience an example of social activism in the Italian context. An understanding of the mafia in Sicily will be supported by readings from Sicilian writers such as Luigi Pirandello, Leonardo Sciascia and Giuseppe Tomasi di Lampedusa and through the viewing of Italian films such as *I Cento Passi*.

*1 credit. Conducted in English. Students will pay a fee to cover the cost of the field-study trip.*

### **IS 251 – FOOD AND (MULTI)CULTURE IN ITALY**

This 1-credit weekend field trip course presents food in its complex connections with culture, nutrition, environment, society, economics and politics. Combining traditional lectures and discussion meetings with hands-on co-curricular activities, the course will lead students to the city of Torino, a leading city in Italy for food studies and the slow food movement. The lectures and meeting with professors from the Università di Studi Enogastronomici provide a dynamic learning environment with an interdisciplinary approach while the practical assignments allow students to explore and experience first-hand food culture in different settings around Torino. All course topics are accompanied by practical activities, ranging from meetings in Eataly, the famous slow food supermarket, to food and wine pairing and tasting workshops (observations and meetings with the experts). The course will also take advantage of Torino's rich multicultural fabric by visiting the largest international market in Italy, Torino's Porta Palazzo market, where food traditions from Italy and around the world come together.

*1 credit. Conducted in English. Students will pay a fee to cover the cost of the field trip.*

### **IS 252 - OLIVE OIL AND WINE CULTURAL ITINERARY**

This course is a 1-credit weekend fieldtrip in central Italy, during which students will study the characteristics and classification of olive oils and wines produced in this area. The course will also provide

students with an understanding of the history of oil and wine production, consumption and uses in this area, as well as current practices used today. In addition to practical “hands on” sessions, such as olive oil and wine tastings, students will also visit places of historical, social and cultural interest that will help contextualize their knowledge of topics studied within central Italy.

*1 credit. Students will pay a fee to cover the cost of the field-trip. Conducted in English.*

### **IS 253 – DANTE’S FLORENCE**

This 1-credit weekend fieldtrip course presents students with a view of the city of Florence focused on its history as a medieval city of culture, home to Italy’s most famous poet Dante Alighieri. The course will take advantage of the city’s rich artistic history by visiting places of historical, literary and artistic importance that will inform the student’s understanding of the medieval context, as well as places relating to or referenced by Dante in his writings, such as the Duomo and Battistero, the Church of Santa Maria Novella with its frescoes depicting scenes from the afterlife inspired by the Divine Comedy, the Church of Santa Croce with its tombs (including an empty one for Dante) of famous Italians, the Church Santa Margherita dei Cerchi, Dante’s family church, and the Casa di Dante Museum.

*1 credit. Students will pay a fee to cover the cost of the field-trip. Conducted in English.*

### **IS 301 – THE MAFIA IN ITALIAN SOCIETY, LITERATURE AND FILM**

This course aims to explore representations of the Italian Mafia in literature and cinema, with reference also to the Italian-American context. Students will be introduced to the history of the mafia, starting from its beginnings in Sicily, and follow its historical and geographical evolution within, and also outside, Italy. The course will make reference to Italian literary texts as well as Italian and Italian-American cinematic representations of the phenomenon.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 302 – THE BLACK PLAGUE AND BOCCACCIO’S DECAMERON**

This course addresses how the themes of physical illness and death influenced Italian society and cultural production of the medieval period. The Black Plague of 1348 and its consequences on Italian society of the time will be examined in depth through the portrayal provided in Boccaccio’s The Decameron.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 304 – NATIONALISM AND REGIONALISM IN MODERN ITALIAN CULTURE**

This course explores the themes of nationalism and national identity, as well as the marginalization of regional identities in modern Italian culture and society through the works of major Italian writers of the unification and post-unification periods. The course will examine how nationalist discourse mobilized racial, cultural and linguistic boundaries as determinants of nationhood, paving the way for the later emergence of Fascism’s cultural nationalism.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 305 – DISCOVERING ROME ON-SITE, IN PRINT AND ON-SCREEN**

The focus of this largely on-site course will be the city of Rome, its transformations over different periods of its history and how these periods have been portrayed in Italian literature and film. The course will combine on-site visits to areas of interest with the study of selected works of Italian literature and cinema in which the city plays a prominent role.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 306 – FASCIST ITALY: CULTURE AND POLITICS UNDER MUSSOLINI**

This interdisciplinary course examines the dictatorship that ruled Italy between 1922 and 1943. It will address the relationship between culture and politics, public and private, Fascist biopolitics; anti-Fascism; fascist colonialism and racism; the cult of Mussolini; and Fascist-era femininities and mas-



culinities. Secondary sources will be combined with reading of primary texts, such as Fascist speeches and anti-Fascist novels, and viewing of newsreels and films produced during Fascism. Later literary and cinematic works depicting the period will also be studied.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 311 – ITALIAN COMEDY ON STAGE AND SCREEN**

This course examines the comedic genre in Italian theater and film, with a focus on works by major Italian playwrights and filmmakers. Special attention will be given to Italian Style Comedy (commedia all'italiana), one of the most popular genres of Italian cinema, as a lens for examining 20th century Italian social customs.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 312 – CULTURAL REVOLUTIONS IN RENAISSANCE AND BAROQUE ROME**

This course focuses on the cultural revolutions that took place in Europe from the fourteenth to the seventeenth centuries as lived and experienced in Rome. These radical changes regarded the production and dissemination of knowledge, the practice of religion and its relation to science, how to represent the self, gender roles and the civilizing process, and political systems. We will alternate in-class readings, discussions, and student presentations with site visits throughout the city that will highlight the themes we discuss in class. Readings cover authors such as Francesco Petrarca, Cola di Rienzo, the anonymous Pasquino poet, Michelangelo Buonarroti, Vittoria Colonna, Benvenuto Cellini, Baldassare Castiglione, Artemisia Gentileschi, and Galileo Galilei, whereas our site visits may include the Capitoline, the Angelica Library, some of Rome's talking statues, Tor de' Specchi, Villa Farnesina, Spada Gallery, Castel Sant'Angelo, Santa Maria sopra Minerva, and Bosco Parrasio, among others.

*3 credits. Pre-requisites: ENG 102.*

### **IS 316 – GENDER, CULTURE AND SOCIETY IN ITALY**

This course explores Italian history, society and culture through the notion of gender and its links with categories such as sex, race, ethnicity, class, nation, and sexuality. History, politics, literature, film, and other media will be used to analyze the condition of women as well as gender roles and images of femininity and masculinity in modern Italian society.

*3 credit hours. Pre-requisites: ENG 102. Conducted in English.*

### **IS 320 – ITALIAN MEDIA AND POPULAR CULTURE**

This course has a thematic approach, applying the analytical theories of cultural studies to contemporary Italian media and popular culture, focusing on: the evolution of Italian print and broadcast media in terms of their impact on Italian culture and society; the effect of Italy's regional character on sports, use of language, gastronomic traditions; the role of folktales, popular theatre and folk music; popular expressions of religious life (Carnival, Passion Plays etc); the relationship between local craftsmanship and high fashion. Students will apply and develop their analytical skills by actively engaging with these phenomena through field trips, case-studies and example texts.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor. Conducted in English.*

### **ITL 100 – INTRODUCTION TO ITALIAN LANGUAGE AND CULTURE**

Open to students with no previous training in Italian, the course introduces features of the Italian language needed for interaction in everyday practical situations, such as the caffè, restaurant, accommodation and in shops. The course satisfies a limited number of immediate needs necessary for survival in the target language culture. Cultural topics, such as religion in Italy, Italian geography, and Italian families will also be studied through readings in English, in order to familiarize the student with certain aspects of contemporary Italian society and culture.

*3 credit hours. No placement examination. This course does not constitute a pre-requisite for ITL 102. This course can not be taken simultaneously with, or after successful completion of ITL 101.*

### **ITL 101 – ELEMENTARY ITALIAN I**

In this course students establish an introductory base in the Italian language in the four areas of language skills: listening comprehension, speaking, reading, and writing. At the successful completion of this course students will be able to demonstrate proficiency in everyday spoken Italian by performing the following functions: greet people and introduce themselves, give and follow simple directions, respond to and ask questions, describe their families and friends, order items in a café, discuss their life at school and hobbies, express likes and dislikes, and recount recent past actions. Students will be able to read simple written texts in Italian and write short paragraphs on familiar topics. Students will also have gained specific knowledge about contemporary Italy through cultural readings on topics such as family life, pastimes, and food and wine culture.

Successful completion of the course grants access to ITL 102 with a grade of at least C-.

*4 credit hours. No placement examination. Required for AUR degree students.*

### **ITL 102 – ELEMENTARY ITALIAN II**

This course, open to students who have taken ITL 101 or equivalent or the appropriate placement examination, is a continuation of ITL 101, Elementary Italian I. The course focuses on vocabulary expansion and strengthening the four language skills of speaking, listening, writing, and reading in order to provide students with the ability to converse on familiar social situations related to school, recreation, and particular interests, provide oral descriptions in the major time frames (past, present, and future), read short written texts, and write short compositions on familiar topics. Successful completion of the course grants access to ITL 200/ITL 201 with a grade of at least C-.

*4 credit hours. Pre-requisites: ITL 101 with a minimum grade of C- or placement test. Required for AUR degree students.*

### **ITL 200 – INTERMEDIATE ITALIAN I THROUGH FILM**

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement examination.

This course is designed to improve Italian language skills at the intermediary level through an exploration of contemporary Italian film. This course is therefore designed to develop competency not only in grammatical structures but also strengthen listening and speaking skills and expand vocabulary acquisition. By watching and discussing clips from contemporary Italian movies, students will analyze idiomatic expressions, lexicon, grammatical structures, spoken and non-verbal elements of language and Italian culture in order to gain linguistic competence and familiarize themselves with various aspects of contemporary Italian society.

*3 credit hours. Pre-requisites: ITL 102 or permission of the instructor. Conducted in Italian.*

### **ITL 201 – INTERMEDIATE ITALIAN I**

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement examination. This course is designed to build competency in grammar and syntax so as to allow students to converse and write with confidence on topics of routine tasks, social situations, and such abstract topics as cultural issues at the Intermediate level. The course will also develop ability to spontaneous and creative writing through composition.

*3 credit hours. Pre-requisites: ITL 102 or placement examination.*

### **ITL 202 – INTERMEDIATE ITALIAN II**

Open to students who have completed the equivalent of Intermediate I, and taken the appropriate placement examination. The first part of this course is designed to review main grammar points such as verb tenses in the major time frames, passive forms, and impersonal constructions. The second part concentrates on consolidating specific communicative tasks, including stating opinions



and constructing hypotheses, in both speaking and writing. Specialized vocabulary is expanded and appropriate variables in register are introduced in expository writing and conversation.

*3 credit hours. Pre-requisites: ITL 200 or ITL 201 or placement examination.*

### **ITL 250 - INTERMEDIATE ITALIAN II THROUGH MUSIC**

Open to students who have completed the equivalent of one year of college Italian, and taken the appropriate placement examination.

This course is designed to improve Italian language skills at the upper-intermediary level through an exploration of contemporary Italian music. This course is therefore designed to develop competency not only in grammatical structures but also strengthen listening and speaking skills and expand vocabulary acquisition. By listening to and discussing Italian songs, students will analyze idiomatic expressions, vocabulary, grammatical structures as well as explore aspects of Italian culture in order to gain linguistic and cultural competence.

*3 credit hours. Pre-requisites: ITL 200 or ITL 201 or placement examination. Conducted in Italian.*

### **ITL 300 – ADVANCED ITALIAN: GRAMMAR AND COMPOSITION**

Open to students who have completed the equivalent of two years of college Italian, and taken the appropriate placement examination. Grammatical, syntactical, and lexical items covered in this course expand an intermediate level of proficiency to the first advanced level through extensive reading assignments, grammatical and syntactical reviews and practice, and both spontaneous and reflective writing assignments, on such practical and abstract topics as reviews of films and plays, mass-media information, and cultural events.

*3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement examination. Conducted in Italian.*

### **ITL 301 - CULTURAL TOPICS IN ITALIAN**

The course, conducted entirely in Italian, focuses on strengthening the student's knowledge and use of Italian at an advanced academic level while introducing students to major themes of Italian modern culture. Through the viewing of films and reading and analysis of literary texts and articles, the course explores topics relating to contemporary Italy, such as immigration and emigration and issues and challenges facing young Italians. The course enlarges the students' perspectives on Italy today by exploring various interpretations of cultural phenomena, with particular attention to artistic, social and historical aspects.

*3 credit hours. Pre-requisites: ITL 202 or ITL 250 or equivalent, or placement test. Conducted in Italian.*

### **ITL 302 - ADVANCED ITALIAN: ITALIAN THROUGH THEATER**

Open to students who have completed the equivalent of two years of college Italian or taken the appropriate placement examination. The course aims to strengthen students' reading comprehension skills through the study of theatrical texts in Italian. Students will improve writing skills, including the study of advanced grammar, and speaking fluency through the writing and performance, at the end of the course, of original dramatic dialogues.

*3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement examination. Conducted in Italian.*

### **ITL 306 - ITALIAN WRITING STYLES**

This course consolidates the advanced level of proficiency in the Italian language through reading and analyzing different texts from syntactic, stylistic and grammatical perspectives. The course focuses, however, primarily on the development of written skills.

*3 credits. Pre-requisites: ITL 300 or equivalent, or placement test. Conducted in Italian.*

### **ITL 307 – ITALIAN FOR BUSINESS**

This course is designed to build competency in the student's writing skills and expand vocabulary

acquisition through the reading, discussion and analysis of a variety of business texts: manuals used in business schools, analyses of letters, office documents and newspaper articles about business. It is also for students who wish to develop language and professional skills in the context of an international business environment focused on Italy. Attention is also given to Italian culture, manners, and customs as they relate to business practice. The course is specifically designed for students who are interested in working in Italy.

*3 credit hours. Pre-requisites: ITL 202 or equivalent, or placement examination. Conducted in Italian.*

### **ITL 491, ITL 492, ITL 493, ITL 494 – ITALIAN INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the direction of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors or artists and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in Italian Studies.*

## **LATIN**

### **LTN 101 – BEGINNING LATIN I**

Open to students with no previous training in Latin, this course offers an introduction to the fundamentals of the language. Major emphasis is given to grammar and syntax, composition and reading. The course develops direct reading comprehension of Latin from graduated texts, short stories and dramas; and through them provides an introduction to ancient Roman civilization. The course also aims at building a grammatical foundation to develop further levels of proficiency.

*4 credit hours.*

### **LTN 102 – BEGINNING LATIN II**

A continuation of LTN 101 with intensified grammar and reading. Open to students who took LTN 101 or equivalent. The course continues to develop the fundamentals of the language, grammar, composition and progresses to the subjunctive. Selected readings from graduated texts; introduction to ancient Roman civilization.

*4 credit hours. Pre-requisites: LTN 101 or permission of the instructor.*

### **LTN 250 – READINGS IN INTERMEDIATE LATIN**

This course is intended for students who have completed at least two semesters of college-level Latin. Over the course of the semester, students will read extended selections of Latin prose and/or poetry in the original and the rest in translation. Some review of grammar will be integrated into the first weeks; class meetings will focus on prepared translation and discussion, and some sight reading as students achieve understanding of the style and syntax of the ancient author(s) selected. This course may be repeated once.

*3 credit hours. Pre-requisites: LTN 102.*

### **LTN 302 - SILVER AGE LATIN LITERATURE**

This course focuses on the literature of the Silver Age (ca. 14-150 CE), a period characterized by significant innovations in subject, genre, and style in Latin literature. The course may focus on one or more authors of the period, in prose and/or poetry, and pursue themes particular to the period, genres, or individuals of the Silver Age. This course is open to students of Latin who have already mastered the grammar and syntax of the Latin language at an intermediate level. Students compose their own translations of the works assigned, and conduct detailed research on the text, transmission, and scholarship for each author.

*3 credit hours. Pre-requisites: A 200-level Latin course or permission of the instructor.*

### **LTN 303 – LYRIC AND ELEGY**

This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language. Students are introduced to Roman lyric and elegaic poetry through selections from Catullus, Tibullus, Propertius and Ovid. Emphasis will be placed on the interpretation of individual poems and their place in the ancient lyric tradition.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

### **LTN 304 – VIRGIL**

Virgil (70-19 BC) is known for his epic poem about the foundation of Rome and for two series of poems devoted to rural life. Together they have constituted, almost without pause from Virgil's own time to the present day, one of the greatest influences on European literature and civilization. Students are introduced to the poetry of Virgil through selections from the pastoral poetry of the *Eclogues*, and *Georgics* as well as the epic *Aeneid*. This course is open to students of Latin who have already mastered the grammar and syntax of the language at an advanced level. All texts will be studied in the original language.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

### **LTN 305 – READING IN MEDIEVAL LATIN**

This course builds upon students' previous knowledge of Latin Language and Literature and allows them to specialize in the writings of a particular period or genre. The course will focus upon a wide range of readings and involve both analysis of advanced grammatical structures and literary devices. Among the special topics offered in rotation are: Readings in Medieval Latin; Dante, Petrarch, Boccaccio (Latin Writings); Readings in Renaissance Latin; Satire; Latin Drama.

*3 credit hours. Pre-requisites: LTN 201 or LTN 250 or permission of the instructor.*

## **MANAGEMENT**

### **AHMG 320 – ART GALLERY MANAGEMENT**

This course in the "Business of Art" cycle explores the principles and practices of art gallery management. Topics include the history of art galleries, artist and client relations, gallery space and design, collections management, staging an exhibition and art marketing. The role of the art dealer and all aspects of gallery management will be discussed in theoretical terms and in case study analyses and on-site visits to Rome's contemporary art galleries.

*3 credit hours. Pre-requisites: An introductory-level Art History or Management course or permission of the instructor. Students are responsible for all entry fees.*

### **ARMG 315 – MANAGEMENT OF CULTURAL HERITAGE**

Management of Cultural Heritage explores theoretical and ethical issues directly applicable to management decisions concerning cultural heritage sites impacted by modern tourism. Issues of authenticity, cultural identity, art ownership and enterprise, ideology and commoditization of art heritage, trade in art and antiquities, restitution and repatriation will be discussed in theoretical terms and in case study analyses and on-site visits. The aims of the course are to enable students to evaluate real situations of cultural heritage and tourism, and to exercise judgment in ethical issues involving cultural heritage.

*3 credit hours. Pre-requisites: An introductory-level Art History or Business or Management course or permission of the instructor.*

### **MGMK 312 – EVENT PLANNING, MARKETING AND MANAGEMENT**

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers, meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and evaluating major events, and put what they have learned into practice in the development of a marketing plan for a “real” event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.*

### **MGT 201 – PRINCIPLES OF MANAGEMENT**

A comprehensive introduction to management theory and practice, organized according to a traditional functional/process framework. Students explore issues related to organizing and managing human resources, communicating, motivating and leading, management control and operations management. The course integrates classical and modern concepts with an array of real-world cases.

*3 credit hours. Pre-requisites: A 100-level MTH course or equivalent or Sophomore standing or permission of the instructor.*

### **MGT 301 – ORGANIZATIONAL BEHAVIOR IN A GLOBAL CONTEXT**

In an increasingly interconnected global economy, it is highly probable that students, as graduates, will find themselves involved with cultures other than their own at every step of their careers. This course introduces students to the knowledge-set and tools required to succeed in international organizations, working and managing across diverse cultures. Core concepts such as teamwork, leadership, cultural diversity, negotiation, conflict resolution and diversity and gender issues are explored within the framework of cross-cultural settings.

*3 credit hours. Pre-requisites: MGT 201 or equivalent.*

### **MGT 302 – DOING BUSINESS IN ITALY**

Italian businesses are famous worldwide for their innovative approach to the fields that represent the country’s comparative advantage: food, fashion and design. In this course, students will gain direct experience with each one of the leading business sectors of Italy and “take to the road” to explore Italian business approaches first-hand. Students will meet with the entrepreneurs involved in developing the innovative concepts, dealing with the unique challenges and designing the creative solutions that have allowed these businesses to thrive – and survive even in the current recession, the worst economic crisis of the post-WWII period. Students will learn about the foundations of what has become known as “the Italian miracle” and the ways in which Il Bel Paese has been able to weather even the most difficult of times with a flexible approach to entrepreneurship.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 and ACC 201. Fee charged for required field trip.*

### **MGT 304 - NEGOTIATING GLOBALLY**

This course provides the opportunity to develop negotiation skills in a series of simulations and exercises that get the student to apply a variety of bargaining processes in the contexts of deal-making and dispute resolution. The exercises have been chosen to highlight the central concepts that underlie negotiation strategy; students in this course learn about negotiation by concretely negotiating with each other. This interactive environment emphasizes the importance of keen negotiation skills to success in business as well as in everyday life.

*3 credit hours. Pre-requisites: MGT 201.*

### **MGT 305 - HUMAN RESOURCE MANAGEMENT IN SERVICE OPERATIONS**

This course examines the role of human resource management in service operations in general and the tourism hospitality industries more specifically. Students will explore human resource planning and how to select, recruit, hire, train, retain, motivate, develop, compensate, evaluate and support employees. We will also discuss current HRM-related topics such as coaching and team building, conflict management, labor relations, delegation, as well as leading issues in the regulatory and legislative environment.

*3 credit hours. Pre-requisites: MGT 201 or TTM 201 or permission of the instructor.*

### **MGT 309 – CHAOS AND CATASTROPHE: CRISIS MANAGEMENT FOR GLOBAL BUSINESS**

Students will learn to both cope and succeed as professionals in the midst of chaos as catastrophe threatens both the firm and individuals. The course will define a crisis and the ways in which individuals and organizations' management cope during a crisis. Crisis intervention methods and tools for business professionals to effectively work with crisis situations will be presented. The course will cover different „crises“ as they relate to day-to-day interactions, emergency situations (i.e., business related: product, facility and image-related, as well as employee-related: suicide, bereavement, violence and substance-abuse). Crisis management programs and plans will be developed alongside a crisis management simulation exercise, to provide a ‚real-world‘.

*3 credit hours. Pre-requisites: MKT 201 or MGT 201 and any 300-level or higher business course or permission of the instructor.*

### **MGT 310 – QUANTITATIVE METHODS FOR BUSINESS**

This course introduces students to an array of quantitative methods used to help business people make decisions about strategy and resource allocation. Managers use quantitative tools to help them answer questions such as “Should we expand our business and if so, how?”, “What will the impact of a new product introduction be?”, “How can I predict my competitor’s next move?”, “What is the risk of moving to a new technology or a new market?”, “How can we ensure this project will be completed on time and on budget?”, “How should we manage inventory?”, “What do our market research statistics tell us?”, and “How can we increase our quality level?” among others. The focus of this course is on real-world applications in Marketing, Finance and Operations that will allow students to hone skills in applying commonly used quantitative tools and approaches. These include risk and sensitivity analysis, statistics and probability distribution, forecasting methods including regression, project management (critical path and PERT), game theory and decision analysis among others.

*3 credit hours. Pre-requisites: MTH 102 and ACC 201 and MGT 201 or permission of the instructor.*

### **MGT 311 – ENTREPRENEURSHIP: CREATING, FINANCING AND MANAGING NEW VENTURES**

In this course students learn how to build and manage entrepreneurial ventures. Specific topics include new venture creation, business development, finance for startups, and Marketing, Management and HR specific to new ventures. Students form and develop a new business idea, a business plan and operating agreement. Venture capital and other financing sources are also studied.

*3 credit hours. Pre-requisites: MGT 201 or equivalents, or permission of the instructor.*

### **MGT 381 – INTRODUCTION TO SPORTS FACILITY AND EVENT MANAGEMENT**

This course will examine the skills and strategies that are necessary to be successful in the field of sports facility and event management. An understanding of event planning, sponsorship, broadcast involvement, facility management and operations will be gained through field study, speakers and standard classroom material.

*3 credit hours. Pre-requisites: Junior level.*

### **MGT 382 – THE BUSINESS OF SPORT THROUGH A ROMAN LENS**

This course will examine the skills and strategies that are necessary to become successful profes-

sionals in the field of Sport Management. Students will gain an understanding of the business aspect of Sport Management and will explore career opportunities in Sport at the amateur, recreational, intercollegiate and professional levels through an overview of the industry with a special emphasis on sport in Rome.

*3 credit hours. Pre-requisites: Sophomore standing.*

### **MGT 411 – SOCIAL ENTREPRENEURSHIP**

This course examines the process of envisioning, opening and growing successful mission-driven ventures. We investigate cases of organizations that foster change through novel solutions, and explore the process of launching an enterprise that pursues social metrics in addition to profit and financial sustainability. Using case studies and real-world examples, we investigate strategies behind high-impact, socially-conscious ventures. Students also examine how to employ design thinking and other tools with the potential to alleviate social problems and to address some of the world's most pressing needs.

*3 credit hours. Pre-requisites: MGT 311 or introductory course in Entrepreneurship or approval of the instructor.*

## **MARKETING**

### **COMK 328 – PUBLIC RELATIONS**

This course defines public relations, familiarizes students with its theoretical concepts and helps them to grasp the significance of the historical trends of public relations in America. The course will help students recognize, understand and critically evaluate the functions of public relations in various organizational settings, and the key elements of the public relations process. It will also help the student to become aware of the ethical and legal dimensions of public relations practice.

*3 credit hours. Pre-requisites: MKT 200 and ENG 102.*

### **COMK 404 – SOCIAL MEDIA MANAGEMENT**

This course provides students with a deeper understanding of the significance of social networks and their impact on business. The course aims at exploring strategies of social media management for organizations and professionals. The course also delves into the successful deployment of these strategies and how social media is redefining the relationship between business and consumer. It focuses on communication practices with prospects and customers, and also on the internal processes necessary in order to enact strategic decisions.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **COMK 405 – MUSIC MANAGEMENT AND COMMUNICATIONS**

This hybrid course offers a historical account of the music business industry and provides hands-on skills for future music managers, promoters, and tour managers. Moreover, the course explores the process of production, promotion, distribution, and consumption, with a focus on the impact of converged technology on the industry and professional practice. As a matter of fact, digital download and streaming have created a domino effect on every aspect of music, not only in the recorded industry, but also in the live music business. Finally, issues of copyright and security will also be assessed.

*3 credit hours. Pre-requisites: ENG 202 or permission of the instructor.*

### **MGMK 312 – EVENT PLANNING, MARKETING AND MANAGEMENT**

Across disciplines, and in all sectors, the planning of major events such as conferences, conventions, exhibits, concerts, exhibitions, inaugurations, sporting events, competitions, fundraisers, meetings and other special events is a key skill in most organizations, public and private, both for-profit and non-profits. This course is designed to provide students with an opportunity to explore the world of event management, learn about the approaches to creating, staging, managing and



evaluating major events, and put what they have learned into practice in the development of a marketing plan for a “real” event. The course is designed to be a practical overview of the array of events, the trends driving the increase in demand for professional event management, and the skills needed to manage large scale events successfully.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or equivalent or permission of the instructor.*

### **MKT 200 – PRINCIPLES OF MARKETING**

An overview of the marketing function, its importance to strategic decision making in business, and its practical relation to other functions within the organization and in the external environment, the course is designed around the very easily accessible concept of “The Marketing Mix.” Students explore how marketers analyze and segment markets, select certain segments to “target” and then position their products to respond to the needs of those segments. They investigate the challenges involved in researching, creating, promoting, pricing and distributing products to target customers in both U.S. and international markets.

*3 credit hours. Pre-requisites: ENG 101 or equivalent or Sophomore standing or permission of the instructor.*

### **MKT 300 – ADVERTISING STRATEGY**

An exploration of the world of advertising, focusing on what makes effective advertising. The course includes discussions of the place of advertising in society, legal and ethical ramifications and the regulatory environment. It provides an understanding of the keys to creating a successful ad campaign: keen knowledge of the consumer and the market, how to organize for advertising, advertising strategy research and creation and a plan to lead to effective advertising communications. Special modules focus on media and creative, leading to the development of a full campaign.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 301 – CONSUMER BEHAVIOR**

Figuring out what makes consumers tick lies at the core of much of modern marketing. This course enables students to gain an understanding of the psychological and sociological theories that form the basis of consumer behavior studies, how they relate to the real world and how these theories are applied in business practice. This is an area of study that is of interest not only to students of marketing, but also to potential public policy makers, consumer advocates and, perhaps most importantly, consumers.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 302 – MARKETING FOR NON-PROFIT ORGANIZATIONS**

This course introduces the students to the conceptual framework, ethics and practice associated with marketing in the non-profit context. Marketing is primarily a subject which is focused on the corporate settings, however it can be effectively applied to non-profit organizations as well. In this case, the non-profit manager is required to understand the specific characteristics of the non-profit environment and assess the political and social factors in which the marketing strategy is employed. The marketing theoretical foundations still apply, but they have to be carefully adapted to the different objectives of a non-profit organization.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 303 – MARKETING AND ORGANIZATIONAL COMMUNICATION IN ITALY**

With a focus on models for understanding and interpreting culture, this course examines an array of organizational communication tools, including marketing communication, advertising, public relations, and managerial communication, as they are practiced in Italy and the United States. Students will explore these practices and examine how cultural differences affect marketing and organizational communication, and will apply their increased understanding and honed skills to a final project designed for a “real-life” client. The course includes lectures, discussion, guest speakers and field trips.

*3 credit hours. Pre-requisites: MKT 200 or ECO 208. Students will pay a fee to cover the cost of the mandatory field-study trip.*



### **MKT 305 – NEW PRODUCT DEVELOPMENT AND MANAGEMENT**

In this course, students explore how a new product moves from conceptualization through launch. Discussions focus on concept testing and design, business analysis, product testing, commercialization and product life-cycle management. Also examined are the importance of value engineering, RD, innovation and the contribution of “best practices” of well-known successful companies. *3 credit hours. Pre-requisites: MKT 200.*

### **MKT 309 – MARKETING RESEARCH**

In this course, students explore the role of marketing research in the overall marketing effort, the research process, and the most common approaches/techniques used. Marketing research is critical to helping marketers make decisions. Students explore the information needs of marketers, develop the research process, and discuss sampling techniques and data collection methods of primary data. Particular emphasis is placed on communicating the research results to different audiences. During the course, a full range of data sources, such as the internet, are also carefully evaluated. Students analyze company cases to evaluate if, when and how to use marketing research tools and work in groups to complete a marketing research project. *3 credit hours. Pre-requisites: MKT 200 and MTH 102.*

### **MKT 310 – INTEGRATED MARKETING COMMUNICATIONS**

Designed to be a bridge from the Principles of Marketing course to upper-level marketing courses, such as Advertising, this course introduces students to IMC, an innovative approach to marketing communications (the Promotion P of the Marketing Mix). Smart marketers today no longer manage the various promotional tools separately but rather first develop Integrated Marketing Communications Strategies that ensure that their many promotional efforts are unified. The IMC approach ensures a single, clear, concise, coherent message that is supported by each of the promotional tools. Students explore these tools (Advertising, Public Relations, Sales Promotion, Personal Selling, Direct Marketing and Alternative Marketing), while honing creative and decision-making skills.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 311 – MARKETING FOR TRAVEL AND TOURISM**

The travel and tourism industry is one of the largest and most dynamic industries in today’s global economy and is composed of five parts: a) lodgings (hotels, motels, camps, cruise ships), b) transportation services (ships, airplanes, trains), c) food and beverage operations (restaurants, bars, taverns, catering), d) retail stores (gifts, souvenir, arts/crafts shops) and e) activities (recreation, educational trips, business, festivals, sport events). We will explore these areas and the challenges facing industry actors as they strive to create distinctive experiences for increasingly demanding and jaded consumers. In this course, students will apply concepts and principles learned in their introductory marketing course, to the tourism, travel and hospitality sectors. They will expand the 4 Ps to the 8 Ps of Service Marketing, explore those tools as applied to organizations, both for profit and non-profit, in tourism-related businesses, and develop marketing strategies for specific destinations.

*3 credit hours. Pre-requisites: MKT 200 or equivalent or permission of the instructor.*

### **MKT 315 – SALES MANAGEMENT: CREATING CUSTOMER RELATIONSHIPS**

This course is an exploration of the role personal selling plays as a marketing communications tool. Topics include the nature of selling, buying behavior, selling personality, attitude as a key to success and the selling process. Students also discuss issues related to sales force management and the interplay between personal sales and the other elements of the promotion mix: advertising, direct marketing, public relations and sales promotion.

*3 credit hours. Pre-requisites: MKT 200.*

### **MKT 316 – GLOBAL FASHION MARKETING**

We live in a consumer centric world and the fashion industry is one of the main drivers of consumer purchases around the globe. In this course students are introduced to core marketing activities surrounding the world of fashion. These activities include but are not limited to market segmentation, market research, consumer motivation, product strategy, pricing, promotions and retail distribution. Fashion marketing will explore the terminology and fundamentals of the fashion industry while examining the development of fashion products from concept to consumer. Marketing principles, practices, and policies used by fashion manufacturers, wholesalers, and retailers will be explored. A global perspective of fashion marketing will also be discussed.

*3 credit hours. Pre-requisites: MKT 200 or permission of the instructor.*

### **MKT 400 – GLOBAL MARKETING: CASES AND PRACTICE**

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk.

*3 credit hours. Pre-requisites: MKT 200 and one upper-level Marketing course and Junior or Senior standing or permission of the instructor.*

## **MATHEMATICS**

### **MTH 102 – STATISTICS I: DESCRIPTIVE STATISTICS**

This course develops basic concepts of probability and statistics with an emphasis on application.  
*3 credit hours.*

### **MTH 103 - STATISTICS II: INFERENCE STATISTICS**

This course is designed to have a more in-depth comprehension of the nature of data values presented in the major fields offered at AUR. This class will focus on inferential methods to make predictions on targeted populations. Students will learn how to collect sample data, how to classify these data into different variables, and how to place them in charts, contingency, and bivariate tables. Finally, students will learn, by the use of inferential Statistics, how to cross all these variables to determine whether a relationship exists among them in relation to potential populations. The goal of this class is to teach students how to support their research statistically.

*3 credit hours. Pre-requisites: MTH 102.*

### **MTH 123 – COLLEGE ALGEBRA**

This course examines selected topics in algebra including exponential and polynomial functions, logarithms and progressions. Basic matrix algebra is introduced.

*3 credit hours.*

### **MTH 200 – CALCULUS I**

This class is designed to give an introduction to single-variable differential and integral calculus, including functions, limits and continuity; techniques and applications of differentiation and integration; the Fundamental Theorem of Calculus; areas and volumes of solids of revolution.

*4 credits, 4 hours. Pre-requisites: MTH 123 or pre-calculus course.*

## **MUSIC**

## **MUS 201 – MASTERPIECES OF ITALIAN OPERA**

This course covers the historical beginnings of Italian opera in the Renaissance period, as well as the development of opera from the Baroque period through the Romantic period. In addition, students will attend live operatic performances at the Teatro dell'Opera di Roma, Rome's international opera theater.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

## **PHYSICS**

### **PHYS 100 – HOW THINGS WORK**

This course explores the basics of everyday objects, motions, and activities that are commonly found in the world around us. Through a non-mathematical approach, this course will provide students with the foundation to understand the basics of mechanical, electrical, and optical devices. Some knowledge of basic mathematical skills will be required to conduct practical activities. The lectures adopt a general approach by which explanations will be provided via text and images; simple mathematical relations will only be used to aid in the description of the science that allows everyday objects to work.

*3 credits, 4 hours.*

## **POLITICAL SCIENCE**

### **ECPO 204 – THE EUROPEAN UNION: ORIGINS, EVOLUTION, AND IMPACT**

The course provides an analysis of the emergence and development of the European Union from the aftermath of World War II to the present. The forces, the events, and the individuals that have shaped the European Union (EU) up to now will be presented together with the strengths and weaknesses of this project. The EU is the most interesting political entity in history beyond the nation-state trying to reconcile national and supranational interests and values – EU's motto is: "Unity in diversity", *in varietate concordia*. The common currency and a common trade policy have not been met by a common foreign and security policy, or a common tax or immigration policy. The EU project is still in the making. The EU is a controversial political-economic entity facing challenges as showed by the events in its recent past: the failed constitutionalization process; the eurozone debt crisis; Brexit; and the immigration crisis. From the European Economic Community to the Single Market, from the Maastricht Treaty to the euro the course will show the evolution, the institutions, the interests, and the powers of the EU.

*3 credit hours. Pre-requisites: POL 101 or IA 100.*

### **ECPO 213 – GLOBALIZATION**

Globalization is a term often used to describe the world today. But what globalization does really mean? Is it a positive or a negative process? Who gains and who loses from globalization?

After a brief historical introduction to the phases of globalization, the cases 'for' and 'against' contemporary globalization are explored. The course focuses on four key debates characterizing the globalization process: 1) the role of the State and civil society in the post-war international order; 2) the effects of space-shrinking technologies on our social and professional relations; 3) the controversial role of trans-national corporations for development and innovation; 4) the impact of globalization on the environment and the emergence of new theories of value.

*3 credit hours. Pre-requisites: ENG 102.*

### **ECPO 317 – ECONOMIC DEVELOPMENT AND INSTITUTIONAL CHANGE**

This course is designed to give students a comprehensive undergraduate overview of the theory of and evidence on development from a policy-oriented perspective. Students will analyze policy issues pertaining to growth and development from a broad and rigorous analytical base. The course provides a natural bridge between the studies of economics and political science: it examines the connections between wealth and power and analyzes how people have tried to create (as well as

limit the concentration of) both, in different times and different places in the effort to ‘generate’ self-sustained development. Students will study a variety of writings from leading authors – not just from economics and political science, but also from history, philosophy and sociology, among others.

*3 credit hours. Pre-requisites: ECO 211 or permission of the instructor.*

### **ECPO 318 – INTERNATIONAL POLITICAL ECONOMY**

This course is an introduction to the study of international political economy, a major sub-field of international relations, which studies the relationship between the global political and economic order. It builds on student’s understanding of theoretical international relations and current issues in international relations by examining the way that the global economy is governed and organized. It covers definitions of IPE, theories of IPE, the organization of the international economy in the pre and post-war periods, globalization, development, the politics of trade and finance, and global economic governance. The role of the European Union and United States in the international political economy are also reviewed.

*3 credit hours. Pre-requisites: Any introductory-level Political Science or International Affairs course and ECO 211 or ECPO 204.*

### **HSP0 209 – TANKS, TRENCHES AND TREATIES: THE HISTORY AND THEORY OF WAR**

The course is a survey of theories of war from an International Relations perspective: a study of societies in relation to warfare, how and why they waged it, how it affected them, how they have chosen to view war. It is organized as a general overview using case studies, of the ways in which war has been organized, fought, explained and justified. Major events and periods in Western military history are used as a repertory of case studies to address some of the most challenging questions surrounding war. Although it examines war from the Ancient World to the present, the course is thematic rather than chronological; it literally uses History to single out Theory, providing a survey of the main concepts involved in studying war and its representations.

*3 credit hours. Pre- and/or co-requisites: 200 HST or POL or permission of the instructor.*

### **IAPO 200 – RESEARCH SEMINAR IN SOCIAL SCIENCES**

This course will provide students with a broader common background on issues in social sciences, a forum for the discussion of these issues, advanced training in research methods, and support for improvement in their writing and speaking skills, particularly their extemporaneous skills in these areas.

*3 credit hours. Pre-requisites: IA 100 or COM 100 and Sophomore standing.*

### **IAPO 499 – INTERNATIONAL RELATIONS SENIOR THESIS**

The Capstone Project offers each student the opportunity to demonstrate mastery of International Relations theory and practice by applying the knowledge and skills gained in the IR program to a project of the student’s choice. This involves completing a project report reflecting the cumulative knowledge gained from these experiences. The course is intended only for students who are completing their BA degree at the Program of IR at the AUR.

*3 credits. Pre-requisites: Senior standing and completion of all International Relations core courses or permission of the instructor.*

### **POL 101 – INTRODUCTION TO POLITICAL SCIENCE**

This course will provide students with a general introduction to the major concepts and themes of political science, drawing from the sub-fields of political science: Comparative Politics, American politics, International Relations, and Political Theory. As a field, political science is interdisciplinary in nature, referring to a number of disciplines to understand and analyze the distribution of power and authority across a diversity of political systems around the world. The course will cover a number of topics: from competing forms of democracy, to the nature of economic development. More

specifically, the course will explore, for instance: authoritarianism and democracy, unitary states and federalism, presidential and parliamentary systems. A number of contemporary issues will be addressed, including: political violence, competing economic systems, the focus of different policies – i.e. Foreign/Domestic/Economic/and Social policy. The course will show how the same political regime (e.g. democracy) might produce different political systems depending on the prevailing values and norms of two countries (e.g. in the East and in the West). The issue of universal standards and blueprints (e.g. human rights) over different cultural, religious, and social norms will be presented and discussed. The course satisfies information technology and oral presentation requirements.

*3 credit hours.*

### **POL 120 – INTRODUCTION TO THE AMERICAN POLITICAL SYSTEM**

This course provides students with an understanding of the operation of the American political system. The primary focus will be on the structure and operations of federal governmental institutions (congress, the presidency and executive branch, and the judiciary) and their respective roles in formulating, implementing and adjudicating public policy. The course also examines the context of American politics, including the historical setting, the constitution, American political theory, the place of political parties, and public opinion and participation. The course will compare and evaluate major issues and debates in American politics (both domestic and foreign) – e.g. health care; the economy; the media; terrorism – showing the diverse perspectives, contending approaches and positions of minority groups and actors in the American political system (e.g. gender, ethnic, religious). The course satisfies information technology and oral presentation requirements.

*3 credit hours.*

### **POL 202 – COMPARATIVE POLITICS**

Basic concepts used to compare political systems and understand how they function: the nature of politics, power and authority, political order, change and participation. The basic building blocks of politics in different states are examined and analyzed, the relative merits and disadvantages are evaluated enabling students to understand their workings and make judgments on their effectiveness.

*3 credit hours.*

### **POL 203 – AN INTRODUCTION TO ETHICS**

An introduction to ethics and associated philosophical issues. The basic concepts and techniques of moral reasoning will be introduced, along with some of the major moral theories. Particular policy issues in which ethical reasoning plays a crucial role will be examined, such as justice, paternalism, globalization and international aid, and bioethics across time and space. Challenges to moral reasoning such as cultural relativism and psychological egoism will also be examined.

*3 credit hours. Pre-requisites: ANT 100 or SOC 100 or IA 100.*

### **POL 302 – FROM OPPRESSION TO JUSTICE: CONTEMPORARY POLITICAL THEORY**

This course is an examination of leading works in political theory of the late 19th and the 20th centuries. Central themes cover attacks on the reaffirmation of liberal democratic thought, problems of order and violence, social and political revolutions and democratic processes. Readings are drawn from original works in political theory by Arendt, Dewey, Hayek, Lenin, Marx and Sorel.

*3 credit hours. Pre-requisites: A lower-level Political Science course.*

### **POL 304 – ETHICS AND GLOBAL POLICIES**

This course encompasses a wide range of issues including the historical and political backgrounds underlying the United Nations' Universal Declaration of Human Rights and its global policy implications. Modern bioethical topics such as cloning, euthanasia, abortion and the death penalty

are extensively discussed. Special emphasis is placed on global, paradigmatic public health issues, such as the psychoactive drugs' worldwide spread and the HIV/AIDS pandemic, whose social, political and economic impact is illustrated in the broader context of the struggle for Human Rights and respect for existing cultural diversities.

*3 credit hours. Pre-requisites: A lower-level Political Science course and Junior or Senior standing or permission of the instructor.*

### **POL 305 – POLITICAL MOVEMENTS IN EUROPE**

This course provides an in-depth look at the various political forces in Europe. The course involves a historical look at two important political movements of the twentieth century, fascism and communism, and will discuss how the European Union to a large extent developed as a reaction to overcome these movements. The course takes a fresh look at the political structures and the political culture of the major founding states of the European Community (France, Germany, Italy) and of those that emerged from the collapse of communism and decided to 'return to Europe'. In order to analyze the characteristics and the diversity of nation-states within a global and especially within a European context, the course will focus on the role played by the transnational party groups represented in the European Parliament as well.

*3 credit hours. Pre-requisites: ECPO 204 or permission of the instructor.*

### **POL 306 – SECURITY AND DEFENSE POLICIES IN THE EUROPEAN UNION**

This course examines key aspects in the development of a European foreign policy; it presents and analyzes security and defense policies within the European Union since the early stages of the Cold War until the recent surge of international terrorism in world politics.

*3 credit hours. Pre-requisites: ECPO 204 or equivalent.*

### **POL 309 – MIGRATION AND IDENTITY**

The course provides an in-depth look at migration and anti-immigration in Europe. It provides students with a survey of different theoretical approaches used to theorise migration within and across Europe, examining the roots and socio-political impact of anti-immigration feelings, discourses and policies in different countries within the EU. Debates and critical analysis of migration policies and practices dealing with ethnic minorities, racism, xenophobia, human rights, deportation, border control and immigration make the bulk of the course. These are going to be addressed considering the difficulties posed by the recent migration and refugee crises and the systematic challenges of implementing a common European policy on migration.

*3 credit hours. Pre-requisites: A lower-level Political Science, Sociology or Anthropology course or permission of the instructor.*

### **POL 313 – DEMOCRACY, POPULISM AND AUTHORITARIANISM**

This course offers an informative introduction to the complexities of government across space and time, highlighting regional trends on a global scale. This implies an analysis of: the purpose of governments; whether sovereignty is (or should be) accompanied with duties and responsibilities or not; the functions of political institutions; and the relevant actors in political processes in the global era. The meaning of complex and sometimes contested concepts such as democracy, democratization, populism and authoritarianism will be explored, and particular attention will be devoted to populist movements that challenge political establishments and consolidated democratic institutions.

*3 credit hours. Pre-requisites: Lower level international affairs or political science course.*

### **POL 314 – CONFLICT AND PEACE IN THE MEDITERRANEAN**

This course addresses recent political and social changes in the Mediterranean area, with a focus on the eruption of political conflicts and the causes behind them. In recent years, a number of



Mediterranean states have experienced a struggle between secular and religious forces over political power, and we will look at this struggle via a series of case studies from the three main regions of the Mediterranean area: the Middle East, North Africa, and Southern Europe. While stressing a comparative perspective, regional variations will be addressed throughout the course. Rather than proposing 'the Mediterranean' as an essential unit, it will be discussed how different discourses (political and cultural) are part of the creation of the Mediterranean as an 'area'. For example, in the context of the Barcelona process, the Mediterranean area is imagined as a security zone and as a European area of policy making. The approach is multi-disciplinary, combining political science, sociology, history and anthropology.

*3 credit hours. Pre-requisites: HST 201 or HST 202 or a lower level Political Science or International Affairs course and Junior or Senior standing or permission of the instructor.*

### **POL 320 – THE 3 Cs OF WAR: CAUSES, CURES, CONSEQUENCES**

This course examines how wars impact political, economic, and cultural developments in various countries. It examines both international and internal wars (including ethno-political and environmental conflicts) and their relative importance at different historic periods. It defines war, analyzes the reasons for the outbreak of war and the ways in which peace can be created. The course starts with a brief historic overview and then focuses in more detail on the wars of the end of the 20th century. The course also addresses the question how the occurrences of wars, their types, conduct and outcomes influence various developments in international and domestic systems. The course draws on the readings from international relations and comparative politics as well as works in political philosophy and history. The approach is comparative across time and space.

*3 credit hours. Pre- or co-requisites: LA 100 and Junior standing and or permission of the instructor.*

### **POL 321 – TERRORISM AND POLITICAL VIOLENCE**

Political violence has always been present. Sometimes it is expressed as a formal war between clearly defined combatants for clearly defined aims; more usually the aims are mixed and the methods and targets even more muddled. It is essential to understand these distinctions, moral, legal, political and practical in order to understand wider political practices both between nation states and within them. Since 1945, there have been almost no "wars" in the traditional sense of the word and very few which approximate to wars between states. Future wars are more likely to be between ill-defined protagonists and since 11 September 2001 and the US's "war on terrorism", it has become even more important to understand the roots, aims, morals, ethics and techniques of political terrorism and all forms of political violence.

*3 credit hours. Pre-requisites: A lower-level Political Science course or permission of the instructor.*

### **POL 405 – POLITICS OF THE BALKANS**

This course examines the history, culture and geopolitics of the Balkan region and its linkage to Western Europe. The emphasis is on current developments and perspectives for durable change. The course begins with a geopolitical and cultural denomination of the region, and its intrinsic link to modern Western Europe. The creation of the Balkan nation-states is examined in historical context with an emphasis on the socio-psychological foundations for violent change. The period during the two world wars and the Cold War is also covered. Emphasis is put on developments related to recent up-surge of antagonisms in the Greek-Turkish relationship, and on the disintegration of Yugoslavia. Particular attention is paid empirically to the study of Balkan post-conflict reconstruction and reconciliation with the perspective of the region's eventual integration in the Euro-Atlantic structures and theoretically to the models which have been used to analyze and understand the conflicts.

*3 credit hours. Pre-requisites: POL 202 or POL 321 and Junior or Senior standing.*

### **POL 491, POL 492, POL 493, POL 494 – INTERNATIONAL RELATIONS INDEPENDENT STUDY**

The independent study is a course undertaken individually by upper-level students under the di-



rection of a faculty member in one of the Programs at AUR. A required course schedule, together with a reading list, must be submitted by the student under the professor's guidance. The course is designed to allow upper-level students to examine historical periods, specialized topics, and single authors and to work on specific material or projects that have not been covered in regularly scheduled courses. Hours of meeting sessions may vary depending on the number of credit hours. At the end of the course, the student will produce a research paper or a project. Students may take a maximum of 6 credit hours of independent study in their upper-level biennial.

*1, 2, 3 or 4 credits. Pre-requisites: Junior or Senior standing in International Relations.*

### **PORE 323 – POLITICS, PHILOSOPHY AND RELIGION**

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

*3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.*

### **PSYCHOLOGY**

#### **FAPS 210 - INTRODUCTION TO ART THERAPY**

This introductory course traces the history of “art as a healing agent”, introducing the key concepts of art therapy and defining its field of action. The historical debate about “process” (art as therapy) versus “product” (art in therapy) in the evolution of this practice will be discussed. A brief theoretical introduction will be followed by experiential and practical work. This course is recommended for students who want to experiment with art as a powerful tool in self-knowledge and personal growth and for students who want to explore the possibilities of art therapy as a profession.

*3 credit hours. Course fee (includes materials) Euro 75. Students are also responsible for all entry fees.*

#### **PSY 101 – INTRODUCTION TO PSYCHOLOGY**

This course introduces basic concepts and theories about psychological functions, such as perception, attention, memory, cognition and learning, motivation and emotion. Room is also made for a short introduction into abnormal psychology as an exemplar of how basic psychological functions can be disturbed and lead to pathology.

*3 credit hours.*

#### **PSY 201 – DEVELOPMENTAL PSYCHOLOGY**

The goal of this course is to present a comprehensive overview of contemporary developmental psychology in order to describe, explain, and optimize human development. This comprises the study of change of humans throughout the entire lifespan. Topics covered will include genetics, perinatal development and motor, perceptual, social-emotional and cognitive development from infancy to early adolescence, as well as the impact of ageing on these processes. Running themes throughout the course will be the “nurture-nature” debate, the importance of attachment and social connectedness, stability versus change, the role of language and individual differences factors (e.g. temperament, personality).

*3 credit hours. Pre-requisites: PSY 101.*

### **PSY 202 – HEALTH PSYCHOLOGY**

The goal of this course is to introduce the field of health psychology, which focuses on the bidirectional relationship between behavioral, cognitive, emotional, and (psycho)physiological factors on the one hand and health and disease on the other hand. Topics are the behavioral risk and protective factors for leading causes of disease and death (e.g. dietary behavior and weight control, alcohol and tobacco use, exercise, ..), preventive behavior change and health promotion, the role of stress, coping and resilience in disease development and progression, and the psychological and social factors involved in the experience and prognosis of (chronic) illness. Also the interaction between patients and health-care providers, the impact of health care settings and of public health policy is covered. Highly prevalent chronic diseases are discussed as exemplars of the interactions described above (e.g. heart disease, cancer, and age-related disorders).

*3 credit hours. Pre-requisites: PSY 101.*

### **PSY 203 – CULTURAL PSYCHOLOGY**

The goal of this course is to introduce the student in the interdisciplinary field of cultural psychology that studies how cultural meanings, practices, and institutions influence and reflect individual human psychologies. It discusses the evidence that basic psychological (cognitive, emotional and motivational) processes vary across populations. It aims to show how individual minds are shaped by the broader context they live in and, in turn, contribute to shaping that context, making mind and culture inseparable. In this way, it wants to broaden the understanding of the student of oneself as well as of the other.

*3 credit hours. Pre-requisites: PSY 101.*

### **PSY 204 – SOCIAL PSYCHOLOGY**

The goal of this course is to introduce the student into the scientific understanding of how human perception, cognition and action is influenced and shaped by the (real or imagined) presence of others. Themes that are discussed are: the self in a social context, perception of others, social identity, attitudes, attitude change and persuasion, group norms and conformity, group processes and decisions, attraction and close relationships, prosocial behavior, stereotypes, prejudice and discrimination, aggression and social conflict.

*3 credit hours. Pre-requisites: PSY 101.*

### **PSY 301 – WORK AND ORGANIZATIONAL PSYCHOLOGY**

The goal of this course is to focus on the psychological processes that shape human performance, behavior and well-being on the work floor. It studies the psychological aspects of work processes, organizations, and employee and diversity management. This includes the study of individuals' work-related experiences, perceptions, reactions, and actions in relation to work and organization as well as individual expectations, and the ways in which individuals interact with groups and organizations as a function of various organizational conditions. Important topics are motivation and performance management, career development, teamwork, leadership, work-related health and well-being.

*3 credit hours. Pre-requisites: PSY 101.*

## **RELIGION**

### **AHRE 106 – SACRED SPACE: RELIGIONS OF ROME**

The course explores main ideas behind the sacred space on the example of sacred architecture of Rome, from the ancient times to the postmodern period. The course maximizes the opportunity

of on-site teaching in Rome to best illustrate the main themes and particular topics of the course. Students will study different religious traditions, various religious ideas and practices (including the ancient Roman religion, early Roman Catholicism as well as Judaism and Islam) and learn about the broader cultural and historical context in which they appeared.

*3 credit hours. Students are responsible for all entry fees.*

### **CLRE 202 – CHRISTIANITY AND THE ROMAN EMPIRE (100 – 425 AD)**

This course offers an overview of the history of the Early Church from 100-425 AD, focusing on the confrontation of Christianity with Roman life and thought. It will examine that relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome will be used to reanimate ancient Roman history.

*3 credit hours. Pre-requisites: ENG 102. Students are responsible for all entry fees.*

### **PORE 323 – POLITICS, PHILOSOPHY AND RELIGION**

The course analyzes the reciprocal influences of Politics and Religion and asks how Philosophy has enquired into the interdependency of these two essential dimensions of human experience and social life. The aim of the course is to understand how religion affects politics and vice versa by considering the theoretical background offered by major philosophers and theorists. Through a combination of historical and theoretical analysis students will be provided with essential tools to examine and critically discuss various case studies, from early modern history to the present. Themes and issues include: Religion and Morality; Civil Religion and the role(s) of Religion in Politics; the Church and the State; Religious Liberty in Early Modern Europe; Religion as a factor of Social Change; Secularization; the Sacralization of Politics; Religion and Totalitarianism; Religion and Democracy; Post-Secularization.

*3 credit hours. Pre-requisites: Junior standing; POL lower-level course or permission of the instructor.*

### **REL 101 – INTRODUCTION TO RELIGION**

This course gives students an introductory exposure to various religions of the world as seen from the perspective of the academic study of religion. It takes an objective and non-sectarian approach and is intended to inform rather than to persuade. The course assumes that students are capable of understanding worldviews and value systems different from their own and that sympathetic exposure to such alternatives is both an integral part of a university education and an essential component of functioning as a responsible citizen of the 21st century.

*3 credit hours.*

### **REL 103 – ONE GOD: THE WESTERN RELIGIOUS TRADITION**

Monotheism is one of the most important ideas in human history. This course is a broad survey examining how Judaism, Christianity, and Islam have lived it, understood it, and interpreted it. We will study the basic structures of all three religions and explore their similarities, differences, and interactions on a set of critical issues, both contemporary and classical. The course will encourage students' conversation and active participation.

*3 credits hours.*

### **REL 200 – RELIGION IN A PLURALISTIC WORLD**

This course examines the issue of religious pluralism, explores the relationship between religious truth and (in)tolerance, and examines how different religious traditions treat religious truth-claims in regard to the social and political context in which they operate. The course examines the issues of pluralism, (in)tolerance and the interferences between the religious and the socio-political realm, both historically and in the context of the contemporary world. This course may involve on-site classes and Friday/Saturday field trips to some of the major religious sites in Rome and Italy.

*3 credit hours. Pre-requisites: Lower-level religious studies course or permission of the instructor. Students*

*are responsible for all entry fees.*

### **REL 349 - ALL ROADS LEAD TO ROME: A MULTI-DISCIPLINARY APPROACH TO RELIGION AND ROME**

Rome has long been an axial city, inextricably linked to the rest of the world in multiple ways. Not only has Rome imported the religions of the world but it has also transformed and exported them, along with its own indigenous religions. This course examines Rome's role as importer, exporter, cultivator, and transformer of religion and the religious life, giving attention to both the past and the present. By the end of the semester students will have increased their awareness of the important elements of the religious movements discussed in class—their myths, symbols, rituals, doctrines, moral codes, and artistic expressions—and the ways in which Rome has influenced them.

*3 credit hours. Pre-requisites: Sophomore standing or higher.*

### **REL 362 – THE SANCTITY OF LIFE: SELECTED THEMES FROM THE ANCIENT WORLD TO THE PRESENT**

This course examines the religious foundation of the idea that human life is “sacred” and considers a wide range of historical and ethical issues associated with this central concept of Western thought. We will explore the meaning of the multi-faceted phrase “sanctity of life,” including its implications for such ethical and legal concerns as conception, birth, and termination of life; human dignity and human rights; the quality of life; and social justice. Some of the issues considered will include bigotry and prejudice; economic and social injustice; euthanasia, infanticide, and suicide; genocide, holy war, jihad, terrorism, and violence; health care and health costs; human trafficking and slavery; martyrdom and self-martyrdom; social stratification; aging, death, disposal of the body; and the afterlife, especially in Dante's *Inferno*. We will consider how “life” is defined and described in different cultures at different times in history, and how religions have influenced these matters.

*3 credit hours. Pre-requisites: Sophomore standing or higher.*

## **SOCIOLOGY**

### **HSSO 208 – SPORT AND SOCIETY**

This course will provide a core of knowledge of sport's role in the development of the modern world. It will ground students in the basic theories, methods and practices of sport history while developing a basic knowledge of the political, economic and social development of a variety of country's across the globe. To this end, the class will include notions of different historical patterns and sociological developments to show commonalities and differences between countries in relations to the function and role of sport. Classes will be based around lectures and structured group break-out work. Groups will then report back to the class and all participants will be encouraged to venture opinions. Teaching will also include the use of video material and site visits. The course fulfills information technology requirements.

*3 credit hours. Pre-requisites: Sophomore standing and ENG 102 or equivalent.*

### **HSSO 312 – MUSSOLINI'S ROME**

This course will provide a detailed perspective on how Fascism transformed Rome. Grounding students in the history, architecture and politics of this dramatic period of urban change and expansion, study of the capital under Mussolini will be contextualized within a broad analysis of Italy during the Fascist regime. Classes will include site visits, lectures and class discussion with structured group break-out work. Teaching will also include the use of historic video material.

*3 credit hours. Pre-requisites: ENG 102, Junior standing or permission of the instructor.*

## **SOC 100 – INTRODUCTION TO SOCIOLOGY**

This course introduces students to the systematic study of human society from the perspective of sociology. The course begins with a presentation of classical sociological thinkers such as Marx, Durkheim and Weber and discusses sociology as a particular view on society connected to the sociological method. The course debates a series of classical topics within sociology with examples and case studies from modern day societies: deviance, class, social interaction, social stratification, marriage and family, gender, age, religion and population dynamics. Why societies have divergent norms, rules, and patterns and how do these rules form and why? The last part of the course will briefly introduce contemporary theories of modernity, post-modernity, or “liquid modernity”, and will open up toward a global perspective by debating sociology’s role in understanding contemporary globalization. The course fulfills information technology requirements.

*3 credit hours.*

## **SOC 120 – LIVING ROME: URBAN SPACES, CULTURE AND IDENTITY**

This course will give students the opportunity to actively explore the multiple dimensions of the City of Rome systematically and on the basis of a theoretical framework of urbanism, cultural studies and social theory. The students will examine how the city impacts its citizens, its businesses and social organizations.

*3 credit hours.*

## **SOC 210 - GENDER IN GLOBAL PERSPECTIVES**

This course examines the role of gender in different societies and helps understanding gendered dimensions of economic and social inequality, stratification, oppression and power in global perspectives. Questions regarding sex and gender are going to be discussed in the context of complex social phenomena such as: sex trafficking, pay-gap, machismo, immigration, development, poverty, marriage and politics. Concepts such as democracy, human rights, freedom, emancipation, equality and oppression are going to be critically evaluated through the careful analysis of gendered practices around the world. The construction of both masculinity and femininity is going to be addressed and investigated in comparative, cross-national perspectives. Case studies will help to approach gender in-context and from a cultural relativist perspective.

*3 credit hours. Pre-requisites: 100 level course on sociology, anthropology, international relations, political science or permission of the instructor.*

## **SOC 300 – GLOBAL SOCIETIES**

This upper-level sociology course analyzes the complex structures and embedded qualities of global societies. The course introduces students to the study of societal transformations and global inequalities using different and, at times, conflicting sociological perspectives – ranging from feminist theories to post-colonialism. Classes will connect the social reality of the world we live in, its global inter-connections, and touch on current dilemmas – e.g. the impact of climate change; addiction to social media; global justice; activism and agency; reflexivity and positionality; performativity and (mis)representation. Students are expected to participate actively and to critically reflect on their beliefs and assumptions about the social world.

*3 credit hours. Pre-requisites: Sophomore standing and a low level course in the social or political or communication sciences, or permission of the instructor.*

## **TRAVEL AND TOURISM**

### **TTM 201 - INTRODUCTION TO TRAVEL AND TOURISM**

This course is designed to give students an overview of the travel and tourism sector from local to international levels. We will analyze the structure, scale, and organization of the industry and ex-

plore natural, cultural, heritage, and recreational assets of tourism. Topics related to the economic, legal, political, environmental, and technological aspects of travel and tourism will be examined. Students will participate in various on-and-off-site learning activities to gain insights into tourism destination management and build skills in: obtaining and analyzing current industry data, determining key target markets - establishing site benefits and the impact the destination has on the tourist, the travel and tourism industry, and society. The comprehensive nature of this course will set the stage for more in-depth exploration of the topics, in upper-level TTM coursework.  
*3 credit hours. Pre-requisites: ENG 101 or Sophomore standing.*

### **TTM 210 - TOURISM AND HOSPITALITY LAW**

Examines legal subjects relative to travel and tourism industries including government regulation, daily lodging and travel operations, contracts, liability, patron's rights, and responsibilities of professionals in the travel and tourism industry. Includes analysis of case studies and relevant court decisions from an international and United States perspective.

*3 credit hours.*

### **TTM 301 - RESEARCH METHODS IN TRAVEL AND TOURISM**

In this course, students explore the processes for obtaining and analyzing relevant, reliable, valid and timely information necessary to examine travel and tourism industry practices and trends. Topics covered include: analyzing industry reports, staying up-to-date with industry trends, designing a coherent research project, analyzing data, and applying research findings to specific managerial problems in the Travel and Tourism sector.

*3 credit hours. Pre-requisites: MTH 103 and TTM 201 or TTM 311 or MKT 200.*

### **TTM 312 – FOOD TOURISM**

This course will be an introduction to the growing segment of the tourism market centered on the exploration of food. The general public awareness of food and dining has grown tremendously in the past years as television has focused on food as an element of travel. Many individuals will plan their travels based on food. This class on food tourism will focus on learning the geography of food for various regions of the world through the study of the qualities and attributes of various cuisines and the role that culinary tourism plays in their economy.

*3 credit hours. Pre-requisites: MGT 201 or MKT 200 or TTM 201 or equivalent or permission of the instructor.*

### **TTM 351 - DESTINATION MARKETING: EUROPEAN WONDERS**

Destination Marketing is an area of growing importance as tourism regions compete to provide unique experiences and exceptional value to visitors. This field trip provides a hands-on opportunity to critically explore destination branding in Europe, and to consider the range of marketing strategies employed by regional governments, Destination Marketing Organizations (DMOs), local businesses and communities in achieving an effective competitive place marketing strategy. Participants will explore the role of tourist attractions: natural, cultural, contemporary and commercial in tourism marketing at the local and regional levels and will learn how to establish stronger regional brand identity. Practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and regional tourism industry will be explored. Students will develop practical skills in developing and marketing diverse European tourist destinations and sites.

*1 credit. Pre-requisites: 200-level course in Marketing or Travel and Tourism, or permission of the instructor.*

### **TTM 408 - CULTURAL HERITAGE TOURISM: INTERCULTURAL INTERACTIONS**

This course is offered at undergraduate and graduate level. It provides an interdisciplinary explora-



tion of the role of culture and heritage in tourism at the local, regional, national and international levels. Emphasis is placed on developing theoretical and practical insights into heritage related to place, community, ethnicity and identity, as well as the stakeholders in the local and global tourism industry. Students will develop practical skills in developing and managing cultural destinations and heritage sites, based on applied readings and hands-on learning through on-site visits. Particular emphasis will be placed on factors affecting the impact on host communities, the visitor experience and developing tourism in a way that is both ethical and sustainable in the long term. *3 credit hours. Pre-requisites: Senior standing or permission of the instructor.*

### **TTM 499 - TRAVEL AND TOURISM CAPSTONE THESIS**

The capstone senior thesis offers students majoring in Travel and Tourism Management the opportunity to demonstrate mastery of the skills and competencies gained in their course of study by applying them to a contemporary management challenge in travel and tourism. The analysis and findings of the semester-long research project are presented in a written thesis and oral presentation.

*3 credit hours. Pre-requisites: AUR Degree seeking students with Senior standing in Travel and Tourism Management.*

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