

The American University of Rome
Course Schedule by Area

1/15/2019

2019-2020 Academic Year Fall

Course	Credits	Title	Days	Beg Time	End Time	Beg Date	End Date	Parent Course		
								Professor	Locatn	Bldg

Cultural Heritage

CH 502	3.00	CONTEMPORARY ISSUES IN CULTURAL HERITAGE									
	Valerie Higgins		Fri	09:00 AM	12:00 PM	09/02/2019	12/12/2019				

This course will investigate the most pressing and contentious issues in Cultural Heritage today. It is intended to foreground some of the arguments which will come up in other courses such as contested heritage, authenticity, interpretation, sustainability etc. It may also include guest lectures from heritage practitioners in order to understand the practical implications of theoretical issues. The precise subject matter will be adjusted to focus on current real-world issues.
 3 credits.

CH 508	3.00	HERITAGE TOURISM									
	Barbara Staniscia		Fri	03:00 PM	06:00 PM	09/02/2019	12/12/2019				

This course explores the theory and practical application of heritage tourism. Through on-site visits, lectures, seminars and interactive classroom discussions students will explore the challenges facing heritage tourism in the 21st century. Particular emphasis will be placed on factors affecting the impact on host communities, the visitor experience and the sustainability of heritage tourism development. Students will be assessed by means of practical projects which may develop from fieldwork and/or research papers.
 3 credits.

Graduate Skills

GS 510	0.50	GIS: GEOGRAPHIC INFORMATION SYSTEM									
	Pier Matteo Barone		Sat	09:00 AM	06:00 PM	10/12/2019	10/12/2019				

A Geographic Information System (GIS) is a computer-based tool that analyzes, stores, manipulates and visualizes geographic information, usually in a map. This workshop is aimed at graduate students in different fields (e.g., food studies, cultural heritage, art history, etc.) allowing them to gain more experience and knowledge on the potential of GIS as a tool to aid in evidence informed policy and decision making. This one-day workshop will cover a general introduction to GIS using a free and open source QGIS software package. This workshop has been designed for those with little or no GIS experience.
 0.5 credits (7.5 hours).

Graduate Skills - Business

GSB 501	3.00	PRINCIPLES OF BUSINESS: ACCOUNTING, FINANCE AND ECONOMICS									
	David Pollon		Tue	02:05 PM	05:05 PM	09/02/2019	12/12/2019				

This course provides a survey of accounting, finance and economics basics. Accounting methodologies, financial analysis, valuation, and macro and micro economics (fiscal and tax policy, privatization, investment, tariff/subsidy, regulation), are studied for both large and small organizations and enterprises. Case studies, lecture and in class exercises provide for a practical approach to financial business management. Valuation, international macroeconomics, public goods, externalities and the role of business in society are also examined. The course assumes no prior knowledge of business techniques or terminology.
 3 credits.

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Graduate Skills - Business

GSB 502	3.00	PRINCIPLES OF BUSINESS: MARKETINGMANAGEMENT AND OPERATIONS									
Marshall Langer			Mon	10:30 AM	01:30 PM	09/02/2019	12/12/2019				

This course teaches the core elements of marketing in nonprofit, public, for-profit and social enterprise organizations. In the first section, students examine the strategic marketing process from initial research and analysis through writing a marketing plan. The second course section highlights the latest tactics used in executing the plan, including digital content marketing and offline real time techniques. The course content reflects continuing changes in the operating environment, including the imperative to develop sustainable organizations, the impact of digital technologies, the continued blurring of boundaries among the nonprofit, for-profit, and public sections in the economy and the increasing interconnectedness of local and global markets.
 3 credits.

Food Studies

FS 501	3.00	FOOD, ENVIRONMENT AND SOCIETY									
Maria Grazia Quieti			Tue Thu	10:35 AM	12:00 PM	09/02/2019	12/12/2019				

How do we affect the Earth's resources with our food choices? This course covers the interrelationship of food and the environment: it reviews the global agri-food system, its structure and evolution with particular reference to global food security. Through an interdisciplinary perspective, it will discuss the existing knowledge on the major global challenges for food production, including climate change, depletion of natural resources and changes in diets. The social, economic, cultural and psychological determinants of food consumption habits and patterns will be analyzed with the view to exploring the linkages between sustainable production and sustainable diets. The governance of the agro-food system will be examined: the mandates of the UN agencies, the main regulatory frameworks and associated intergovernmental processes, transnational and national civil society and social movements. The course includes one or more field trips to UN Agencies.
 3 credits.

FS 517	3.00	ANTHROPOLOGY OF FOOD AND EATING									
Gaia Cottino			Mon	03:40 PM	06:40 PM	09/02/2019	12/12/2019				

This course aims at enabling students to identify the meaning and significance of food in different societies by exploring the way that culture, gender, socioeconomic status and religion influence food choices and preferences. Eating habits and patterns-namely how we eat, what we eat and with whom we eat - are key elements in determining and communicating social identities. In Anthropology of Food we will determine how people use food to define themselves as individuals, groups or whole societies. We will discuss food taboos and beliefs, the historical dynamism of food habits, the contemporary food trends and contemporary critical issues as food access, malnutrition and food vulnerability as a climate change consequence. Identifying and defining the differences between eating and nutrition, the course will provide a holistic perspective on the study of food, tackling its influence on body perceptions and health issues. Furthermore, the course will provide qualitative research methodological tools for applied research and project work on food and eating in both industrialized and developing countries' social and cultural contexts.
 3 credits.

FS 518	3.00	THE GLOBAL FOOD ECONOMY									
Paola Termine			Tue	02:05 PM	05:05 PM	09/02/2019	11/12/2019				
David Pollon			Tue	05:15 PM	08:15 PM	11/19/2019	12/12/2019				

This course introduces students to key economic concepts in macroeconomics as applied to the agro-food sector, finance and accounting. During the first part of the course students learn key economic concepts such as opportunity costs, trade-off, elasticity, production frontiers, public goods and externalities. The relations between GDP, inflation and unemployment will be critically analyzed in the context of the classical and Keynesian models, with a particular focus on the role of government and central banks. International trade policies are examined with reference to food, agribusiness and development issues. Different market structures ranging from monopolistic competition, oligopolies and monopolies will be reviewed to gain a better understanding of how markets work in practice and to identify the key actors in today global food system. In the second part, the course provides a survey of accounting and finance methodologies. Case studies, lecture and in class exercises provide for a practical and active learning approach. The course assumes no prior knowledge of economics and business techniques or terminology.
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Graduate Skills - Research

GSR 501 3.00 STATISTICS FOR SOCIAL RESEARCH

Carlotta Ferrara Fri 03:40 PM 06:40 PM 09/02/2019 12/12/2019

The course covers statistical methods for research and analysis in the social sciences. Descriptive statistics, regression and multivariate analysis will be addressed with attention to both the comprehension and the application of methods and tools, as well as to the capability to present complex statistical data in a clear and effective way. Both theoretical and practical issues will be covered, hence homework assignments and in class exercises will be a fundamental part of the course.
 3 credits.

GSR 502 3.00 RESEARCH METHODS FOR SOCIALSCIENCES

Emily Pierini Wed 02:05 PM 05:05 PM 09/02/2019 12/12/2019

This course aims at enabling students to appraise the main aspects, potential and limits of theoretical and applied social research methods, and to use them appropriately according to their specific research needs. The course covers the epistemology of social science and the logic of research design. It reviews the steps in the research process from the research idea to the research questions, formulation of hypotheses and deciding on method. Both qualitative and quantitative research methods will be described and practiced. The main methodological problems of quantitative and qualitative analysis, data gathering, data quality and interpretation of evidence will be discussed. Presentation skills for researchers will be explained and practiced.
 3 credits.

Peace Studies

PST 501 3.00 RELIGIONS AND EMPIRES I

Davor Dzalto Wed 02:05 PM 05:05 PM 09/02/2019 12/12/2019

The course provides students with a systematic knowledge and understanding of religious topography and religious history of Rome, Europe and the Mediterranean. It explores various religious traditions from the foundation of Rome to the Protestant Reformation. The focus is on topics related to the ancient Etruscan religion, Roman religious beliefs and practices, Judaism, Christianity and Islam, as traditions that shaped to a significant extent the cultural and political history of Rome, Italy and Europe. Students will also learn about the cultural, social and political impact of these religious traditions on the later development of Europe and the Western world in general. This course enables students to choose elective courses and helps them design their own academic profile, which best suits their research interests and future careers.
 3 credits.

PST 503 3.00 NEGOTIATION AND CONFLICT MANAGEMENT

Catherine Sophie Cornet Thu 02:05 PM 05:05 PM 09/02/2019 12/12/2019

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationships and situations such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to the common causes of conflicts, and enable them to understand how and why they appear. Techniques and methods to approach, manage and resolve conflicts will be introduced, including the strategies of good listening and good communication skills. Various techniques will be examined and applied using selected case studies, including negotiation from a humanitarian perspective and negotiation with armed groups.
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Peace Studies

<u>PST 504</u>	3.00	POLITICAL ECONOMY OF PEACE AND WAR									
Irene Caratelli			Thu	09:00 AM	12:00 PM	09/02/2019	12/12/2019				

This course focuses on the international political and economic aspects of conflicts from WWII up to today. It explores the concepts of Empire and Hegemony in the contemporary international affairs. The course also investigates various theories and strategies to avoid conflicts, such as hegemonic stability theory, balancing between major powers, cooperation within international institutions, trade integration, or socialization of norms and principles.

The absence of a major war on a global scale does not indicate the presence of peace, since conflicts and competitions take place on a different level (through, for instance, trade wars, sanctions, boycotts, embargos, etc.). In addition to that, global actors in contemporary international political economy (ranging from states, religious and non-governmental organizations, to multinational corporations, arm dealers, transnational extremist organizations, etc.) often have competing objectives when waging the costs and benefits of war and peace. Only when the actors of conflicts, and the political economy factors that drive them are addressed, can one understand the conditions of resolving the conflicts and promote peace.
 3 credits.

<u>PST 511</u>	3.00	PEACE, POLITICS AND RELIGION									
Alessandro Mulieri			Tue	09:00 AM	12:00 PM	09/02/2019	12/12/2019				

The course explores the relationship between politics and religion since the birth of Western modernity. The course will equip students with the conceptual tools necessary for the analysis of how religion and religious institutions affect the State and vice-versa. The course also addresses various theories of religion as part of the socio-political sphere, ranging from the classical secularization paradigms, to the issue of post-secularization. Various case studies will be examined, ranging from the period of early modernity up to the present.
 3 credits.

<u>PST 513</u>	3.00	INTERNATIONAL LAW AND HUMAN RIGHTS PROTECTION									
Lyal Sunga			Mon	09:00 AM	12:00 PM	09/02/2019	12/12/2019				

This course is a study of the current system of international law, tracing its historical development and concluding with a discussion of recent proposals to strengthen international system of law and justice. The course will also look into the recent cases relevant for the international legal system, such as the cases of international terrorism, genocide and the work of international tribunals, and the International Court of Justice.
 3 credits.

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