



THE AMERICAN
UNIVERSITY OF ROME
GRADUATE SCHOOL

Rome Center Campus
Via Pietro Roselli, 4
00153 Rome, Italy

Telephone: +39-06 5833 0919
Fax: +39-06 5833 0992
Toll free to Rome from the US: (877) 592 1287

US Home Office
1860 19th Street, NW
Washington, DC 20009 USA

Toll free: (888) 791 8327
Toll free fax: (866) 287 2025

e-mail: aurinfo@aur.edu

www.aur.edu/gradschool

ACCREDITATION AND MEMBERSHIPS

The American University of Rome (AUR) is regionally accredited by the Middle States Commission on Higher Education (MSCHE), 3624 Market Street, Philadelphia, PA 19104; (215) 662-5606. MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation.

The American University of Rome is licensed by the State of Delaware Program of Education to award associate and bachelor and master degrees.

The American University of Rome is registered as a legal entity with the Rome Tribunal and is authorized to operate in Italy by the Ministero dell'Istruzione, dell'Università e della Ricerca.

The American University of Rome is a member of the following organizations:

American Association of Collegiate Registrars and Admissions Officers (AACRAO)
American Library Association
American Universities Abroad
Association of American International Colleges and Universities
Amical Consortium
Association of American Colleges and University Programs in Italy
Association of College University Housing Officers - International
Case Europe
College Board
College Consortium for International Studies
Common Application
Council International Education
CT Corporation
Eduitalia
European Association for International Education (EAIE)
European Council of International Schools
International Association for College Admission Counseling (OACAC)
International Federation of Library Associations and Institutions
NAFSA: Association of International Educators
National Association for College Admission Counseling
National Association of College and University Business Officers (NACUBO)
National Association of Student Financial Aid Administrators

EQUAL OPPORTUNITY

The American University of Rome provides equal opportunity for all qualified individuals in its educational programs and activities. The University does not discriminate on the basis of race, color, religion, national origin, sex, age, disability, marital status, personal appearance, sexual orientation, family responsibilities, political affiliation, source of income or veteran status. It conforms to all applicable federal and state non-discrimination laws. The policy of equal opportunity applies to every aspect of the operations and activities of the University and includes admissions and employment.

LIMITATIONS AND CATALOG PROVISIONS

This catalog must be considered informational and not binding on the University. It is current as of the time of its printing. However, the University reserves the right to change admission or degree requirements or refuse to grant credit or a degree if the University, in its sole judgment, determines that the student has not satisfactorily met its requirements. The University will make every effort to inform students and prospective students of any such changes.

© The American University of Rome, 2016.

TABLE OF CONTENTS

Academic Calendar5
 Board of Trustees7
 About The American University of Rome9
 Welcome to The American University of Rome10
 Facilities and Academic Resources11
 Student Life13
 Excursion Opportunities15
 Special Programs15
 Financial Information16
 Financial Aid.....16
 Admission Requirements17
 Academic Regulations19
 Graduate Degrees25
 Master’s Degree in Arts Management.....26
 Master’s Degree in Food Studies29
 Master’s Degree in Sustainable Cultural Heritage32
 Course Descriptions35
 University Administration.....48
 Faculty52
 Index56

ACADEMIC CALENDAR

The academic calendar is for informational purposes only. Please refer to http://www.my.aur.it/ICS/Academic_Calendar.jnz for current dates and future calendars.

FALL SEMESTER 2016

August 2016

22-27 Mon-Sat Arrivals Week
 29 Monday Fall 2016 classes begin. ADD/DROP session starts

September 2016

2 Friday End of ADD period and last day to DROP a course without a ‘W’ recorded*

October 2016

3 Monday Spring and J-Term 2017 registration starts for AUR degree students
 13 Thursday Spring and J-Term 2017 registration ends for AUR degree students
 17-21 Mon-Fri Classes held

November 2016

1 Tuesday All Saint’s Day. Italian National Holiday, University closed
 9 Wednesday Last day to DROP a course with a ‘W’ recorded
 11 Friday Deadline for submission of Master’s thesis
 24 Thursday Thanksgiving Parent’s Day, Graduate classes held

December 2016

5 Monday Classes held, Tuesday schedule
 6-7 Tue-Wed Study day
 8 Thursday Immaculate Conception. Italian National Holiday, University closed
 9 Friday Final exams begin
 12-14 Mon-Wed Master Thesis Defenses
 14 Wednesday Final exams end
 15 Thursday Housing check out

J-TERM 2017

January 2017

8 Sunday Arrivals
 9 Monday Orientation in the morning and classes begin in the afternoon
 10-14 Tue-Sat Classes held
 16 Monday Classes held. Last day to DROP a course with a ‘W’ recorded
 17-19 Tue-Thur Classes held
 20 Friday Final exams
 21 Saturday Housing check out

SPRING SEMESTER 2017

January 2017

30 Monday Spring 2017 classes begin. ADD/DROP session starts

February 2017

3 Friday End of ADD period and last day to DROP a course without a 'W' recorded

March 2017

20-24 Mon-Fri Classes held
28 Tuesday Summer and Fall 2017 registration starts for AUR degree students

April 2017

6 Thursday Summer and Fall 2017 registration ends for AUR degree students
8 Saturday Classes held, Friday schedule
11 Tuesday Last day to DROP a class with a 'W' recorded
14 Friday Easter Friday. Italian National Holiday, University closed
17 Monday Easter Monday. Italian National Holiday, University closed
25 Tuesday Liberation day. Italian National Holiday, University closed.

May 2017

1 Monday Italian Labor Day. Italian National Holiday, University closed.
8 Monday Classes held, Monday schedule
9 Tuesday Classes held, Tuesday schedule
10 Wednesday Classes held, Monday schedule
11 Thursday Final exams begin
12 Friday Final exams
15 Monday Final exams
16 Tuesday Last day of final exams
17 Wednesday Housing check out
26 Friday Commencement Day

*The withdrawal deadline for courses with different start and end dates than the regular academic calendar, is the day prior to completion of 70% of the course.

BOARD OF TRUSTEES

Officers

Gabriel A. Battista, Chair
Chairman of the Board of Directors
Talk America Corporation
Reston, VA - USA

Andrew F. Palmieri, Deputy Chair
Co-Managing Partner at Saul Ewing LLP
Washington, D.C. - USA

Robert J. Krapf, Esq., Secretary
Partner at Richards Layton & Finger, P.A.
Wilmington, DE - USA

Trustees

Robert E. Carlucci
Founder and owner of R&R Ventures
and Affiliates
Chester, MD - USA

Mark Damato
Corporate Real Estate - VP/Global
Commercial
Real Estate Operations
Arlington, VA - USA

Elizabeth Dibble
Diplomat/Deputy Chief of Mission
U.S. Embassy London
London - UK

Thomas Duesterberg
Executive Director, Program on Manufacturing
& Society in the 21st Century, The Aspen
Institute
Washington, D.C. - USA

Jordan Foresi
Sky Television Journalist
Rome - ITALY

Antonio Giordano
Director, Sbarro Institute for Cancer Research
and Molecular Medicine and Center of Bio-
technology
College of Science and Technology
Temple University BioLife Science
PA - USA

Martha Lynn Girard
Director of the Federal Register, retired
McLean, VA - USA

Leila Gonzalez-Sullivan
Visiting Professor Community College Educa-
tion, North Carolina State University
Cary, NC - USA

Patricia de Stacy Harrison
President and CEO Corporation for Public
Broadcasting (CPB)
Washington, DC - USA

Dale LeMasters
CEO of Sterling Advisors
Stamford, CT - USA

Anthony J. Manganiello
CAO Virtu Financial LLC
New York, NY - USA

Michael J. McGinniss
President Emeritus, LaSalle University
Philadelphia, PA - USA

Robert B. Murphy, Esquire
Partner at Dykema Gossett PLLC
Washington, D.C. - USA

Suzanne F. Nicholson
McLean, VA - USA

Beth Pfannl
Head of School
American Overseas School of Rome
Rome - ITALY

Francesco Profumo
President IREN Group
Turin - ITALY

Edward F. Reilly, Jr.
Chairman of the United States Parole Com-
mission
Chevy Chase, MD - USA

Neil Tanner, Esq.
Chief Counsel for CIGNA Global Health Benefits
and Deputy Chief Counsel for CIGNA International
Philadelphia, PA - USA

Mary Boyden Teargarden
Professor of Global Strategy
Thunderbird, the American Graduate School
of International Management
Glendale, AZ - USA

ABOUT THE AMERICAN UNIVERSITY OF ROME

Mission Statement

The American University of Rome prepares students to live and work across cultures as skilled and knowledgeable citizens of an interconnected and rapidly changing world. AUR is a private, independent, not-for-profit institution of higher education, primarily offering undergraduate and graduate liberal arts and professional programs to degree and study abroad students from around the world. Taking the best of the American approach to interdisciplinary, student-centered learning, our international faculty and staff use Rome as our classroom and Italy and Europe as invaluable resources. AUR's innovative programs promote intellectual excellence, personal growth and an appreciation of cultural diversity in an international environment.

Goals

The goals of The American University of Rome emanate from its culture of assessment and continuous improvement as it strives to be known as a leader among American international universities outside of the United States.

Primary among its goals is the quality of its liberal arts and professional academic programs, taught by a highly qualified international faculty and supported by advanced learning resources and technology so that student learning will reach the highest levels of excellence.

AUR Master's degrees build on the richness and variety of its BA Programs in the humanities, social sciences and business, on the tradition of collaboration across disciplines, multidisciplinary approaches and development of scholarly and professional skills. They offer the best of the American interdisciplinary approach to learning and student-centered education, focused on concrete academic and professional goals. Collaborative research is conducted and study groups are formed around issues and problems. The wealth of artistic, cultural and academic resources of Rome provides unique opportunities for study, research and internships. Rome is quite literally the classroom for on-site learning elements which compose an essential part of the M.A. programs and for reaching out to Italy, the Mediterranean and to the European academic, cultural and social context.

Classes are small and each individual student receives personalized attention. From the beginning of their degree, students are helped in shaping their professional career or research trajectories by the University's highly qualified international members of faculty, who have a wide range of research and policy experience.

Beyond the classroom

AUR has a wide network of institutions which will help enrich students' experiences, support the international dimension and opportunities for internships and for students' future employment. AUR students are exposed to a wide array of extra-curricular activities that take place on-campus as well as in the city of Rome.

WELCOME TO THE AMERICAN UNIVERSITY OF ROME

The American University of Rome is committed to excellence in education and the promotion of cross-cultural exchange. AUR is dedicated to encouraging academic achievement in its students and offers a curriculum designed to complement high academic standards and ensure an active learning environment with a low student/faculty ratio.

Founded in 1969, The American University of Rome is the oldest degree-granting American university in Rome. AUR is a coeducational, accredited university which offers the following M.A. degrees:

Master of Arts Degrees

- Arts Management
- Food Studies
- Sustainable Cultural Heritage

Kent University Program

During the Spring semester, The American University of Rome hosts a section of the following three Masters of Arts programs offered by the University of Kent (UK):

- Roman History and Archeology
- Ancient History
- History and Philosophy of Art

The AUR Logo

The American University of Rome's shield and logo is derived from the design of the distinctive paving pattern of Michelangelo's Piazza del Campidoglio on the Capitoline Hill in Rome. Its twelve-pointed geometry has a multitude of meanings, primary among them in this context the radiant role of Rome as the center of the world, the *Caput Mundi*, as the ancients fashioned it and as the Renaissance revived the concept. [James Ackerman, *The Architecture of Michelangelo* (1986), 166-70] Located prominently in the center the open book, a common university motif and symbol of knowledge, is inscribed with the University's year of founding, 1969 in Roman numerals. The book is encircled by AUR's motto "Inter Gentes Trans Orbem" (between people across the world) and in more detailed versions is shadowed by the architectural layout of the Colosseum. Together with the University's acronym the shield suggests AUR's place in Rome, a symbol of the millennial traditions of art, politics, science and culture that are the basis of the liberal education.

The Alumni of The American University of Rome

AUR encourages its graduates, who are scattered all around the world, to stay connected with one another and with their Alma Mater through active participation in social events, continuing education, fund raising and recruitment.

The AUR Alumni social media networks, the Alumni Blog and the WolfTracks quarterly magazine provide dynamic forums for AUR former students' exchange. A yearly alumni reunion is organized in Rome in the month of May.

FACILITIES AND ACADEMIC RESOURCES

The University is located in a prestigious area of Rome on the crest of the Janiculum, Rome's highest hill, just a few minutes walk from the historical Trastevere district. Administrative offices, computer labs, a student lounge and faculty offices are in a four-story villa. Adjacent to the villa, a five-story building houses faculty offices, classrooms, a science lab, a computer classroom, art studio and tutoring centers. Its terrace offers a breath-taking view of Rome. Other campus facilities include an auditorium, a multimedia lab and faculty and administrative offices. A separate two-story villa houses the library.

The University is located near the renowned American Academy in Rome and close by Villa Sciarra and Villa Doria Pamphili, the largest city park in Rome. The ancient Roman road Via Aurelia Antica, the Porta San Pancrazio and the seventeenth century baroque fountain Aqua Paola are close by. The neighborhood surrounding AUR offers a full range of amenities including restaurants, shops, cafes and an outdoor market. Several bus lines connect it to the historic center of Rome.

AUR is a top-quality institution of higher education that offers the best of the American approach to education and prepares students to live and work across cultures. Our faculty representation spans four continents and our student body comprises over 40 countries. An education at The American University of Rome ensures that graduates will be well-educated, self-confident and internationally aware.

The Graduate School

The Graduate School is located in the Carini Building, in Via Giacinto Carini 23. In addition to classrooms and a Media Lab, this building hosts the offices of the Program Directors and of the Internships and Career Office. On the fourth floor, there is a lounge reserved for Graduate Students.

This stunning five-story building, originally called *Casa Papanice*, was completed in 1970 by the renowned Italian architect, author, and theorist, Paolo Portoghesi. Before becoming incorporated into the campus of The American University of Rome, *Casa Papanice*, or the Carini Building, was even used as a set in the Ettore Scola film "Jealousy, Italian Style" (1970) starring Marcello Mastroianni, Monica Vitti, and Giancarlo Giannini.

Evans Hall Library

The library offers an expanding book collection tailored to the requirements of the degree programs offered by the University. The collection is carefully developed in collaboration with the faculty. The state-of-the-art online catalog allows users to search and locate books, articles, and a vast array of electronic resources efficiently. The library's physical holdings are supplemented by a number of electronic resources and sizeable libraries in Rome.

The University curriculum increasingly uses multimedia resources for the classroom. The library provides a collection of DVDs and videos.

Students can also enjoy a quiet study lounge for their work and research. The library facilities are complemented by a number of services including borrowing privileges, inter-library loans and a reserve collection. Our library staff is committed to high standards of library excellence and, to that end, offers a series of information literacy workshops and participates in foundational skills seminars every semester.

Computer Services and Facilities

The American University of Rome recognizes the importance of supporting an efficient technological infrastructure and providing quality instructional equipment to support its educational programs and enhance student learning. To further this aim, the University continuously reviews and updates the provision and enhancement of technology on campus. Students at AUR are given access to Office 365 with all its features and login access to the community portal, MyAUR, providing students with real time academic information, online registration, campus life events, while also serving as the gateway to the Learning Management System (LMS).

Computer Labs

AUR has several computer labs on campus, some of which are dedicated to teaching.

The All-Purpose computer lab is located in Building A on the garden level floor. The lab is open to students and faculty 7 days a week (when class is in session) and is equipped with 44 Windows workstations and 6 Mac G4s. Both Macs and PCs are equipped with Office productivity software and allow printing. Workstations for advanced film making and editing are also available. Two large copiers are available in the lab for printing, copying and scanning.

The Evans Hall Library has one computer room on the first floor which is equipped with 22” iMacs. Printing, scanning and copying is available to students and faculty in the library.

The Multimedia Battista lab is located in the Carini Building and is available to communication students enrolled in select film-related courses. The lab is equipped with fourteen 27” Apple i-Macs with pro-level film, effects, and sound software (Avid Media Composer, Adobe Creative Suite CS6); several Mac Pro computers with 23” Flat Screen Cinema; a dual mini-DV/VHS tape and dub deck; a 21” color TV for playback; DVD Burners; five broadcast-quality video cameras and four entry-level video cameras; pro-level boom microphones and sound kits and professional spot lighting kits with accessories.

The Science and Computer Classroom is located on the 5th floor of Building B and is used for science and computer based lessons. The lab is a fully equipped learning center, providing teaching aids in our science, physics & math courses and specialized software for computer and quantitative research courses.

Instructional Equipment

The use of instructional technology is an integral part of teaching techniques at The American University of Rome. All classrooms are equipped with an array of instructional technology including networked Windows PCs, high-definition and non HD ceiling mounted digital projectors, DVD/Blu Ray players and digital sound systems. All classrooms at AUR have Wi-Fi access.

Auriana Auditorium

The Auriana Auditorium is a presentation room for University events. With a seating capacity of 99, the auditorium is equipped with an assortment of multimedia equipment including a complete public address system with wireless microphones, a 61” plasma screen, a Dolby sur-round sound system, video conferencing facilities and a networked computer system with a ceiling mounted high definition video projector.

STUDENT LIFE

Student Life Office

The Student Life Office is the heart of student life at The American University of Rome. Our office strives to complement the academic mission of the University by providing and supporting opportunities for learning through extra-curricular activities. The activities and facilities of the Student Life Office promote students’ personal growth, leadership development, social responsibility, multicultural awareness and intellectual inquiry. The Student Life Office staff is committed to providing superb service in an engaging environment to entice student participation in formal and informal activities.

The Student Life Office assists students with non-academic issues, encourages their participation in Italian culture and daily life and supports their social life both on and off campus. It plays an active role in bringing a wide variety of events and activities to students.

Health and Well-Being Resources

The American University of Rome is committed to promoting health and well-being in a caring and confidential manner, for all AUR students. The following resources are available:

Disability Services – Any student with a documented disability, including physical impairment or learning disability, is eligible for services and reasonable accommodations. Accommodations include, but are not limited to, extra time on tests, distraction-free testing environment, textbooks on tape, reduced course load and assistive technology. The American University of Rome is a small institution and as such requests that students with disabilities inform University administration of all necessary services and accommodations before arrival at AUR.

Health Services – The Student Handbook provides detailed information on obtaining the appropriate health care services in Italy. There is a doctor on campus, available daily by appointment and free of charge to students. The Student Life Office also maintains a list of English-speaking doctors and dentists that students may consult. In case of an emergency, an ambulance will take the student to the nearest emergency room and if hospitalization is necessary, patients will be placed in the hospital best equipped for the particular illness or injury. If a student requests to be placed in a private hospital clinic, appropriate arrangements can also be made. All students are required to pay in private hospitals and clinics and are issued receipts for insurance reimbursement.

Mandatory Health Insurance – All students, whether part time or full time, must be covered by health and hospitalization insurance. Upon arrival in Italy, non-European Union students with a visa and acquiring a *permesso di soggiorno* (permit to stay for study purposes) are required to obtain a health insurance policy. This policy must comply with the requirements of the Republic of Italy for access to emergency public health care. The University will provide relevant information and assistance to students to secure a health insurance policy upon arrival at AUR. The Republic of Italy requires, at a minimum, a health insurance policy. If you do not have a valid, international health insurance policy that provides coverage during your stay in Italy you may purchase an Italian health insurant policy through Eduservice.org which is a third party provider external to AUR. For further information on visas and permits to stay, please see ‘**Admission Requirements**’ section of this catalog.

Psychological Counseling – The American University of Rome provides its students with free, confidential psychological services. A certified counselor gives routine, non-medical

counseling to students by appointment. Detailed information on this service can be found in the Student Handbook and on appropriate bulletin boards on campus. A psychiatrist is also available by appointment and free of charge to students for prescribing and monitoring medications.

Safety and Security – Emergency phone numbers are located in the Student Handbook, posted in all AUR Student Housing apartments and a card with all emergency numbers is provided to students upon arrival. If an emergency situation occurs it is critical that the appropriate emergency services be contacted first. In the event of a true emergency after-hours, AUR maintains an emergency number printed in the Student Handbook and answered by a University official.

In the event of student illness or injury, depending on gravity, the first action is to call emergency services (118) or proceed to the appropriate medical center. The staff on duty manning the emergency phone will be available if further assistance is needed. In such an event, an AUR staff member will advise the home university and/or the study abroad office. Within legal constraint, parents, guardians and the emergency contact will be advised. Additional assistance is provided in the event of a medical evacuation. For non-emergency situations the Student Life Office can be consulted during normal business hours.

Money and Banking

Students should plan to have access to enough money for meals, beverages and snacks, trips, sightseeing, restaurants, theaters, concerts, films, art galleries, souvenirs and local transportation. An estimated cost of attendance and living budget can be found in the **'Financial Information'** section of the website. ATM machines are widely available in Rome and most Italian cities. Most Italian banks and the American Express office in Rome will exchange U.S. dollars into Euro, whether in cash or traveler's checks. Many hotels, stores and restaurants accept credit cards. The University cannot cash or guarantee personal checks. Students can open a bank account in Italy only after receiving an official permit to stay.

Housing

Students may elect for The American University of Rome to arrange housing on their behalf or may choose to make their own housing arrangements. The American University of Rome takes great pride in providing students with safe, comfortable living environments. All students opting for university housing are provided with fully furnished apartments in areas surrounding the campus for a "full immersion" cultural experience. Each apartment is typically shared by 5 or 6 students in double rooms and includes the following amenities: PC computer, Wi-Fi, land-line phone, linens, towels, washing machine and a fully equipped kitchen.

Student Conduct

The American University of Rome, as a university dedicated to promoting the intellectual and social growth of its students, obliges students to respect one another and behave in a decorous manner both inside and outside the University. The President of the University has the authority to discipline or to dismiss any student who is in violation of the laws of the Republic of Italy or whose conduct violates the rules and regulations of the University. Detailed information on the student code of conduct and other relevant policies, including the Student Code of Conduct can be found in the Student Handbook.

Athletic Facilities

In an ongoing effort to provide opportunities to keep (or get!) fit as well as to rub elbows with Italians participating in yet another authentically Italian activity, AUR has contracted with a successful and popular local gym (palestra) to use its facilities and lessons. For full time AUR degree-seeking and Master students, AUR provides free gym membership. For all other students in attendance at AUR, Student Life has obtained a special discounted price for each academic semester; interested students should pay and enroll directly at the gym.

Athletic Programs

The American University of Rome is a founding member of both the male and female Universities of Rome Soccer and Volleyball Leagues. For a full list of other sport activities offered at AUR, please see the AUR website - Student Life page.

EXCURSION OPPORTUNITIES

Excursions are organized by the Office of Student Life and by different departments of the University to different destinations of cultural interest in Italy and in Europe. Information will be provided to students upon arrival and during the academic year.

SPECIAL PROGRAMS

The American University of Rome offers various credit and non-credit programs to meet the educational needs of the local and international community. Members of the community are welcome to enroll in the University's regular and special courses of the M.A. Programs.

J-Term and Summer Sessions

During AUR J-Term, Maymester and Summer sessions students typically complete three credits each. For more information please visit our website: www.aur.edu/gradschool/.

Career Services and Internship Office

AUR helps students bridge from the world of academia to the world of work in a number of ways, all managed by the AUR Career Services and Internships Office. First, the University maintains a wide network of partner organizations, public and private, where AUR students can do for-credit internships during the semester or summer. Second, every semester, the Career advisors offer a series of Career Skills Seminars, each focused on a specific aspect of the job search: researching, networking, interviewing skills, CV writing. Students get valuable input and a chance to hone their skills. Third, students get one-on-one attention and advice as they craft their CV's and research the fields in which they are interested. Finally, the AUR Career Services website is an exclusive resource for AUR students and alumni, offering a rich array of resources, job descriptions, internship opportunities and links to sources to help get ready for the job search.

Internship Opportunities for Graduate Students

Depending on their M.A. thesis and their selected topic, students are expected to conduct an internship as a means of obtaining experience and practical knowledge relevant to their topic and future professional interests. Students must demonstrate that they can relate the experience and knowledge acquired during the internship to the appropriate theoretical framework. For specific requirements graduate students should check with the Program Directors of the selected Master's Programs. A formal agreement between AUR and the internship site organization is required before a placement can begin. If the internship takes place outside of Italy students will need to buy their own insurance.

Academic Support Services

The following academic support services are available to students at AUR:

- **The Math Helpdesk** is organized to assist students enrolled in mathematics courses. Drop-in sessions are held throughout the semester.
- **Writing Center:** The Writing Center at The American University of Rome helps students in all disciplines become more effective and confident writers. Meetings with students are on an individual basis to address specific writing issues and problems such as developing a strong thesis, collecting ideas, developing thoughts, organizing paragraphs, incorporating secondary sources, revising, and editing. Tutors and students work together to improve students' critical reading, thinking and writing skills in or to more effectively meet their academic requirements.

FINANCIAL INFORMATION

Please see AUR website (www.aur.edu/gradschool/) for detailed financial information regarding tuition and fees, methods of payments, deadlines and refund policy.

Financial Aid

At this time US Federal Loans are not offered for Master's Degrees. Please contact financialaid@aur.edu for more information on the types of aid that are available.

Veteran Benefits may be used for Master studies. Please contact financialaid@aur.edu for more information.

Student Assistantship Program

The American University of Rome offers a limited number of student assistantships to M.A. students. Students who participate in this program provide administrative assistance to the University in exchange for either an allowance or partial remission of fees and tuition. Student assistantship hours can range between 10-20 hours a week and are for the semester.

For more information, please visit AUR website <http://www.aur.edu/admissions/financial-aid-student-assistantship-program/>.

Privacy Policy of Financial Records

In accordance with The Family Educational Rights and Privacy ACT of 1974 (FERPA), non-University individuals (including parents) cannot have access to the student's financial records, unless authorization from the student is obtained. Students may allow parents or a third party to access their financial account by completing a form authorizing the Finance Office to permit non-University individuals to view their financial record.

Tax Benefits (For U.S. taxes only)

The Internal Revenue Service requires all eligible institutions to report annually certain information about qualified tuition, fees and related expenses to each student.

The information reported on form 1098-T, will help the students. To facilitate accurate reporting, the student must inform The American University of Rome of a permanent address to which the 1098-T form can be sent.

Please visit the IRS website for more information at www.irs.gov/publications in order to verify federal government tax benefit for education.

ADMISSION REQUIREMENTS

Admission to the American University of Rome is on a competitive basis. Students are selected without regard to age, race, sex, creed, national or ethnic origin and handicap. Requests for financial aid do not affect decisions on admission.

Applicants for graduate study must have earned a Bachelor's degree from an accredited institution, with a minimum grade point average of 3.00 or equivalent. Applications are accepted for Fall Semester only.

The admissions process for the M.A. graduate programs requires the following:

- A completed application form accompanied by a non-refundable application fee of 60 Euros for citizens and permanent residents of countries other than United States or Canada or 80 US Dollars for United States citizens and permanent residents and Canadian citizens.
- Official university transcripts from all institutions attended. Applicants must have earned a minimum grade point average of 3.00 or equivalent
- Curriculum Vitae
- A motivation letter which explains the applicant's interest in the M.A. Program and his/her career goals
- One letter of recommendation, preferably by an academic advisor or professor at the Bachelor's level
- Official TOEFL (Test of English as a Foreign Language) score Paper-based: 550 and Internet-based: 80, or from IELTS (International English Language Testing System) 6.5 for all students who completed a Bachelor's Program in a language other than English.

All documents must be original and sent from their original source (i.e. ETS Center, College Board, the university and teacher/professor/counselor).

Application Deadlines

Admission to The American University of Rome is on a rolling basis, but early admission may be granted to those who submit their application by the priority date indicated:

- Priority Application deadline: 01 February 2017
- Application deadline: 01 April 2017
- Deposit payment deadline: 01 May 2017

English Language Proficiency

Applicants whose native language is not English or who completed a Bachelor's Program in a language other than English must demonstrate proficiency in English language by submitting the official test scores from TOEFL or IELTS. The American University of Rome TOEFL institutional code for reporting purpose is 0579. Official TOEFL scores accepted: 550 Paper Based, 80 Internet based. Official IELTS accepted: 6.5. Information concerning the TOEFL may be obtained at www.toefl.org. Information concerning the IELTS may be obtained at www.ielts.org. Students whose English language skills need development for the successful completion of the program requirements may apply for the 60 hour Intensive Academic English Course for Graduate Studies organized by AUR.

Interview

Personal interviews are required of all applicants. They may be conducted face-to-face, on the phone, or via Skype. Upon completion of the application, students will be contacted by the Admissions Office to schedule an interview.

Deferred Admission

A student who has been accepted to The American University of Rome but cannot enroll immediately may request a deferral. Students who wish to defer are required to pay the non-refundable tuition deposit (of 1,500 Euros or Dollars). A deferral can be granted up to one academic year, after which the student loses their deposit and must re-apply for admission to the University.

Visas and Permit to Stay

Student visas must be obtained prior to leaving one's home country. It is not possible to apply for a student visa after arriving in Italy.

All students who hold a non-European Union passport are required by law to obtain a student visa from the Italian consulate before departing from their home country. It is the student's responsibility to obtain his or her student visa. AUR will provide an official acceptance letter for visa application upon receipt of the enrollment deposit payment.

Students applying directly to AUR must present their application for a student visa to the Italian consulate which serves their place of residence. The process generally takes at least one month. Students should check with their local consulate to make sure they have all the necessary documents before presenting their application. AUR is able to assist in verifying the status of the student. Full-time AUR students are eligible for a student entry visa and a permit of stay. Please contact us at: studentlife@aur.edu should you require assistance.

Upon arrival in Rome non EU students will submit an application to obtain a *permesso di soggiorno per studio* (student permit to stay in Italy), which is issued by the local authorities at the *Questura* (police station). Students are also required to purchase health insurance. The Student Life Office will help students obtain their first stay permit and health insurance. Further information on this process and the mandatory health insurance can be found in the '**Student Life**' section of this catalog.

Audit Students

Non-degree students may register to audit a course at The American University of Rome. Students do not earn college credit for audited courses.

Non-matriculating Graduate students

Students who desire to register for credit, graduate courses, to transfer back to their home institution must provide the AUR admissions office with their school's approval and may only enroll in a maximum of 6 credits per semester.

IAEGS minimum entry requirements

TOEFL	70-80 iBT
IELTS	5.50-6.0 iBT

Applicants who do not possess one of these certificates at the indicated levels would need to take an AUR internal language evaluation – IAEGS Placement Test - to be considered for the course).

ACADEMIC REGULATIONS

Credits

At a minimum, one semester credit hour equals 15 classroom contact hours of lectures. The majority of courses listed in this catalog carry three semester credit hours. Some courses worth 6 credits and also 1 credit courses are available. A 3 credit internship requires 150 hours of work experience. Credit information on individual courses can be found below each course description at the rear of the catalog.

Academic Advising

Each student will be assigned an Academic Advisor at the beginning of the semester for the entire duration of the Master Program. In addition, each student will have a Thesis Advisor who will supervise the student in the preparation, writing and defense of the thesis.

It is recommended that there be frequent contact between the Academic Advisor and the student, at least once a month. This can be done through an appointment or via phone call or e-mail. After consultation with his/her Academic Advisor, the student is ultimately responsible for choosing and implementing his/her academic program.

Attendance Policy

To maintain the academic integrity of the Master's programs and to meet the learning objectives, students are expected to attend all classes, meet all deadlines and be present for examinations. Absences will undermine the focus of class discussions and student interaction. Absences may be excused in exceptional circumstances, on permission of the instructor. Socially accepted standards of civility are expected in class.

Grade Point Average

A student's grade point average (GPA) is computed by multiplying the quality points achieved by the number of credits for each course. The result is then divided by the total number of credit hours taken. The Cumulative or Career Total Grade Point Average (CGPA) is the grade point average for all credit hours taken at the University. The GPA and CGPA are calculated by truncating after the second digit after the decimal point.

Grades

Grades are posted on a secure area of the University's official website and are mailed to AUR degree students only upon written request. Grades computed in the (GPA) reflect the following grade equivalents:

GRADE		
A	Excellent	94 – 100 points
A-		90 – 93.99 pts
B+	Very Good	87 – 89.99
B	Good	83 – 86.99
B-		80 – 82.99
C+		77 – 79.99
C	Satisfactory	73 – 76.99
C-	Less than Satisfactory	70 – 72.99

D	Poor	60 – 69.99
F	Failing	59.99 – 0

Grades not computed into the grade point average are:

W	Withdrawal
AUDIT (AU)	Only possible when the student registers for a course at the beginning of the semester as an audit student
I	Incomplete grade
WIP	Work in progress

Students can obtain no more than 3 C grades (including C+, C and C-) on all courses. Students with four or more C grades will not qualify for submitting their M.A. thesis and completing the program. They will be allowed to repeat a course in order to qualify. Students must obtain at least B- for their M.A. thesis in order to complete the M.A. program. Students must normally complete all coursework before embarking on their thesis.

Grade Appeals

1. Students dissatisfied with their final grade in a course should contact the instructor of the course as soon as possible to discuss it.
2. Ordinarily the instructor will explain how the student's final grade was arrived at. If the instructor's explanations do not satisfy, students will see the Director of the Program in which the course in question was offered. If students and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Committee on Academic Fairness, no later than 30 days after the grade has been issued. The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the four members of the committee.
3. Students are responsible for laying out the grounds for their appeals in writing: either instructors violated institutional requirements or the criteria for grading laid out in their syllabi. Students will supply to the committee graded work from the course in their possession.
4. When an Academic Fairness appeal is made the Dean will determine if there exists a *prima facie* case for an appeal. If it is determined that no such case exists the Dean will write to the student informing him or her of the decision and the reasons motivating that decision. The decision of the Dean is final. If it is determined that a *prima facie* case for an appeal exists, the Dean will inform the student of this and convene the Academic Fairness Committee (see paragraph above). The Dean will supply the instructor's written explanations of how the student's final grade was arrived at and any student work in the instructor's possession. The Registrar will supply the instructor's reports of final grades in the course and student's final examination in the course, and the Dean will supply course syllabi and convene the Academic Fairness Committee.
5. The Academic Fairness Committee, composed of one student representatives appointed by the Student Government and two Faculty members appointed by the Dean, provides a court of appeal for students who believe they have been unfairly treated. The committee is chaired by the Dean or the Dean's designee, who is ex officio and non-voting except in the event of a tie. If it upholds a student's appeal, the Dean will change the student's grade to reflect the deliberations of

the committee; if the appeal is denied, there is no further appeal.

When students are no longer enrolled at AUR

Program Directors will consult with instructors and send students no longer enrolled at AUR explanations of how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

When instructors are no longer teaching at AUR

Program Directors will consult with instructors by email or telephone and explain to students, in person or by mail, how their final grades were arrived at. If instructors and Program Directors cannot agree about grades, students may request of the Dean an appeal to the Academic Fairness Committee. (see paragraphs 4. and 5.)

Academic Fairness Committee

The Academic Fairness Committee, staffed by one student representatives appointed by the Student Government and two faculty members appointed by the Dean, provides a court of appeal for students who feel they have received unfair treatment in the evaluation of their academic performance. Such appeals concern course grades, examination policy and other means of academic evaluation. The committee is chaired by the Dean or a designated representative of the Dean.

The Academic Fairness Committee will not make sensitive academic judgments or delve into the academic content of papers, quizzes, or exams, etc., but rather it will determine the fairness and accuracy of the grading process and assessment tools. It will look for human or computer errors in calculation, or basic systemic errors that could be construed as unfair or partial to one student or another. The decision of the committee is final, therefore grades may go up or down depending on the judgment of the three members of the committee. Appeals to the committee should be submitted in writing to the Dean no more than 30 days after the grade in question has been issued.

Course Repetition

A student will normally be allowed to repeat a course if the original grade was an F, D, C-, C, C+, or W. While the student will earn credit for the course only once, grades for all attempts remain on the transcript and are marked by an asterisk next to the grade. Instead an 'R' to the right of the grade identifies the higher repeated grade that is computed in the grade point average. Both the original course and the repetition of the course will be considered credit hours attempted for the purpose of determining successful course completion percentages.

Incomplete Grade Policy

The grade of Incomplete (I) may be given to a student who is unable to complete a course due to extenuating circumstances. This grade is given at the discretion of the Instructor and only if the student is receiving a passing grade in the course to that point. An Incomplete Contract must be completed for an Incomplete grade to be given. The Incomplete Contract must be signed by both the Instructor and the student. It must detail the work to be submitted, the deadline by which it must be submitted and the grade which should be substituted for the Incomplete should the student not fulfill the contract. The submission deadline should not extend beyond the last day of the following semester.

On completion of the contract, the Incomplete grade must be replaced through the completion of a Change of Grade form by the Instructor. If no Change of Grade form is received, the default grade from the incomplete contract will become the final grade. An Incomplete grade will not be recognized by Enrollment Services without proper documentation. An Incomplete grade cannot be replaced by a W. An Incomplete may not stand as a permanent grade.

Course Withdrawal (W)

Students who wish to change schedule by dropping a course within the published time parameters may do so with the permission of their academic advisor. Students who withdraw from a course prior to completion will be assigned the grade of W up to the withdrawal deadline or F after the deadline. Medical withdrawals will be assigned a grade of W. A change of grade may be allowed for a medical withdrawal. The grade W is not calculated into the CGPA. The grade W will be considered credits attempted for which the student has incurred a financial obligation for the semester (see also Refund policy) and will affect the successful course completion percentage.

Standards of Satisfactory Progress

The Graduate School has minimum standards of academic performance and successful course completion that students have to follow in order to remain enrolled at the University. Students are responsible for recognizing an academic difficulty and for taking steps to resolve it. They should consult with their advisor immediately and, if necessary, seek additional assistance. When it is found that a student is in academic difficulty, and depending upon the severity of the situation, the student may receive:

- a written warning from the Program Director or Dean of the Graduate Studies when the student receives a W, F or a D, or after the second C.
- a written termination of degree candidacy when the student has accumulated three failing grades (grades of F or D).

Master's Thesis

Students enrolling in the Master's degree program are required to write a thesis to complete their degree. Students are not normally permitted to begin the thesis until they have completed all the taught courses (both core and elective). Students should refer to the requirements of their program for the deadlines for the thesis and the Thesis Defense. See below for the regulations concerning time extensions.

At the Thesis Defense a student may be required to make major changes to his/her thesis, with or without a second oral examination. A thesis deferred by the examiners for major changes will be examined in the following spring. Students should refer to the requirements of their program for the date. Students granted a deferred submission will be required to register for a 'Maintaining Matriculation' status (recorded as a no credit course) and pay the appropriate fee. The status of 'Maintaining Matriculation' does not carry the right to an Italian visa and may affect financial aid.

Thesis Extension and Maintaining Matriculation

Students in their final semester may request an extension for their thesis submission. The request should be made in writing to the Program Director as early as possible, stating the reasons for the request. The Program Director will discuss the request with the Dean of Graduate Studies and the request will be granted at the discretion of the Dean of Graduate Studies. Deferred thesis submissions will be examined in the following Spring semester. Students should refer to the requirements of their program for the date. Students granted a deferred submission will be required to register for a 'Maintaining Matriculation' status (recorded as a no credit course) and pay the appropriate fee. The status of 'Maintaining Matriculation' does not carry the right to an Italian visa and may affect financial aid.

Time Limits

Students are normally expected to complete the Master's program within 15 months of enrollment. Enrollment commences in late August or September and the program should be completed by December of the following year.

Even in cases of Leave of absence and/or Thesis extensions, there is an absolute deadline of three (3) years from the date of enrolment within which the Master's degree must be completed. Failure to complete all degree requirements within three years, automatically results in termination from the MA program.

Leave of Absence

Students may, in exceptional circumstances, request a Leave of Absence between the first and second semester of study, or between the second semester and the semester in which they register for the thesis. The request must be made by filling out the appropriate form to be submitted to the Program Director, who will discuss the request with the Dean of Graduate Studies. Granting of a Leave of Absence is at the discretion of the Dean of Graduate Studies and has a maximum duration of one calendar year.

A Leave of absence enables automatic readmission under the same academic program. A student who fails to file a signed form and pay the required fee by the last day of add & drop and does not return by the start of classes, will be considered to have withdrawn from the University. A student must reapply for admission under the applicable rules should he or she decides to return. A leave of absence deposit fee is required (€120). This fee will be credited toward the tuition payment once the student returns, otherwise it is non-refundable. Students are advised to contact their academic advisor to understand how a Leave of absence will affect their degree progression, as well as AUR's Financial Aid Director in case they have financial aid.

Academic Integrity

Integrity is fundamental to the academic enterprise. It is violated by such acts as borrowing or purchasing assignments, including but not limited to term papers, essays, and reports; lending to or producing assignments for others (either for or without payment); using concealed notes or crib sheets during examinations; copying the work of others and submitting it as one's own; and otherwise misappropriating the knowledge of others. Such acts are both dishonest and deceptive: the work submitted to instructors is not the work of the person whose name it bears.

In consequence, the sources from which one derives one's ideas, statements, terms, and facts, including internet sources, must be fully and specifically acknowledged in the appropriate form. Failure to do so, intentionally or unintentionally, constitutes plagiarism.

In addition to standard guides, students should consult with their Academic Advisor about proper approaches to scholarly documentation, references to be included and attributions to be made.

Intentional Plagiarism

Submitting a paper written by someone else - a paper written by another student, a purchased paper, or a paper downloaded from the internet - can only be construed as intentional plagiarism. So, too, is writing a paper for someone else. The evidence is non-debatable. Plagiarism is not tolerated and may lead to the student failing the course.

Such instances will be reported to the Dean of Graduate Studies, who will require the student (or students) involved to sign the following statement: "Submitting a paper written by someone else as my own work (or writing a paper for someone else) is dishonest. I understand that repeating this offense will result in my suspension or permanent expulsion from AUR." The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR.

The instructor will have the option of failing in the course the student (or students) involved; averaging the zero grade of the plagiarized paper into the student's final grade; or averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place.

The Improper Use of Sources

Using sources improperly or failing to acknowledge them fully and specifically may be construed as intentional or unintentional plagiarism. In such instances the instructor has latitude in determining the seriousness of the offense and the penalty: failing the student in the course; averaging the zero grade of the plagiarized paper into the student's final grade; averaging the zero grade of the plagiarized paper into the student's final grade and requiring another paper in its place; or accepting another paper in place of the plagiarized paper and dropping the zero grade.

Such instances will also be reported to the Dean of Graduate Studies and entered on the student's record. A second instance may result in suspension or permanent expulsion from AUR; a third instance will result in suspension or permanent expulsion from AUR.

Cheating on Examinations

Cheating on examinations in any form whatsoever — using concealed notes or crib sheets, getting help from another student, or giving help to another student — is a serious offense against academic honesty. The instructor has latitude in determining the grade on the examination and the grade for the course: the grade for the examination may be zero, the grade for the course F. Such instances will be reported to the Dean. The instance will also be entered on the student's record. A second instance will result in suspension or permanent expulsion from AUR. In all these instances students have the option of an appeal to the Academic Fairness Committee.

Classroom Behavior

It is the professor's ultimate responsibility to establish behavioral tone in the classroom. Guidelines on attendance, class participation, tardiness, etc. are to be outlined in the course syllabus or clearly stated by the professor in class. It is incumbent upon the student to honor these guidelines. While the professor should engage in a policy of positive reinforcement in his or her teaching practices, students must maintain a sense of decorum in the classroom conducive to a high standard of education. AUR does not permit, for example, the use of cell phones during class. All phones must be turned off before entering the room. Students are also encouraged to take care of all personal needs outside of the classroom. Leaving and re-entering class during lectures is not allowed. Disruptions of any sort for any reason other than an emergency are considered a serious violation of classroom decorum.

Withdrawal from AUR

Students wishing to withdraw from the University should complete a Withdrawal Notification form available from Registrar Office or notify the office in writing.

Graduation

The formal commencement ceremony is held at the end of the spring semester for degree candidates who have completed all graduation requirements. There are two graduate degree conferral dates (noted on transcripts and diplomas) per year in December and May. Candidates for degrees are to file a Graduation Request Form at the Registrar Office before beginning their final semester of study. Applications for graduation will only be approved by the academic advisor after the advisor has completed a graduation audit. Students must pay the graduation fee by April 30th in order to participate in the ceremony and/ or receive their diploma. Diplomas will be issued only to students in good financial standing with the University and only these students may participate in the commencement ceremony.

Graduation with Distinction

Graduation with Distinction is achieved when a student satisfactorily completes the Master's de-

gree requirements with a 3.75 or higher cumulative graduate grade point average.

Transcript Requests

An official transcript will be sent to any institution or institutions designated by the student on a Transcript Request form, which is available from the Registrar Office (registrar@aur.edu) and from the AUR website www.aur.edu. Only requests bearing a student signature will be processed. Faxed requests are accepted. Students should allow three weeks for transcript processing. A fee will be charged for the service. See the section on '**Financial Information**'. Transcripts will not be issued to students who are not in good financial standing with the University.

Family Educational Rights and Privacy Act (FERPA)

The Family Educational Rights and Privacy Act (FERPA) is a federal law that protects the privacy of a student's education records. In compliance with FERPA, The American University of Rome does not disclose personally identifiable information contained in student education records, except as authorized by law and/or those with written consent from the student. Further information can be found on our website.

Grievances

Students who have any grievances against the University regarding its institutional policies or actions of any of its officers should in the first instance discuss with their academic advisor and the Dean of Graduate Studies. If unresolved, a written statement of their grievances should be submitted to the Dean of the University at:

Via Pietro Roselli, 4
00153 Rome, Italy
Tel: +39-06 5833 0919
Fax: +39-06 5833 0992

GRADUATE DEGREES

All degrees conferred by The American University of Rome are approved by the Department of Education of the State of Delaware. A degree can only be conferred after the degree candidate has satisfied all University and program requirements. Individual program requirements are set out in the relevant section of this publication. The conferred degrees and University graduation requirements are described in this catalog.

MASTER OF ARTS IN ARTS MANAGEMENT

36 credits

As public sector funding for the arts has become restricted, there is an increasing need for well qualified arts administrators, who are able to work at the interface between artistic creativity and sound business practice. This M.A. shapes a new breed of professionals in the arts management field by offering Liberal Arts, Humanities, Fine Arts, Film, Media and Communication graduates the opportunity to acquire the appropriate management and business skills, thus enabling them to capitalize upon their previous grounding within the arts.

Our students immerse themselves in Rome and Italy's abundance of museums and cultural resources, benefiting from AUR's access to major artistic and cultural institutions in Europe. This degree offers the possibility to study some of the world's most important collections and a system of patronage in the arts specific to Italy and Europe. Students have the opportunity to conduct their research and internships in arts institutions which manage some of the world's most prestigious collections worldwide. This creates an optimal academic experience and study environment, for students' personal and professional growth.

The complexity of today's art world requires a diverse set of knowledge and skills. The range of responsibilities of arts administrators requires a graduate program which educates students about the structure of the contemporary art world, the nature of artistic and cultural values in connection to their market value and a solid knowledge of business and market principles.

These high level skills will make future professionals in the arts management desirable candidates for a variety of posts in particular institutions of the art world, such as museums, galleries, art fairs and media.

With the MA program in Arts Management, AUR's mission is to educate future professionals with an advanced knowledge of the contemporary art world and art administration/art management. Upon completing the program students will be able to apply their knowledge and skills in the contemporary art world and art market. Students will be able to demonstrate:

- Advanced institutional management skills, which include an in-depth knowledge of the way in which institutions such as museums, galleries, art fairs, auction houses, art dealers and private collectors, and art media function. The ability to design and carry out institutional strategic plans and the ability to organize teamwork and recognize individual potential of team members will also be developed
- Advanced skills in arts project management focused around the capacity to design and carry out demanding projects such as international exhibitions and art fairs e.g. logistics in realization of major art projects and artistic projects of the alternative artistic production and emerging artistic scenes. Students will also develop fundraising skills e.g. the ability to locate potential donors, art foundations, governmental and non-governmental organizations. Basics of financial management are also taught which enables future professionals to design budgets and work with multiple financial sources
- Advanced knowledge of art market principles, including: market, social, political and cultural factors that structure the art market. Also examined are specific features of the art market and institutions of art in Europe, USA, and emerging art markets across the globe, structure of the market price of artworks and factors that influence the price of artworks
- Advanced knowledge of relevant art theories that explain and contextualize the complex artistic production and functioning of the contemporary art world. There is a focus on the value of art and how cultural and aesthetic values are related to market value. The social status of creativity and creative inquiry and the ways in which creative works are valorized are taken into account alongside understanding the dynamics of the globalizing art market and the complexity of theoretical issues

that the globalizing art world and art market pose

- Advanced knowledge of the social and cultural role of artistic institutions
- Advanced knowledge of curatorial practices and exhibition design principles
- Students will also be able to clearly demonstrate that they have acquired: research skills, necessary to study at the graduate level and to write research papers; the ability to plan and execute an extensive research project; high level analytical skills; and the ability to communicate ideas and arguments effectively, in speech or in writing, in an accurate, focused and lucid manner.

A vital aspect of the learning process will also be the exposure of students to the cultural diversity of Rome and of Italy, and to make the most of the opportunities for on-site teaching visits.

Potential career paths

With this M.A. students are able to pursue careers in museums and galleries, the art trade, the heritage industry, art publishing, art conservation and teaching. The combination of theory and practice also opens up possibilities towards careers in journalism, publishing and advertising. Alternatively, students may pursue research at the Ph.D. level

Potential careers include:

- Museum managers
- Art gallery managers
- Managers of art fairs, and other contemporary art manifestations
- Curators
- Exhibition designers
- Professionals working for private and public collectors
- Contributors to professional art journals and reviews
- Reporters on art and art critics
- Professionals working for governmental and non-governmental organizations related to art and cultural heritage
- Contributors to professional art journals and reviews

Courses and Thesis

The Master's degree in Arts Management is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program. The program consists of 24 credits of core courses, 9 credits of elective courses, and the thesis (3 credits).

The tuition fee covers 36 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

ARTS MANAGEMENT REQUIREMENTS

36 credits

Arts Management core courses

24 credits

AMG	501	Museum Management: Inside Today's Museums
AMG	502	The Art of Display: Museology and Curatorship
AMG	503	The Value of Art: Art Criticism & Art Market
AMG	504	Culture Economics
AMG	505	Art Theory: From the Beginning to the "End" of Art
GSB	501	Principles of Business: Finance and Economics
GSB	502	Principles of Business: Management and Marketing
AMG	598	Thesis Preparation

AMG	599	Arts Management Thesis	3 credits
-----	-----	------------------------	-----------

Arts Management Electives

9 credits

Three of the following courses:

AMG	550	Arts Management Internship
AMG	593	Arts Management Independent Study
CH	502	Contemporary Issues in Cultural Heritage
CH	508	Heritage Tourism
CIN	500	Experimental Film and Video
COM	508	Media, Art and Social Activism
GSB	503	Entrepreneurship: Starting and Managing Your Own Business
GSR	504	Communicating with Digital Media
MKT	500	Global Marketing

MASTER OF ARTS IN FOOD STUDIES

36 credits

The M.A. in Food Studies is an cross-disciplinary program that aims to provide knowledge and skills on the current situation and developments surrounding sustainable food production and consumption, and on how we affect the Earth's resources with our food choices. It will focus on the international dimensions but also on how the associated policy and regulatory frameworks are framed and implemented at regional, national and sub-national levels by the public and non-profit sectors as well as by the food industry.

The goal of the M.A. Program in Food Studies is to provide students with knowledge, critical thinking and transferable skills related to the global and local dimensions of sustainable food production and consumption, to the business of food and to communicating about food.

It is a flexible Program whereby students will be able to focus their course of studies on topics of their interest in relation to pursuing research at the Ph.D. level or in more direct relation to their professional career goals and aspirations.

The Program addresses:

- The worldwide societal concerns on the choices facing humankind in relation to feeding an increasing world population, the pressures exercised on natural resources, the risks of the loss in biodiversity, the spread of obesity, the persistence of undernutrition and the impact of climate change.
- The interdependence of nations and the ways in which governments, the business industry and civil society are dealing with these issues through policies, programs and regulatory frameworks.
- The business and communication models and practices towards sustainable food production and consumption.

Upon completing the Program students will be able to:

- Demonstrate a high level of knowledge of the main factors impinging on sustainable food production and consumption at the global level and relate them to their own countries' situation.
- Evaluate the nexus between food production-consumption and the environment.
- Analyze the main policies and regulatory frameworks related to food and their implementation at international and national level.
- Examine and compare the main tenets of food-induced rural development policies and programs, in both developed and developing countries, and with particular reference to Italy, within the European context.

Depending on the selected path, students will acquire specific academic and transferable skills; at the end of the program they will be able to:

- Conduct research by framing a research question, identifying and applying the appropriate quantitative or qualitative methods.
- Write a research paper.
- Defend a thesis.
- Analyze and present complex statistical data in a clear and effective way.
- Appraise the macroeconomic environment and government policies impinging on public policies and on private business development.
- Perform financial analyses, budget and forecasting for business in the food sector.
- Appraise and apply elemental marketing strategies, market research and market assessment techniques.

- Work as a consultant, using management consultancy skills.
- Prepare for a career in the food-environment sectors.
- Communicate persuasively both orally and in writing, in different contexts and situations.
- Write professionally about food through narrative prose and/or technical writing for the scientific community, policy-makers and consumers.
- Conceive a media strategy and produce communication projects to be accessed and displayed over a wide variety of media platforms (print, web, video, social media).

Potential career paths

The Master's degree in Food Studies will enable students to seek employment in international organizations, non-profit or private sector companies, or to become an entrepreneur in the food business. Students may also choose to work in communication and digital media related to food or pursue research at Ph.D. level.

Courses and Thesis

The Master's degree in Food Studies is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program.

The program consists of 15 credits of core courses, 15 credits of elective courses and the thesis (6 credits).

The tuition fee covers 36 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

FOOD STUDIES REQUIREMENTS

36 credits

Food Studies core courses

15 credits

FS	501	Food, Environment and Society
FS	502	Sustainable Food Systems
FS	503	Nutrition Policies and Programs
FS	504	Food Policy
GSR	502	Research Methods for Social Sciences

FS	599	Food Studies Thesis	6 credits
----	-----	---------------------	-----------

Food Studies Electives

15 credits

Five of the following courses:

ARC	504	Archeology of Food
FS	511	Food, Rurality and Local Development
FS	512	Global Environmental Management
FS	513	World Food Agro-Industries
FS	515	Technical Food Writing
FS	516	Food Writing in Media
FS	531	The Economics and Policies of the Italian Food Industry
FS	550	Food Studies Internship
FS	593	Food Studies Independent Study
GSB	501	Principles of Business: Accounting, Finance and Economics
GSB	502	Principles of Business: Management and Marketing
GSB	503	Entrepreneurship: Starting and Managing Your Own Business
GSR	501	Statistics for Social Research
GSR	504	Communicating with Digital Media
IA	503	Conflict Resolution and Negotiation
IA	504	International Humanitarian Response
MGT	504	Consulting: Tools, Analysis and Strategies for Organizational Success
MKT	500	Global Marketing

MASTER OF ARTS IN SUSTAINABLE CULTURAL HERITAGE

39 credits

The M.A. program in Sustainable Cultural Heritage trains graduates to face the most important challenge in the heritage industry today: its long-term viability.

Rome is at the center of debates about global heritage. With major international organizations in the city, as well as the greatest concentration of heritage monuments and works, nowhere in the world provides a better base to prepare a student for a career in this field.

Today, in order to make cultural heritage both sustainable and socially useful it is necessary to recognize the need for a multidisciplinary approach to the heritage spectrum. Those who wish to work with heritage will have to undertake many different responsibilities across many areas of expertise.

This M.A. shapes a new generation of professionals. Liberal Arts, Humanities and Social Science graduates acquire the management and business skills to work worldwide. Thanks to AUR's connections and collaborations with numerous cultural institutions both in Rome, Italy and the Mediterranean, this M.A. provides practical experience in professional circumstances that will shape each student's career.

This program addresses the following issues and needs:

- Practical skills to be able to budget and manage projects, to fundraise and to ensure that heritage is not exploited by illegal trafficking.
- An understanding of the complexity of heritage economics, its relationship to tourism, to the local community and to conservation issues.
- An appreciation of the role of heritage in the broader political and legal context, including issues of contested heritage, dark heritage and an understanding of the role of heritage in forming identity at the local, regional, national and transnational levels.

Program Goals

1. To provide an overview of the interdisciplinary nature of the field.
2. To give the necessary heritage management tools in line with international, national and regional strategies to enhance cultural heritage management.
3. To provide an understanding of the tools, techniques and processes for documenting and assessing cultural resources, producing management plan, and implementing it.
4. To foster an understanding of the role of heritage agencies and organizations at international, national, local and regional levels.

Upon completing the Master's program in Cultural Heritage Management students will be able to:

- Communicate orally and in written form at a professional level and debate issues with practitioners in the field.
- Carry out the type of tasks that they would be expected to take on as employees in the heritage management sector, (such as planning, marketing, management and funding of sustainable heritage-related projects), and in doing so, examine and critique heritage management theory.
- Demonstrate both self-direction and team working skills.
- Critically assess both their own work, and the daily challenges encountered in cultural heritage
- Discuss the contribution of Non-Governmental Organizations (NGOs) and International Organizations (IOs) to cultural heritage.

Students will also be able to clearly demonstrate that they have acquired the following abilities

and skills:

- Research skills, necessary to study at the graduate level and to write research papers.
- Ability to plan and execute an extensive research project.
- High level analytical skills.
- Ability to use and analyze source materials, including non-literary sources, and to appreciate the context of these sources.
- Ability to critically analyze the use of heritage in different political, religious, social and ethnic contexts.
- Ability to analyze the role of heritage in creating local, regional, national and transnational identity and to appraise issues of contested and dark heritage (that is heritage from periods of tragedy or war or discredited political regimes).
- Ability to critically analyze the economics of heritage particularly in relation to conservation needs the impact upon local communities and tourism.
- Ability to defend their thesis.

Potential career paths

The Master's degree in Sustainable Cultural Heritage will enable students to seek employment in cultural heritage public and private institutions or pursue research.

In balancing theory and practice this Master's Program will train students for employment in heritage administration, national and international organizations, development control and consultancies, as well as for continuing in academic research.

Courses and Thesis

The Master's degree in Sustainable Cultural Heritage is a fifteen-month program. It must be completed within three (3) years from the student's first registration date in the Master's Program. The program consists of 18 credits of core courses, 12 credits of elective courses, an internship (3 credits) and the thesis (6 credits).

The tuition fee covers 39 attempted credits. Any additional attempted credits must be paid for, according to the prescribed fee.

SUSTAINABLE CULTURAL HERITAGE REQUIREMENTS **39 credits****Sustainable Cultural Heritage core courses** **18 credits**

CH	502	Contemporary Issues in Cultural Heritage	
CH	503	Cultural Heritage and International Relations	
CH	504	Heritage Economics	
CH	505	Sustainable Conservation (1 credit)	
CH	506	Heritage: The Legal Framework (1 credit)	
CH	507	Fundraising for Cultural Heritage Projects (1 credit)	
GSB	501	Principles of Business: Accounting, Finance and Economics	
GSB	502	Principles of Business: Management and Marketing	
CH	550	Cultural Heritage Internship	3 credits
CH	599	Cultural Heritage Thesis	6 credits

Sustainable Cultural Heritage Electives **12 credits**

Four of the following courses:

ARC	505	Screening the Past	
ARC	506	Archeological Resource Management	
ARC	583	Archeology Practicum	
CH	508	Heritage Tourism	
CH	522	Rome & Athens: From Antiquity to Modern Capital City	
CH	582	Heritage of Wessex	
CH	593	Sustainable Cultural Heritage Independent Studies	
COM	501	Media and International Affairs	
GSB	503	Entrepreneurship: Starting and Managing Your Own Business	
GSR	503	Research Methodology	
GSR	504	Communicating with Digital Media	
IA	503	Conflict Resolution and Negotiation	
MGT	504	Consulting: Tools, Analysis and Strategies for Organizational Success	
MKT	500	Global Marketing	

COURSE DESCRIPTIONS

This section of the catalog includes descriptions of all AUR Graduate courses. For a list of courses offered in a given semester see the Course offerings on our website www.aur.edu/gradschool/

The pre-requisites listed below refer to courses at The American University of Rome.

Many of AUR's courses include on-site components within Rome and others require day trips or weekend or longer travel in Italy or beyond. Students are required to pay for their expenses for any entrance fees, travel costs or accommodation related to these courses.

AMG 501 – MUSEUM MANAGEMENT: INSIDE TODAY'S MUSEUMS

In this course, students will learn the fundamentals of contemporary museum organization and administration, focusing on both the theoretical challenges that face 21st century museum directors as well as the practical aspects of a museum's day-to-day operations. No longer considered treasure palaces with one authoritative voice, museums today are engaged with their audiences in both local and global settings; they are challenged to justify their relevance in the public sphere, constantly confronting issues of authority, social responsibility, and ethics. Students will consider these topics while learning about the practical areas of museum management, including leadership, planning, development, finance, governance, audience, digital museums, law, cultural patrimony and the assessment of museums' public value. This course is relevant to all students who wish to manage any assets or resources inside a museum, including personnel, finance, marketing, collections, curation, education, conservation, buildings, or equipment.

3 credits.

AMG 502 – THE ART OF DISPLAY: MUSEOLOGY AND CURATORSHIP

In this course, students will study principles and practices relating to core curatorial functions in today's museums, which are more often thought of sites of social interaction than historical treasure palaces. The focus will be on the curator's primary responsibilities, including the development of permanent collections and the creation of exhibitions. Students will learn about the relationship of curatorship to the museum's mission, ethical and other challenges facing museums, and how technology is changing the ways museums fulfill their curatorial responsibilities. They will also become acquainted with curatorial relationships with collectors and other museum donors and the procedures for realizing successful exhibitions. Following case studies of best curatorial practices internationally and making site visits to Rome's unparalleled private and public art collections, archaeological sites and museums, students will acquire the necessary knowledge and analytical skills to form their own critiques and ideas about curatorial roles and exhibitions.

3 credits.

AMG 503 – THE VALUE OF ART: ART CRITICISM & ART MARKET

This course examines the issue of the value of art from the point of view of traditional aesthetic approaches to art as well as from the point of view of the contemporary art market. Students will be able to examine relevant theories that address the issue of the artistic value in terms of aesthetic, historical, cultural, social, and material/economic value. Students will also learn about the way in which the market price is made, and different factors that impact the formation of the price and how the price is related to the qualities/characteristics of particular artworks. This course will enable students to think critically of the social impact of artistic and broader cultural values and the way these values are structured.

3 credits.

AMG 504 - CULTURAL ECONOMICS

Cultural institutions increasingly are recognized as essential contributors to education, social relations and the economic vitality of communities. However, governmental resources to support cultural institutions are declining worldwide, philanthropic sources of funding are being subjected to new pressures, and audiences for cultural institutions are aging or pursuing new interests. For those engaged in the management of cultural institutions, the challenges of fund-raising, cost management, marketing, capital investments and similar matters rooted in economics have never been greater. This course is intended to enable practitioners in the arts, cultural institutions, or related fields to become well-informed and critical consumers of economic analysis, and to provide an essential understanding of economically-based decision making, project financing, and philanthropic fund raising. Although the course covers basic economic theory, and mathematical and statistical techniques employed in economics will be introduced, an extensive background in mathematics or economics is not required.

3 credits.

AMG 505 – ART THEORY: FROM THE BEGINNING TO THE “END” OF ART

This course examines relevant theories of art, from the beginning of the modern understanding of “art” (which was finally constructed in the eighteenth century, based on the Renaissance and post-Renaissance developments in the society and culture), till the so called “ends” of art, art history and art theory, in the late-twenty century discourses. Students will be able to critically examine the modern, western European concept of art and its social implications, and to understand the place of artworks in the broader intellectual, cultural, ideological and social environment.

3 credits.

AMG 550 – ARS MANAGEMENT INTERNSHIP

This is a practical internship with an art world organization, such as museum, gallery, auction house, professional art association, art fair and other similar organizations. It requires 150 hours of practical work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. The university will provide students all necessary assistance in finding an internship appropriate to students’ interests and future career goals. Students are advised to begin thinking well ahead of time of the kind of internship they would like and to have a few alternatives.

3 credits.

AMG 593 – ARTS MANAGEMENT INDEPENDENT STUDY

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in Arts Management or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.

AMG 598 – ART THEORY: FROM THE BEGINNING TO THE “END” OF ART

This course prepares students for their M.A. thesis. Classes are designed to help students, through seminar discussions, to define their own field of research for their MA thesis. The purpose of this seminar is also to teach students how to formulate a problem statement, and how to choose an adequate methodological approach, which will lead to a solid structure and successful completion of their MA thesis. Students will report on their progress and discuss with other students methodological issues and difficulties that they may face during the preliminary work on their thesis.

3 credits.

AMG 599 – ARTS MANAGEMENT THESIS

In order to complete the MA degree in Arts Management students are required to write an MA thesis. Students are expected to conduct their thesis preparations in intense consultations with their advisor. Preparations include specification of the thesis topic, development of the draft thesis, choosing appropriate methods, research and/or practical work, study trips (if necessary), work in archives, and other required activities. MA thesis can be related to the practical work, and based on experiences, knowledge and data that students collected during their internship period. The thesis will expand students’ knowledge on a particular subject, and will prepare them for future professional work. (Students are expected to produce a written work of minimum 15.000 words in length).

3 credits. Pre-requisite: Completion of all coursework for the M.A. in Arts Management.

ARC 504 – ARCHEOLOGY OF FOOD

The course explores how food has been used in archaeology to address cultural phenomena. By drawing on social anthropology, archaeological theory has approached food consumption in its cultural meaning and used different approaches to understand changes in food traditions. Most cultural transitions detected in the past have been associated with food practices in a way that has made food one of the tools to understand culture. The study of the archaeological record (faunal remains, botanical data, pottery analysis) has traditionally provided an indirect evidence of food consumption, while it is only through the application of biomolecular techniques that we were able to determine directly what people ate in the past. This has changed the way we have used food consumption to define past cultures and has often challenged hitherto beliefs: from the main ‘revolutions’ of European prehistory to the feasting of Roman times.

3 credits.

ARC 505 - SCREENING THE PAST

The television documentary is an adaptable form of non-fiction programming that has served various functions throughout the medium’s history. Unlike other programming on television, documentaries have typically been sustained for reasons other than high ratings and sales. Documentaries have become significant vehicles for communicating archaeological and historical issues to millions of listeners and viewers. The growing interest of audiences in the documentary form, combined with advances in technology that make documentary production affordable and accessible, offer an opportunity for disseminating information about the past to both academic and non-academic audiences. This course explores the historical documentary from concept and script to production and sale and addresses in particular addresses the relationship between academic and production values. This course is open to students who have no prior training in film making. Assessment will focus analysis of the documentary form, rather than technical expertise.

3 credits.

ARC 506 - ARCHEOLOGICAL RESOURCE MANAGEMENT

This course explores the management of archaeological sites and artefacts. It begins by examining how archaeology developed from being an antiquarian pastime to become a scientific endeavour and how contemporary archaeology has to balance scientific goals with cultural and social objectives of local communities. The course progresses to assess the challenges inherent in managing the archaeological heritage including the difficulties of private-public partnerships, the statutory regulations and the imperative to manage heritage tourism sustainably and engage the local community. Students will be expected to visit an archaeological site in Rome on their own and use it as a case study, which will be presented in the final classes of the course and then submitted as a written report.

3 credits.

ARC 583 – ARCHEOLOGY PRACTICUM

This is an archaeology practicum course and it must be taken in conjunction with a field school organized by AUR. This course is suitable for students who have no prior experience of archaeological excavation. In addition to the practical experience students will be required to submit a paper within 10 days of the end of the excavation on an aspect of Cultural Heritage.

3 credits.

CH 502 - CONTEMPORARY ISSUES IN CULTURAL HERITAGE

This course will investigate some of the most pressing and contentious issues in Cultural Heritage today. It is intended to foreground some of the arguments which will come up in other courses such as authenticity, interpretation, sustainability etc. The course will be divided into three broad topics and after each topic there will be a take-home exam before moving on to the next topic. Topic 1 looks at definitions of Cultural Heritage and how they have changed; Topic 2 looks at the expansion of sites included in Cultural Heritage and in particular in the role memory plays in deciding what to remember and what to forget; Topic 3 looks at the impact of cultural diversity on Cultural Heritage practice.

3 credits.

CH 503 – CULTURAL HERITAGE AND INTERNATIONAL RELATIONS

Cultural heritage can play an important role in developing an economy and can be the focus of international governmental and non-governmental investment. However, such investments may also have a political dimension and cultural heritage can be used to support certain political situations. This course will examine the political aspects of cultural heritage and its role in local, regional, national and transnational identities. Particular attention will be focused on the role of heritage in regeneration of urban centers, in rebuilding societies after conflict and in connection with large infrastructure projects such as new dams.

3 credits.

CH 504 - HERITAGE ECONOMICS

Governmental resources for archaeological and heritage sites are declining worldwide while commercial and economic development initiatives are threatening the fabric of heritage and the larger landscape environment to ever greater degrees. As a consequence, the competition for resources to protect and preserve heritage is intensifying, as is the challenge of articulating the value of heritage resources vs. competing commercial or public projects. This is the context for understanding the issues surrounding the definition of the value of cultural heritage assets and the tools available for their measurement and management. This course builds on economics and business core courses in the Masters program to explore in more depth issues relating to economic analysis of heritage and culture. It is designed to provide students with a foundational understanding of the economics of heritage-related projects, the tools and techniques available for their analysis, and

the ethical and practical issues of public policy and private actions that determine the future of heritage resources. Readings and case studies will explore technical, practical and ethical issues that arise in cultural heritage economics. Relevant analytical techniques will be introduced and particular emphasis will be placed on commercial, government and community issues unique to heritage-related activities. Special emphasis will be placed upon developing pertinent strategies for the tourist industry. Students will produce one valuation study. Active engagement in the seminar sessions based on full preparation of the readings will be essential.

3 credits.

CH 505 - SUSTAINABLE CONSERVATION

This course will examine the theory and practice of sustainable conservation. The course will focus on issues that form the current debate on conservation such as documentation and information management, values and interest groups and stakeholder engagement as a form of site preservation. The course will also provide students with the necessary tools and set of examples for selecting sites for preservation, with a focus on preventive conservation. Reactive intervention is not sufficient to balance the long-term preservation of resources with the contemporary needs of users, and holistic approaches are currently being theorized, problematized and explored worldwide. Preventive conservation and maintenance are two approaches that greatly facilitate the responsibilities of the manager, reducing the need for costly, labor-intensive conservation and restoration projects. Students will also learn practical methods for the physical conservation of different categories of cultural resources and will master a technical vocabulary adequate to communicate with conservation specialists.

1 credit.

CH 506 – HERITAGE: THE LEGAL FRAMEWORK

This course will examine both theoretical and practical aspects of the legal protection of cultural heritage. The course is intended to provide students with an acute awareness of legal principles guiding the global market of antiquities and interrelated issues such as looting, ethics, authenticity and enforcement. At the end of the first section of the course, students will also receive a solid grounding in the relevant legal instruments that exist to protect cultural heritage both in the national and international context (e.g. UNESCO, UNIDROIT and Hague Conventions, ARPA). The second section of this course will add to the first section various case studies from different parts of the globe. Analyzing these examples, the students will have the opportunity to draw an in-depth review of how the theoretical issues explored in the first section apply to the real world.

1 credit.

CH 507 – FUNDRAISING FOR CULTURAL HERITAGE PROJECTS

Fundraising is a complex and time-consuming task that is essential to any organization engaged in social or cultural programs or to individual researchers seeing project funding. A carefully targeted approach based on concepts rooted in business marketing is essential to achieve success in fundraising ventures. This course will provide an overview of the development landscape, examine the challenges of funding from the applicant's point of view, consider the different characteristics of funding sources (government, private, corporation, NGO or individual donor), and explore the techniques used by professional fund raisers to engage, solicit and gain financial support from donors. At the end of the course, students will be challenged to write and present a grant proposal addressed to an actual NGO or foundation.

1 credit.

CH 508 – HERITAGE TOURISM

This course explores the theory and practical application of heritage tourism. Through on-site visits, lectures, seminars and interactive classroom discussions students will explore the challenges facing heritage tourism in the 21st century. Particular emphasis will be placed on factors affecting the impact on host communities, the visitor experience and the sustainability of heritage tourism development. Students will be assessed by means of practical projects which may develop from fieldwork and/or research papers.

3 credits.

CH 522 – ROME, & ATHENS: FROM ANTIQUITY TO MODERN CAPITAL CITY

This 10 day field course taking place on-site in Rome and Athens explores the issues facing archaeological heritage management in two World Heritage cities which are also capitals of their respective nations. These cities are required to balance the needs and expectations of modern development with preservation of their cultural heritage and continue to act as the focus of national identity. The course will begin with three days in Rome with an introduction to the concepts to be discussed and visits to the principal monuments of the city to analyze their heritage challenges. The course will then transfer to Athens for four nights, which will act as a comparison to Rome. Athens, like Rome, is a classical city dependent on heritage tourism, but it has a very different position as a national capital and dissimilar conservation issues. The course will then wind up with classes in Rome.

3 credits. Students are expected to find and pay for their own flight to and accommodation in Athens. In addition there will be a field-study fee of approx. Euro 300.

CH 550 – CULTURAL HERITAGE INTERNSHIP

This is a practical internship with a Cultural Heritage organization. It requires 150 hours of practical work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period. AUR will make every effort to place a student in the best possible situation but students should be aware that internships in Italy are not abundant due to Italian employment laws. Students are advised to begin thinking well ahead of time of the kind of internship they would like and to have a few alternatives in case their first choice does not work out.

3 credits.

CH 582 – HERITAGE OF WESSEX

This 10 day fieldtrip is based in Salisbury, Wiltshire and will explore the archeological monuments and finds of the geographical region of southern England commonly known as Wessex. This includes prehistoric monuments such as Stonehenge and Avebury, the largest Roman villa in Britain at Fishbourne, key early Christian sites such as Glastonbury Abbey, South Cadbury, which is associated with Arthurian legends and the city of Bath. The area provides a unique opportunity to explore the development of a cultural landscape through time and the re-use of sites in different periods. In addition to studying the sites themselves, the heritage management of these diverse sites will be examined and organizations such as English Heritage, the National Trust and English Tourist Board will be critiqued.

3 credits. Students must pay a fee to cover the cost of field-study trip.

CH 593 – SUSTAINABLE CULTURAL HERITAGE INDEPENDENT STUDIES

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in Sustainable Cultural Heritage or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list

of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.

CH 599 – CULTURAL HERITAGE THESIS

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Cultural Heritage. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

6 credits. Pre-requisites: Completion of all coursework for the M.A. in Sustainable Cultural Heritage.

CIN 500 – EXPERIMENTAL FILM AND VIDEO

This course is a survey of the history and theories of the international avant-garde cinema, with lectures and technical labs to acquaint students with experimental film history, theory and production techniques. Students will collaborate in groups to use their theoretical knowledge to create a 3-5 minute experimental video.

3 credit hours. Laboratory course fee €75.

COM 501 – MEDIA AND INTERNATIONAL AFFAIRS

The role of multimedia multinationals on the international scene, and their role in covering and shaping foreign policy and events; their impact on international relations especially during times of crisis; and media ethics in the international arena.

3 credits.

COM 508 – MEDIA, ART AND SOCIAL ACTIVISM

This hybrid course, blending aesthetics and civics, will focus on media and art that have been created expressly for communicating and/or promoting positive social change; it will also provide a forum within which to consider how to engage in a global community.

3 credits.

FS 501 – FOOD, ENVIRONMENT AND SOCIETY

How do we affect the Earth's resources with our food choices? This course covers the interrelationship of food and the environment: it reviews the global agri-food system, its structure and evolution with particular reference to global food security. Through an interdisciplinary perspective, it will discuss the existing knowledge on the major global challenges for food production, including climate change, depletion of natural resources and changes in diets. The social, economic, cultural and psychological determinants of food consumption habits and patterns will be analyzed with the view to exploring the linkages between sustainable production and sustainable diets. The governance of the agro-food system will be examined: the mandates of the UN agencies, the main regulatory frameworks and associated intergovernmental processes, transnational

and national civil society and social movements. The course includes one or more field trips to UN Agencies.

3 credits.

FS 502 – SUSTAINABLE FOOD SYSTEMS

“All food systems are sustainable” is a pillar of the UN’s Zero Hunger Challenge, and one of the Millennium Development Goals. Food systems are complex, linking many different sectors and disciplines. Yet when we look at agricultural production, human nutrition and dietary patterns, poverty and human development, or any of the many anthropogenic environmental issues, we see a history of sectors working independently, often with short-term goals, and with one sector’s solutions contributing to another sector’s problems. Complementary and contradictory policies, programs and interventions will be studied, along with their successes, failures and trade-offs. In-depth topical issues will be explored. The Mediterranean Diet, with Rome and its environs as the laboratory, will be used as a model system for sustainable diets. Visits to the Rome-based food agencies will provide case study materials for assessing the sustainability aspects of food-related projects and programs.

3 credits.

FS 503 – NUTRITION POLICIES AND PROGRAMS

The course will lay out a framework for the interplay of food, health and sanitation, and child care as underlying determinant of nutrition. Using this framework the course will illustrate levers for change and the evidence on what works to improve nutrition. This will be presented from both the standpoint of economic returns as well as human rights. The course will be developed over ten modules covering: the global picture of malnutrition - concepts and measurement; consequences of malnutrition; becoming undernourished; nutrition within a Life-Cycle Model; underlying determinants of malnutrition; Nutrition Specific Interventions (I): evidence on improved care practices (including breast feeding and growth promotion) and support to complementary feeding and (II) micronutrient programs including supplements, fortification, and biofortification. Nutrition Sensitive Interventions (I): Agriculture; (II) Social Protection; (III) Linking early child development with nutrition.

3 credits.

FS 504 – FOOD POLICY

The course reviews the rationale, instruments and practice of food policy. It provides an overview of the conceptual background, features and aims of food policies, and the regulatory frameworks in both developed and developing countries. The first part of the course discusses the different approaches followed and the contributions to the policy and practice from agriculture, health, trade and the environment sectors.. The second part covers the evolution of food policies and regulations at the global, regional and national levels and their implications. Specific mechanisms and policy instruments will be highlighted, including the Rome-based Codex Alimentarius Commission, and the Transatlantic Trade and Investment Partnership between the EU and the US.

3 credits.

FS 511 – FOOD, RURALITY AND LOCAL DEVELOPMENT

The course explores the role of food in influencing and shaping local development in rural areas. It examines the scope and characteristics of local food systems and the markets for typical products. It also reviews the range of other products and services delivered by rural areas for rural and urban communities. The course covers the main tenets, practices and processes of rural development, with specific reference to developed countries, but considering also the global food markets and developing countries’ experiences. Rural development paths based on the multiple functions of farms will be analyzed in relation to local food systems as well as to the new roles

that rural areas and actors can play to address emerging social needs and demands.

3 credits.

FS 512 – GLOBAL ENVIRONMENTAL MANAGEMENT

The course covers international environmental law and its implications for environmental management. It will examine some of the basic concepts of environmental law and policy at the international level. In particular, it will compare environmental law and policy in the United States and across the European Union and how they differ from (and impact the implementation of) domestic laws and policies. Discussions and cases will cover global environmental governance, climate change, biodiversity, toxic and hazardous substances, transboundary water pollution, soil and land pollution.

3 credits.

FS 513 – WORLD FOOD AGRO-INDUSTRIES

The course reviews the current situation and prospects of the global food system, assessed from different analytical perspectives. The main part of the course is devoted to the analysis of the role played by transnational food corporations, as powerful actors of food systems; the rise of supermarkets worldwide; the international food trade, and the role of public and private standards in regulating the global food market. A critical assessment will be made of alternative governance modalities and markets as well as corporate social innovation. The final part of the course is devoted to another emerging feature of food systems: the centrality of cities in the food provision systems.

3 credits.

FS 515 – TECHNICAL FOOD WRITING

The course exposes the student to the fundamentals of technical writing with a focus on food-related communication, with a variety of media and for a variety of audiences. From the researcher scientist to the speech writer, communicating the art and science of food and food-related issues is a necessary skill for all food professionals. Attention will be given to the technical requirements for scientific journals, trade publications, grant proposals, policy briefs, press releases, and writing for industry and consumers. The course will also prepare the student to write and deliver compelling presentations. The course will give students a unique opportunity to critique papers under review for scientific journals, to write and edit press releases, and to develop an ethical marketing campaign for a food product. The political, institutional, industrial, historical, cultural, ethical and aesthetic aspects of food communications will also be explored.

3 credits.

FS 516 – FOOD WRITING IN MEDIA

This course will examine food writing in relation to the physical world of food production, its economic, environmental and social sustainability and the social and cultural dimensions of food consumption. It will cover food writing in its various professional forms, across different media and for different audiences: writing non-fiction essays, analytical/research papers, personal narratives, blogs, policy briefs, press releases and writing for newspapers, magazines, journals and internet. Examples of such writing will be drawn from a wide range of writers and organizations. Students will also take photographs to accompany their work. Italy is our classroom and textbook so students should be prepared to visit locales and institutions where food plays a role.

3 credits.

FS 531 – THE ECONOMICS AND POLICIES OF THE ITALIAN FOOD INDUS-

TRIES

This 10-day field course taking place on-site in Rome, Latium, Umbria and Emilia-Romagna explores the issues facing the Italian food industry. The course will start off by analyzing the historical strength of the agricultural sector from the days of the Greek conquests up to present times. Italian food products represent a major chunk of the country's export revenue, and a major attraction for tourists. The same products are, however, threatened by other nations' attempts to imitate them without having necessarily the proper ingredients or know-how. The class will be visiting companies nation-wide which have made of this intellectual property (IP) defense a crucial element of their identity and are keen on illustrating the unique characteristics of their production and the corrosive habit of foreign producers to flood international markets with lesser quality alternatives which is both undermining the thrust in the market and, on the other hand, boosting the number of tourists who come to Italy for the real thing.

3 credits. Students will pay a fee to cover the cost of the field-study trip.

FS 550 – FOOD STUDIES INTERNSHIP

This is an internship with an organization working on food-environment related matters. It requires 150 hours of work experience, a journal with the daily activities detailed as well as reflections on the internship as a learning experience and a presentation and written paper at the end of the work experience period.

3 credits.

FS 593 - FOOD STUDIES INDEPENDENT STUDIES

Highly focused students with specific career goals or research aims may opt, during the second semester, for independent study of a topic in depth, not covered by the courses offered by the MA in Food Studies or other MA Programs of the University. The topic will be decided in collaboration with the instructor. Students will develop a goal statement for the independent study, the related learning objectives, the timetable for completion, a preliminary list of readings and the final product. This could be a research-based paper or it might be a written paper that accompanies a technical project (e.g. a video or other digital media communication). In addition to the final product, students will keep a journal of the work undertaken, commentary on readings and results of the independent study. Independent study requires approximately 150 hours of learning activities and it will involve a schedule with number and frequency of contact hours between the student and the supervisor.

3 credits. AUR reserves the right to limit the offering of an independent study - individual applications will require the approval of the Dean and Program Director.

FS 599 – FOOD STUDIES THESIS

The thesis will be focused on a particular topic identified by the student as an area of particular interest and/or pertinent to his/her future career in Food Studies. The length of the thesis should be between 25,000 and 30,000 words. The thesis enables a student to demonstrate the knowledge and skills acquired during coursework, as well as their ability to conduct a research project and produce high quality academic paper. Work on the thesis consists of intensive consultations with the thesis advisor, research work, and thesis writing. Upon successful submission of the thesis, students are required to defend the thesis in form of an oral examination. Students are examined by a committee of three professors: the thesis advisor and two other reviewers with an expertise in the field related to the thesis topic. If possible, the examination committee should have one external member.

6 credits. Pre-requisites: Completion of all coursework for the M.A. in Food Studies.

GSB501-PRINCIPLES OF BUSINESS: ACCOUNTING, FINANCE AND ECONOMICS

This course provides a survey of accounting, finance and economics basics. Accounting methodologies, financial analysis, valuation, and macro and micro economics (fiscal and tax policy, privatization, investment, tariff/subsidy, regulation), are studied for both large and small organizations and enterprises. Case studies, lecture and in class exercises provide for a practical approach to financial business management. Valuation, international macroeconomics, public goods, externalities and the role of business in society are also examined. The course assumes no prior knowledge of business techniques or terminology.

3 credits.

GSB 502 – PRINCIPLES OF BUSINESS: MANAGEMENT AND MARKETING

This course provides a survey of business management, marketing and operations basics. Management theory, marketing, strategy, IT, human resources, operations and other functional business areas are studied in both large and small organizations and enterprises. Case studies, videos, lectures and in class exercises provide for a highly practical approach to day-to-day business management. Most topics are studied from an international perspective with particular emphasis on destination, food, cultural heritage management. The course assumes no prior knowledge of business techniques or terminology.

3 credits.

GSB 503 – ENTREPRENEURSHIP: STARTING AND MANAGING YOUR OWN BUSINESS

In this course students take an advanced look at starting and managing an entrepreneurial venture. Documentation related to business formation (business plan, operating agreement) and financing, rules on hiring and HR practices, marketing on a tight budget, sales management tactics, international expansion, supply chain and sourcing, operational analysis (in Excel), franchising, online targeting, valuation, negotiation. Cases and lectures target students in the cultural heritage, food, leisure segments more specifically. Students must develop a new business idea, write a business plan, make financial projections to be prepared for financiers and to begin running it.

3 credits.

GSR 501 – STATISTICS FOR SOCIAL RESEARCH

The course covers statistical methods for research and analysis in the social sciences. Descriptive statistics, regression and multivariate analysis will be addressed with attention to both the comprehension and the application of methods and tools, as well as to the capability to present complex statistical data in a clear and effective way. Both theoretical and practical issues will be covered, hence homework assignments and in class exercises will be a fundamental part of the course.

3 credits.

GSR 502 – RESEARCH METHODS FOR SOCIAL SCIENCES

This course aims at enabling students to appraise the main aspects, potential and limits of theoretical and applied social research methods, and to use them appropriately according to their specific research needs. The course covers the epistemology of social science and the logic of research design. It reviews the steps in the research process from the research idea to the research questions, formulation of hypotheses and deciding on method. Both qualitative and quantitative research methods will be described and practiced. The main methodological problems of quantitative and qualitative analysis, data gathering, data quality and interpretation of evidence will be discussed. Presentation skills for researchers will be explained and practiced.

3 credits.

GSR 503 – RESEARCH METHODOLOGY

The research course will develop skills, in preparation for writing a dissertation, in three areas: on-line and library research, focusing in particular on the research libraries available in Rome to graduate students; quantitative analysis, focusing on appropriate use and interpretation of quantitative techniques (rather than in carrying out the computation); qualitative analysis, focusing on appropriate integration of such data into research projects. The course will culminate in the students producing an abstract, methodology and bibliography of the research project they intend to pursue for their dissertation.

3 credits.

GSR 504 – COMMUNICATING WITH DIGITAL MEDIA

This is an intensive hands-on, practical course that teaches students the aesthetic concepts and theories of visual communication along with technical skills such as working with Macintosh-based software utilized to create various forms of visual media. The areas of computer art/image making, graphic design, typography, sound design, and video motion graphics will be explored. Practical foundations will be applied to design projects as developed through an increasing command of analyzing concepts of design, composition, color theory, and graphic communication. Students will leave the course with the skills and understanding to create a variety of multimedia products across a number of platforms in a professional way, the ability to learn new technical skills in an ever evolving digital environment, and the ability to better communicate with and manage creative collaborators. This course requires 15 additional hours of work on exercises.

3 credits, 4,5 hours. Laboratory course fee Euro 75.

IA 503 – CONFLICT RESOLUTION AND NEGOTIATION

Conflict is part of daily life: it can be destructive as well as constructive but it needs to be dealt with productively. Resolution is a collaborative process by which differences are handled and outcomes are jointly agreed by the interested parties. It is the transformation of the relationship and situation such that solutions are sustainable and self-correcting in the long term. This course will introduce the student to conflict, the cause, how it happens and why it occurs. Techniques and methods to approach, manage and resolve will be introduced, including good listening and communication skills. Various forms of intervention will be examined and applied: negotiation from a humanitarian perspective with armed groups, using selected case studies, will be examined and applied in depth.

3 credits.

IA 504 – INTERNATIONAL HUMANITARIAN RESPONSE

The course is designed to provide students with a deep understanding of the international humanitarian aid in countries affected by a crisis (conflict, natural disaster). It gives a firsthand understanding of what is like to work under pressure in difficult context. It is based on both theoretical and practical knowledge in order to make the experience and learning applicable to the realities of the humanitarian sector. Students will hear firsthand experiences from people who have been on humanitarian field missions. Practical learning is at the heart of the course. The course uses interactive tools and scenario-based teaching (simulation exercises; role playing).

3 credits.

MGT 504 – CONSULTING: TOOLS, ANALYSIS AND STRATEGIES FOR ORGANIZATIONAL SUCCESS

In this course students make a detailed exploration of the management consulting profession globally. Readings, case study, and projects examine the ways in which consultant add value in a corporate context. Various types of consulting including strategy, change management, reengineering, and financial advisory are studied and discussed. Important problem-solving techniques

are practiced; the means to effectively communicate analytic results are demonstrated.

3 credits.

MKT 500 – GLOBAL MARKETING

In this course, students explore the various theories, models and phenomena of marketing in an international environment. The focus is on the marketing effort and the marketing mix of companies selling goods and services around the globe in a variety of culturally, politically, economically and demographically diverse countries. Strategies are examined vis-à-vis corporate missions and objectives to evaluate their success in the global arena. Topics include current events of an international marketing interest, models of local expansion, rationalization and strategies for globalization, promotion, product development, distribution and international logistics, pricing, competition and the environment of international marketing, and management of international risk.

3 credits.

PRESIDENT

Richard Hodges
B.A., Southampton University
Ph.D., Southampton University

VICE PRESIDENT FOR DEVELOPMENT

Susan P. Johnson
B.A., Philosophy, Salem College

PRESIDENT'S CHIEF OF STAFF

Maurizia Garzia
B.A., University of Westminster
M.A., The University of Manchester

HUMAN RESOURCES ADMINISTRATOR

Lorenza Pecorari
Laurea di Dottore, Università degli Studi di Udine

ALUMNI AND DEVELOPMENT ASSISTANT

Anna Schorch
B.A., University of California, Berkeley
B.A., The American University of Rome

PRESIDENT'S ASSISTANT AND SPECIAL PROJECTS COORDINATOR

Anna Paterlini
Laurea di Dottore, Università degli Studi di Trento
M.A., University College London

COMMUNICATIONS AND MARKETING DIRECTOR

Harry Greiner
B.A., Anglia Ruskin University

DEAN OF ACADEMIC AFFAIRS

Lisa Colletta
B.A., University of Nevada, Las Vegas
M.A., California State University, Northridge
Ph.D., Claremont Graduate University

DEAN OF GRADUATE STUDIES

Maria Grazia Quieti
Laurea di Dottore, Università degli Studi di Roma "La Sapienza"
MPA, Harvard University
Ph.D., Cardiff University

DIRECTOR OF FIRST YEAR PROGRAM AND COORDINATOR OF SPECIAL PROGRAMS

Jenny Petrucci
Laurea di Dottore Università degli Studi di Bologna
M.A., University of North London

REGISTRAR

Zoe De Smet
B.A., Vrije Universiteit Brussel
M.A., Vrije Universiteit Brussel
ASSISTANT REGISTRAR AND ASSISTANT TO THE DEAN'S OFFICE

Evelin Di Girolamo

DIRECTOR OF ADMISSIONS

Arianna D'Amico
B.A., The American University of Rome
M.A., St. John's University

INTERNATIONAL STUDENT RECRUITMENT COUNSELOR

Nohea Reveley-Mahan
B.Sc., The American University of Rome
M.A., St. John's University

INTERNATIONAL STUDENT RECRUITMENT COUNSELOR

Francesca Cuccovillo
Laurea, Università degli Studi di Milano
M.A., St. John's University

ADMISSIONS COUNSELOR FOR UNDERGRADUATE STUDIES

Jessica York
B.A., The American University of Rome

ADMISSIONS COUNSELOR FOR UNDERGRADUATE STUDIES

Justin Schaefer
B.A., Sussex University

GRADUATE STUDIES ADMISSIONS COUNSELOR

Joanne Bergamin
B.A., B.Com., M.B.A., University of Queensland, Australia
Diploma of Theology, Pontifical University of St. Thomas, Rome

FINANCIAL AID COUNSELOR

Francesca Zivny
B.A., The American University of Rome

OPERATIONAL SUPPORT OFFICER, ADMISSIONS AND FINANCIAL AID

Leah Martin
B.A., The American University of Rome

US DIRECTOR OF PROGRAM DEVELOPMENT

Camille Allen
B.A., University of Rhode Island
M.Ed.C.A.G.S., Rhode Island College
Ph.D., University of Connecticut

US DIRECTOR OF PROGRAM DEVELOPMENT

George Antone
B.A., Brown University
M.A., Rutgers University
Ph.D., Vanderbilt University

SENIOR LIBRARIAN

Romana Franziska Wallner
Laurea di Dottore, University of Salerno
Diploma, School of Vatican Library
Diploma, School of Vatican Secret Archives

DIRECTOR OF COMPUTER SERVICES

Rosa Fusco
B.Sc., The Open University
M.A., The Institute of Education

COMPUTER SERVICES TECHNICIAN

Gianluca Ariodante

NETWORK SPECIALIST

Daniele Torri

CHIEF FINANCIAL OFFICER

Stefano Buttinelli
Laurea di Dottore, Università degli Studi di Roma "La Sapienza"
Italian Certified Public Accountant

FINANCE OFFICE MANAGER

Marita Luzon

ACCOUNTANT, GENERAL LEDGER

Stefano Felicani
Laurea di Dottore, Università degli Studi di Roma "La Sapienza"

ACCOUNTANT, ACCOUNTS PAYABLE

Massimo Pantaloni

RECEPTIONIST

Mary Alessi
A.A., John Cabot University

RECEPTIONIST

Cristiana Mazio
B.Sc., Université Libre de Bruxelles

PHYSICAL PLANT COORDINATOR

Alessio Marchei

CAMPUS MAINTENANCE

Giulio Morigi

CAMPUS MAINTENANCE

Alessandro Catani

CAMPUS MAINTENANCE

Petru Sorocovici

DEAN OF STUDENTS

Stefano Stoppaccioli
Laurea di Dottore, Università degli Studi di Roma "La Sapienza"
COORDINATOR, STUDENT LIFE

Chiara Lino
Laurea di Dottore, Università degli Studi di Roma "La Sapienza"

COORDINATOR, STUDENT LIFE

Kathy Bemis

COORDINATOR, STUDENT LIFE

Edgar Barrales
B.A., The American University of Rome

FACULTY

HAROLD ALDERMAN
M.S., Cornell University
Ph.D., Harvard University
Food Studies

BRIAN AYERS
B.A., University of Hull
Sustainable Cultural Heritage

WALTER F. BABER
Doctor of Philosophy in Political Science, University of North Carolina
Juris Doctorate, University of San Diego
Food Studies

PIER MATTEO BARONE
Laurea di Dottore, Università degli Studi di Bologna
M.Phil., Università degli Studi di Roma Tre
Ph.D., Università degli Studi del Molise
Sustainable Cultural Heritage

YVES CABANNES
Emeritus Professor of Development Planning, Chair of Development Planning [2006-2015] at
Bartlett Development Planning Unit (DPU), University College London
Food Studies

CECILIA CANZIANI
M.A. in Curating, Goldsmiths University
Ph.D. in Art History, University of Naples Federico II
Arts Management

IVAN CUCCO
Ph.D. in Economics, Macquarie University, Sydney
Five-year Degree in Asian Studies, University of Naples “L’Orientale”
Food Studies

BRIAN DANIELS
B.A., San Francisco State University
M.A., San Francisco State University
Ph.D., University of Pennsylvania
Sustainable Cultural Heritage

DAVOR DZALTO
B.A. University of Belgrade
M.A., Albert-Ludwigs Universität in Freiburg
Ph.D., Albert-Ludwigs Universität in Freiburg
Post-doctoral research, Westfälische-Wilhelms Universität in Münster
Associate Professor and A/Program Director - Arts Management

CARLOTTA FERRARA

Laurea di Dottore, Università degli Studi di Roma TRE
M.A., Università degli Studi di Roma TRE
Ph.D., Università degli Studi di Bologna
Sustainable Cultural Heritage

PETER GOULD
B.A., Swarthmore College
M.A., University of Pennsylvania
Ph.D., Institute of Archaeology, University College London
Sustainable Cultural Heritage

KATHARYN HANSON
B.A., Bryn Mawr College
M.A., University of Chicago
Ph.D., University of Chicago
Sustainable Cultural Heritage

SAM HARDY
D.Phil., University of Sussex
M.A., University College London
Sustainable Cultural Heritage

VALERIE HIGGINS
B.A., University of Liverpool
M.A., University of Sheffield
Ph.D., University of Sheffield
Program Director – Sustainable Cultural Heritage
Archeology - Kent University Program

RICHARD HODGES
B.A., Southampton University
Ph.D., Southampton University
President of The American University of Rome
Sustainable Cultural Heritage

DAVID JENNINGS
Dip. Bus. Admin., University of Warwick
B.A. in Archaeology, University of York
Sustainable Cultural Heritage

ABI KHALIL
B.A., University of Notre Dame Louaizé, Lebanon
M.A., University Paris-Sud 11
Food Studies

CLAUDIA LA MALFA
Laurea di Dottore, Università degli Studi di Roma “La Sapienza”
Ph.D., University of London
Art History - Kent University Program

MARSHALL LANGER

B.S., Boston University
M.B.A., Wharton School, University of Pennsylvania
Food Studies and Sustainable Cultural Heritage

MATERNE MAETZ
Ingenieur Agronome, Institut National Agronomique de Paris-Grignon
Food Studies

ROSAMARIA MANCINI
B.A., Hunter College, New York
M.A., New York University
Food Studies

ROBERTO NARDI
Laurea di Dottore, Università degli Studi di Roma “La Sapienza”
Sustainable Cultural Heritage

VALERIA PICA
Scuola di Specializzazione in Art History, University of Naples Federico II
Ecole du Louvre, Paris
Arts Management

EMILY PIERINI
Ph.D, Social Anthropology, University of Bristol
M.A., Social Anthropology, University of Bristol
Sustainable Cultural Heritage

VINCENZO PINTO
B.A., University of Oregon
M.A., San Francisco State University
Food Studies

DAVID POLLON
B.A., University of California at Los Angeles
M.B.A., University of Michigan
Food Studies and Sustainable Cultural Heritage

LAURA PROTA
Laurea di Dottore, University of Naples Federico II
M.A., Università degli Studi di Bologna
Ph.D., Macquarie University
Food Studies

MARIA GRAZIA QUIETI
Laurea di Dottore, Università degli Studi di Roma “La Sapienza”
MPA, Harvard University
Ph.D., Cardiff University
Program Director - Food Studies

COLIN SAGE

B.Sc., City of London Polytechnic
Ph.D., University of Durham
Food Studies

SAIFULLAH SYED
M.A., Birkbeck College, London
Doctorate, University of Paris-Dauphine
Food Studies

MARY ANNE TAFURI
Laurea di Dottore, Università degli Studi di Roma “La Sapienza”
M.A., Università degli Studi di Roma “La Sapienza”
Ph.D., University of Southampton UK
Food Studies

DALLEN TIMOTHY
B.S., Brigham Young University
M.A., University of Western Ontario
Ph.D., University of Waterloo
Sustainable Cultural Heritage

INDEX

About the American University of Rome.....	9
Absences.....	21
Academic Advising.....	19
Academic Calendar.....	5
Academic Fairness Committee.....	21
Academic Integrity.....	23
Academic Regulations.....	19
Academic Resources.....	11
Academic Support Services.....	16
Administration.....	48
Admission Requirements.....	17
Alumni.....	10
Application Deadlines.....	17
Arts Management.....	26
Athletic Facilities and Programs.....	15
Attendance Policy.....	19
Audit Students.....	18
Auditorium.....	12
Board of Trustees.....	7
Career Services.....	15
Carini Building.....	11
Classroom Behaviour.....	24
Computer Labs.....	12
Computer Services and Facilities.....	12
Course Descriptions.....	35
Course Repetition.....	23
Course Withdrawal.....	22
Credits.....	19
Disability Services.....	13
English Language Proficiency.....	17
Evans Hall Library.....	11
Excursion Opportunities.....	15
Facilities.....	11
Faculty.....	52
Fees.....	16
FERPA.....	25
Financial Aid.....	16
Financial Information.....	16
Food Studies.....	29
Goals.....	9
Grade Point Average.....	19
Grades.....	19
Graduation.....	24
Graduate Degrees.....	25
Grievances.....	25
Health and Well-Being Resources.....	13
Health Insurance.....	13
Health Services.....	13
Housing.....	14

Incomplete Grade Policy.....	21
Instructional Equipment.....	12
Internship Opportunities.....	15
Interview.....	17
Italian Helpdesk.....	16
J-Term.....	15
Leave of Absence.....	23
Library.....	11
Logo.....	10
Math Helpdesk.....	16
Mission Statement.....	9
Money and Banking.....	14
Non-matriculating Graduate Students.....	18
Payment Methods.....	16
Payment Schedule.....	16
Permit to Stay.....	18
Plagiarism.....	16
Privacy Policy of Financial Records.....	16
Psychological Counseling.....	13
Refunds.....	16
Safety and Security.....	14
Special Programs.....	15
Standards of Satisfactory Progress.....	22
Student Assistantship Program.....	16
Student Conduct.....	14
Student Life.....	13
Summer Session.....	15
Sustainable Cultural Heritage Courses.....	32
Tax Benefits (For U.S. Taxes Only).....	16
Thesis.....	22
Transcript Requests.....	25
Tuition and Fees.....	16
Veterans Aid.....	16
Visas and Permits to Stay.....	18
Well-Being Resources.....	13
Withdrawal from a Course.....	22
Withdrawal from AUR.....	24
Writing Center.....	16